

All Winter Coats Now at Specially Reduced Prices.

RUBIN'S

The Best Store - On the North Shore
Waukegan, Illinois

Fur Coats Make Ideal Gifts at Special Reductions

For Everybodys Christmas



Your Choicest Gifts These

Hand Bags of Finer Sort \$5.00 to \$35.00

Smart in style, having those little niceties of finish always associated with a well-chosen gift. These hand-bags are especially successful choice. The variety of styles provides for practically every preference, as in the groups are:

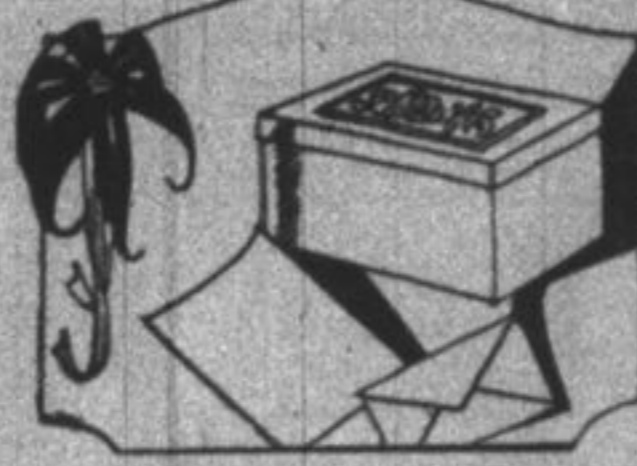
Pouch Bags Which Combine Two Leathers; Envelope Bags of Leather in Tooled Effects Others are of fine Morocco and Calfskin—all assembled with special thought for Gifts. Come in and see them.



Boxed Bath Towel Sets Priced \$1.00 to \$2.25

You will find every type of Bath Towel Set you could want right here. Including two towels and wash cloth or two cloth and towel. In unequal colors and patterns.

—Main Floor.



Stationery Carries a Thoughtful Message \$1.00 to \$4.50

There is a special tribute to the fine taste of the recipient and evidence of thoughtful care in selection evident in a gift of the correct and attractive stationery that may be chosen here.

Stationery—Main Floor.

Gifts of Hosiery

Chiffon Silk \$1.95 to \$3.00
Service Silk \$1.00 to \$2.50

There was never a Christmas that brought too many gifts of hosiery. And when selection has been made from assortments here styles and colors are of the newest—quality of the fine sort that proves itself in long service.

All the newest shades are represented—rosy beige, pencil blue, atmosphere, nude, gunmetal, du Barry, airdale, French nude, tanbark, black and white. Very special values at these prices.



Gloves from France are Gifts Ideal \$3.00 to \$4.95



There are smart pull-on gloves or washable chamois. Gloves of washable chamois with contrasting bindings and black stitching. Smart kid gloves with elaborately embroidered or appliqued gauntlet or turn-back cuffs, very unusual. Good-looking tailored gloves of suede with cuffs of leather in contrasting shade are in many new colors.

Handkerchiefs 25c to \$1.50

Colored Linen Handkerchiefs, gay and saucy, pert little voile wisps—all they do is look pretty—charming lace ones or plain white—just as many hankies as there are occasions to use them.

"Hollywood" Silk Taffeta Pillows Make Handsome Gifts \$3.98 to \$7.50

These are gifts that will add color and comfort to the living room or Boudoir and that will be appreciated long after Christmas. They are made of fine quality Rayon, in Novelty Shapes and are handsomely trimmed.

Rubin's Draperies — Second Floor

Now Selling— Queen Quality Footwear

All Our New Styles Now \$7.00 and \$7.50
\$6.00

All DeLuxe Grades Now \$8.50 and \$9.50
\$7.50

The Trade Mark is your assurance that you will find the shoes you want in the styles that are right and in modes as varied as occasions require to satisfy women and young women. Remember what you want in shoes you will find at these prices. Christmas showing comfy

Slippers For Lazy Hours \$2.00 to \$4.00

Dainty women take pride in having boudoir slippers that reflect their good taste and refinement. The newest idea is to have different styles and colors to match their different negligees. These are known for snug, warm fit and restful comfort for lazy hours. Of Fine Felts, Quilted Satins with or without Heels. Satin D'orsay slippers with Heels in Alluring Shades and Combinations.

Boxed Pillow Cases Pairs \$1.50 to \$2.50

There is an extensive group of pillow cases, scalloped lace trimmed—plain hemstitched—Lace medallion inserts or embroidered in color on quality muslins for choicest gifts.

Main Floor

Gifts of Underwear of Fine Quality Silks \$2.98 to \$10.98

Charming things to wear underneath that should be chosen while stocks are fresh and new and there is plenty of time for careful selection.

Adorable Gowns
Adorable "Teddies"
So Many Clever Novelties That May Be Had in Sets
Frisly, lacy things of the most frivolous sort... Garments simply tailored and beautifully finished... There's a delicious thrill in choosing... even if you are not to wear them yourself.

Rubin's Second Floor



Quilted Robes for Her \$10.98 to \$16.98



For the intimate woman friend—nothing is so giveable as a lovely quilted Silk Robe—so comfortable and warm. Think of the thrill that comes to a beauty-loving woman when she opens the Christmas box and sees the glow of shimmering, lustrous rose, orchid, blue and the like. All moderately priced.

Lovely Corduroy Robes, \$2.98 to \$13.98
Beacon Blanket Robes, \$4.98 to \$16.98
Lingerie — Second Floor

Gifts for His Highness—The Baby

There's nobody in the world who's quite so much fun to buy presents for as Baby. Every tiny gift of Baby's is interesting to the feminine eye—and heart. When you come into the Baby Department and see all of the darling things here you'll wish that you had at least a dozen baby gifts to buy.

- Booties, 29c to \$1.25
- Sweater Sets, \$2.49 to \$3.98
- Carriage Robes, \$3.49
- Silk Buntings, \$6.98 to \$7.98
- Baby Books, 59c to \$2.25
- Carriage Straps, \$1.29 to \$1.98
- All Sorts of Rattles, 29c to 98c
- Toilet Sets 79c to \$2.25

Loads of Toys for Boys and Girls! Rubin's Toy Land

One would think that Santa Claus had sent all his best toys to this store for the little boys and girls of Waukegan and vicinity to see and enjoy. For there are dozens and dozens of dolls, funny animals, jolly mechanical toys for little brother, a play house that has nearly everything a grown up house could boast and countless other toys. Mother and father will be certain to find everything on the most detailed Christmas list when selections are made here.

Erector Sets, \$1.00 to \$12.50; Tinker Toys, 50c to \$2.50; Folding Ironing Boards, 50c; Friction Toys, \$2.00; Books and Games, 10c to \$5.00; Foot Balls, \$1.35 to \$3.00; Electric Trains, \$5.00 to \$35.00; Mechanical Trains, \$1.00 to \$10.50; Desk and Chair Sets, \$3.00 to \$22.50; Mama Dolls, \$1.25 to \$15.00; Doll Carriages, \$2.50 to \$20.00; Enamelled Furniture, \$3.50 to \$18.00; Buddy L. Toys, \$5.00 to \$15.00; Felix the Movie Cat, 25c to \$1.00.

Rubin's Toyland — Third Floor

SUPER-HIGHWAYS OF DETROIT DESCRIBED

AT BIG CHICAGO MEETING

By President of Rapid Transit Commission of That City at Regional Planning Session Last Week

Last week state, county and city highway officials from a 100 mile circle surrounding Chicago heard Col. Sidney D. Waldon describe and illustrate the super-highways now being built around Detroit. Col. Waldon, who is president of the Detroit Rapid Transit commission was speaker of the evening at the dinner of the Chicago Regional Planning association.

"Wide roadways are acquired as lands are subdivided, or by purchase or condemnation," said Col. Waldon, "but we have worked out two methods for our work which are of special interest to Chicago and the surrounding region.

Power to Buy Land
"One is the power to purchase wife records that in his later years he was able to afford a big red motor-car 'to mend the general pace, to satisfy his craving for 'speed! speed!' as his aborted artistic instincts made him more and more restless. 'You know' he wrote a friend, 'I never have a moment with myself—am always doing something when I am alone—I shall work till midnight tonight, then bed, and read myself asleep.' 'From what,' asks Brooks, 'was he trying to escape?' When the fates wish to annihilate an artist, they must hesitate between giving him abject poverty, with its denial of leisure and freedom of spirit, and luxurious ease, with its more subtle corruption and asphyxiation of manhood. Probably the latter is surer to do the job.

Denial of Spontaneity.
"Denials of spontaneity thus have strange repercussions. By depriving the artist of his natural, direct, impulsive satisfactions in the work itself, and concentrating him on derivatives and precarious values which he cannot control, they divide and defeat his spirit. They make him restless, dissatisfied, subject to fears, phobias, depressions. Paralyzing the process of his art, they also blight its product. What might have been free and original becomes hum-drum and conventional; what should have been as rich and various as nature is confined within momentary standards and fleeting fashions. In its restlessness, its starvation for the beauty denied it, art as well as artist seems to cry 'Speed! Speed!' It becomes hectic strained, incapable of repose and of joy. As an ugly phrase fittingly describes a sinister process, it is 'jazzed up' into a galvanic semblance of life, a St. Vitus parody of purposeful activity."

SAYS ORDINARY PROF. USUALLY OVER-PAID

Writer in Scribner's Himself Member of University Faculty

"The ordinary professor is over-paid."

Stuart P. Sherman, professor of English at the University of Illinois for sixteen years, is the author of that statement which is startlingly at variance with the statements of endowment committees and teachers' associations.

Dr. Sherman, who recently took up his duties as editor of the literary supplement of the New York Herald Tribune contributes to the Christmas Scribner's Magazine "An Interview With a Newcomer in New York" in which he states his reasons for leaving the academic profession. He draws a picture of the ordinary professor as follows: "After the first forty years of his life, the ordinary professor, like the New England farmer, gets discouraged and begins not doing more than a third or a fourth of the things which he is at liberty to do. He begins to see that his profession does not adequately test him for any definite achievement in his line. More and more, it tests him as a man-of-all-work. He perceives that if he avails himself of his perfect 'academic freedom' to do three men's work, he is mortally certain, in the end, to be made a Dean, who is merely a professor deprived of the satisfactions of teaching and research. To avoid the malign consequences of efficiency, the ordinary professor 'lies down on his job.' I am acquainted with no more essentially sluggish, improvident, resourceless, unambitious, and time-wasting creature than the ordinary professor of forty, nor anything more empty of adventure or hope than the future years of his career, daily to be occupied in matching his wits with the flat mediocrity of successive generations of adolescent C-students, and patiently waiting till the death of some better man, hardy and long-lived, allows him to slip into a larger pair of old shoes."

Claimed the earth is not more than 10,000,000,000 years old, and the people with long memories agree that this was before their time.

President and Mrs. Coolidge have opened the social season with a big dinner, and the office seekers would no doubt be glad to attend these functions and give the president a chance to get acquainted with them.

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Highland Park 650
Winnetka 222



SANTA CLAUS knows there'll be lots of good things to eat in his honor, but he wisely suggests that all of us remember one quart of milk a day for our health's sake.



DEERFIELD 235-R 2

THE OAK TERRACE LAUNDRY

DOES OUR WASH AN' MUVVER HAS MORE TIME FOR ME!



THIS LITTLE BOOSTER SAYS "TRY THE SWEET AND CLEAN WAY"



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