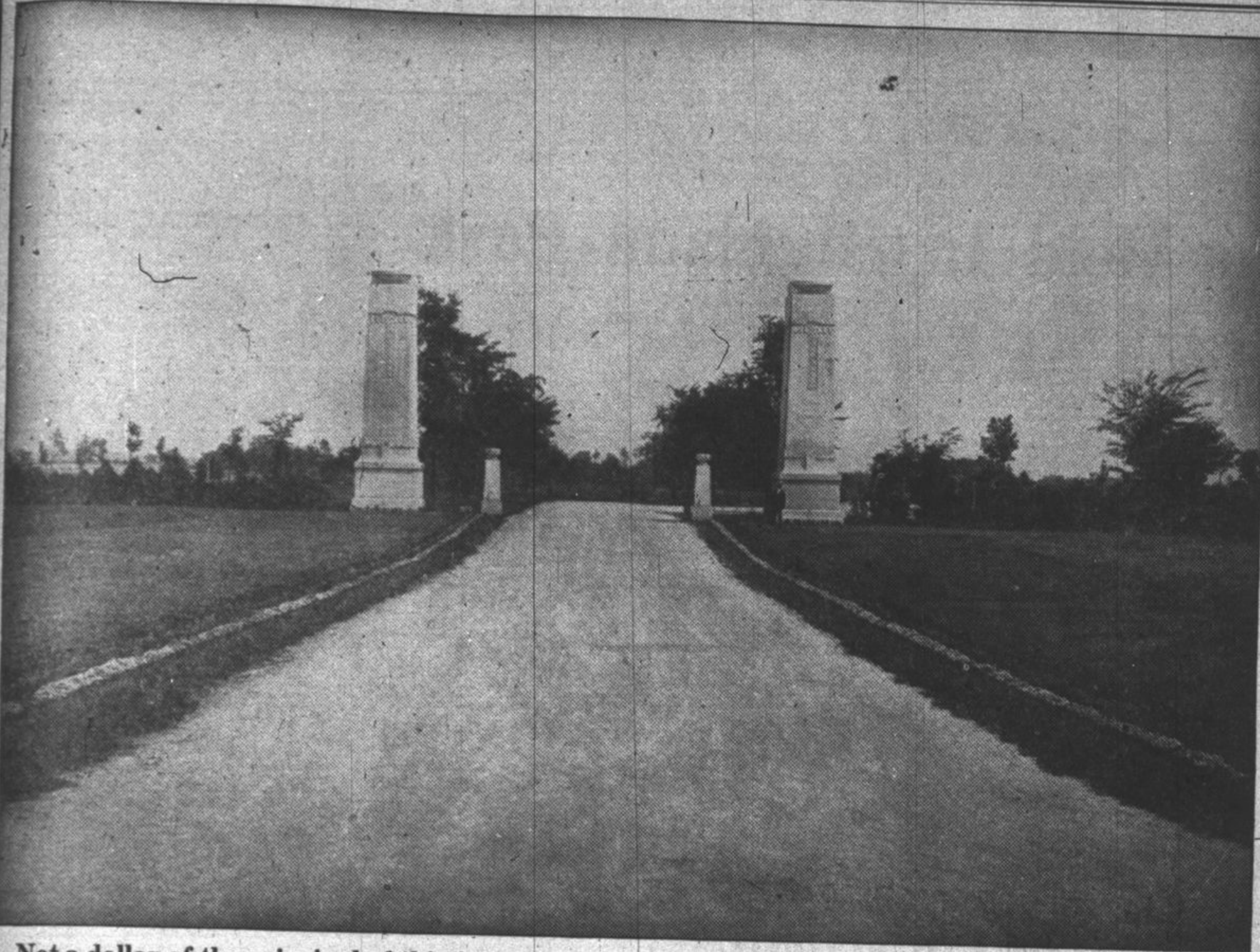


The Most Beautiful and Imposing Cemetery Entrance in America



The area in front of these gates is known as "Entrance Park." It is shaped like a capital U, the gates being in the oval end, two hundred feet from the intersection of 18th St. and the Waukegan Road, five miles north of Lake Forest, one mile west of North Chicago and three miles from Waukegan. These columns being of massive granite, thirty-five feet high and on the divide between the Mississippi and St. Lawrence basins, will be a landmark for untold centuries.

All other features of NORTH SHORE CEMETERY are in harmony with the Entrance — unequalled anywhere.

All of the Superb Features of

North Shore Cemetery

will be perpetuated by a PERPETUAL CARE FUND which is being accumulated as fast as deeds for the lots are issued, the name of each lot owner, the number of his lot and the money being deposited with the largest trust company west of New York.

Not a dollar of the principal of this fund may be withdrawn by the directors or officers at any time. Only the income may be used to keep up the business organization and to keep the CEMETERY beautiful for all time to come. This plan enables every lot-owner, or prospective lot-owner to check up on the representations of the management. Do you own a cemetery lot? If so, what have you paid for, — a spot of ground which will be utterly destroyed in twenty or thirty years after the cemetery is sold out? There is more misrepresentation and fraud in the cemetery business than in any other, whereas it should be as clean as the banking business. All visitors met at, and returned to, R. R. stations free of charge.

NORTH SHORE CEMETERY, North Chicago, Illinois

Tel. 1067

HEALTH

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SEE THE BABY'S MILEAGE

be no detour on the health for your baby leave your order with regular deliveries of milk and cream.

GROVE FARM
Guernsey MILK
RFIELD 235-R 27

BROADCASTING STUFF!

COAL KIDS

bin receiver ready to broadcast coal in your direction. warmth from station that will harmonize fuel-needs. Phone and buy. It's a per cent of coal quality.

Borchardt
ING MATERIAL
St. Johns Avenue
Highland Park 67

FOOD

FOR QUALITY MEALS!

Bowden Grocery
Groceries and Vegetables
ST. JOHNS AVE.
Highland Park 1723

AND DUDS
the **MENT**
INDRY

roughly enjoys his location of wash. He's clean mind and through and in terribly to see some soiled and all. He likes to put shape again—and he orders over the

NT-HOME-LAUNDRY
ND PARK ILL.
FIRST ST
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For 50 Years the Standard of Quality

Your Baby's Health

Start the tiny tot on the right road to health. BOWMAN'S MILK is rich in cream; builds sturdy bodies. Give your baby the best!

Insist on

BOWMAN DAIRY COMPANY MILK

There Were More

Kleen-Heet

Automatic Oil Burning Systems sold last year than any other two makes together. There are many reasons why you should investigate. Telephone to the LAKE COUNTY ENGINEERING COMPANY for a list of Kleen-Heet users in this territory.

Local Offices
Phones Highland Park 2139 Lake Forest 1136

White illiteracy in Alabama has been reduced by 66.5 per cent in 30 years, and negro illiteracy by 55.7 per cent. Educational leaders have launched a campaign for equalization of taxes, better roads, more and better school equipment, free textbooks, longer school terms, physical and health education, vocational training, and equal educational opportunity for all the youth of the state.

Clubwomen urge teaching citizenship in the home, but the trouble about that is finding anybody at home to teach.—St. Joseph News-Press.

OFFICERS' PROBLEM IS THE PEDESTRIAN

DIFFICULT TO REGULATE

Policemen Help Lessen Number of Accidents by Compelling Foot Traffic to Observe Law

More consideration for traffic officers would simplify motoring for local car owners, in the opinion of Charles M. Hayes, president of Chicago Motor club.

Mr. Hayes contends that lack of co-operation with drivers is, in turn due to failure of many drivers to co-operate with traffic officers.

Replying to a questionnaire on the subject sent out by the American Automobile association with which the local club is closely affiliated Mr. Hayes said:

"In an effort to regulate the pedestrian far greater demands have been made upon the traffic officer's skill and energy. Whereas formerly he could devote practically all his attention to vehicular traffic he must now watch pedestrians carefully. In addition to guarding against vehicular violations of the simplest of traffic regulations he must be on the alert to check pedestrian violations. Many automobile drivers do not seem to appreciate the additional work the traffic officer has to do, and the new responsibilities he must shoulder. The result is that there is a tendency to nag the traffic officer by impatient trotting of horns and by failure to act with due consideration for the conditions at hand.

"Safeguarding the pedestrian is, in the final analysis, a means of safeguarding the automobile driver, but this idea does not seem to have found its place in the new scheme of things. When a traffic officer compels a pedestrian to cross according to directions he automatically helps the motor car operator who would otherwise have another hazard to contend with.

"Traffic officers need the co-operation of the automobile drivers. Many officers have entirely too much to handle when at their posts, but with a little help from the drivers who stand to benefit through traffic control the matter would be quite different. From my personal observation of conditions locally, as well as in other cities, I feel that much could be accomplished for the betterment of traffic control if all drivers would keep before them the following rules:

"Know the traffic rules intimately so that the traffic officer will not be obliged to 'coach' on the scene, meanwhile delaying everyone else.

"Be tolerant and patient.

"Be ready to go when the officer gives you the signal. He has to work faster nowadays, and you must be ready when he's ready.

"If he becomes confused use your head and try to help him. If you can get out of the way so much the better.

"Avoid congested crossings. It cost no more to go out of your way if you do not have to delay at crossings."

MUSCLE SHOALS OVER-ESTIMATED

Would Take 35 of Them to Equal Power of Niagara; Money Is Largely Wasted

Even though Muscle Shoals is the most talked of power project in the world, its power possibilities are highly over-rated and very much misunderstood, declared Samuel S. Weyer, nationally noted consulting engineer, in addressing the convention of the American Institute of Electrical Engineers.

Mr. Weyer asserted that it would take 35 Muscle Shoals to equal one Niagara Falls, "and yet," he said, "the preponderant public opinion is that the military and economic strength of our nation depended upon it. As a matter of fact, it would take 400 Muscle Shoals to equal the stationary horsepower now in use in this country.

"When the Wilson Dam, part of the project, is completed this year, the United States will be in the position of having \$49,000,000 invested in a plant without provisions for transmission lines and market. That is, the Muscle Shoals power project will be all dressed up and no place to go.

"Much of the misunderstanding regarding Muscle Shoals arises from the confusion of the power project with the nitrate production for either munitions or fertilizer. There is no mysterious advantage whatsoever in Muscle Shoals power for fertilizer manufacture. Power from any other source would function just as effectively.

"The Muscle Shoals project for the two now practically worthless nitrate plants, costing \$79,000,000, is largely a war loss and this war loss should be faced at once and written off. After this is done the Wilson dam should be leased to the highest bidder.

The Moors under Abd-el Krim are said to be very brave and they should be, as they have plenty of sand.

MANY MOTORISTS OUT-DRIVE LIGHTS

IS CAUSE OF ACCIDENTS

Because Driver Can See Three Hundred Feet Ahead Is No Reason Why He Should Speed, Advice

"Many accidents occur because motorists outride their headlights," says Charles M. Hayes, president of the Chicago Motor club. "The experienced motorist knows that because he can see clearly for three hundred feet ahead of him is no reason to drive as though he could see for five hundred feet, yet this is the error into which the inexperienced driver falls. The danger is simply this: One thinks that his attention is always riveted on the road ahead, whereas it is likely to be distracted for a few seconds, long enough to do much damage.

How Accidents Happen

"In order to realize how dangerous a distraction may be one must know that in traveling thirty miles an hour the car travels forty-four feet in a second. Suppose that you find the road ahead clear as far as you can see, which with good headlights might be three hundred feet. You are traveling thirty miles an hour. You hear a squeaking noise down in the region of your floor-boards and you glance down just for an instant to see what it is. The glance occupies six seconds. Now let us imagine a very common-place situation. Just beyond the three hundred foot path through which you can clearly see there is a truck stalled without any lights. When you looked up after the six seconds had passed, you were two hundred and sixty-four feet nearer the truck and you have fifty-six feet left in which to make a stop. Can you make it? The chances are that a collision will occur, either with the truck or if you elect to swerve over to the left, with an oncoming car. The point I want to make here is that you can't afford to take your eyes off the road ahead, even for a minute.

Dusty Windshield

"A dusty windshield often causes a tremendous amount of glare. Particles of dust bend the rays from oncoming lights, often directly in the eyes of the motorist whose windshield is coated with dust. Never clean your windshield with a dry rag; this scratches the glass and makes a permanent lens that will deflect rays of light; always use a damp rag.

"Using an automatic windshield cleaner when the glass is covered with dust also tends to scratch the glass and causes a reflection of light rays.

Rain Distorts Vision

"Every one knows how rain distorts the vision, and how street lights cast fantastic shadows on the pavement when it rains, and this distortion of vision is often the cause of accidents. The pedestrian is hurrying to get out of the rain, sometimes even crossing busy streets with an umbrella opened. The driver cannot see as well as under ordinary conditions, and the result is an accident. The pedestrian should realize the difficulties under which the driver labors on such a night, and should govern his actions accordingly. He should realize that a car cannot be stopped as quickly when the streets are slippery and, of course, the driver himself should be particularly careful under such conditions and he should reduce his speed so that he can control his car as easily as if he were driving on a dry pavement in fair weather. A speed that may be perfectly safe during the daylight hours and when the pavements are dry may be reckless on a rainy night."

"AD" SENT BY WIRE ACROSS CONTINENT

The first advertisement ever flashed across the continent from Pacific to Atlantic coast by the newly invented telephotographic process, was received in New York recently when the complete layout and text for an advertisement for the California Pear Growers association was wired from San Francisco to New York in seven minutes. The transmission was made over telephone line from a photographic negative.

This is just another tribute to the scientific progress constantly made by private industry in America, in the interest of public service. While the rest of the world is talking about getting telephones, there is one for almost every home in this land and our own American telephone system has progressed a step farther—and is actually reproducing photographs over its telephone wires almost instantaneously.

Is it any wonder other nations turn to the United States for help in developing their telephone systems?

FOR DRY CLEANING & DYEING RUG CLEANING & CURTAIN STRETCHING

THE RELIABLE LAUNDRY

PHONES 178-179