

"A Tremendous Price Reduction"

"On January Seventh Nineteen Twenty Six Dodge Brothers Incorporated will announce a tremendous reduction in the prices of their complete line of motor cars.

These reductions will apply on all cars bought after midnight December Fifteenth Nineteen Hundred Twenty Five.

When the new prices are made known on January Seventh the full amount of the reductions will be immediately refunded to all purchasers since December Fifteenth.

These revolutionary reductions are made possible by a recently completed ten million dollar expansion program—new buildings and equipment that will nearly double the capacity of Dodge Brothers Factories in Nineteen Twenty Six

There is no change in policy upon which Dodge Brothers established their leadership eleven years ago—the policy of constant improvement without yearly models."

A. G. McPHERSON

Highland Park, Illinois

Phones H. P. 120-121

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MILK

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OVER
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