

claimed the boys have stopped trying to be president of the United States, but no doubt the job can always be filled by the proper use of ads.

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AGRICULTURE DEPT. RADIO FEATURES NEW

Plans to Tap Vast Fund of Information for Benefit of Farmers

The vast fund of popular and scientific agricultural information that originates on the farms and in the laboratories of the United States Department of Agriculture will soon be tapped in a new place. This is the announcement made by Sam Pickard, chief of the newly created radio service in the department. Steps will be taken immediately, he said, to furnish a variety of agricultural program material to commercial broadcasting stations serving farmer audiences.

Much of the material furnished by the radio service will be prepared for presentation in a radically different manner than the present almost universal practice of reading manuscripts. Broadcasting stations co-operating will be asked to provide personalities who have unmistakable qualifications to voice the information and material which in most cases will be presented in popular style and in the form of dialogue or questions and answers.

"Uncle Bert" the garden expert, one of Mr. Pickard's phantom characters, will entertain and instruct the boys and girls of the Radio Order of Junior Gardeners with nature-study information. Some of the juniors themselves will be heard over the radio as they ask questions of Uncle Bert.

"Fifty Farm Flashes" will soon be offered as a regular feature on the air. The "flashes" will consist of interesting current information sought by farmers through the several thousand letters received each week by the department.

Other special feature programs are under consideration, among which are the "Housekeeper's Half-hour," and the "National Farm School." In the latter the farm will be considered as the student's laboratory. Timely lecture courses which dovetail with the daily farm work will be developed, and laboratory assignments will be made which necessitate putting into practice the subject matter taught. These will be supplemented with a file of bulletins dealing with the subject matter broadcast.

EASY COME, EASY GO OF INHERITED CASH

Children of Men Who Have Made Money Usually Spend It Lavishly

Fred Kelly writes in Nation's Business Magazine:

In the middle western industrial city recently I drove by a block of brick buildings, once a prosperous manufacturing plant that was the pride of the city. It had been built up gradually by a man who started with nothing. Today the place is in decay, except one or two of the smaller buildings, that have been sold for service garages. A son of the founder took charge of it after his father's death, and though the business was then at the height of its prosperity, he couldn't hold it to its course. Yet he was well educated and to all appearances a far more intelligent as well as more cultured man than his father. The second generation can't always keep even what the first generation hands to it.

This reminds me of the theft of a \$600,000 necklace from a charming woman who left it on a table in a hotel room while she was taking a bath. This woman's father, from whom she inherited the money to buy such trinkets as \$600,000 necklaces, got most of his wealth by collecting it from the public five and ten cents at a time. Though he later put up a building known today throughout the world, he at one time had so little money that he would have hesitated to turn his back even momentarily on \$600,000. It is doubtful if he would have left even \$1 lying within reach of thieves in a hotel room. His problem was not only to save his money but first to make it.

REDUCING WASTE IN LUMBER INDUSTRY

New Devices Increase Economy In Logging Work; Saving Chips for Pulp

While a good deal of pulp wood is regularly consumed in printing impractical recommendations in behalf of forest conservation, the lumber industry is working out its own salvation through a business-like reduction of waste in logging and mill operations. Fresh evidence to support that conclusion is reported from Long View, Washington, where the Long-Bell company will supply the waste from Douglas fir trees to the Crown-Willamette Paper company for utilization in the manufacture of kraft paper.

The paper company is building a plant with a blower-pipe system to serve its barges on the Columbia river. Chips and butts will be reduced in the plant to sizes that will pass easily through the blower pipe to the barges bound for the company's mill at Camas. There it will be converted into kraft paper. This arrangement made by the two companies promises to turn waste wood into a more important and useful commodity—and if they hew to the line of their contract they will let the chips fall where they pay.

FRENCH ARTIST IS FINE ON WAR SCENES

Drawings of This Character by This Painter Are Highly Regarded

Jean-Louis Forain, famous French artist, whose works are being exhibited in this country, reaches full realization of his powers in his drawings of the war, asserts Royal Cortissoz.

In the January Scribner's Magazine Mr. Cortissoz says: "The climax is marked by those war drawings from which in this essay I took my point of departure. In them it is as though Forain faced the great theme of his life, and, summoning all his technical resources, rose to the pitch of its adequate celebration. For several decades he had been dabbling in the rather acid humors of Parisian life, portraying hordes of its basest types, interpreting some of the pettiest phases of its vice. There is no sunshine and there is little wholesome laughter in the great body of Forain's work. He wakes, rather, the sinister or cynical chuckle. His people walk in shadow and are shady company at the best. The war released him from all that. Dedicated from his youth, as I have indicated, to a certain gravity of mind and imagination, the tremendous crisis of his older years found him fitted to celebrate it with dignity, pity, and a noble rage. He avoided, withal, the dangers of exaggeration. A terrible truth it stamped upon his war drawings. It is more impressive because it is set forth with such humanness, with such tragic sincerity, with so simple a stroke. It is on the simplicity of the stroke above all that the lover of Forain's draftsmanship must pause."

FINANCIER KNOWS WHEN TO BUY BEST

I was recently staying in a hotel where one of the guests was Mr. George F. Baker, possibly the shrewdest banker of his generation. Many of the guests were gaily discussing the rise of prices in the stock market and visited from time to time each day a broker's office in the hotel. But George F. Baker never went near the place nor showed the slightest interest in stocks until one day when an alarming slump occurred. Then he sauntered in and bought a few hundred shares of bargains.

Men of the George F. Baker type never buy any other kind. I noted, too, that the stocks he bought were inconspicuous and long neglected, but by uncanny coincidence they had a sharp rise within forty-eight hours.—Fred Kelly in Nation's Business Magazine.

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HIGHWOOD DRUG STORE

DEPENDS ON WHOSE OX IS GORED AGAIN

Those Who Cry Loudest for Fewer Laws Often First to Ask for More

Who cries the loudest for fewer laws?

The business man!
Who cries the loudest for more laws to help him whenever he's in trouble?
The business man!

Perhaps that isn't true, but sometimes we feel that way. We have just been moved to that feeling by reading an account of legislation proposed for one or more southern California communities and reported by the Dry Goods Economist.

House-to-house selling is a thorn in the side of the retailers in many towns, and here's this latest way to remove it:

Pass a bill which makes the salesman furnish a list of the correct names and addresses of every one upon whom he intends to call the next day. Then the list is censored by the city clerk, to whom any resident may write saying that he or she does not wish to be bothered by canvassers. Such names are stricken from the lists.

Ingenious, perhaps constitutional—perhaps not. But will it defeat house-to-house selling if that be a desirable, economic way of selling goods? Probably not. If the public wants house-to-house selling, it will have it. If the public gets what it wants better and more cheaply from the local retailer, whom will it patronize?

There's only one answer to house-to-house selling, and the answer isn't a law.—Nation's Business Magazine.

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All south-bound trains arriving downtown between 7 p.m. and 9 p.m. will make a special stop at Congress and Wabash, at the doors of the Auditorium.
From 9:58 p.m. to 12:58 a.m., all north-bound trains will make a special stop at Congress and Wabash for homeward-going passengers.

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