



# "Content's a Kingdom"

— Thomas Heywood

Every citizen of Highland Park should possess it. For, are not the Prosperity, Progress, and General Welfare of a great Community best reflected in the CONTENTED DISPOSITIONS OF ITS RESIDENTS?

Put yourself in the place of the visitor within our gates. If he's of the type who judge as they pass — and most of them do — he'll formulate his opinion of us and our town by the welcome he receives, the friendliness he observes about him, the neighborliness of our citizens, — the state of CONTENTMENT we show.

So go about with a friendly smile — one that you really mean. Speak a kind word for Highland Park whenever the opportunity presents itself. Do a kind deed for your neighbor now and then and he'll do as much for you. Make the visitor feel at home by imparting what information you can with a cheerfulness that bespeaks your CONTENTMENT in living in this great community.

Surely you have every reason in the world to be CONTENT here. Your interests, both commercial and social, are here. Our resources are just beginning to be developed. And yours are the countless opportunities to make this a better place in which to live and enjoy life to its fullest extent.

We, the undersigned professional and business interests, believe that the happy CONTENTED citizen is a better Advertisement for Highland Park than the biggest billboard on earth could be.

Heed this advice and — BE ONE

North Shore Buick Co.  
Highland Park Shoe Store  
Brand Brothers  
Paul Borchardt  
The Lilly Beauty Shoppe  
Meierhoff Hardware Co.  
Heinsen & Kroll  
Fell Brothers  
Daily's Ready to Wear  
Sweetland's Pharmacy  
Henry G. Winter  
Dr. C. A. Turner  
M. A. Ernst, Millinery  
Albert Larson  
Kell's Grocery  
Reliable Laundry  
Paul Schroeder & Co.

Rasmussen Brothers  
Mutual Coal Company  
Bowman Dairy Company  
J. A. McClory, Taxi Service  
Highland Park Shoe Shining Parlor  
Home Town Upholstery  
Black Cat Ice Cream Shoppe  
The Billy Bowden Grocery Co.  
Moldaner & Humer  
Dante Bonetti  
H. M. Prior Co.  
John Zengeler, Cleaners  
Highland Park Transfer Co.  
North Shore Radio Shop  
Earl W. Gsell & Co.  
Herman's Tin Shop  
Pratt's United

A. G. McPherson & Son  
J. Hecketsweiler, Photographer  
James Collins, Auto Painting  
Larson Bros.' Garage  
Frank Siljstrom  
Evans Feed Company  
H. P. Stanley, Upholstery  
T. S. Duffy Furniture Co.  
T. H. Decker & Co.  
North Shore Barber Shop  
Auto Supply, Tire and Vulcanizing Co.  
Alfred Hill Laundry  
Motor Car Electric Service  
Lake Shore Battery Service  
Weber's Home Made Candy Shop  
Francis L. Woolley Co.  
Geo. H. Koon Motor Sales Co.  
The Green Tea Pot

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