

Although the days are already a little longer, no one has been discovered so far getting up any earlier in the morning.

The persistence of the women in wearing short skirts makes it necessary for our cities to keep hiring street sweepers.

### YOUR HOME TOWN; ITS ESSENTIALS

DEAN HEILMAN'S ADDRESS

Described Characteristic Which Happy, Contented and Prosperous Town Should Have; 14 Points

The following extracts from a radio address made recently by Dean Ralph E. Heilman, head of Northwestern university school of commerce on "Your Home, Town," are of interest everywhere:

The happy, contented and prosperous community which you or I would select, if we were free to choose a home for ourselves and family wherever we chose, would have certain characteristics. These essentials of the well-balanced and harmoniously developed community are attainable by small towns and villages as well as by the larger city. Indeed, there are many small communities in the United States which possess all or most of these characteristics of the ideal community—the type of town every citizen loyal to his community should endeavor to make of his own home town.

Fourteen Essentials  
Such a community would have the following fourteen essentials:

**A Sound Economic Basis**—Factories, mercantile and industries and business establishments. An proper number, to provide regular and profitable employment for its population—and to supply its needs for merchandise, commodities, and personal service.

**Effective Local Government**—A city government which is honest and alert, which operates for service and not for "graft," which provides a competent and efficient administration of the police, fire, health, street and all other departments of municipal government.

**Progressive Schools**—A modern and progressive system of grade and high schools and a higher institution, with adequate plant and equipment, and providing equal opportunity to all children in the community for education and training, for citizenship and for life.

**Well Supported Churches**—Churches with intelligent leadership, well supported by the public; providing opportunity for each to worship in accordance with his own conscience; inculcating a spirit of religious tolerance throughout the community, ren-

dering cleavage on a denominational basis impossible.

**Adequate Recreational Facilities**—Including well located and properly equipped parks and playgrounds to provide proper facilities for out-of-door sports and wholesome recreation for both young and old.

**Well Equipped Library**—A library well equipped and properly maintained, providing opportunity for children and adults to develop that breadth of horizon and interest in life which comes from "good reading."

**Well Managed Public Utilities**—Public utilities, providing adequate facilities and good service at reasonable rates, under regulation which is fair both to the public and the utilities, which recognizes the necessity of fair returns, and which permits all issues arising between the city and its utilities to be decided upon their merits rather than on a basis of ignorance or prejudice.

**Proper Health Facilities**—Sufficient facilities for the proper care of the sick and the protection of health, and for providing hospital and medical care for those who need it, regardless of their ability to pay.

**Sound Industrial Relations**—Wholesome and cordial relations between employing establishments and their employees, leading to an amicable adjustment of differences and an absence of industrial disputes; a purpose on the part of employers to provide desirable and attractive conditions of employment, and a purpose on the part of employees to render adequate service in return.

**Thrifty Citizens**—A goodly percentage of them home owners, who realize that saving is the source of all capital, who spend less than they earn, who consume less than they produce, who thus accumulate a surplus for investment, and who prefer to make their investment in local industries or industries serving their own city, rather than in "wildcat" schemes elsewhere.

**Neighborly Relations**—Cordial, cooperative and neighborly relations between the various groups within the city; and also between the city and those who reside in its surrounding trade territory whether on the farm, or in neighboring towns and cities.

**A strong association of commerce, or similar organization, which unites all the industrial and business interests of the community for the purpose of concerted action in supporting those activities which are broader than any single business or industry, but which promote the interest and welfare of the community as a whole.**

**An Aspiring People**—An aspiring people which desires to secure for the city and its people the very best in the realms of liberal culture—music, drama, theater, lectures, clubs, art.

**Civic Spirit**—Citizens characterized by a strong spirit of civic interest and local pride—who believe in their city's present and future, who "boost" for it, and who honestly believe deep down in their hearts that it is the very best spot to live in the whole, wide world.

### NEAR EAST ORPHAN HOMES SNOWBOUND

The snow-fall throughout Russian Armenia has been unprecedented during the past month, and the American orphanages here are completely buried in snow, which in many cases has drifted over the roofs and covered everything except the chimneys. Paths between the various buildings have been kept open, but are often tunneled through the snow for considerable distances.

There has been no regular communication with the mountain villages since mid-December, and the suffering among farmers and shepherds along the slopes of Mouna Ararat has been very severe. About 95 deaths from exposure have been reported to the authorities.

The snow-fall at Djelal-Ogli, where there is an American orphanage with 4,000 children is officially computed at 138 inches. In several places the narrow canyon of the Smoky river, 200 feet deep, has been completely filled by drifting snow.

### STATE BUYS HUGE AMOUNT OF CEMENT

Four And Half Million Barrels Are Purchased For Building of Highways

The state department of public works and buildings announces that contracts had been awarded for approximately four and one-half million barrels of portland cement for use in the 1925 road construction program. Bids on this material were received on December 18, 1924. An analysis of the bids showed that the prices submitted were less than those effective last year in twenty-seven (27) of the counties, and in the others, the prices were the same. Fifteen (15) cement companies offered a total of 6,600,000 barrels, which is over 2,000,000 barrels more than needed for the state's road program.

The folks who insist on talking war with Japan, have earned a right to a place of honor in the front line trenches if such a war ever comes.

### IMMIGRATION HAS DOUBLED SINCE 1922

Figures of Bureau Shows Incoming Throgs Now Largely Of North Europe

Immigration into the United States has more than doubled since 1922, the bureau of immigration declared in its annual report to the secretary of labor. The figure increased from 522,919 in 1923 to 706,896 in 1924.

The increase was principally due, the report showed, to the greater number of immigrants coming from European countries. Immigration from Turkey and southern and eastern Europe decreased from nearly 1,000,000 in 1922, to 150,000 in 1924.

The principal increases were shown as follows: From England, Scotland and Wales, from 25,123 in 1922 to 59,940 in 1924; Ireland 10,579 to 17,111; Germany, 17,931 to 75,091; Scandinavian countries, 14,625 to 35,577; British North America, 46,810 to 200,690, and Mexico, 19,551 to 89,336.

Under the quota limit law, the report stated, so-called "birds of passage" have practically disappeared from the immigration movement.

"For a long period prior to the World war," the report said, "the number of aliens leaving the United States was fully one-third as great as the number admitted, but the exodus declined rapidly during the three years when the quota law was in operation, until in the last year only 76,789 aliens departed, compared with 706,896 admitted."

### THE LARGEST BUILDING

If the question were to be asked: "Which is the world's largest building?" probably nine out of every ten Americans would name either the Equitable or the Woolworth building in New York city. Either answer would be wrong. So far as known, the structure which really deserves the distinction is the homely eight-story warehouse of the United States Army base in Brooklyn. It contains 52 acres of floor space—almost double that of the renowned Equitable building. It's easy to forget the merely useful things, in giving attention to the spectacular or pretensions ones.

### FEEDING LONDON CHILDREN

Approximately 8,400 children a week were supplied with about 67,000 meals each week by the London County council, either free or for part payment, during the past year, and about 14,400 children were served 67,000 meals each week on payment of the full authorized charge.

**A New Coach**  
**DODGE BROTHERS**  
**Motor Cars**  
**A. G. McPherson**  
HIGHLAND PARK, ILLINOIS  
Phones: Highland Park 120-121

**DRINK MORE MILK!**

If you are underweight USE MORE MILK in your daily diet. Milk contains in abundance the elements that make good the deficiencies of other foods.

BOWMAN'S MILK is absolutely safe and pure. One of our clean, white wagons stops at your door. May we serve you?

**Bowman Milk**  
DAIRY COMPANY

**HOUSE WIRING CHATS**  
No. 1



**Include Complete Wiring in Your Plans**

In building a house the plumbing is planned as a unit and made complete. Electrical wiring should be planned the same way—in full, for the whole house.

That is the economical and practical way to do it. When you are building a home and looking forward to enjoyment of its comforts you cannot omit providing for the fullest measure of electrical conveniences.

Certainly it is infinitely better to put in all your wiring at the time of building your house than it is to do so after the house is completed. We will work right with you to make your house wiring complete. Without charge to you, we will go over your plans and submit estimate of what proper wiring will cost.

Or, you can obtain same from any electrical contractor.

**PUBLIC SERVICE COMPANY**  
OF NORTHERN ILLINOIS

WILLIAM GUYOT, District Superintendent  
51 S. St. Johns Ave., Highland Park. Tel. 568

**NORTH SHORE LINE**



**TENDING the GIANT**

"White Coal", they call it where waterfalls turn turbines; "caged lightning" is another name used to describe the unthinkably gigantic force of electricity. And its use on the North Shore Line as the motive power of trains over ninety miles of line is attended by men who have made the application of electricity to transportation their life work.

The current, generated at 33,000 volts in a distant power house, is carried through miles of copper to sixteen substations at various points along the road, where the voltage is stepped down and transformed to a degree efficient for train operation.

The centralizing point of the North Shore power system is the Power Supervisor. He has complete authority over the disposition of power, increasing the current load first in one section of the line, then in another, as traffic conditions require. Latest research has made it possible for substations to operate automatically, and already half of them on the North Shore Line have been so equipped; yet "automatic" is merely a relative term on the North Shore Line; everywhere, there is human judgment and trained knowledge in final control.

Tending the giant is a job for experts. They employ the giant to give willing service on the North Shore Line.

**Chicago North Shore and Milwaukee Railroad Company**  
Highland Park Ticket Office  
Telephone 358

**North Shore Merchandise Despatch**

Over-night service for shippers between all important points on the North Shore Line. Through service to Sheboygan, Burlington, Watertown and all points on the Milwaukee Northern R. R. and T. M. E. R. & L. For rates, deliveries, etc., write Agent of Traffic Department: Chicago office, 71 West Adams Street; phones State 5723 and Central 8280; Milwaukee office, 403 Security Building; phones Grand 950 and Grand 2763.

THURSDAY

Th  
"Wh  
their  
ity a  
It is

Because  
Here an  
First, th  
could bu  
in each  
profit —  
We,

North S  
Highlan  
Brand F  
Paul Bo  
De Anne  
The Lill  
Meierho  
Heinsen  
Fell Bro  
Daily's  
Sweetla  
Henry C  
Dr. C. A  
M. A. E