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PRESS WANT ADS BRING RESULTS

**PRICES DROPPING;
WAGES INCREASING**
REPORT, DEPT. COMMERCE

**Claims Levels of One Lowering
and Other Rising; Just Op-
posite of Condition
In England**

Wholesale prices have been dropping and the level of wages has been rising in the United States during the past five years, according to the annual report of the Department of Commerce, and this has been brought about by the elimination of industrial waste and by industrial efficiency. The situation is directly opposite that of Great Britain where the wage levels have decreased and the wholesale prices have increased at the same time.

Increased Efficiency
"What this country as a whole has accomplished during the past five years in increased national efficiency in these directions is impossible of measurement," says Secretary Hoover. "Nor does the Department of Commerce lay claim to credit for the great progress that has been made save as we may have helped to organize a definite public movement. That movement is the result of a realization by every group—businessmen, industrial leaders, engineers and workers—of the fundamental importance of this business of waste elimination."

Secretary Hoover discusses the fundamental purposes which have actuated the campaign for the elimination of waste. "The philosophy that underlies it," he says, "has but one purpose; that is, to maintain American standards of living for both workers and farmers and to place production on a more stable footing. The high standards of living enjoyed by the American people are the result of steadily mounting per capita productivity. There is only one way further to advance these standards, and that is by improved methods and processes by the elimination of waste in materials and motion in our production and distribution system."

Twenty Years Ago
"Just as twenty years ago we undertook nation-wide conservation of our national resources, so we must today even more vigorously sustain this campaign of better industrial resources and effort. More especially is this the case in view of the many complex forces which have arisen from the war, and particularly the difficulty of maintaining our situation as against the competition of a world of lower standards overseas."

**DEERFIELD TO HAVE
POST OFFICE EXAM**

For Candidates for Postmaster; Information Regarding Date To Be Furnished

To fill the vacancy in the position of postmaster in Deerfield, the United States Civil Service commission has announced, at the request of the postmaster general and in accordance with an order of the President, an open competitive examination. The term of office expired Sept. 15, 1925. The salary is \$2,100.

To be eligible for the examination, an applicant must be a citizen of the United States, must reside within the delivery of the post office for which the examination is held, must have so resided for at least two years next preceding the examination date, must be in good physical condition, and within the prescribed age limits. Both men and women are admitted.

**MRS. GOODWIN TALKS
FROM RADIO STATION**

Delivers Address to Farmer's Wives, Discussing Conditions; Remedy

Mrs. Clarence L. Goodwin of Lake Forest, recently delivered an address to farmers' wives from a Chicago radio broadcasting station, and reports received indicate that the talk was received with marked appreciation. Because of its length it is not possible to reproduce the address here, but an excerpt is illuminating. In suggesting how the farm women may help their country politically and thereby better agricultural conditions, Mrs. Goodwin said:

"Do not let any party or faction or any group of men feel that they own your votes, but be a force, going with that side sincerely and earnestly enlisted in helping better the conditions in your industry."

If Christmas toys become any more complicated we'll soon have professional mechanics advertising day and night service.

Some men are too lazy to have good luck. My shoes crooked."

Counterfeiter's wares were recently discovered through the poor spelling employed—all of which goes to show that education is necessary in all walks of life.

**RUBY'S
SHOE SALE**
20% Discount
On Our Entire Stock of Quality Footwear
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Here's Your Opportunity to Secure
Chicago's Best Footwear at Radical Reductions!

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The Telephone's Inheritance

IN its material equipment the telephone was born poor. The art of telephony inherited little from older branches of the art of communications that could help its technical progress toward its destiny of usefulness. There was a spiritual heritage, however, for the telephone worker was heir to the tradition that had grown with the years among those who undertook to transmit or transport the words of men.

The message must go through!
Greek runner, Roman courier, King's messenger, and Pony Express rider, sped to their distant goals self-urged by a consciousness that human need was being served. At the switchboard or telegraph key, in the mail car or airplane, the manifestation of this urge is ever present.

Telephone service by its very nature inherits this Spirit of Communication. For the men and women who comprise the organization that is to-day responsible for the delivery of 50,000,000 messages a day, it is the endowment with which their service began.

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