

CHEVROLET MOTORS TO INCREASE PRODUCTION

Over 53,000 Motor Cars and Trucks Will Be Built This Month

Detroit, Mich., Sept. 17.—Sustained demand and a growing list of unfilled orders has caused the Chevrolet Motor Company to increase heavily its production schedule during September.

The schedule revision involves an increase of more than 16 per cent over the production program originally planned for September. The new schedule calls for 53,165 motor cars and trucks in September, a Chevrolet record for that month and only 3,078 less than the highest production month in the history of the company.

Both day and night shifts have been augmented to maintain the new schedule. The company shipped 4,284 cars to dealers on Aug. 31, establishing a new record 600 higher than the largest previous shipment for one day.

The company, which recently made its two millionth car, attained during August a greater production thus far for 1925 than the entire production of 1924.

Several factors have contributed to the unprecedented demand according to C. E. Dawson, assistant general sales manager of the Chevrolet Motor Company.

"The August 1 reduction of \$40 to \$50 in the closed model prices together with the announcement of the improvements on all models caused a still further increase in the unfilled order list," said Mr. Dawson. "The greatest demand at present appears to be for the Chevrolet Coach. Increased popularity also has been gained by the new Utility Express one-ton truck which has replaced the former truck of the same name.

"Another factor in car demand is the rapid economic recovery of the south and the southwest where purchasing power is now on a par with the remainder of the country."

COL. HARRY L. MILES TO COMMAND 2ND INFANTRY

Colonel Harry L. Miles arrived at Fort Sheridan Tuesday to take over command of the 2nd Infantry there. He relieves Major Drysdale, who has temporary command of the troop since Colonel Cromwell Stacey left the Fort on August 25.

Col. Miles came from Washington, D. C., where he has been on duty with the war department. Major Drysdale remains as commander of the 1st Battalion, 2nd Infantry.

NORTHWESTERN R. R. ADVICE FOR SHIPPER

Simultaneously with the inauguration of the air mail service between Chicago and New York City, the Chicago & Northwestern railway installed a plan of sending daily passing reports giving definite information covering the movement of carload freight over the C. & N. W. Ry. and consignees, and also sending by this service other important mail from the C. & N. W. Ry. general offices in Chicago to their New York representatives. A careful check of this service has been made and it has been found to work in a highly satisfactory manner and be of great benefit, both to the railway company and the shipper.

It is announced from Paris that the French debt commission will bring along its own champagne so that the experts won't suffer. Evidently the fame of our delectable corn liquor has spread as far as ancient Gaul.

About the only people who really labor on Labor Day are the baseball umpires.

Claimed the motor tourist trade was worth \$143,000,000 to Canada last year, and some people say that not all of them went up there to see the scenery.

WASH UNKNOWN TO CAVE FAMILIES

Soldiers of Caesar Found the Germans Using Soap

Just about the time that early man quit wearing skins and in their stead donned garments of wool or linen, he began to think, tho' not very seriously, of the problem of washing. For a long time, anthropologists tell us, these washings, of self and of clothing, were most infrequent, but washing had begun to be recognized as a necessary if bothersome something which must be done, if only very occasionally.

At first, as is still the case in the most cannibalistic of the South Sea islands, washing one's person with water was most distinctly not done. Instead, these personal ablutions were conducted much after the manner still practiced by the nomads of the Arabian desert where sand and sunlight are used in lieu of soap and water.

After this, however, as the dawn of time receded into the past, the use of water gradually came into common practice and washing oneself and one's clothing reached the stage where it became either a religious or social rite.

Germans Invented Soap

Incidentally, it was Caesar's soldiers, who never washed above the waist, who brought back to Rome from the Gallic war a new substance—the same thing which we now call soap. These soldiers found the warlike German tribes living across the Rhine making and using it. They marveled and then, being Romans, adopted this new substance for their own. That is the way we got soap.

After the decline and fall of the Roman empire washing and soap went to, a large degree, out of fashion. But it gradually came back into use during the latter part of the middle ages although the banks of streams took the place of the luxurious marble baths of the Roman era. Here people washed themselves, when they did wash, and here also all clothing was washed.

In fact, washing clothes at the side of a stream is still the popular laundry method of a considerable part of Europe, South America, Africa and Asia. Kipling tells of the "thobi" or washerman who spends his life in breaking stones with clothes. This Hindu is doing nothing out of the way. He is simply practicing the gentle art of laundry work just as all the world did it until very recently.

Stones First Wash Board

A smooth stone at the side of a stream served as the rub board and clothes were always pounded upon this partially submerged stone to whiten them. In fact, it was held that the harder clothes were pounded the whiter and cleaner they would be.

But back in the eighteenth century an Englishman had a bright idea of a way to save women much cruelly hard work. He invented and patented the first washing machine. It was a barrel mounted upon a frame and was turned by hand. Crude as was this first washing machine it really washed clothes clean and did so comparatively quickly. This was the first step in conserving women's strength and time instead of consuming them by the tub and rub-board method of washing clothes.

After that many developments and changes were made in the washing machine, but all of these washing machines were either hand-run, or in a few cases, driven by water motors. So it continued until about 1907 when an American conceived the idea of using an electric motor to operate the washing machine. Thus, he capped a climax started in England nearly 200 years ago.

If it took all this time to develop the electric washer, since 1907 great improvements have been made and today in the United States 105 different companies are manufacturing electric washers and approximately 3,500,000 women are using them to do the weekly washing.

CROOK "FISHERIES" NET BILLION IN '25

Most Profitable Industry, Blue Sky Laws Prove No Deterring Factor

Despite the activities of business associations and "blue sky" laws, it is estimated that the American public will pay more than \$1,000,000,000 in 1925 to operators of fraudulent stock schemes, empty oil wells and financial wizards of the Ponzi type, according to figures obtained today by the Chamber of Commerce.

Through chambers of commerce, advertising clubs and other business organizations, the activities of the investment quack are continually kept under investigation.

The cost of this credulity in 1924 was well over the billion mark, says a report issued by the Better Business Bureau of New York, and the "gold brick" artists may well claim 1925 to be a "normal" year.

The habitat of the gullible is not confined to rural regions. The sigh of the dweller on the Gold Coast joins the doubting inquiry of the squire at Madison Corners in the daily list of complaints to states attorneys' offices and business bureaus.

Meanwhile the campaign is being carried on in more than forty cities by banks, brokers, investment houses,

public utilities, newspapers and mercantile concerns. They are expending every effort to bring those swindlers to justice and to educate the public to the fact that investments should be made through reliable houses instead of fly-by-night promoters.

ILLINOIS PRODUCTS EXPOSITION OCT. 8-17

Fourteen radio stations, all in Illinois, have volunteered to assist the Illinois Chamber of Commerce in flashing out through the air to the nation the story of Illinois and the coming great Illinois Products Exposition. This exposition, its sole object being to "sell" Illinois to the nation and the world and promote it industrially, will be held in Chicago on October 8 to 17.

This is probably the greatest publicity campaign ever undertaken via the air in the interest of a state. Besides this, practically every newspaper in the state has been devoting space to the exposition because of its statewide promotional value. Sixty-five downstate cities and towns, a number of counties acting as units and probably 150 individual firms will take part in the exposition.

ELM PLACE CHILDREN HOLD ANNUAL SHOWS

The annual pet-show at Elm Place school was held yesterday at one o'clock. The children brought their pets, all manner and variety they were, and assembled them for a parade which closed the festivities. This afternoon they will hold their annual exhibit of flowers, fruits and vegetables in the elementary school building. The feature of the exhibit

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Know All About Your Own Hospital

Visit the hospital any time during visiting hours, 2 p. m. to 4 p. m., and 7 p. m. to 8 p. m., daily, and see the up-to-date equipment and realize how low the rates are for the Service given.

BOARD AND LODGING IN TWO-BED AND THREE-BED ROOMS INCLUDING ATTENDANCE BY INTERNE STAFF AND FLOOR NURSE, \$4 AND \$5 PER DAY.

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COLUMBIA SCHOOL OF MUSIC 25th Year HIGHLAND PARK BRANCH 397 Central Avenue Erskine Bank Building Phone H. P. 380 HELEN TAYLOR, Principal GERTRUDE JANITZ, Assistant Main School, 509 South Wabash Avenue, Chicago

Highland Park Transfer and Storage Company FIREPROOF WAREHOUSE, 374 Central Avenue MOVING — PACKING — SHIPPING Transfer of BAGGAGE — FREIGHT — EXPRESS ALEX RAFFERTY, Sr., Manager Office 374 Central Avenue Phones 181-182

Are You Blind to the Appearance of Your Home? LOOK at your home with your "neighbors' eyes"! Is familiarity hiding from you the run-down condition so clearly apparent to others? Yet all it needs, probably, is a coat or two of Devoe Lead and Zinc House Paint which cost less, wears longer and looks better than ordinary paint. Highland Park Hdwe. Co. 18 NORTH SHERIDAN ROAD HIGHLAND PARK, ILL.

Libertyville and Mundelein —easily reached on the North Shore Line



LARGE numbers of people are visiting Libertyville and Mundelein these lovely fall days.

Thousands are seeking the natural splendors of this beautiful vicinity—the rolling hills, the stately oaks, the lively fall colorings.

Others are interested in the great new home development that is taking place in this attractive section.

Every day we are asked how to get there. Every day, too, we are asked about the new Skokie Valley Division of the North Shore Line which will bring faster service to Libertyville, Mundelein and the entire Lake County Countryside.

Here is the way to reach Libertyville and Mundelein now—a short, pleasant journey. Take the North Shore Line to Lake Bluff. Transfer there to the Libertyville-Mundelein Division of the North Shore Line. Trains leave every 30 minutes from Adams and Wabash, and from Wilson and Broadway.

New High-Speed Service Over Skokie Valley Division Early in 1926

Early in 1926, the new high-speed Skokie Valley Division of the North Shore Line will be completed. Fast, frequent service will then be available from Libertyville and Mundelein direct to downtown Chicago—without change or transfer.

The Libertyville-Mundelein Division has recently been double tracked to meet the growing needs of this locality. Foreseeing the early development of this desirable section, the North Shore Line is preparing fully to meet the transportation requirements of the thousands of home seekers who even now are laying their plans to live there.

Chicago North Shore and Milwaukee Railroad Co. The high-speed electrified railroad