

When there doesn't seem to be a single gift idea in the world
Turn to the Old Reliable

**VOLLAND
GREETING
CARDS**

Other Suggestions

- Stationery and sets
- Parker Pens and Pencils
- Eversharp Pencils
- Safety Razors - Brushes
- Perfumes and sets
- Perfumizers
- Hyker Toys
- Kodaks
- Albums
- Cigars
- Cigarettes
- Pipes
- Face Powder
- Compacts
- Bath Salt
- Bath Powder

CANDY

No Christmas complete without it—scarcely a gift that doesn't convey a bit of candy as a companion gift just to emphasize your "Merry Christmas"

BOXES

- IN GREAT VARIETY OF STYLES AND SIZES**
- WHITMAN'S CANDY CANES**
complete line, \$1.00 to \$7.50 box
- RANFT HOME MADE**
80c the pound
- GSELL'S CHOCOLATES**
69c the pound
- CHOCOLATE SANTA CLAUS**
1c - 5c - 10c
- BUNTE HAPPY HOME**
3 pounds \$1.75
- APOLLO HARD CANDIES**
in tins \$1.00

BULK

MANY KINDS SUITABLE FOR THE TABLE AND STOCKINGS
Special Xmas Mixture 35c the pound

PERFUMES
Houbigant—Coty
Hudnut — Colgate

**HYDROX
ICE CREAM**

Your dinner will not be complete without it.

**Special Xmas Brick
50c**

For the holiday parties we can supply brick or bulk in large quantities at a special price.

Also your choice of Fancy Individual Moulds.

EARL W. GSELL & CO.

PHARMACISTS

**Ravinia
Phone 2300**

**Highland Park
Phone 23**

GIFTS THAT LAST

MAKE THIS A JEWELRY CHRISTMAS
HANDSOME TEA, COFFEE AND CHOCOLATE
SERVING SET



4-piece set, including Pot, Sugar Bowl and Gold-lined creamer, heavy silver plated, \$8 to \$25

WALDEMAR CHAINS



20-year guaranteed, white, green or yellow gold, \$3
14-karat solid gold, up from \$8

ILLINOIS - ELGIN - WALTHAM
Fancy case; jeweled
14-kt. white gold engraved.



Specially priced; good values.
Chain to match

- 7 jewels \$15
- 15 jewels \$25
- 17 jewels \$30
- 9 jewels \$50
- 1 jewels \$60

BAR PINS

Others as high as \$200
Set with all color stones
\$1 to \$35.00



CUFF LINKS
Gold Filled
\$1.50 to \$6.00
Solid Gold

I. H. NEMEROFF

DIAMONDS



The BEST GIFT! Give her a Diamond for Christmas. A guarantee of satisfaction with every diamond.
18-kt. white gold, fancy engraved setting. Very latest basket and hand-carved settings, set with fine quality diamond \$35.00
A new ring, floral design, artistic, white gold mounting set with very fine, blue white diamond \$50.00

**SOLID GOLD
EMBLEM
RINGS**



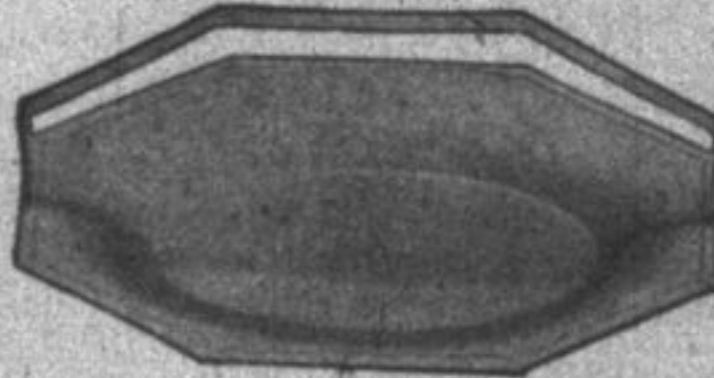
Elk, Moose, Shrine, Masonic, Odd Fellows, K. of C., Eastern Star, Etc.
\$8.00 up

**MAHOGANY CLOCK
- Low Priced**



8-Day, running and cathedral gong, silver dial \$15
Community Silver \$13.50

LA TAUSCA PEARLS OF NATIONAL REPUTATION



CHRISTMAS SPECIAL
Silver-plated Bread Tray
\$2.00

SUGAR AND CREAMER



Silver plated, satin finished, gold-lined
\$5.00 - \$10.00

Beautiful, lustrous, indestructible Pearls.
14-kt. solid gold clasps in satin-lined box; up from \$10

MEN'S WRIST WATCHES



Elgin or Swiss
ELGIN \$20 up SWISS \$12.50 up

BUY ON CREDIT

TERMS TO SUIT



An unusual grouping of LADIES' WATCHES—Exceptional values. Fine movements. Large assortment to select from. Our Christmas Special—\$40.00 value, complete for \$30



14-kt. 16 Ruby Jewel, Blue Sapphire Set in Crown. 14-kt. Bracelet to match; same as above with bracelet \$25

A RELIABLE LEVER WATCH AT A LOW PRICE

White gold bracelets to match \$20
14-kt. White Gold. Guaranteed 25 year case, jeweled—
\$8.50



Pocket or Vest Chain Knives with white, green or yellow gold, \$2 up



12-PIECE IVORY TWO-TONE, or AMBER TOILET SETS
Extra large, heavy pieces displayed in satin-lined leatherette case \$30
3-piece sets \$12.00

Year after year bigger and better business. An assortment of merchandise that has been selected with an eye for quick sales. Unfortunately, we haven't room to show everything we want to. If you don't see what you want, come over. Don't wait until the last day. We are open evenings until 9 o'clock. A small deposit will hold any article until Christmas.

I. H. NEMEROFF, Jeweler and Optician, 392 Central Avenue. Phone Highland Park 630

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