laimed the boys have stopped try-to be president of the United tes, but no doubt the job can alys be filled by the proper use of

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AGRICULTURE DEPT. RADIO FEATURES NEW

THURSDAY, FEBRUARY 4, 1926

Plans to Tap Vast Fund of In- Drawings of This Character by Those Why Cry Loudest for

The vast fund of popular and scien. Jean-Louis Forain, famous French tific agricultural information that or- artist, whose works are being exhibiginates on the farms and in the lab- ited in this country, reaches full realioratories of the United States Depart. zation of his powers in his drawings ment of Agriculture will soon be tap. of the war, asserts Royal Cortissoz. ped in a new place. This is the an- In the January Scribner's Magazine nouncement made by Sam Pickard, Mr. Cortissoz, says: "The climax is chief of the newly created radio serv. marked by those war drawings from ice in the department. Steps will be which in this essay I took my point just been moved to that feeling by a variety of agricultural program Forain faced the great theme of his

stations serving farmer audiences. the radio service will be prepared for rather acrid humors of Parisian life, towns, and here's this latest way to versal practice of reading manuscripts. Broadcasting stations co-operating will be asked to provide per-laughter in the great body of Forain's upon whom he intends to call the

of Mr. Pickard's phantom characters, tremendous crisis of his older years perhaps not. But will it defeat will entertain and instruct the boys found him fitted to celebrate it with house-to-house selling if that be a deand girls of the Radio Order of Ju- dignity, pity, and a noble rage. He sirable, economic way of selling nior Gardeners with nature-study in- avoided, withal, the dangers of exag- goods? Probably not. If the public

offered as a regular feature on the air. cerity, with so simple a stroke. It nize? The "flashes" will consist of interest- is on the simplicity of the stroke There's only one answer to houseing current information sought by above all that the lover of Forain's to-house selling, and the answer isn't letters received each week by the de-

Other special feature programs are under consideration, among which are the "Housekeeper's Half-hour," and the "National Farm School." In the latter the farm will be considered as the student's laboratory. Timely lecture courses which dovetail with the of the guests were gaily discussing daily farm work will be developed, the rise of prices in the stock marand laboratory assignments will be ket and visited from time to time made which necessitate putting into each day a broker's office in the hotel. practice the subject matter taught. But George F. Baker never went near These will be supplemented with a the place nor showed the slightest inject matter broadcast.

EASY COME, EASY GO OF INHERITED CASH

Children of Men Who Have Made Money Usually Spend It Lavishly

Fred Kelly writes in Nation's Busi- Magazine.

In the middle western industrial city recently I drove by a block of brick buildings, once a prosperous manufacturing plant that was the pride of the city. It had been built up gradually by a man who started with nothin. Today the place is in decay, except one or two of the smaller buildings, that have been sold for service garages. A son of the founder took charge of it after his father's death, and, though the business was then at the height of its prosperity. he couldn't hold it to its course. Yet ? he was well educated and to all appearances a far more intelligent as well as more cultured man than his eration hands to it.

This reminds me of the theft of a \$600,000 necklace from a charming woman who left it on a table in a hotel room while she was taking a bath. This woman's father, from whom she inherited the money to buy such trinkets as \$600,000 necklaces, got most of his wealth by collecting it from the public five and ten cents at a time. Though he later put up a building known today throughout the world, he at one time had so little money that he would have hesitated to turn his back even momentarily on \$600,000. It is doubtful if he would have left even \$1 lying within reach of thieves in a hotel room. His problem was not only to save his money but first to make it.

REDUCING WASTE IN LUMBER INDUSTRY

New Devices Increase Economy In Logging Work; Saving Chips for Pulp

While a good deal of pulp wood is regularly, consumed in printing impractical recommendations in behalf of forest conservation, the lumber industry is working out its own salvation through a business-like reduction of waste in logging and mill operations. Fresh evidence to support that conclusion is reported from Long View, Washington, where the Long-Bell company will supply the waste from Douglas fir trees to the Crown-Willamette Paper company for utilization in the manufacture of kraft

The paper company is building a plant with a blower-pipe system to serve its barges on the Columbia river. Chips and butts will be reduced in the plant to sizes that will pass easily through the blower pipe to the barges bound for the company's mill at Camas. There it will be converted into kraft paper. This arrangement made by the two companies promises to turn waste wood into a more important and useful

FRENCH ARTIST IS FINE ON WAR SCENES

This Painter Are Highly Regarded

Much of the material furnished by ades he had been dabbling in the the side of the retailers in many portraying hordes of its basest types, remove it: interpreting some of the pettist Pass a bill which makes the salesphases of its vice. There is no sun- man furnish a list of the correct youth, as I have indicated, to a certain from the lists. "Uncle Bert" the garden expert, one gravity of mind and imagination, the

> FINANCIER KNOWS WHEN TO BUY BEST

I was recently staying in a hotel where one of the guests was Mr. George F. Baker, possibly the shrewdterest in stocks until one day when an alarming slump occurred. Then he sauntered in and bought a few hundred shares of bargains,

Men of the George F. Baker type never buy any other kind. I noted, too, that the stocks he bought were inconspicuous and long neglected, but by uncanny coincidence they had a sharp rise within forty-eight hours. -Fred Kelly in Nation's Business

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Fewer Laws Often First to Ask for More

Who cries the loudest for fewer

The business man! Who cries the loudest for more laws to help him whenever he's in trouble?

The business man! Perhaps that isn't true, but sometimes we feel that way. We have reading an account of legislation promaterial to commercial broadcasting life, and, summoning all his technical fornia communities and reported by

qualifications to voice the information and material which in most cases will be presented in popular style and in at the best. The war released him does not wish to be bothered by candoos not wish to be bothered by the candoos not wish to be bothered by the candoos not wish to be bothered by the candoos not wish to be be bothere the form of dialogue or questions and from all that. Dedicated from his vassers. Such names are stricken

formation. Some of the juniors them- geration. A terrible truth it stamp- wants house-to-house selling, it will selves will be heard over the radio as ed upon his war drawings. It is more have it. If the public gets what it impressive because it is set forth with wants better and more cheaply from "Fifty Farm Flashes" will soon be such humanness, with such tragic sin- the local retailer, whom will it patro-

a law.-Nation's Business Magazine.

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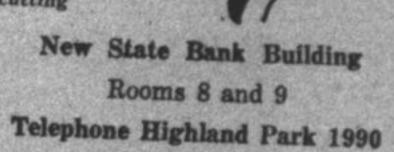
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