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FUNERAL DIRECTORS FOR 69 YEARS

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CHICAGO
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Baggage, Expressing, Moving

Highland Park and Highwood

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New Homes, Remodeled or Repair Work. Get our plans and free estimates. Financial assistance on new buildings. Let us know and get our first class service.

Call Durment's Hand Laundry

It is just the place to send your nice family washing. Every family wash is done separate. No marking. We use no bleach. Quick service. Prices reasonable.

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Homes and furniture
Private garages
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Have you proper coverage?

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CHICAGO Solvay Coke

A uniform and clean, smokeless fuel for home heating plants. Made in Chicago from carefully selected coals.

No Smoke
No Soot
Few Ashes

20% cheaper than hard coal

ORDER YOUR DEALER TO
Fill your bin now
At Present Low Price

FOR SALE BY

FRANK SILJESTROM,
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HIGHLAND PARK FUEL CO.
Phone 335

EDUCATIONAL WORK HELPS REDUCE COST

Also Is Believed of Benefit In Lessening Losses Through Inefficiency

Emphasis is placed upon the value of educational work in reducing costs, losses, and inefficiencies in the retail store in a bulletin which has just been issued by the Bureau of Business Research of the University of Illinois. The pamphlet is entitled: "Methods of Training Employees in Stores of Moderate Size."

The publication points out hidden losses of the proprietor in such items as mistakes in charge checks, errors in sales slips, extravagant cutting of samples, overmeasurement of goods, and unnecessary deliveries. Attention is also called to carelessness of employees in wasting store property such as pins, rubber bands, wrapping paper, advertising inserts, and sales books. The greatest item of loss mentioned, however, is that of employing new sales people, which is estimated at from \$50 to \$200 per employee.

The author's summary of the bulletin follows:

"Experiences and investigation show that employee training has actually resulted in substantial reduction in the cost of store management and several methods have been found which are satisfactory when used by the small retail department store. Such educational work, moreover, helps to keep alive an enthusiasm for the store, to tide over dull seasons and to lend encouragement where it will stimulate effort. It also helps to reduce labor turnover and to promote cooperation, goodwill, and efficiency generally. After all, the human factors in salesmanship and employment relations are the all important elements. A loyal, contented sales force, equipped with a knowledge of the merchandise and an earnest desire to offer interested personal service to the shopper, makes a store which people like to visit and a store of which the proprietor may be justly proud."

Talking Machines Repaired

All makes; springs supplied; machines oiled and repacked. Gold, silver and all metal articles replated and polished. All work called for and delivered.

J. G. RUSSELL

418 Glencoe Ave. Highland Park
Tel. H. P. 1291

Mail bags are now picked up by airplanes in full flight by means of a hook which seizes a rope to which the bags are attached.

Old York and New York have been linked together by the unveiling of a tablet in the ancient city by the younger municipality, the Duke of York performing the ceremony.

The order of St. Gregory the Great has been conferred by Pius XI on William C. Prout, leader of the United States Olympic forces in the games at Paris.

DR. B. A. HAMILTON
DR. A. J. WURTH
Dentists
Suite 4
H. P. State Bank Bldg.
Telephone 678
256 St. Johns Ave. Highland Park

JAMES H. DUFFY
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REAL ESTATE AND INSURANCE
in all its branches
Room 19
New Highland Park State Bank Bldg.
HIGHLAND PARK

Chow Chow Puppies For Sale
435 S. St. Johns Ave.
Telephone H. P. 610-WX
MRS. E. J. HAYES

Sound Value Dodge Bros. Motor Cars

A. G. McPherson

HIGHLAND PARK, ILLINOIS
Phones: Highland Park 120 - 121

THE MEMORIAL PARK

The Beautiful North Shore Cemetery

NON SECTARIAN

Gross Point Road and Harrison St., Evanston, Ill. Tel. Evanston 4266
Chicago Office, 701-4 Marquette Building. Tel. Central 8330

At the Northern boundary of Chicago there is located a beautiful MEMORIAL PARK. Its founders could not have secured a more suitable expanse of ground, upon which to establish a cemetery that will for all times be a beautiful home for those who have gone before. With the comfortable office building, the magnificent chapel, beautiful front park, located on the highest part of Cook County, its flower lined walks and boulevards, jewel like lake, the abundant shrubbery and various trees, it is unequalled in its quiet dignity and beauty.

All lots are sold with Perpetual Care. Connected with Memorial Park is one of the largest perpetual care funds on deposit with a strong Trust Company of Chicago under a Trust Agreement which keeps the funds inviolable. Full perpetual care is absolutely guaranteed.

CENTRAL CEMETERY CO. OF ILLINOIS

M. J. BUCKLEY, Local Representative
Highland Park, Illinois
Telephone 1587

Special Sale Friday and Saturday, August 15 and 16, 1924

RAPP BROTHERS

"SWEETHEART BRAND OF PURE FOODS"

Phones Highland Park 1677-1678

24 North First Street, Highland Park, Illinois

NOTICE—Ask to have our regular circular mailed to you. Leave name and address at office. We deliver your order free.

Pork Loin Roast the lb.	25½c
Fresh Pork Butts, the lb.	18½c
Very Best Rib Roast Beef, the lb.	40c
Best Native Pot Roast the lb.	22c
Leg Gen. Spring Lamb the lb.	37½c
Breast Veal Roast with pocket, lb.	15c
Loin Veal Roast the lb.	32c
Front Leg Veal Roast the lb.	25c
Shoulder Veal Roast the lb.	19½c

For Friday Only

NEW POTATOES

The Peck

39c

Apricots the basket	35c
Dry Apricots 2 lbs. for	38c
Large Prunes 2 lbs. for	25c
Thomas Webb Coffee 3 lb. can for	\$1.35
Early June Peas 2 cans for	25c
Fancy Wis. Corn 2 cans for	25c
Solid Pack Tomatoes 2 cans for	29c
Bon Bon Figs 5 lb. box	\$1.25
Gold Medal Mayonnaise, 12½ oz. jar	29c

California Picnic Hams the lb.	13½c
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PORK CHOPS
End Cuts
18c

Miller & Hart Hams whole, the lb.	27½c
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Miller & Hart Bacon 3 lb. pieces, the lb.	27½c
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Boneless Veal Stew the lb.	35c
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Summer of Salimi Sausage, (soft,) lb.
35c

Pure Rendered Lard 2 lbs. for	33c
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Sharp American Cheese the lb.	45c
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Sour Pickles, bulk the dozen	35c
Dill Pickles, bulk the dozen	35c
Fresh White Fish the lb.	38c
Fresh Lake Trout the lb.	33c
Fresh Herring the lb.	20c
Salmon Steak the lb.	40c
Halibut Steak the lb.	40c
Fresh Perch the lb.	30c
Gorton's Codfish the box	38c

Fancy Fresh Dressed Broilers the lb.	39½c
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PEACHES the basket	39c
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Miller & Hart Bacon sliced, 3 lbs. for	\$1
Good Luck Oleomargarine, 2 lbs.	53c
Pure Strawberry Jam the jar	25c
Jellies the glass	15c
B. & M. Lobster the can	79c
Red Pitted Cherries 3 cans for	75c
Japan Crabmeat the can	79c
Strawberries 2 cans for	58c
Blackberries 2 cans for	58c

Loganberry Juice quart	69c
Grape Juice quart	55c
Sliced Pineapple, No. 2 can, 3 cans	75c
Royal Ann Cherries No. 3 can, each	35c
Farmhouse Sweet Gerkins, the qt.	55c
Farmhouse Sweet Relish, pts, each	38c
Farmhouse Mustard Pickles, qts.	45c
Peaches, No. 3 can 3 cans for	75c
Apricots, No. 3 can 3 cans for	75c

Lomax Gingerale 12 bottles, net	\$1.57
Morand Sparkling Gingerale, 12 large bottles net	\$1.57
Morand Rootbeer and Gingerale, 12 small bottles, net	85c
Cliquot Club Gingerale, 12 bottles, net	\$2.05
Beechnut Dry Gingerale, 12 bottles	\$2.05
Budweiser Near Beer, 12 bots., net	\$1.55
Green River 12 bottles net	\$2.00
Cantrell & Cochrane's Irish Gingerale, each	25c
Canadian Club Extra Dry Gingerale, each	30c