



# Your "Dollars Do Double Duty" When SPENT AT HOME

There is only one answer to the question:

"Where can I spend my dollars so that they'll not only benefit me personally by purchasing their full value's worth but where, in the course of time, they'll build for a greater community and make me more satisfied with both my neighbors and my surroundings?"

It is--

## in Highland Park

Because—

Here and here only, can your dollars do "Double Duty."

First, they'll always get you the necessities of life at a lower cost than you could buy them for elsewhere. The personal interest our merchants take in each patron to see that he or she is always satisfied — often sacrificing profit — makes it possible.

Secondly, not only do your dollars go farthest, but — by trading here and keeping those dollars at home — you're contributing to our fair city's PROGRESS and PROSPERITY.

More schools, more churches, better streets, better lighting systems, — in general, a more attractive city — are only possible when every citizen puts his or her "shoulder to the wheel" and "pushes" with their "home spent dollars."

We, the undersigned business and professional interest, always have and always will be strong for anything that is good for the community. But, remember,  
we need--YOUR CO-OPERATION

North Shore Buick Co.  
Highland Park Shoe Store  
Brand Brothers  
Paul Borchardt  
De Annette Shop  
The Lilly Beauty Shoppe  
Meierhoff Hardware Co.  
Heinsen & Kroll  
Fell Brothers  
Daily's Ready to Wear  
Sweetland's Pharmacy  
Henry G. Winter  
Dr. C. A. Turner  
M. A. Ernst, Millinery

H. M. Prior Co.  
John Zengeler, Cleaners  
Highland Park Transfer Co.  
North Shore Radio Shop  
Earl W. Gsell & Co.  
Herman's Tin Shop  
Pratt's United  
A. G. McPherson & Son  
J. Hecksweiler, Photographer  
James Collins, Auto Painting  
Larson Bros.' Garage  
Frank Siljestrom  
Evans Feed Company  
Albert Larson

Keil's Grocery  
Borchardt & Mack, Insurance  
Paul Schroeder & Co.  
Rasmussen Brothers  
Mutual Coal Company  
Bowman Dairy Company  
J. A. McClory, Taxi Service  
Highland Park Shoe Shining Parlor  
Home Town Upholstery  
Black Cat Ice Cream Shoppe  
The Billy Bowden Grocery Co.  
Moldaner & Humer  
Dante Bonetti  
H. P. Stanley, Upholstery

T. S. Duffy Furniture Co.  
Hussey Hardware Co.  
T. H. Decker & Co.  
North Shore Barber Shop  
Auto Supply, Tire and Vulcanizing Co.  
Alfred Hill Laundry  
Motor Car Electric Service  
Lake Shore Battery Service  
Weber's Home Made Candy Shop  
Mrs. Nelson's Home Bakery  
Francis L. Woolley Co.  
Geo. H. Koon Motor Sales Co.  
The Green Tea Pot  
Reliable Laundry

