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HOW ORGANIZATION HELPS UTILITIES PROVIDES BETTER SERVICE

Martin J. Insull, In Address, at University, Tells About the Improvement of These Facilities

How systematic organization of the electric light and power industry, the linking-together of many small local units into a closely-knit corporation which can serve the most people at the smallest cost,—how these developments of the last fifteen years in the United States have resulted in exceptional service to the people of America, were told last week by Martin J. Insull, president of the Middle West Utilities company, in an address to the public utilities students at Northwestern University School of Commerce, Chicago.

The old "home town" plant of the "early" days was mentioned by the speaker as the first step in the development of the industry, but it was generally a small affair, financed by local business men who wanted their dividends but who didn't look forward to extension of service. Hence, the old companies were necessarily weak, their owners had little or no experience in the field, and insufficient financial backing to meet increasing demands of patrons. It was, in the "old days," a matter of peak-loads on the plant when the lights went on in the evening and small business during daylight hours. Each little company was of itself and for itself, Mr. Insull said, and hence the spread of business was small.

Alternating System

Then came the alternating current system, the installation of wires that linked great power plants with many communities, the use of electricity for motors and for many other purposes. The old system, he pointed out, had to give way, as the people more and more were demanding electricity for light and power. Even the housewife with her electric iron and washing-machine had to be taken into account—who would want to disappoint an American woman bent on getting out the washing and ironing in time?

All these demands meant greater plants, and larger plants meant increased capital, and increased capital necessitated careful and conservative financing. This brought the so-called "holding company" into being and at this juncture the speaker said he deplored the term, as some people do not quite understand what a company with such a misnomer is. Mr. Insull described it in simple language as an investment company, organized to finance many co-operating electricity manufacturing units in a certain section of the nation, to join these companies into a confederation of sympathetic units, to supervise their business in all its branches, to extend it when required and to live up to the motto of first class service at as low cost as practicable.

GENERAL APPROVAL OF POSTAL HOLIDAY

Public Wants Post Office Employees to Enjoy Christmas; Must Help

Widespread approval has greeted the recent announcement of the Postmaster General that there will be no mail deliveries on Christmas day.

Almost without exception the American public has agreed with the inherent justice of the ruling which gives to the army of postal employees some of the holiday privileges enjoyed by others, but so long denied them.

Of course the ruling applies only to the coming Christmas, being in the nature of an experiment, the success or failure of which will determine the procedure next year.

The Postmaster General was enabled to take the course he did as a result of the success of early mailing campaigns conducted in past years through the press and the "movies" and over the radio, which had the effect of moving the peak of holiday mailing far enough to justify the experiment.

Officials of the department who are watching the experiment closely have the utmost confidence that it will go through without hitch and that Christmas day of the future will be a day of rest for the postman and the postal clerk.

To accomplish this purpose,—and it is believed a laudable one—the American public must mail holiday tokens and greetings in time for delivery at least before the close of business, December 24.

If there is any appreciable mail left over for delivery on December 26, it will militate against the chances of postal workers for a similar holiday in 1926.

Supposing in 1917 we had said to Europe, "Sure, we'll come across—in about sixty-two years." — Detroit News.

FOR DRY CLEANING & DYEING RUG CLEANING & CURTAIN STRETCHING THE RELIABLE LAUNDRY PHONES 173-179

BRIEF NEWS ITEMS FROM LAKE COUNTY NEIGHBORHOOD JOTTINGS

Interesting Happenings About This Section of the North Shore and Vicinity; County Seat

Henry Ester, age 67, of North Sheridan road, Zion, died last week at his home after a several months' illness.

Dwight Loveland, 22-year-old son of Mr. and Mrs. Charles R. Loveland of Libertyville, died last week at Victory Memorial hospital, Waukegan. A blood transfusion failed to save his life.

Daniel Perrigo, a resident of Libertyville for the past twenty-one years, died suddenly last week, heart trouble being the cause of his passing.

Cardinal Mundelein, who purchased a north side and west side site, in Waukegan, for two schools and two churches, will start the north side building, that is to cost \$200,000, shortly after the first of the year, according to T. J. Stahl, of T. J. Stahl and company.

Mrs. Mary J. Durkin, of Waukegan, all her life a resident of Lake county, and the mother of a large family of well known men and women, died last week at Victory Memorial hospital.

Bessie Kostial, of the Everett school, Everett, recently won first place in the dictionary contest conducted by T. A. Simpson, county superintendent of schools at Libertyville. Second place went to Murray Campbell, also of the Everett schools.

The board of supervisors from Muskegon, Mich., visited the Lake county courthouse recently, inspecting the building throughout. Muskegon plans on building a new county building, and they learned, before departing for this city, that Waukegan had one of the best courthouses in the state.

Seven acres of land, owned by the Vulcan-Louisville Smelting company of North Chicago, and located just southwest of its North Chicago plant, has been sold to James E. Pritchard of Racine for a consideration of \$7,500 an acre or a total of \$50,734.50. This is believed to establish a new high record for acreage property in this vicinity.

NOTICE OF LETTING CONTRACT ASSESSMENT NO. 296

BOARD OF LOCAL IMPROVEMENTS OF THE CITY OF HIGHLAND PARK.

NOTICE IS HEREBY GIVEN that bids will be received for the construction of a system of concrete sidewalks in Burton Avenue, Pleasant Avenue, Broadview Avenue, Green Bay Road, Blackstone Place, Washington Place, Highland Place, Roger Williams Avenue, Bellevue Place, Crawford Place and Alvin Place, all in the City of Highland Park, County of Lake and State of Illinois, as a whole in accordance with the ordinance therefor.

Said bids will be received by the Board of Local Improvements at its office in the City Hall, Highland Park, Illinois, until 5:15 o'clock p. m., on the 8th day of January, 1926, at which time and place they will be publicly opened and read.

The specifications and blank proposals will be furnished at the office of the Board of Local Improvements in the City Hall of said City.

The contractor will be paid in bonds which bonds will draw interest at the rate of six (6) per cent per annum.

The successful bidder for the construction of said improvement will be required to enter into bond in a sum equal to one-third of the amount of his or their bid with sureties to be approved by the President of the Board of Local Improvements when entering into the contract for the construction of said improvement.

All proposals or bids must be accompanied by a certified check payable to the President of the Board of Local Improvements of the City of Highland Park for the sum of not less than ten (10) per cent of the aggregate amount of the proposal.

Said proposal must be delivered to the President of the Board of Local Improvements in open session of said Board at the time and place fixed herein for the opening of the same.

No proposal or bid will be considered unless accompanied by check herein provided.

The Board of Local Improvements reserves the right to reject any or all bids if they deem it best for the public good.

SAMUEL M. HASTINGS,
FRANK L. CHENEY,
F. A. PRESTON,
LYLE GOURLEY,
Board of Local Improvements, City of Highland Park. 43-44

THE GROVE FARM GOLDEN Guernsey MILK DEERFIELD 235-R2

LOOK BEFORE LEAP IS GOOD ADVICE

For Young Men, In Beginning Life's Work; Don't Be Round Peg In Square Hole

Why do young men born to write sonnets, or to be surgeons, bankers, or lawyers, choose engineering courses? The trouble seems to be, according to the experience of industrial executives, as reflected in a study made by the National Industrial Conference Board, that many young men entering college to prepare for industrial careers know nothing of the practical requirements of mill or factory work, and in that all should know it was uniform. A just distribution of the burden of taxation is a thing for which our modern states are striving.


But publicity of income-tax payment accomplishes no such end. It is no measure even of gross income, and gross income may vary out of all proportion to actual and taxable wealth.

Perhaps the newspaper-reading public will tire of hunting through endless columns of meaningless figures to unearth an occasional item for gossip. It is noteworthy that a number of newspapers refused this to publish any returns.

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IT'S ONLY AS COLD AS YOU FEEL


WINTER won't bother you, if there's the glow of health in your veins. Rich, pure milk with its millions of vitamins is one of the finest of winter foods. Grove's will be glad to call daily for orders.

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Our coal your comfort will renew. This year it is the coal for you!

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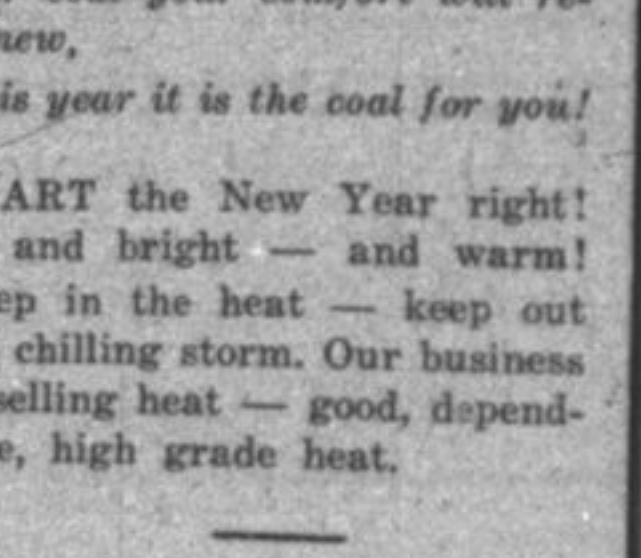


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