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**DISCUSSES ZONING  
CHICAGO DISTRICT  
EXPERT TALKS, OAK PARK  
Says Nothing More Vital and  
Far-Reaching Than Es-  
tablishment of  
Plan**

Something definite regarding zoning regulation in Chicago and the contribution being made by the Institute for Research in Land Economics and Public Utilities of Northwestern University to the solution of the problem was presented to Oak Park realtors recently by Arthur J. Mertzke, executive secretary of the institute.

**Vital and Far-Reaching**  
"Nothing is more vital and far-reaching in its ultimate results than the establishment of a carefully-drawn plan of development for Chicago and its environs which will grade the vast urban expansion of the region along sound lines," said Professor Mertzke. "To be practical the plan must fit basic needs. Such a plan can be drawn only upon the study of the entire problem. It is this talk in which the Chicago Regional Planning association has invited the cooperation of the institute. Our first effort will be directed toward a study effect, with a view to designing a plan of the zoning regulations already in that will be harmonious and which will promote the most practicable and desirable development of Chicago and its environs. This undertaking is of the very highest importance from the standpoint of real estate interests of the entire community."

Prof. Mertzke said that there is no group of people in any city whose interest are so nearly identical with those of the city itself as those of realtors.

**City Builders**  
"All questions of civic importance, health, housing, standards of living, civic beauty and sound business development are matters which men and women in the real estate business can wish to see settled only in accordance with the best interests of the city," he continued. "In a very literal sense the realtors are the builders of our cities and it is not hard to see why they are eager for education to fit them for the great responsibilities they must face in rendering successful service."

The speaker complimented Northwestern University for "the most complete curriculum in land economics and real-estate offered anywhere in the United States."

**CONTESTS FOR FOUR SENATORIAL SEATS  
Coming Before Congress at This Session; Those Who Are Affected**

There are contests for the seats of four United States senators, a greater number than usual, to be taken up by the senate at its approaching session. The seats to be contested are those of Senator Smith W. Brookhart, of Iowa, Thomas D. Schall, of Minnesota, elected in 1924 to succeed Senator Magnus Johnson; Sam G. Bratton, of New Mexico, and Gerald P. Nye, recently appointed by Governor Sorlie, of North Dakota to fill the vacancy caused by the death of Senator Ladd.

Senator Brookhart's seat is being contested by Dan F. Steck, who was the Democratic candidate for senator from Iowa in the 1924 election. Brookhart's success seemed assured until a few weeks before the election when he attacked the national administration and lined up with Senator La Follette. This so angered a great number of the Republicans of Iowa that they voted for Steck. The result was so close as to be still in doubt.

It is said that the outcome of this contest may have an effect on the election of 1926 when Senator Cummins will be a candidate to succeed himself.

The seating of Gerald P. Nye revolves about the right of the governor of North Dakota to fill a senatorial vacancy by appointment, the opposition of Nye claiming that the law gives the governor no such right. Nye is said to be a radical and it is expected, will be supported in his efforts by the radicals in the senate.

The right of Mr. Schall, of Minnesota is being contested by Magnus Johnson, who claims that Schall defeated him by unfair methods. In New Mexico Sam G. Bratton defeated Senator H. O. Bursam, in the 1924 election on the face of returns, but Senator Bursam claims that he himself was legally elected and has filed a contest.

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**NO MYSTIC TREE OF SUCCESS; MUST WORK  
Stock Exchange Director Says  
Fortunes Are Not Made  
Without Effort**

There is no mystic tree of success, and the young man must work just as hard now to get to the top of the ladder as did the youngster of previous generations, according to Cameron Beck, who for several years has been personnel director of the New York Stock Exchange. In a recent address to members of a high school division in Boston, Mr. Beck told of exceptions to the idea that it is easy to make a fortune on Wall Street without work.

Mr. Beck told of a boy who came to ask for a job, explaining that after a few questions he found that the youngster had not made the most of his opportunities in his previous position. "I told him: 'Go back to your boss, throw your arms around his neck and kiss him, and thank him for being so patient with you. You wouldn't work for me a week.'"

"Many a boy comes to New York thinking there is a mystic tree that he can get under it and go to sleep while someone shakes it for him. I have never found that tree."

"I am glad to have a boy ask me: 'What is the opportunity?'"

**"At the stock exchange we are more concerned about the moral welfare of the young men on our payroll than many of their parents are."**

"We refuse to allow our boys to continue in voluntary ignorance. Today, seventy-one per cent of our boys under twenty years of age are enrolled in evening schools of college or university rank."  
"I am not arguing about the value of an education; I know the facts."  
"Have you a job of have you a calling? If all that you are getting comes in the pay envelope, send in your resignation."  
"We are all putting in our day's work what we really are, whether we are machinists or preachers."  
"Let George do it," is running up and down the country. I would like to put up the words that John Smith painted on the side of his ship so that those who sail may read: 'Those who eat must work.'"

**SAYS AMERICANS ARE BURIED UNDER LAWS  
Overwhelmed by Legislation,  
Says Kansas Attorney In Recent Address**

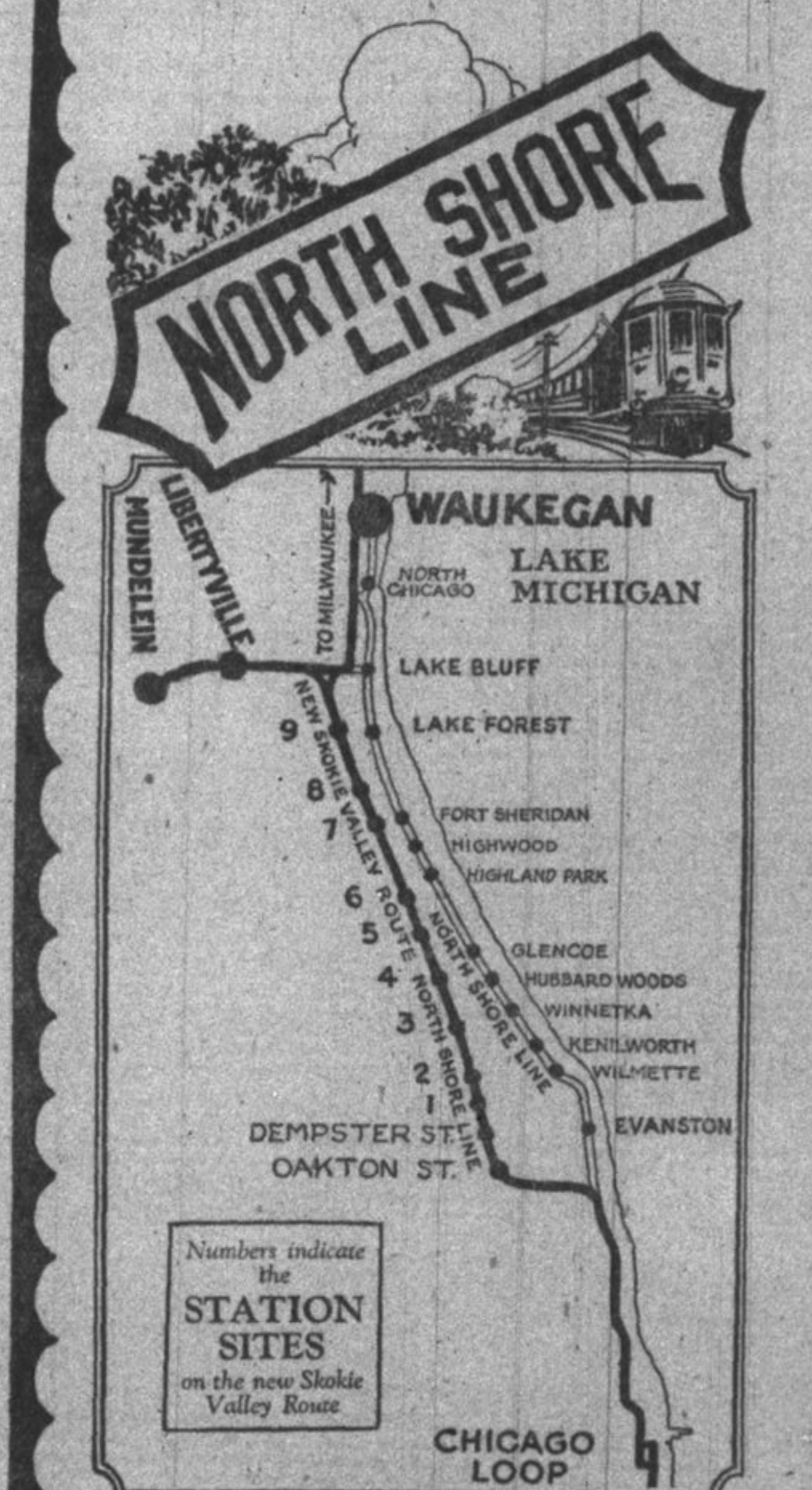
Americans are fairly overwhelmed by law because of the avalanche of legislation, according to Harold C. McGuigan, veteran Kansas attorney in an address made recently before the Kansas State Bar association. Mr. McGuigan pointed out how congress has been almost continually grinding out legislation for years and pointed out that there are now no less than 15,000 sections of the United States statutes. In addition to this there are more than 11,000 sections of the state statutes and the number is constantly increasing. He said in part:

**PLAYGROUNDS FOR NEW YORK PEOPLE**

A good deal is said and written about New York's hard way with her citizens, of how her business men are chained to the chariot of Mammon, and of the different kinds of high-priced balm contrived to divert tired minds and to ease jittered bodies. But not much gets out about the city's own arrangements to provide play places for her crowded millions.  
The truth is that physical and mental refreshments are not far to seek in New York. For recreation the city's parks provide facilities for baseball, basketball, bathing, bowling, camping, croquet, cross-country running, fishing, football, golf, hockey, ice skating, lacrosse, horse-shoe pitching, quoits, tennis, and the sailing of miniature yachts. No charge is made except for use of the golf courses, tennis courts, and for lockers.  
And in the Bronx, in Manhattan, in Brooklyn, and in Queens are wading pools for children—items of a city's pleasant heresy to confound the outlandish belief that all that is New York is Mammon.

Speaking of blue laws, they say Philadelphia is closed so tightly on Sunday that you can't spend your money with anybody but a bootlegger.

**Announcement  
of Winners  
in North Shore Line Station Naming Contest**



75,986 suggested station names were received in the North Shore Line Station Naming Contest. The winning names chosen by the Judges are as follows:

- Station No. 1—"Harmswoods"**  
\$100 awarded to Mrs. J. A. Barber  
609 Woodbine Ave., Oak Park, Ill.  
"To commemorate the Harms family's name and the Harms Woods."
- Station No. 2—"Glenayre"**  
\$100 awarded to Mr. Ogden A. Clemens  
8824 S. Loomis St., Chicago  
"Glen may be associated with the Glenview Road or the town of Glenview that is just west. The name is attractive yet simple, not easily confused, yet easy to remember and spell."
- Station No. 3—"Wau-Bun"**  
\$100 awarded to Bertha F. Gordon  
4325 Champlain Ave., Chicago  
"An Indian Chief associated in the movement protecting the Whites from attacks by their fellows. He used his eloquence for which he was famous in trying to persuade his Tribe not to join in the massacre, but was not successful." (In the Indian language, Wau-Bun means between darkness and dawn.)
- Station No. 4—"Northbrook"**  
\$100 awarded to Northbrook Civic Association  
Northbrook, Ill.  
"Northbrook is the logical name (1) because the station will be in Northbrook township, the same township in which the established and progressive village of 'Northbrook' is situated; (2) the location of the station is also within the present Northbrook School District; (3) the station site and adjacent territory is in the 'Northbrook Post Office' rural free delivery district; (4) the station will be only 3/4 mile east of the present village limits of 'Northbrook' and will eventually be within the village limits; (5) passenger traffic will naturally come from people now living in or near the village of 'Northbrook'."
- Station No. 5—"Woodridge"**  
\$100 awarded to Mrs. Marjorie M. Weese  
Kenilworth, Ill.  
"The most characteristic features of the territory adjoining this station are the woods and ridges. The combination of these two natural features in a word which is euphonious as well as descriptive of the contiguous territory justifies the use of this name."
- Station No. 6—"Briergate"**  
\$100 awarded to Bessie R. Alexander  
234 Lee St., Evanston, Ill.  
"It is appropriate because of the beautiful golf course nearby. All of the people living in this community are familiar with this location as near Briergate Golf Club. In fact this club has been instrumental in helping to build up this community. It suggests a definite location with reference to the adjoining towns and would not create a jealousy between the two towns of Deerfield and Highland Park."
- Station No. 7—"Highmoor"**  
\$100 awarded to Mrs. Gertrude C. Crane  
Box 52, Morton Grove, Ill.  
"Representative of woodland beauty and variety of landscape descriptive of this vicinity which is so reminiscent of the Scottish Moors."
- Station No. 8—"Sheridan Elms"**  
\$100 awarded to Mrs. Belle Falwell  
Box 1147, Milwaukee, Wis.  
"The name combines in association Fort Sheridan and Old Elm Road. It has an old world sound possessing the charm and simplicity which are so representative of this suburban locality, and also typifies the sedate architecture which characterizes this vicinity."
- Station No. 9—"Skokie Manor"**  
\$100 awarded to Miss Dorothy Shandberg  
931 Margate Terrace, Chicago  
"It is the head of the Skokie Valley famed for its beautiful estates and redundant with beautiful vistas and picturesque scenery."  
In the opinion of the Judges, the name 'Sheridan Elms' was the most appropriate of the nine winning names; an additional \$100 has accordingly been awarded to Mrs. Belle Falwell.  
We take this opportunity to thank the many contestants for the great interest they have shown; thousands of excellent names were received. We also desire to thank the judges for their splendid co-operation.

**Chicago North Shore and  
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