

*Effective March 10*

# \$50 Price Cut On HUDSON-ESSEX

And applying on HUDSON BRO UGHAM, HUDSON COACH and ESSEX COACH. This is in addition to the tax reduction made February 27th and is for cars equipped with front and rear bumpers, electric windshield cleaner, rear view mirror, transmission lock (built in), radiator shutters, moto-meter, combination stop and tail light.

## “At Your Door” Cost

*Nothing More to Pay*

|                                |        |
|--------------------------------|--------|
| ESSEX 6 COACH . . . . .        | \$819  |
| HUDSON COACH . . . . .         | \$1249 |
| HUDSON BROUGHAM . . . . .      | \$1504 |
| HUDSON 7-PASS. SEDAN . . . . . | \$1735 |

*Convenient Purchase Terms*

Don't be misled by F. O. B. or factory list prices. TO SUCH PRICES MUST BE ADDED freight, tax, handling and sundry other charges which greatly increase the actual cost. HUDSON-ESSEX prices are those you pay for delivery AT YOUR DOOR. They include freight and tax at the new low rate. No delivery handling charges are made.

**Buy Now for Prompt Delivery**

# A. W. PERSON

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