

RUGS--Cleaned and Sized

WE KNOW HOW

Phone Highland Park 178
THE RELIABLE LAUNDRY

"DRY CLEANERS as well as LAUNDERERS"

The Highland Park Press

Published weekly by The Udell Printing Co. at Highland Park, Lake County, Illinois

Entered as Second Class matter March 1, 1911, at the post office at Highland Park, Illinois, under the Act of March 3, 1879.

THURSDAY, MARCH 18, 1926

NUMBER 2

Uniform Forty-Foot Roadway

In another part of this paper a news story tells of the progress being made by the Chicago Regional Planning commission for a connected highway through North Shore towns parallel to the Northwestern railroad which will greatly relieve congestion in Sheridan road. It is pointed out that Glencoe, Winnetka, Wilmette, Kenilworth and Evanston are co-operating with the commission to further this project, and of special interest is the fact that in none of these communities is a pavement of less than forty feet in width being considered.

Now is the time for Highland Park to get into line and reap some of the benefits of this general project to provide a wide, well-paved, straight road into Chicago. If the Highland Park city administration will fall into line with this project, there is no reason why Green Bay road in this city, which at present is in a horrible condition following the damage from winter traffic, should not become a part of the proposed north shore route. Green Bay road is too narrow. To pave it to a width of thirty feet is simply providing for the demands of the moment without looking to the future. Nothing less than a forty-foot pavement will take care of the fast increasing traffic on the road. To build a narrower pavement now means that the work must be done over in a few years, when the demand for a wider road can no longer be ignored. Why not make the road wide enough now at much less expense than would be the cost of two improvements within a few years?

Green Bay road is the logical route for a through road to Chicago. It is straight, and because it eliminates the curves and hills and dangerous points of other routes it is most sought. It will continue to be the road most used. Traffic is increasing. It is time to provide for modern demands by modern improvements. Why not do the job right, when it is done? And the time to do it the whole job can be done now at less expense, providing adequately for the rapidly growing traffic demands on this road? Forty feet is none too wide now. It isn't necessary to look ahead. It's needed right now. Green Bay road in Highland Park in places is almost impassable. It needs renewing at once. To pave it to a width of thirty feet means another repaving job in a few years. Why not do the job right, when it is done. And the time to do it is now. There may be some objection, but it is safe to say that the result will justify the improvement. The Chamber of Commerce is in favor of it. So are many other forward-looking citizens. If the entire cost cannot be taken care of by special assessment, charge a good share of it to public benefit and finance it by a bond issue. The city has no bonded indebtedness, and a debt that makes for the general benefit of the people is an investment. Repave Green Bay road forty feet wide NOW!

Advertising As An Investment

The idea prevails among some business people that advertising is merely an expense, something to be added wholly to the operating costs of a business.

It is true, of course, that advertising is one of the necessary operating costs of any business, but it is also true that it is an investment creating values for future use.

When a concern advertises regularly and consistently, it builds up good will. It creates a reputation for that concern for enterprise and progressiveness, and it attracts people to its store or shop to see its goods thus described. And a large part of these people become regular customers.

The good will of a business is as much a part of its assets as is money tied up in the building or fixtures it owns, or in the stock it carries. You are building that kind of permanent investment every time you advertise in this newspaper.

"Smaller and Safer"

The remarkable record of life saving at sea during recent terrific storms on the Atlantic when four great ships almost simultaneously reported themselves in peril brings the following comment from the Paris Temps:

"Fifty years ago not only would they have been unable to call for help, but they would have stood strong chances of going down with all hands. Even in the steamer lanes, a sinking craft blown off her course or just out of the range of visibility of passing ships would have stood small chance of rescue. However, when the faint three dots, three dashes and three dots of the distress signal were picked up by some watchful wireless operator, the word was passed and the air was cleared for reception of the unfortunate ship's position and the organization of relief.

"The signals of the powerful navy stations crashed through the atmosphere, demanding right of way and silencing broadcasting. The music and entertainment going out from scores of American stations was stopped for the longest period since the popularization of the radio. Millions of listeners in on two continents were informed that ships were in distress and that they would have to forego their evening's entertainment.

"The world is growing smaller—and safer."

H. P. PRESBYTERIAN CHURCH

Friday—
 8:00—Lewa Camp Fire girls.
 Saturday—
 10:00—Blue Birds.
 Sunday—
 9:45—Church school.
 10:00—Adult Sunday Morning class.
 11:00—Morning worship. The Rev. Frank Fitt will preach.
 12:30—Communicants' class at the manse—boys.
 1:30—Communicants' class at the manse—girls.
 2:00—Joint rehearsal of Intermediate and Junior choirs.
 3:00—Y. P. S. meeting. Topic: "What Do You Mean—Success?" Leader, Thales Lenington.
 4:00—Y. P. S. supper. The Winnetka Community church Y. P. S. will attend the meeting and be guests at the supper.
 7:30—Sunday Evening club. Mr. J. L. Smith will speak on "The Tragic Issues of Europe."
 Tuesday—
 8:30—The Westminster guild will meet at the home of Mrs. French Rasmussen, 820 S. St. Johns avenue. Mrs. Frank Fitt will lead on the topic: "Latin America: Economic and Political Factors." At the recent entertainment staged by the guild for the benefit of Laird House more than a hundred and twenty dollars was received. The play, "Cabarets," will be repeated this week at the Presbyterian Home, Evanston.
 Wednesday—
 6:30—Church Night Supper. There will be an informal program of discussion regarding the plans for the Church Night program of 1926-1927.

FIRST UNITED EVANGELICAL CHURCH

Green Bay road and Laurel avenue
 Rev. F. R. Cardwell, pastor
 Sunday services—
 9:30 a. m., Bible school.
 10:45 a. m., Morning worship. Special speaker.
 3:00 p. m., Dr. Franklin Conner will give an address.
 7:00 p. m., Christian Endeavor. Topic, "What Does Jesus Mean by Cross-Bearing?" Leader, Mr. Chas. B. Thorson.
 7:45 p. m., Evening gospel service with special speakers.

The special speakers for the meetings of this day will represent the Illinois Christian Fundamentals association. This marks the opening of a two weeks Bible conference to be held in this church. The public is welcome.

ZION LUTHERAN CHURCH

West Central avenue.
 Rev. W. F. Suhr, pastor.
 Sunday school at 9:30.
 German service at 10:30.
 English service at 11 a. m.
 Lenten service at 8 p. m.
 The Bible class meets on Thursdays at 8:00 p. m.
 After the Bible our newly organized choir will practice.

GRACE M. E. CHURCH

North avenue and Laurel a place.
 Rev. William B. Doble, minister.
 Friday, March 19th: The Ladies' Aid society will meet with Mrs. Margaret Miller, corner Michigan and Elm avenue, Highwood. The regular hour.
 Sunday, March 21st:
 9:30 a. m. Sunday school.
 10:45 a. m. Morning worship.
 6:30 p. m. Epworth League.
 7:45 p. m. Evening service; an hour with Fanny Crosby.
 Wednesday, March 24th: 8:00 p. m. mid-week service of prayer and praise.

BETHANY EVANGELICAL CHURCH

Second street near Laurel avenue
 J. G. Finkbeiner, pastor
 9:45—Sunday school session. Dr. E. D. Fritsch, superintendent.
 11:00—Morning worship. Sermon by Rev. George Smith.
 7:45—Evening services. Address on Missionary work in South America by Rev. George Smith.
 Rev. George Smith of Toronto, Ontario, Canada, secretary of the Evangelical Union of South America, will speak at the morning and evening services next Sunday. In the morning he will deliver a gospel message and in the evening will speak of the progress of the missionary efforts in South America. The members and friends of the church are urged to be present at both services. The pastor and Mr. William Guyot are attending the session of the Illinois United Conference at Rockford, Illinois.

CHRISTIAN SCIENCE

First Church of Christ, Scientist, Highland Park, Ill., 381 Hazel avenue, a branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass., holds services every Sunday morning at 10:45 and on Wednesday evening at 8 p. m., when testimonies of Christian Science healing are given. Sunday school meets at 9:30 a. m. and is open to pupils under the age of twenty.
 Subject for next Sunday's lesson: "Matter."
 You are cordially invited to make use of the reading room, 361 Central avenue, which is open every week day from nine in the morning until six in the evening and on Sunday afternoon, from two-thirty to six.

TRINITY EPISCOPAL CHURCH

The Rev. Peter C. Wolcott, Rector Emeritus.
 The Rev. John Herbert Edwards, priest in charge.
 Holy Communion at 7:30.
 The Church School at 9:30.
 Matins and Sermon at 11:00.
 (The first Sunday in the month, and Festivals, for Communion).
 Evensong at 5:00.
 Thursday and Holy days, Holy Communion at 10:00.

BASEBALL PRACTICE AT DEERFIELD BEGUN

Baseball at the high school is in progress every night in the boys' gym. The pitchers are loosening up and the rest of the candidates will be called out within a few days.
 The pitchers with experience are Harder, Struss, Heineman and Snyder with Rudolph, Joe Boylan, J. Cain, and Barney Davis trying out for the backstop position.
 The new high school athletic field on West Park avenue is nearing completion and Coach hopes to be able to play all the home league games there. In the meantime he plans to take his candidates over to the Elks' field.
 The first league game will probably be in the first week of May with three or four practice games before.

The Earl of Craven wants it known that he didn't run away. He merely retreated to Canada for strategic reasons.

NOW

Is the ideal time to have Catchbasins and Septic tanks cleaned.

Fred Coleman

Refuse Contractor

Phone Highland Park 2079
 Deerfield Road



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More value here
 this spring—more
 style, too
\$40

Our margins are lower. Hart Schaffner & Marx have effected economies. It all means more for you—more style, more fine tailoring, more value, better fabrics

**MICHAEL STERN
 TOPCOATS
 STETSON HATS
 S. FELL**

15 So. St. Johns Ave.

Highland Park, Ill.

Leaders of the British Labor party are arguing as to whether they should wear full dress suits in attending social functions. And yet some people have been afraid that England might go bolshevik.

If Senator Borah, who says that the people will be asked to decide the World Court issue, can prove that it is responsible for radio static, the people will do the rest.—Indianapolis News.