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 ALL the cream is there in every bottle of BOWMAN'S MILK. It is whole milk. That is why it is such a favorite.
 Start using this whole milk today. Mix the cream well before using (tipping the bottle will do this), then you have Nature's greatest health food in all its richness and purity.
 Insist on
BOWMAN DAIRY COMPANY MILK

This Week

 By Arthur Brisbane

"PEP" FOR THE CHURCH. KILLING COTTON. IN 1950, NO MORE OIL? CONDENSED KNOWLEDGE.
 Dr. B. A. Jenkins, of Kansas City, advises clergymen to imitate the Hebrew prophets and P. T. Barnum, and advertise. The ancients certainly knew how to attract attention. Daniel in the lions' den, Elijah with his chariot of fire and trained ravens, the pious, incombustible, three in the fiery furnace, etc. You could not ignore them.

Dr. Jenkins tells clergymen to select snappier titles for their sermons, imitating newspaper headline writers. It is not easy, however, to be snappy and reverent at the same time. The Salvation Army does it, Talmadge, Beecher and Spurgeon did it. It is not easy.

A ranchman's wife in Colorado killed 140 rattlesnakes with a club, fighting the reptiles for two hours to save the life of her two-year-old child.

Women fear snakes as they do rats. Evolutionist gentlemen will tell you that when our ancestors lived up in a tree the snake would come out along the limb and seize the woman's sleeping baby.

When they lived in caves the danger was cave rats that would eat the child in sleep. That made women hate rats and snakes.

But for the sake of children, women overcome all fear. That woman on a lonely ranch killing 140 rattlesnakes with a club is a picture of primitive life.

Cotton growers are discouraged, and their complaints are just, against a Government helping with its reports to put down cotton prices.

Governmental crop reports announcing gigantic production do more than give information to buyers.

The Government announces that so many million bales more than usual will be offered for sale. That is equivalent to saying, "Don't be in any hurry to buy. You will get it cheaper later on."

The Government doesn't print such reports concerning the steel business, oil business, or other business. Why is it necessary to broadcast to the world at public expense, reports of which the result is to injure American cotton growers?

Sir Richard Redmayne, who understands oil, says the world's supply will be exhausted in one hundred years, and the United States in 25 years. That is largely guesswork, of course. Nobody knows how much oil is hidden underground, in the lands along the Pacific, up in Arctic, in Mexico and elsewhere.

Don't let Sir Richard's predictions hurry you into buying poor oil stocks in any case. The work of harnessing the tides, already begun in England and in Maine, and later direct use of the power of the sun will make power cheaper than it ever was.

Some Edison of the future will invent an electric battery, light in weight, carrying power sufficient to drive an automobile or an airplane across the continent.

Such a discovery, if made now, would make oil from the ground as unimportant in power production as whale oil now is in the production of light.

Since Yale university started 224 years ago, books in the library have doubled in number every 20 years. The total now is 1,390,000 and every year 50,000 books are added, others being put into storage to make room.

This proves that organization and condensation are lacking in education. Buckle is said to have read 60,000 books. Voltaire apologized for his "small" library of 6,000 volumes, each with notes in Voltaire's fine handwriting. Catherine of Russia bought the library, and everything else in Voltaire's house.

What is needed is not an impossible library of 1,390,000 books, but rather 100 essential books, boiled down into 10 volumes, with an education in those 10 volumes. The thing could be done.

CANADA IS NEXT TO U. S. IN TELEPHONES

At the beginning of the present year there were 1,083,964 telephones in Canada as compared with 1,022,782 at the beginning of 1924. The Province of Ontario has the greatest number with 476,054. Quebec follows with 208,629. Then comes Saskatchewan, British Columbia, Alberta and Manitoba, followed by Nova Scotia and New Brunswick. Prince Edward Island has but 4,240 telephones and the Yukon only 350.

Next to the United States, Canada has the greatest number of telephones in use on a per capita basis.

ARTISTIC POSTERS ARE NEW FEATURE
Many Notable Ones in This Region Made by Students of Art Institute

Many persons have noted that a new type of poster has appeared of late in public places in Chicago, especially on the elevated line platforms and along the North Shore Line electric stations. These are really high class pictures, of a kind that lifts them out of the average advertising poster into the realm of art. It is in fact introducing art in advertising.
 They are intended for advertising, for they call attention to the inter-

esting things in the way of architectural design and landscape beauty to be seen along their railroads. The originals of these posters are actual paintings done principally in water colors. They are then reproduced with care and fidelity. The scene may represent a bit of autumn landscape out in the country a few miles from the city, and the picture is done in beautiful brown, tan and yellow shades, with a bit of scarlet thrown in, which can be seen at this time of the year.

This coloring, with the intense blue of the sky and a farmer's team of horses traversing the splendid highway, makes an appealing picture, which is not disfigured by a mass of lettering anywhere across the scene.

Instead the lettering is confined to a small space usually at the bottom, and so treated as to blend in style and coloring into the spirit of the picture. Many of these posters have been designed by students of the Art Institute.

Fire insurance appraisers inspected the buildings of Deerfield-Sheilds high school recently and gave them an insurance appraisal of \$870,000. This is based upon 90 per cent of the value of the buildings.

The auditorium building was appraised at about \$200,000; the east building, next highest, at \$185,000.

BARGAINS
BUY NOW—Trees, Shrubs, Fruits and Vines
 The land of the Peterson Nursery has been sold, and we have only this fall and next spring to sell off the stock. This is your opportunity.
Cash and Carry
 Big reduction to those who come to our Nursery and get the stock.
 Freshly dug; roots not dried out.
 Nursery is just west of Lincoln avenue on Peterson rd., Chicago.
 Peterson Road is the north line of Rosehill Cemetery.
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