

DeLuxe Theatre

LAKE FOREST, ILLINOIS

SUNDAY, AUG. 3 6:30 p.m.
MONDAY, AUG. 4 7:00 p.m.

Admission: Adults 30c; children under 9, 10c
BARBARA LA MARR, LEW GODY, MAE BUSCH,
PERCY MARMONT
in
"THE SHOOTING OF DAN McGREW"
The picturization of the poem read by millions. Robert W. Service's immortal work.
PROGRESS COMEDY

SUNDAY-FOX NEWS MONDAY-PATHE REVIEW
TUESDAY, AUG. 5 7:00 p.m.

Admission: Adults 30c; children under 9, 10c
DOROTHY DALTON
in
"THE MORAL SINNER"
A thrilling Parisian love-drama which mirrors the best and the worst of the world's gayest city.
PATHE COMEDY and INTERNATIONAL NEWS

WEDNESDAY, AUG. 6 7:00 p.m.

Admission: Adults 30c; children under 9, 10c
LEATRICE JOY, ROD LA ROCQUE, VICTOR VARCONI, CHARLES OGLE, ZASU PITTS, GEORGE FAWCETT, JULIA FAYE & THEODORE KOSLOFF
in
CECIL B. DE MILLE'S PRODUCTION
"TRIUMPH"
A modern society love-drama bigger and better than "Man- slaughter."
Also PATHE COMEDY

THURSDAY, AUG. 7 7:00 p.m.

Admission: Adults 30c; children under 9, 10c
AGNES AYRES and ANTONIO MORENO
in
"BLUFF"
The story of a girl who tried to conquer New York on bluff alone.
And found—
Also CELEBRATED COMEDY

FRIDAY, AUG. 8 7:00 p.m.

Admission: Adults 30c; children under 9, 10c
LOUISE FAZENDA, SIDNEY CHAPLIN, FORD STERLING and CHESTER CONKLING
in
"GALLOPING FISH"
A whale of a picture—faster and funnier than "The Hottentot."
Also PROGRESS COMEDY

SATURDAY, AUG. 9 7:00 p.m.
Matinee at 2:30

Admission: Adults 30c; children under 9, 10c
ROD LA ROCQUE, JACQUELINE LOGAN, GEORGE FAWCETT
in
"CODE OF THE SEA"
A thrilling tale of love—full-rigged with thrills and action and freighted with tingling thrills that know no equal.
Also UNIVERSAL COMEDY, and the greatest of them all—
"DAYS OF '49"—with Neva Gerber and Edmund Cobb

EFFICIENCY LACK DUE TO EYESTRAIN

SIGHT MEANS KNOWLEDGE

Impairment of Any One of The Senses Means Judgment Warped; Optometrist Explains

(By Dr. O. H. Bersch)

It is the mind which sees, hears, feels, checks and corrects the report of the senses, as is proved by the common expressions: "I did by the eye"; "I was thinking of something else"; "What gives man his power over all the beasts of the field is not the superiority of his sensuous mechanism, for it is inferior in many respects to that of certain beasts, insects and birds. He triumphs because he is a thinking animal."

All knowledge is acquired through the senses. If any sense is impaired, all our judgments are warped.

Of the various senses of sight, hearing, smell, touch and taste, it is estimated that 85 per cent of all knowledge comes to us through the eyes.

Good Eyesight Increases Usefulness

Every function of the eye is calculated to add to our knowledge, increase our usefulness, provide for our entertainment or insure our safety. It is only within a few years that much attention has been paid to the subjects of prevention of blindness, defective vision and the conservation of vision.

When you observe sturdy children who will never see the sunshine of a human face, all because a prophylactic was not dropped in the eyes at birth, it seems only short of criminal, as experience shows that infantile blindness is nearly always preventable.

A greater appreciation of eyesight may not be necessary, but a greater appreciation of the importance of eye care is.

As we have come to appreciate that life itself is of value, we have also come to realize the value of those things that make life worth living, and when we count those things that make life fine and beautiful and rich, we must place this function of human vision at the top of the list.

Eyes Overtaxed by Artificial Light

In the last twenty years the demands on the eyes have greatly increased. Moving pictures, the marked extension of artificial illumination, complicated labor-saving machines that save the hands, but add to the strain of the eyes, to mention only a few factors, all have affected eyesight in varying degrees. In fact, during this period no other organ of the body has had its labors so greatly increased.

Unquestionably, more and more will the intensity and development of our national life extend the strain on our people's physical vision. Students and general readers will grow in numbers. We are now entering fields of fine, delicate craftsmanship hitherto foreign to us. Aviation, which demands fine vision and strains the eyes, will undoubtedly extend tremendously before long.

Happiness Depends on Good Eyesight

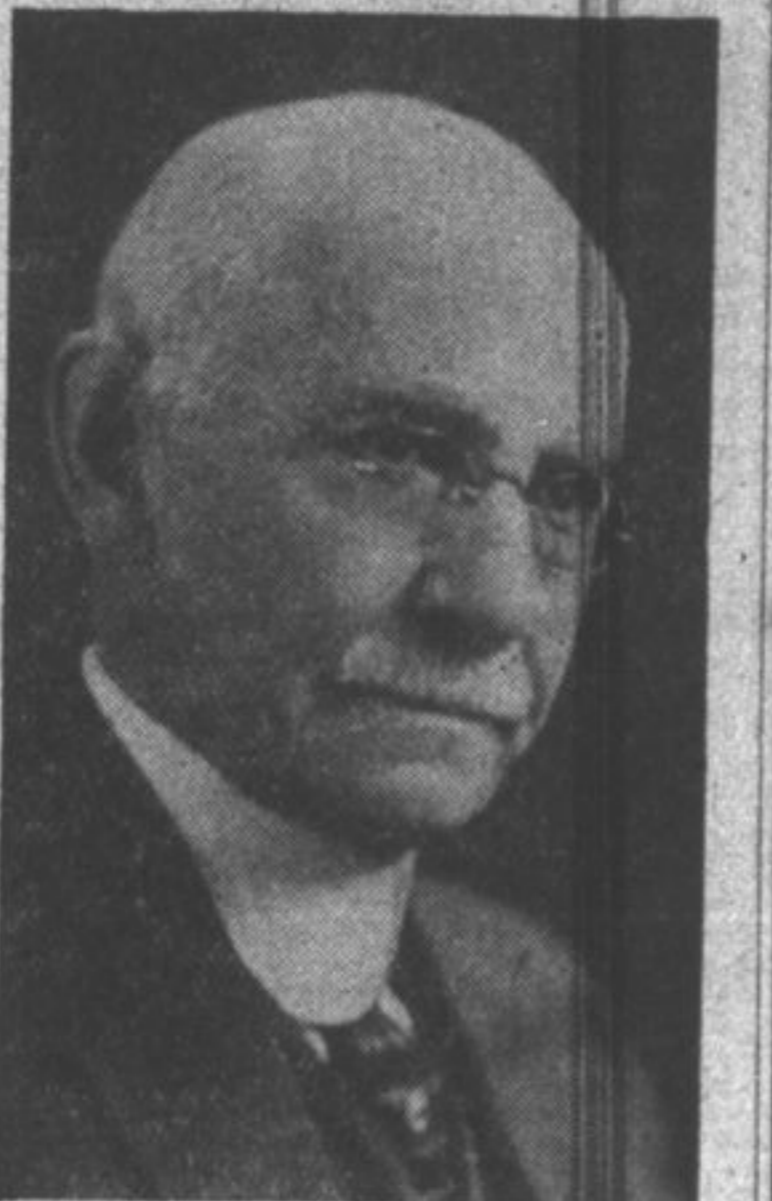
And, most important of all, the happiness, contentment and efficiency of our people depend not a little on serviceable eyes.

In later articles children's eyes, normal vision as an economic factor in industry, and the abnormal conditions most frequent, will be discussed.

ORRIN J. HOLBROOK DIES IN CHICAGO

Assistant to Vice-President of The Bell Telephone Co., Passes Away

Orrin J. Holbrook, assistant to the vice president of the Illinois Bell Telephone company, died July 27 at his home, 525 Deming Place, Chicago, as the result of a cerebral hemorrhage suffered the previous day. The funeral services will be held Thursday afternoon.



Orrin J. Holbrook, who was in his seventieth year, was born in Michigan and came to LaGrange, Ill., in 1891, entering the real estate business. In 1893 he assisted in the establishment of a telephone exchange in LaGrange and then entered the employ of the Chicago Telephone company. For many years he was commercial superintendent and was active in developing exchanges in the Chicago suburban division, where he enjoyed a wide acquaintance. He is credited with having promoted the first rural telephone line in the United States. This was at New Lenox, Ill., in 1900.

He is survived by his widow, one son, and one daughter.

Highland Park Theatre

519 Central Avenue Highland Park, Illinois Phone 1190

SUNDAY & MONDAY, AUG. 3-4
PARAMOUNT PICTURES Presents
ANTONIO MORENO and ESTELLE TAYLOR
in
"TIGER LOVE"
Never have these two stars appeared in a more absorbing love story. It is full of thrills, love and romance, such as is seldom seen on screen or stage.

also
"HOT AIR"—EDUCA. COMEDY and LATEST KINGGRAM

TUESDAY AND WEDNESDAY, AUG. 5 and 6
VITAPHON Presents
LOU TELLEGEN, NORMAN KERRY, ANNA Q. NILSSON
and Celebrated Cast
in
"BETWEEN FRIENDS"
By ROBT. W. CHAMBERS
It's a powerful drama of lost love and a man's way of vengeance.

also
"DUSTY DOLLARS" EDUCA. COMEDY and SHORT REELS

THURSDAY & FRIDAY, AUG. 7 and 8 Matinee Thurs. at 2:30
SELECT PICTURES offers
"LOVE OF WOMEN"
with
HELENE CHADWICK, MONTAGU LOVE, MAURICE COSTELLO
and other stars of note
Are you a flapper or a play boy? What is a play boy? Well he is a fellow who plays with fire. There is one in this thrilling picture.

also
"PLEASE TEACHER" UNIVERSAL COMEDY

SATURDAY, AUG. 9 Matinee at 1:00 p. m.
HERBERT KAWLINSON
in
"HIGH SPEED"
"NERVOUS REPORTER," a side-splitting comedy and INT. NEWS

For Sat. Matinee Only
"THE DAYS OF '49"

SUNDAY & MONDAY, AUG. 10-11
"CAUSE FOR DIVORCE"
and
"STARVING BEAUTIES" UNIV. COMEDY
Always the LATEST KINGGRAM
DELIGHTFULLY COOL AND REFRESHING

Rare Values

Buy now and get your choice before the fall rise in prices.

New 6-rm. Bungalow, wooded lot 50x160, nr. main station.....\$9,500

New 6-rm. Col. lot 50x150, near transp. & schools.....\$11,500

New 6-rm. Brick, artistically designed, lot 75x160.....\$20,000

New 7-rm. Brick and Shingle, exclusive private road location, 2 baths, gar., 70 ft. ravine lot.....\$23,500

New 8-rm. Brick, 3 baths, sun, slp., pch., wooded lot 75x200, in fine E. side section.....\$29,000

New 10-rm. colonial, 3 baths, sun, breakfast pchs., 2 car gar., wooded lot 100x200, fine East side location, nr. transportation.....\$35,000

We are offering in a most secluded spot in Highland Park a very fine colonial res. of 10 rooms, one acre wooded, surrounded by ravine with view of lake at the remarkably low price of \$39,000.

Choice vacant for investment or homesites in all sections of the city ranging in price from \$10 to \$100 per ft., also acreage ideal for country homes, Highland Park and Deerfield, in large and small tracts, \$500 per acre and up. Many good buys in business property, both improved and unimproved.

We write all kinds of insurance in the best old line companies.

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Business Property

Fine location—Dimensions 80x250, with main street frontage and alley. Owner will construct building suitable for storage warehouse, garage with show room and stores with privilege long term lease. Address "S.E.", Press.

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| | |
|---|-------|
| 4-room Apt., tile bath, heat, gas range, etc. | \$70 |
| New 6-room house | \$80 |
| New 6-room house | \$100 |
| Seven-room house | \$100 |

FOR SALE
5-room brick bungalow.....\$8,500
6-room frame bungalow.....\$15,000
5-room frame bungalow.....\$15,000
New Green Bay road house.....\$25,000
6-room house.....\$9,500
Wanted—Small houses to sell
SUBDIVISION LOTS AND ACRES
Special Terms—\$750 up
FIRE INSURANCE

Paul Schroeder & Co.

REAL ESTATE—INSURANCE
Business Is GOOD
Homes, Vacant, Business Property, Acre Tracts
RENTING AND INSURANCE IN ALL ITS BRANCHES
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A reliable business, consistently managed. We are pleased to have you consult us and obtain the benefit of wide experience and unbiased counsel.
Our oldest acquaintances are our best clients
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G. & R. Stables

Saddle Horses FOR RENT
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OTIS RITCHE Mgr.
Deerfield & Oakwood Aves.

FAMILY with one child would like well furnished home in Highland Park or Glencoe for 6 mos., 1 or 2 yrs. from Oct. 1. Home must be modern and up-to-date with three bathrooms and 4 master bedrooms. Will pay up to \$50.00 a month rent.
Address 221, Press Office

When you pay cash in the stores of this city you help the home merchant to pay cash for his stuff, which makes it less expensive to do business.

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DR. J. W. SHEDD
DENTIST
47 St. Johns Avenue
HIGHLAND PARK, ILLINOIS

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5111 Waveland Ave., Chicago

INSTALL MODEL OF WINDOW LIGHTING

Public Service Company Makes Illumination Display At Evanston

At Evanston last month a model installation of window lighting equipment was made by the Public Service company in a building on Church street as an example. A motor driven flasher was included, operated on four steps, the whole cycle requiring approximately one minute. The purpose was to show merchants the various intensities of illumination that can be used in the window and also indicate the function of flasher control of show window light as a means of attracting attention. Displays of goods were made in the window.

A large share of the attention was directed to it. In fact the place was the focus of gatherings nightly.

Streams of cars met everywhere hold out the necessity of higher illumination of show windows in order that they may be viewed from passing cars. The modern installation as intimated provides this. The keen study that has been given to the subject has developed an idea which it is stated is making an appeal to the community that prevails strongly in many towns. This is the point that regular burning hours for store windows and better lighted show windows make a good impression on strangers within the gates. And such automobiles come from everywhere.

The better lighting idea has made excellent headway in the past two years not only as to new houses built but as to old ones also. The latter generally are being provided with a larger number of outlets. Numerous old houses are in the reports as having widened their installations.

Police headquarters in New York is cramped for suitable wall space to place the bronze tablets on which are engraved the names of policemen killed in performance of duty. A single panel served to record all such deaths in the history of the city up to 1912. Since then an additional panel has been filled and another one begun.

Uruguay can now successfully grow all vegetables and fruits in Europe.

Once annually a committee of treasury officials solemnly carry bundles of bogus bills to the great maccrators and incinerators of the treasury. This is all counterfeit money. On this day all counterfeit money, plates, dies, paraphernalia and materials, seized in the last twelve months by the United States secret service and not retained for evidence in court cases, are destroyed.

A torpedo-shaped piece of cast steel weighing 150 pounds, with two handles welded to its sides, is used by the Los Angeles police department to break into lottery dens and gambling clubs.

THIRD PERIOD AT CAMP ROOSEVELT

Arrangements under Way to Accommodate Rookies Who Are Coming

With the second period of attendance at Camp Roosevelt, Indiana, rapidly drawing to a close, arrangements are being completed to make room for the rookies who will come to camp on the opening of the third period, August 4, for a course of military training, athletics, swimming, and wholesome outdoor recreation.

So many of the cadets are remaining over for the final period that it has been necessary to provide additional quarters for the newcomers.

One reason for this is no doubt due to the mammoth Indian pageant which is to be given on Sunday, August 10, in which several hundred cadets will take part. It will be staged in the woods surrounding the camp, a large amphitheatre on the shores of Silver Lake forming a perfect setting for the presentation. Each cadet has invited his parents for the day, and many prominent people in this part of the country, including the Mayor of Chicago and school superintendents from Chicago, South Bend, LaPorte, Michigan City and other neighboring cities, will be present. Rehearsals are going on daily under direction of army officers who are in charge of the pageant.

Special cars have been arranged to take the guests to and from camp.

A Boston woman with a broad social experience for some years has been inducing girls in a finishing school to observe these five rules in judging a man: See him in work—notice his attitude toward his associates. See him when things go wrong. See how he acts in a trying situation. Determine his attitude toward his mother. And remember—society manners are merely superficial.

H. D. BENT

540 Central Ave. 1 to 5 p. m. daily
Highland Park, Ill.
133 W. Washington St., Chicago
Tel. Franklin 2247

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Stone roads, close to transportation, both electric and steam.
Your opportunity to secure a choice homesite in the woods. Nothing to equal it on the North Shore, offered at half the price you would expect to pay. More than half these acres are already sold. These values sure to double within a short time. Adjacent property now selling for nearly twice our price and only half as good. A few hundred is all you need to own one of these acres. But you will have to hurry.

FOR SALE

EASY TERMS—NO INTEREST
BEST BUY in HIGHLAND PARK
LOTS—51x143—in Hovland's Addition to Highland Park—near Central Ave., next to Sunset Terrace.
\$750.00—\$75.00 Cash
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