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To make a "station-to-station" call, ask for "Long Distance," give the operator the number of the distant telephone (or the name of the subscriber if you do not know the number) and tell the operator you will talk to anyone who answers.



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FINE ARCHITECTURE MARKS SKYSCRAPER

ARTIST PAINTS SPECIMEN

Declares Woolworth Building In New York Not Only Tallest But Most Beautiful Of Its Kind

The ordinary skyscraper is a matter of placing one story on top another and there is no limit to the height it may go. This results in a featureless, homely blank wall with a lot of holes cut in it for windows. But when you apply the art of design to a skyscraper then you get out of the ugly class and achieve unity, distinction and beauty. This was the message Henry Turner Bailey, director of the Cleveland School of Art to his audience in Fullerton hall, Art Institute, recently.

The Woolworth building in New York was taken as a model of how really beautiful a modern skyscraper may be made, and yet serve the purposes of everyday business life. Mr. Bailey, however, gave credit to Chicago for originating the idea of building a skyscraper embodying the principles of unity and of graceful design, and this was found in the Monadnock building, in Jackson boulevard and Dearborn street. It was an epoch making design.

How Conceived The speaker told how Mr. Woolworth conceived the notion of putting up his marvelous structure. In the year 1911 he was travelling in Europe making contracts with manufacturers to supply his chain of 5e and 10e stores. On every hand he heard about the wonderful Singer building in New York, whose height of 612 feet made it the highest building in the world. He perceived at once the great advertising value of having his name attached to such a structure.

When he returned to America he ordered his architect to plan a higher building. Drawings were made for one 680 feet high, Business again called him abroad and while there he heard that the Metropolitan building in New York was to be 693 feet in height. He immediately cabled his architects to add 100 feet to the Woolworth building.

Tallest in World It is now, with its 792 feet of height, not only the tallest office beautiful. From the bottom of its foundation to the pinnacle of its tower it measures 913 feet. The Washington monument is 555 feet and 5 inches tall, and the Cologne cathedral 512 feet, The Woolworth building has 60 stories, 40 acres of floor space, 43 miles of plumbing, 12 miles of marble baseboard, 2 miles of elevator ways, 3000 windows to clean, 80,-000 electric lights, 17,000,000 bricks, although not a brick building and holds 10,000 people.

ANCIENT SAMPLES PREHISTORIC ART

Drawnings on Rocks Shown And Finding of Necklace Of Glacial Age

Is the art of drawing and ornamenutilitarian implements for mankind to use in his struggle for existence? In the Art Institute of Chicago, gallery No. 3, John W. Norton, instructor in the art school, shows a large mural painting of a prehistoric man outlining the figure of a horse on the side of a cliff, with a group of his fellows watching the young artist at work. The mural is one of a series of twelve which Mr. Norton is making for Beloit College. Confirming the theory that prehistoric man had a strong predilection for art, comes the remarkable discovery made by Prof. Didon, a noted archaeologist of France, in the cave of La Blanchard, department of Dordogne. In this case Prof. Didon, through sifting the dust and accumulations of countless ages, obtained 140 beads, ranging from about one-eighth of an inch to an inch in thickness. They were all perforated with small holes by means of flints. Some were incised with carefully spaced lines, and the beads made in duplicate, others were similar to small baskets and pendants. The materials used were stone, ivory, deer horn, bone, fleurspar and shell.

Of Great Antiquity There is only one other necklace in the world of similar character, and it is much smaller. From the fact that it was found in strata of the Aurignacian period, and of the fourth glaciation in Europe, the age of the necklace is placed at 75,000 years. Its acquisition by Beloit college came through the good fortune of having Alonzo W. Pond, a graduate of the anthropological department, in France at the time. He was sent there through the generosity of Mr. Frank W. Logan, trustee of Beloit college and vice president of the Art Institute, to acquire specimens for Beldit, which has now the most complete collection in America of works of mankind. In its collections is a flint 500,000 years old. It is impossible to determine whether this was made by man or by nature. Another, surely made by man, is 400,000 years old, but the necklace just added to this unique museum, is the oldest known

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