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COLLEGE PLACE TO BUILD CHARACTER

HAVE DEFINITE PURPOSE
 Splendid Advice Given Students By Dean of Men at Illinois, Noted for His Aid to Many in Past

College is a place as much for the development of character as for the development of the mind, Thomas Arkle Clark, dean of men at the University of Illinois said today in a message addressed to those young people of Illinois who are making plans to go away to college for the first time this fall. The habits which one forms in college are the habits which are likely to stick throughout one's life, the dean points out. Honesty, temperance, virtue, respect for work, and a willingness to work, are characteristics which should be developed from the start of the college life, he says.

Should Know Why
 "Perhaps one of the most important things to be said, is that if you are coming to college, you ought to know why, and especially to those of Illinois. The purposeless man, the one who is uncertain whether he wants to study music or mechanical engineering, is not so likely to get on as the one who has a definite object in mind, and a keen desire to do something, or get somewhere," the dean's message said.

Must Work Harder
 "You will need to work harder in college than you have done in high school. Most young fellows get through high school because of an alert mind, and a more or less regular attendance, without much really hard study. You will not be able to do this in college, for the work of college is a man's work."

Whatever you have to do, get at it at once. Don't procrastinate. The procrastinator never finds any more favorable time to do his work than today, and sometimes if he doesn't do it today, he never finds any time to do it.

Studies Main Thing
 "Your studies are the main thing for which you come to college, and the man who does poorly in his studies is likely to do poorly after he gets away from them. But, studies are not the only thing. As soon as you have settled definitely that you can carry your college work satisfactorily, you will miss a good deal of college if you do not pay some attention to the activities of college. Journalism, and

athletics, and politics, and dramatics, and debating, are all good things, if you have time for them, and if you use your time wisely, you are likely to have time for anything you want to do."

CAN'T RAISE TAX AND BOOST EXPENSE
But Some Demagogues Would Have The People Believe This Can Be Done

When all the world is set right, we may come upon a time when all of us can buy and none of us need pay. And some folks seem to feel that that perfect state exists in government affairs.

"Up with appropriations; down with taxes!" A noble battle cry, and many are ready to join in it. But here and there a voice is heard in protest. The Bulletin of the Akron chamber of commerce gently chides the business man for trying to travel both roads at once.

At the Cleveland meeting of the National chamber, the Akron delegates applauded the speakers who urged that tax burdens, federal state and city, be reduced.

And delegates from the same organization went to a meeting of the Ohio Good Roads federation, which cheerfully passed a resolution urging a large increase in taxation for better roads.

The Bulletin asks: In view of the fact that business leaders handled both these meetings, just how should public officials act if they are honestly trying to give us a business-like administration?

A pertinent question! Once there was a housewife who saved money by pinning on her wall a list of the things she wanted to buy but could do without, and then not buying them.

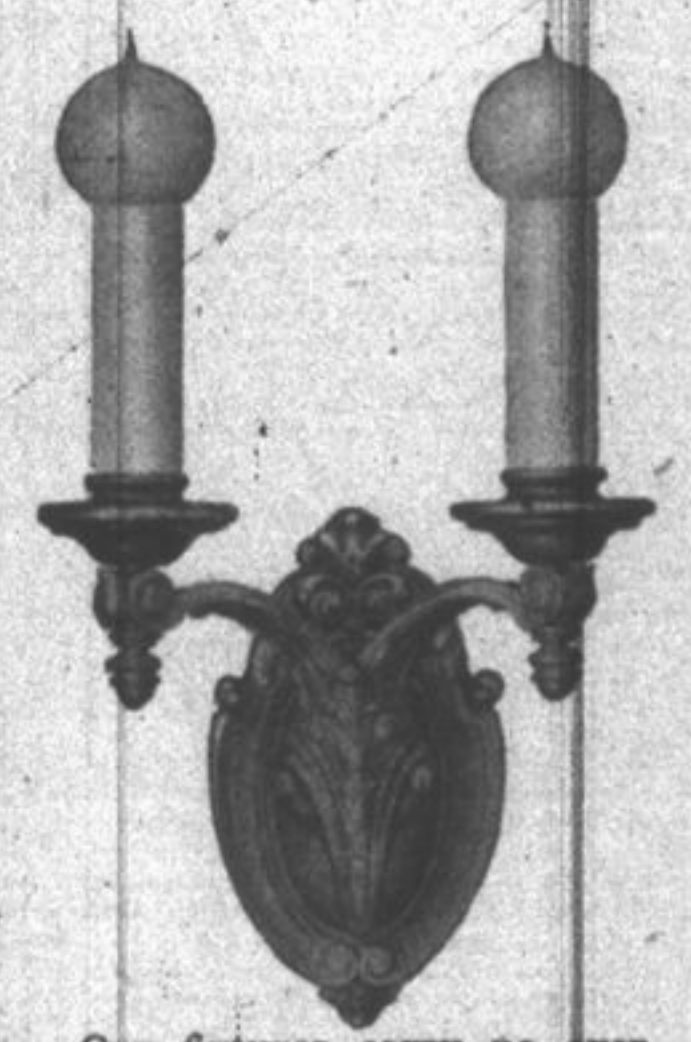
Perhaps there's a lesson for taxpayers and taxpayers in this. —Merle Thorpe in the Nation's Business.

News that a new automobile highway more than six hundred miles long, joining the Congo with the Nile, affords ample proof that complete seclusion from civilization becomes ever more difficult to find, even in darkest Africa.

Who's Who
 Keep Your Eyes Peeled
 The big
Who's Who Contest
 begins with next week's issue of the Highland Park Press.

Get a Paper Early
 and read the instructions!
 There's a chance for a real
Vacation Money Prize
Here's An Opportunity
 to demonstrate how well acquainted you are with the merchants.
Get into the Contest
Next Thursday
 A fat reward awaits the winner

Vetter Service Satisfies
WILLIAMSON FIXTURES
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Our fixtures carry no overhead expenses, thereby installing the very best fixtures at a price that will surprise you.
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All installed without assessments against lot owners. The character of its landscaping together with its natural barriers and adequate building restrictions will serve for all time to protect this development against undesirable construction.

All of the above is now being worked out under the direction of a well known western landscape architect whose work on Lincoln Park and Indian Hill Golf Club did much to enhance their beauty.

Though the tract consists of more than 40 acres, there will be but 50 lots available.

If you are interested and desire information in advance of the public announcement and will advise on your letterhead, a representative will call at your convenience and furnish such information as desired.

(This advertisement is addressed to PRINCIPALS only. All representative brokers will be advised of this offering before public announcement.)
 Address H. P. Press 1855

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SPEND YOUR MONEY AT HOME
 Without regard to price, distance or delay, and even if home pride and community did not enter into the question, the fact still remains that your dollar has a greater purchasing power when spent in the home community than when spent out of it. No prodigy in mathematics is necessary to figure out the simple proposition that a dollar spent in this community is a dollar invested in this community.

Communities have not protective tariffs, trade treaties nor revenue-collecting measures, as have nations. But when you buy away from home, you pay for it. The tariff you pay is the loss in general prosperity of the home town, and every citizen, by virtue of the convenience, service and protection that his home community affords him, engages at least in a moral treaty with his fellow citizens. That is something worth thinking seriously about.

VACATION BENEFITS
 The greatest benefits from vacation come to those who make the most complete changes in activity and environment, provided their time is pleasantly spent. An office man for example, should live out-of-doors and go in for swimming, tennis, golf and other sports while the bricklayer and the mechanic would profit most by pursuing the ancient art of fishing, pitching horse shoes, or other mild forms of recreational exercise. A job on the farm would be a splendid temporary change for the city fellow who cannot afford the expense of a more care-free vacation.

Like all other good things, vacations have their disadvantages. One should avoid over-exertion, insanitary surroundings and contaminated food and water. A pretty good rule to follow is to use common horse sense about exercise and never drink water or eat food unless its safety is reasonably certain.

GETS RESULTS
 A recent unofficial speech by Secretary of State Hughes in London regarding the part Americans as a people, as distinguished from the government, have taken and will take in the rehabilitation of Europe is significant. Making it plain that he was not speaking in his official capacity, but as a citizen of the United States, he pointed out that our people, in their endeavors for peace, our work "to promote public health, to check the spread of disease, to stop the abuse of narcotic drugs, and other evils" are not only supported by a common conscience, but, when unhampered by political controversies, may accomplish much in these humanitarian enterprises which could not be safely or efficiently instituted by the official action of the government. The gist of the matter is to the effect that many good works may be performed directly by individuals and non-official bodies, whereas legal and diplomatic machinery often becomes clogged in a maze of legal and international objections.