

LOUISE M. EVANS
Teacher of Piano, Accompanist
Residence Studio, 820 Ridge Terrace, Evanston, Tel. Greenleaf 802
Highland Park Studio, 355 Central Ave. Tel. Highland Park 1994
In Highland Park Tuesdays, Wednesdays and Saturdays

CLARENCE B.
Teacher of Violin, Viola, Ensemble
Tel. Highland Park 1994

LIVE in RAVINE FOREST, LAKE BLUFF NATURE'S BEAUTY SPOT
Ravine and wooded lots. Turn left on Sheridan Road, in Lake Bluff, to first street west of bridge, owner will show property on Sunday.
Phone Canal 1858 after 6:30 p. m. or write N. H. Londenbergs, 1546 W. 13th St., Chicago, Ill.

JOHN McMAHON
First Class Sheet Metal Work
Furnaces installed and repaired
All kinds of High Grade Roofing
Phone Deerfield 172
Waukegan Road Deerfield, Illinois

FORD
Transmission Bands
installed in 30 minutes
NELSON'S AUTO REPAIR
Elm Place
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BARGAINS
In Used Cars
Overland Touring\$315.00
Chevrolet Touring\$275.00
1925 Ford Coupe, fully equipped,
driven only 1200 miles.
Light 6 Studebaker Sedan\$635.00
Mercer Touring\$250.00
Cole 8 Sedan\$275.00
J & L GARAGE
STUDEBAKER SALES and SERVICE
TEL. H. P. 388 127 N. ST. JOHNS AVE.

10-Day Clearance Sale
on
MEN'S SHOES
These are all high class Goodyear All-Leather Shoes
\$6.00 SHOES reduced to\$4.25
\$6.75 SHOES reduced to\$4.75
\$7.50 SHOES reduced to\$5.50
Entire Stock Reduced, including MEN'S WORK SHOES BOYS' and LITTLE GENTS' SHOES
Highland Park Shoe Store
122 NORTH FIRST STREET
DOLLAR DAY
Friday, August 21

THOUSANDS ATTEND FIRST PERFORMANCE
World's Championship Rodeo Draws Big Crowds; Opened Last Saturday Afternoon

The long-discussed and eagerly awaited World's Championship Rodeo, under the auspices of the Chicago Association of Commerce, and directed by Tex Austin, world famous impresario of western sports, opened Saturday afternoon at Grant Park Stadium.

It is estimated that a hundred thousand people saw the two opening performances, and similar capacity crowds are thronging to the stadium every afternoon and evening to see the celebrated cowboys and cowgirls in their thrilling contests.

Such distinguished people of the wide open spaces as Mabel Strickland, Fox Hastings, Gene Kreig and other cowgirls, and Paddy Ryan, Hugh Strickland, Cuga Crutchfield and fifty or more other champions, are competing for the titles of world champions in broncho riding, trick and fancy roping, steer wrestling, wild horse races, relay races, and the other exciting events on the program.

The rodeo is attracting greater crowds and more attention than any similar event that ever was known in Chicago. Not only are thousands and thousands of Chicago people attending, but the railroads are bringing in special excursion trains from all points, each one loaded with eager visitors who want to see the rodeo and also to spend a few days in Chicago for shopping and for any other amusements that may offer.

The opening program of the rodeo was both spectacular and thrilling. The mayor and other high dignitaries were present. Many prominent business men, members of the rodeo committee, donned cowboy hats and clothes and rode in the grand entree. Then, to the crashing of the band and the cheers of the vast audience, the mayor declared the first annual Chicago rodeo duly opened.

INDUSTRIES SEEK SMALLER TOWNS
Samuel Insull Believes More of Them Will Locate Away from Cities

Samuel Insull, who has been intimately associated with the growth of Chicago and the surrounding territory for many years, believes industries in increasing numbers soon will locate in the smaller towns of Illinois and particularly in those of northeastern Illinois.

Plentiful electric power and fair transportation will be the only requisites a town needs to secure one or more substantial manufacturing plants, in his opinion.

This promise of continued and additional growth for northeastern Illinois, where electric power development has proceeded at a rapid pace, was held out by Mr. Insull in a recent speech at Waukegan before six hundred representative citizens of Lake county.

Apropos of this subject, Mr. Insull said:

"The general trend of population throughout this country for a number of years has been toward the centers. I am inclined to think that the development of all these various advantages for use by the people resident in the country were but a few years ago only enjoyed by those resident of the city, that it is quite possible that the trend of population—certainly so far as the country immediately around large centers of population is concerned—will be toward the country in the years to come rather than toward the city."

CARRYING COAL TO NEWCASTLE

During the last harvest, sandwiches were served in a wheatfield. The loaves from which they were sliced had been baked in a plant 400 miles away. It seemed probable that some of the wheat from which the flour was ground had been grown in the vicinity in which the bread was eaten.

The price of the bread included the cost of transporting the wheat to the terminal market and the bread back to the source of the wheat, but the farmer's wife could save time and expense by letting a bakery 400 miles away, with the efficiency and economy of mass production, do the work for her.

The fact that the bread could be economically distributed to scattered communities of small population over such a long distance serves as an example of possible achievement with modern facilities.

There is a distinction between moving bread 400 miles to a consumer and moving waste matter in wheat 400 miles to a terminal market. There are the same practical reasons for reducing agricultural products to acceptable grades at the farm, or in the locality in which they are produced, as there is for extracting foreign matter from coal before it is loaded on cars at the mines.

Every pound of waste or unsaleable commodity moved from its source and every pound of product moved an unnecessary distance is a direct charge against our cost of living. The money consumed in paying for such waste would not only support productive effort but add to our comfort and satisfaction of living.—Nation's Business Magazine.

TOO MANY HOT-DOG STANDS

In driving to the middle west from the Atlantic seaboard by automobile, I must have passed hundreds of little roadway stands for the sale of sandwiches and soft drinks. All these stands were almost identical in architecture and there was an equally noticeable similarity in kind of food. Most of it was not of any too high quality. Not one of the proprietors seemed to have a single original idea but simply did what he saw others doing. If you asked him the distance to the next town he couldn't tell, or if he did tell he was usually wrong. Anyone with enough originality to have a stand a little different along a main highway might make a small fortune before it dawned on the others what had happened. Why doesn't somebody have food not exactly the same as his competitors? Instead

of two stands, 100 feet apart each trying to sell barbecued sandwiches, why doesn't one of them offer old-fashioned corn meal mush and milk? In nearly every line of retail business, nine out of ten sink their individuality and their chances of success by trying to be exactly the same as their competitors.—Fred Kelly in Nation's Business Magazine.

WEEDING THE GARDEN

Weeding the garden is a most unpopular job. The kids absolutely groan when asked to perform this task. The householder may have laid out his garden with great enthusiasm last April, but if asked to buckle down in August and save his plants from being swamped, his courage often evaporates and the garden becomes a failure.

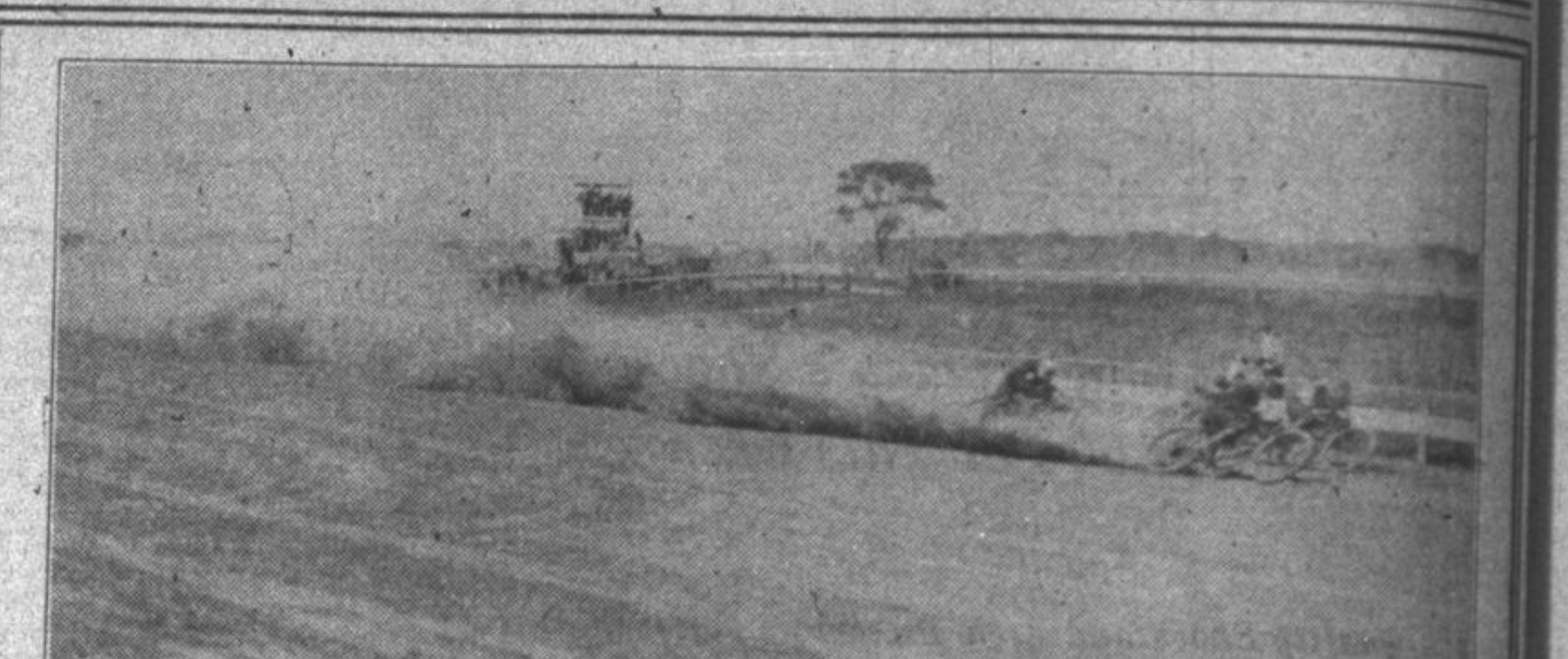
Yet the philosophical mind finds

pleasure even in this toilsome task. There is a sense of triumphing over those arrogant interlopers who have been defying him for weeks. Also the gratitude in the faces of his plants is evident to an imaginative person.

They seem so peaked and pined when compared with those fat and coarse intruders. But with the water cleared out of the way, the best qualities of the plants shine forth and you can see them straighten up in a day and take a resolution for a new start.

There is a common idea that a free country is a place where anyone can do all kinds of injurious things harmful to his neighbors.

At many summer hotels you have to tip the servants to keep them from getting in the way and doing things for you that you don't want done.



SUNDAY, AUGUST 23rd, at 2 p. m.
Everybody will be at Waukegan, Illinois, and enjoy the most
SPECTACULAR MOTORCYCLE RACES
This will mark the revival of Motorcycle Racing in the Middle West and the return to the sport. You will be in close range of the two-wheeler all the time taking the turns at the speed of about 100 MILES PER HOUR! Among the best riders in the middle west we have
HARRY KELLY of Chicago; FRED BARNEY of Gary, Indiana; BILL HOOVER of Hammond, Ind.; DON MOYLE of Los Angeles, Calif.; BEDWELL of Los Angeles, Calif.; and others.
In addition to the above there will be AMA TEUR EVENTS with only stock machines.
The afternoon will be packed with THRILLS and CHILLS
THE TRACK is located on Washington street about 2 miles from Waukegan.
B. Bernardi, Director.

"Ride 'Em, Cowboy!"
Come to the World's **RODEO**
Championship
Grant Park Stadium
August 15th to 23rd, Inclusive
Two Programs Daily—3:30 and 8:30 p. m.

"Ride 'em cowboy!" is the good old yell of the plains that will unconsciously well from thousands of throats as some courageously confident rider battles with an outlaw horse. And the "Yip! Yip!" of the rider will be given just as joyously, whether or not he stays aboard for the requisite championship time.

Wholesome, inspiring sport, it is. Steer wrestling, broncho riding, calf roping, trick riding, fancy riding, trick and fancy roping, wild horse racing and all the thrilling outdoor sports of the real west—and all for world's championships!

Thirty thousand dollars in cash prizes; and the titles, belts and trophies of the indisputable world's championships, bring to Chicago for this thrilling event all the champion cowboys and cowgirls of all the other contests. Do not fail to see them. Remember that there will be eighteen programs of contests—and that the full eighteen will be held. Your ticket will have a rain check, so that in case of bad weather you will be entitled to return and see another program.

Chicago daily papers give full particulars of how to reach the stadium by motor car, elevated or surface lines, or bus.

Tickets on sale at all department stores, at the general ticket office in Room 534, 10 S. La Salle St., and at the stadium prior to each program.

Under Auspices Chicago Association of Commerce, Direction Tex Austin

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