

GIFTS For ALL

Better

To give than to receive—More all 'round happiness in giving

—Give then

But choose wisely from our variety of useful gifts.

GIFT SUGGESTIONS



For Dad or Brother

CIGARS—Safe to Give
Boxes 25's—50's

- Perfecto Garcia \$2.50—\$8.00 per box
- Chancellors \$2.50—\$7.00 per box
- Antony and Cleo \$2.50—\$8.00
- Dutch Masters \$2.50—\$7.00
- Robt. Burns \$2.50—\$7.00. Van Dyck \$3.00—\$7
- Imported Cigars — Corona — Portagas

—CIGARETTES—

Boxes of 10's, 20's, 50's, 100's
HIS Favorite Kind

PIPES AND CIGARETTE HOLDERS

We will be glad to help you select or exchange it for the one he will want.
50c — \$4.00

TOBACCO

His favorite kind in package, half pound or pound package.



STATIONERY

A Gift always acceptable is a favorite style of Stationery and we have just what you will want for your own use or for a gift.

The Gift Boxes—Eaton Crane & Pike

Aids To Shoppers

We will be glad to wrap or pack for shipment any article which the purchaser may desire to send away. We will also weigh it and tell you the cost of shipment and help you in every way possible.

FOR THE KIDDIES



The Famous Hyker Toys
Auto \$1.00 Tank \$1.00
Walking Goose \$1.25
Turtle \$1.50

KODAKS AND BROWNIES
\$2.00 to \$50.00

Eversharp Pencils 50c to \$5.00
Fountain Pens \$1.00 to \$7.00

—WEEK END SETS—

A dandy little gift consisting of Perfume, Soap, Tooth Paste and Talcum 25c

PERFUME AND PERFUMIZERS
Assorted odors \$1.00 and up.

Xmas Mixture Candy 35c lb.



Get A Badger Brush

and his shaving will be a real pleasure—Everyone guaranteed. We have them!

\$2.50—\$4.00

Other Brushes Cheaper



Military Brushes

the most popular brush with men everywhere and deservedly so.
\$4.00 — \$7.00

Combination Bill Fold and Cigarette Case \$5. Leather



Razors

Sure to find the kind he wants

- Gillette \$.89—\$5.00
- Auto Strop \$1.00—\$5.00
- Everready \$1.00 Enders \$1.00
- Others Too



Candy

Whitmans 50c to \$10.00

- Ranft 45c to \$1.60
- Gsell & Co.'s 69c per lb.
- Bulk Candy 70c per lb.

Just the Kind She Wants.



Manicure Goods

Sets and all the manicure goods she would like you'll be sure and find here—

Cutex Sets 60c—\$1.00—\$1.50—\$3.00

Talcum Powders
Bath Salts

Bath Powders
Toilet Waters

To Accentuate Her Natural Charm



The mother, sister, daughter or intimate friend can choose for her better than the user can choose for herself—

COTY COLGATE HUDNUT
HOUBIGANT GUERLAIN

A sure creator of good-will is to shop early—it helps us, yourself, and all carriers.



HER XMAS GIFT

GIFT SETS IN HER FAVORITE ODOR

and we can insure your pleasing her with one of our perfume sets.

- Coty \$7.50, \$8.50, \$11.50, \$12.00
- Houbigant 8.50, \$10.00, \$12.50

many others by

HUDNUT COLGATE YARDLEY

COMPACTS

The latest—Cake or Loose Powder. Many odors in Coty, Hudnut, Colgate, Houbigant, \$1.00 to \$2.50

FACE POWDERS

Hot Water Bottle

To keep those cold feet warm

Thermos Bottles

SACHETS BATH SPRAYS

**Let Gsell & Co. Be Your
Santa Claus**

Bath Powders

The favorite kind is here for you to give
\$1.00 - \$1.25 - \$1.50

Perfume Atomizers

The very latest made by DeVilbis — with Perfume makes an ideal gift
75c to \$5.00

Toilet Soap of Quality

A variety in assorted odors
25c to 75c per cake



BRUSHES

2 STORES

EARL W. GSELL & CO.

2 STORES

389 Central Avenue
Highland Park, Ill.

Phone 23

389 Roger Williams Ave.

Ravinia, Ill.

Phone 2300