

## North Shore Radio Shop

THE ONLY EXCLUSIVE RADIO SHOP ON THE NORTH SHORE

*Radiola Super-Hetrodyne*

on demonstration every evening. Come in and hear it

*Pfanstiehl-Freed-Eisemann  
and Radiola Receivers*

SONORA Radio Speakers	Authorized DE FOREST Dealers	BALKITE TUNGAR Battery Chargers
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EXPERT REBUILDING AND REPAIRING

384 Central Avenue  
HIGHLAND PARK, ILLINOIS

### Time For Fall Planting Is Approaching

By placing your order and planting early you are assured a better assortment



Charles J. Jure Nurseries  
Landscape Gardening

Our nursery is located at Prairie Avenue, Highwood. Come to the nursery and see our growing stock before you buy.

We have fruit shrubs and trees, ornamental shrubs and trees and the best evergreens for this climate.

STOP IN AND LOOK AT THEM, OR TELEPHONE AND LET US TELL YOU ABOUT THEM

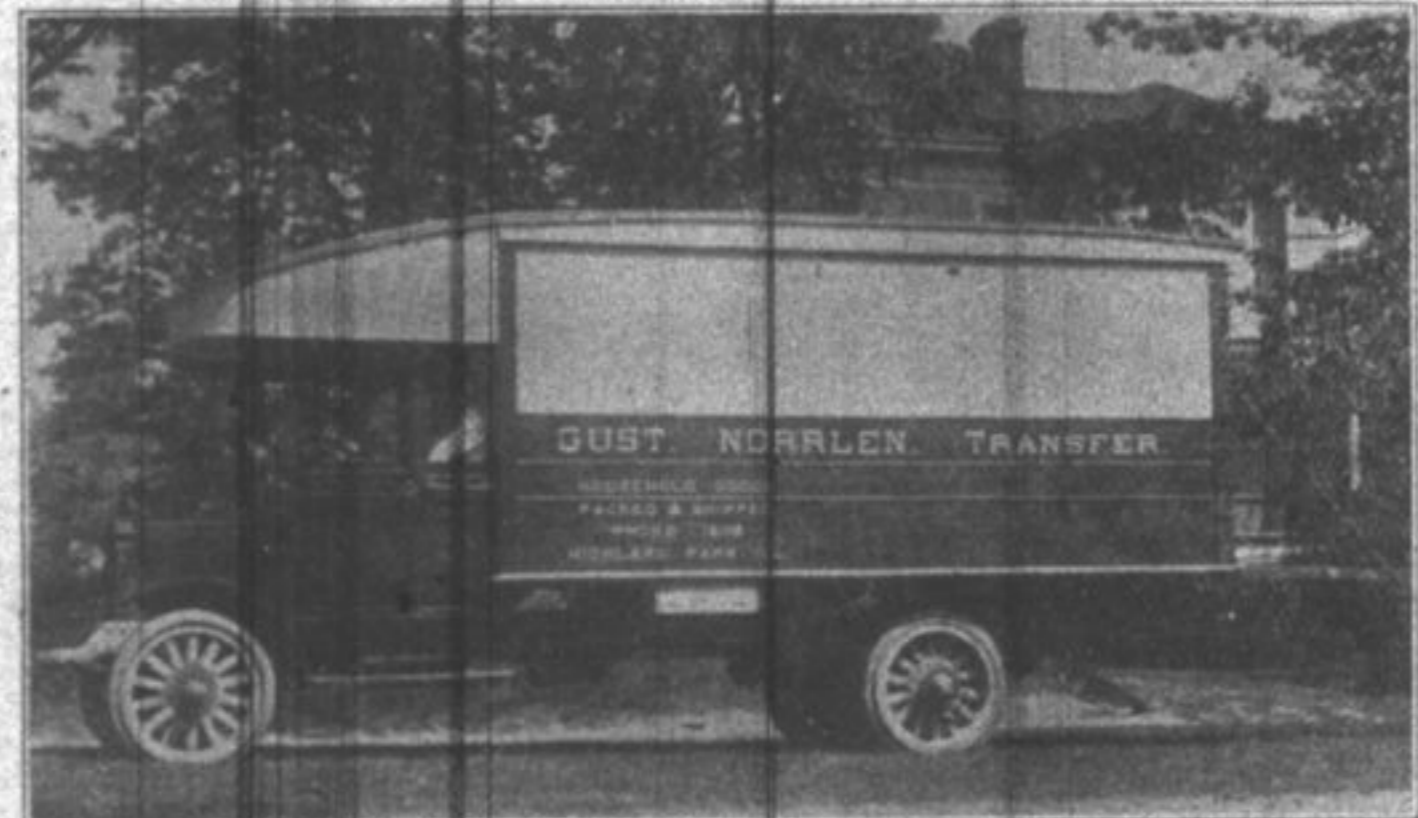
Prairie Avenue, Highwood, Ill. Phone Highland Park 523

Telephone 1805

V. MUZIK, JR.

*Baggage; Expressing, Moving*

Highland Park and Highwood



Household Removals, Packed and Shipped, Hauling, Express Baggage, Freight Moving to all Points Padded Vans

**GUST NORRLEN TRANSFER**

526 Lincoln Place Telephone H. P. 1509

## Removal Notice

I wish to announce that I have moved to

384 CENTRAL AVENUE

(IN THE LOOP)

IN THE RADIO SHOP

My New Telephone Number is 265

**R. W. Schneider**

JEWELRY & WATCH REPAIRING

Always at Your Service

### TESTS PROVE VALUE OF ELECTRIC ROADS

BRITTON I. BUDD DECLARES

President Electric Railway Association Urges Economic Necessity of Service That Is Stable

Extended tests of all forms of local transportation in recent years have proved that the electric railways must be depended upon to handle mass transportation in cities, Britton I. Budd, president of the American Electric Railway Association, declared in speaking before the annual convention at Atlantic City.

Although asserting that the bus could not supplant the electric railway, Mr. Budd declared that it should and was being used as an auxiliary to electric car service.

"I have the utmost faith in the future of the electric railways," Mr. Budd declared. "No form of city transportation has been devised that can take their place."

Others Auxiliary  
"It has been conclusively demonstrated that other forms, including motor busses, can be counted upon only as auxiliaries. Electric railways must continue to be developed for the fullest service and not to recognize this by any city would be suicidal to the business prosperity and the convenience of the people and would soon reflect itself in depreciated property values and general community demoralization."

"Increasing street congestion in every city has proven that mass transportation can only be handled over fixed routes—over rails. Experience has proven that only by this method can regular schedules be maintained winter and summer. It has been proven that it is the safest form of transportation, not only to riders, but to the pedestrians and others who make use of the streets. It has been shown that the electric railways can handle great bodies of people with greater convenience than any other form of transportation, and that the speed and safety factors can be largely increased where there is proper co-operation between city officials and the railways."

Financial Responsibility

"It has been shown that the financial responsibility, necessary in the protection of a city and its people's interests, can be found only in a transportation agency that has a fixed investment in the community. The public appreciation of the situation, as outlined, is shown in the large increase in car riders, this in spite of the phenomenal increase in the number of pleasure automobiles and motor busses in the last few years."

### COLLEGE GRADUATE IN BUSINESS LIFE

PREPARATION IS BETTER

But Must Start At Bottom; His Progress, However, Likely To Be Faster, Report Declares

A questionnaire among leading American business men has convinced L. B. Hopkins, personnel director at Northwestern university, he told delegates to the Inland Association of Master printers recently in an address at the Edgewater Beach hotel, that at present there is little thought being given to the college graduate who is entering business for the first time.

Mr. Hopkins sent out eight carefully worded questions to heads of large companies with which he had had personal contact, requesting information as to what these companies could offer to college graduates as to possibilities of advancement, salaries, and as to just what field of endeavor successive steps of promotion would lead.

Some Are Shocked

"Some of these business men were honestly shocked that any one would raise the question as to what appeal their business might make to college men," said Mr. Hopkins, "and pointed out that that very attitude was what ailed most college men; that their only concern was whether out of a hundred or so applicants there might be one or two who might appeal to them. In fairness, however, to many others who answered. I'm glad to say they gave me very interesting statements of the appeal in their business for college men. I asked where the commerce graduate should start and one man answered he should start on a high stool and the liberal arts graduate should start in overalls. At least, his answers were specific."

Few Give Information

"Out of some eighty replies there were less than a half dozen concerns that attempted to furnish the slightest information indicative of a purpose to distinguish between the abilities of college men in selection or placement, or indicative of any carefully thought out plan for the successive steps in promotion or a training program for college men. Most college men do differ one from another," continued Mr. Hopkins. "Some

are possessed of very special abilities and some seem to possess no ability at all.

College Man Has Something

"However, college men are alike in that they have spent their time in college while other men of their own age have been learning the ropes in the business world. Any plan of selection and placement that starts the college graduate anywhere except at the bottom is wrong because it denies him the opportunity to learn, which he needs and to which he is entitled. But because he has other things, it is equally wrong to keep him at the bottom after he has fulfilled the purpose for which he was placed there."

"Here he shall be placed at first and where he shall go from there can only be determined on the basis of a knowledge of the relationship of jobs such as should be brought out in an analysis of jobs."

### HUSKING TOURNEY SOON TO BE HELD

Champion Corn Husker of State Will Be Chosen in Contest November 14

The champion corn husker of Illinois is to be chosen at a state husking tournament to be held near Springfield, November 14. The contest will be held under the auspices of the farm bureau and an agricultural magazine and the winner will represent Illinois in a national contest at Des Moines.

Ten of the state's best corn huskers, selected from legally attested records, will compete in the meet. Each will be given a wagon and turned into a field of corn on the farm of F. I. Taylor. The field covers 52 acres and will average about 60 bushels to the acre. Time

will be called at the end of one hour and 20 minutes and the husker having the fullest wagon will be declared winner.

The husking bee will be made a jolly affair, according to plans. A chicken dinner will be served, demonstrations of mechanical huskers will be given, speeches will be heard and horseshoes will be tossed.

Arguments on claims of twelve railroads operating in Illinois for a refund of \$250,000 in fees paid to the old public utilities commission were to be heard at this session of the court.

If Thomas Carlyle had written his "Heroes and Hero-worship" in these days, he would have had to put in several baseball and football players.

Not merely are the skidding automobiles making trouble, but some of our sports are troubled with skidding feet.

## THE MEMORIAL PARK

*The Beautiful North Shore Cemetery*

NON SECTARIAN

Gross Point Road and Harrison St., Evanston, Ill. Tel. Evanston 4266  
Chicago Office, 701-4 Marquette Building. Tel. Central 8330

At the Northern boundary of Chicago there is located a beautiful MEMORIAL PARK. Its founders could not have secured a more suitable expanse of ground, upon which to establish a cemetery that will for all times be a beautiful home for those who have gone before. With the comfortable office building, the magnificent chapel, beautiful front park, located on the highest part of Cook County, its flower lined walks and boulevards, jewel like lake, the abundant shrubbery and various trees, it is unequalled in its quiet dignity and beauty.

All lots are sold with Perpetual Care. Connected with Memorial Park is one of the largest perpetual care funds on deposit with a strong Trust Company of Chicago under a Trust Agreement which keeps the funds inviolable. Full perpetual care is absolutely guaranteed.

**CENTRAL CEMETERY CO. OF ILLINOIS**

M. J. BUCKLEY, Local Representative

Highland Park, Illinois Telephone 1587

## RE-ELECT



**LEN SMALL**

Illinois' "Good Roads" Governor

ELECTION NOVEMBER 4, 1924