

TELEPHONE 410
J. SMITH
 DEALER IN
JUNK
 N. First St. Highland Park

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FRESH EGGS
 GUARANTEED TWENTY-FOUR HOURS OLD
 Delivered to Your Door
HICKORY KNOLL FARM
 Deerfield, Ill. Tel. Deerfield 248

JOHN ZENGELER
Cleaner and Dyer
 25 North Sheridan Road
 WE OPERATE OUR OWN PLANT IN
 HIGHLAND PARK
 Telephone H. P. 169

Magnificent Vistas
 often occur in nature — but too often on private estates it is necessary for a cunning artificer to aid the old dame.



Charles Fiore Nurseries
 SPECIALISTS IN
 Landscape Gardening
 For many years I have been obtaining views of unexpected beauty for people who are particular.
 Might I consult you?
 Phone 523.
 Prairie Avenue, Highwood

The QUAKER Garage Heater
 AN ENTIRELY NEW METHOD OF HEATING
 for small homes and buildings, filling stations, stores, garages and wherever a coal stove can be used.
 Manufactured by the
QUAKER MANUFACTURING CO.
 with over 30 years experience in the heating business.
HAS ALL THE ADVANTAGES OF OIL
 You set it at the heat you want and forget it. It maintains steady heat without attention. No coal—no wood—no dust—no dirt—no ashes—no labor.
SIMPLER THAN A COAL STOVE
 and as easy to install—noiseless—has no wicks, no moving parts, nothing to replace or get out of order.
 Economical in operation — Burns cheap oil
 Extremely low in price
 Sold by
Lake County Engineering Co.
 Distributors of Kleen Heet Oil Burning Systems
 Highland Park Office—384 Central Ave. Phone 2139
 Waukegan Office—133 N. Genesee St. Phone 428
 Libertyville Office—501 Milwaukee Ave. Phone 64

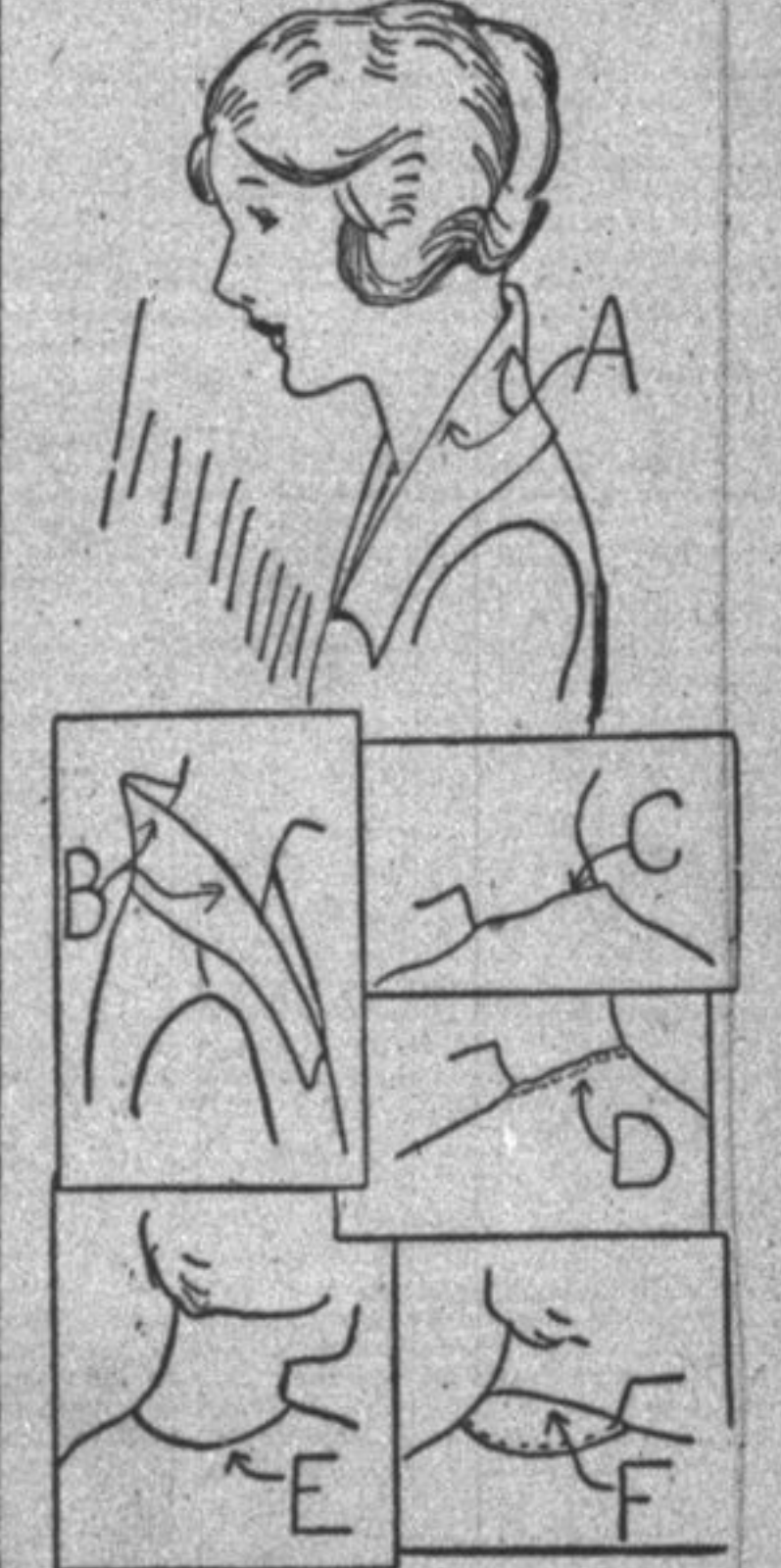
LEARN SPANISH BY READING SLOGANS
 WRITER SAYS IT IS EASY
 Tells In Magazine How Advertisements May Be Translated In Central American Countries

Starting with no more Spanish than a few such words as "hablar" and "hombre," but with a fairly comprehensive knowledge of American advertising slogans and the illustrations that accompany them, the casual tourist in the Caribbean countries of the Americas can accumulate a very fair Spanish vocabulary, says the Nation's Business. He may even go so far as to pick up a little bit of the grammar and structure of the language, if he is diligent in the study of the familiar advertisements—familiar, that is, in all but language.

Easy to Translate
 It requires no knowledge of the Spanish tongue to gather that "cuellos" means collars when the word is prominently displayed alongside the portrait of that well-groomed young man who has done so much to make Troy famous. Likewise with "medias," which is most certainly identified with hosiery by the lustrous and shining pictures that accompany it. That a "navaja de seguridad" is nothing more than a safety razor and that "tacones de goma" are just rubber heels is shown by the pictures that accompany them. It is easy enough to recognize automobile accessories under the guise of "accesorios," but it took the picture again to indicate that "acumuladores" were just storage batteries.

At first the ingenuous tourist is likely to think that the phrase "se alquilar" has something to do with the alcohol industry, but he soon learns that it is just an innocuous "for rent" sign.
Other Examples
 Anyone could guess what "articulos de baseball" are, but fishing tackle masquerading under the name of "articulos para pescar" is a little more obscure. Genuine hats of a certain well known variety appear in the ads as "legitimos sombreros."
 The familiar injunction to accept no substitutes appears as "No acepte otros—insista sobre." It is in the field of slogans that the student of Spanish through the advertising primer may make his greatest progress. The thrifty advice to "Compre un Ford y economic la diferencia" needs no translation. That a certain dentifrice "parfuma la boca, blanquea los dientes" seems obvious enough, also.

Practical Instructions in HOME SEWING
 by Ruth Wyeth Spears



FITTING THE COLLAR.
 A collar that is fitted to a V neckline should be snug to the neck in the back and have a smooth even roll at the sides as I have shown at A. If the collar stands away from the neck at the back and sides as at B the fault is usually with the neck of the bodice.
 In making a dress it is very easy to stretch the neck out of shape. Even if the neckline is only slightly stretched, as shown at C, it will cause a collar to fit badly. The remedy is to run a gathering thread around the neck and draw the material into its natural shape as shown at D.
 Sometimes the neck of a dress is cut too low in the back as shown at E. This also will cause a collar to fit badly. The only remedy in this case is to add a small section to build the neckline up as shown at F.
READERS—If you have dressmaking problems let Ruth Wyeth Spears solve them for you. Address her in one of this newspaper.

SOME POLITICIANS RADICAL FOR PAY
 Do Not Believe In Propaganda They Utter, But Get Their Graft That Way

It pays better. That is why some politicians elect to align themselves with radicalism. It isn't a matter of principle but a matter of votes. They cavil and rant but all the while with both ears to the ground. Search the records and find if you can, any attempt on the part of the radicals for constructive legislation or policies. All they have done is to rant and attack and then capitalize the publicity obtained by delivering paid lectures or publishing a paper, not to

effect reforms but to gather in the nickels.
 Name one if you can, whose efforts have resulted in an industry being developed, a factory built, employment created for labor, or anything that has resulted in public beneficence.
 On the contrary the inevitable effect of radicalism is unrest, idle labor, and idle capital, from which everybody suffers and nobody gains.
Dr. IRVING C. SCHUR
 Dentist
 16-18 N. Sheridan Rd. Tel. 2190

(This little poem was read by Ex-Governor Eberhart of Minnesota at the Dartmouth Lunch recently in Chicago.)
 "If an unkind word appears,
 File the thing away,
 If some novelty in jeers,
 File the thing away."
 "If some clever little bit,
 Of a sharp and pointed wit,
 Carrying a sting with it,
 File the thing away."
 FOR
DRY CLEANING & DYEING
RUG CLEANING & CURTAIN
STRETCHING
THE RELIABLE LAUNDRY
 PHONES 178-179

To HIGHLAND PARK and GLENCOE CADILLAC OWNERS
 To bring official Cadillac service closer to your home, we have appointed the
Green Bay Auto Station
 R. C. KELLER, Proprietor
 500 No. Green Bay Road Highland Park 233
 As authorized Cadillac maintenance station for Highland Park and Glencoe
 The Green Bay Garage is ready now to render service on your Cadillac. We invite you to make use of its facilities when next in need of maintenance work.
 CADILLAC MOTOR CAR COMPANY, EVANSTON BRANCH
 Division of General Motors Corporation
 1810 RIDGE AVENUE, EVANSTON UNIVERSITY 8600

CADILLAC



"Yes, it's really fun to iron with the **Thor-30 Folding Electric Ironer**"



Electrically heated—economical to use.

You can easily finish an eight hour ironing in two hours—while you sit down.
 This new model ironer fits right into your kitchen. Not only does the tedious flat work but irons shirts, dresses, lace curtains, frills and everything. Gives lifetime service.

Purchase it "Little by Little"
 You may, for a limited time, purchase a Thor-30 Electric Ironer at the regular cash price and pay for it on the Little by Little plan. Only \$5.00 down. Telephone for a free demonstration in your home. No obligation.



When you are through it folds up easily



and rolls into a corner, or behind a door or into a closet. Requires a space only 22x26 inches.

PUBLIC SERVICE COMPANY OF NORTHERN ILLINOIS
 51 S. St. Johns Ave., Highland Park
 Tel. Highland Park 568
 Wm. Guyot, District Superintendent

PRESS WANT ADS BRING RESULTS

A telephone system which will provide service for two thousand subscribers is soon to be installed in the city of Smyrna, Turkey.