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This includes flat pieces ironed.

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START DRIVE FOR BETTER BEVERAGES
Campaign Against Impure Kinds Is Begun by Purveyors of Soft Drinks

Convinced by scientific research that much illness, particularly in warm weather, may be traced directly to impure and insubstantial soft drinks, the Chicago Bottlers of Carbonated Beverages Association is completing arrangements for an intensive campaign against bacteria-inviting drinks and in favor of the bottle carbonated beverages.

This association is made up of the leading bottlers of the city, and it will be aided in its efforts by the Mellon Institute of Research, which has gone exhaustively into the matter of carbonation of beverages, as a safeguard against contamination by disease germs. Joseph Burkhardt, president, and James Patterson, secretary, have the campaign in charge, and they will direct the warfare against the unprotected drinks.

"Scientific investigation," said Mr. Patterson today, "proves that carbonation has provided a very important safeguard to the consumer of soft drinks, and it is essential to the general health that the public be educated to the wisdom of bottled carbonated beverages, which are just as inexpensive as the unbottled goods. Chicago and the rest of America last year consumed more than 8,000,000,000 bottles of carbonated beverages, this figure being based on the estimate of the United States Department of Agriculture, which, under the pure food laws, has supervision and regulation of the manufacture of carbonated beverages. Increasing popularity of bottled carbonated drinks is attributed largely to improved methods of manufacture and marketing, but there still remains a very large percentage of the population that through ignorance, will deliberately invite disease by drinking the unprotected beverages. Carbonation is death to bacteria, and besides, it serves to put spark and zest into the drinks, making them much more palatable."

Exposed syrups and other flavorings at fountain counters, in parks, etc., endanger the health of children and others who order drinks in which they are used.

Mr. Patterson pointed out that the communities where intensive campaigns have been waged against the impure and insubstantial drinks the state of the public health has been materially improved, with a corresponding decrease in the mortality among children.

ILLINOIS CROPS TWO WEEKS LATE
Growth Backward Because of Abnormally Cool Weather This Spring

The growth of all crops in Illinois has been backward due to the continued abnormally cool spring, according to the June survey of the Federal crop reporting service for the state. Wheat prospects are below average, corn is two weeks later than usual and oats is slightly below average, the survey shows.

The condition of Illinois winter wheat is reported to be 64 per cent of normal, compared with the ten year average of 81 per cent. The state crop outlook, based on this condition, is 33,368,000 bushels, compared with 60,534,000 bushels last year and the five year average of 51,377,000 bushels. The condition varies from fair to favorable in much of the northern and upper western counties to very spotted with many thin stands in the central and southern areas. The crop has headed short as a rule.

Corn planting was reported 80 per cent completed June 1. An unusually large amount of replanting has been necessary it being estimated at fully 25 per cent.

The state oats acreage shows a six per cent increase and now stands at 4,092,000 acres, compared with 3,860,000 acres a year ago. Oats growth is backward due to prolonged cool weather, and condition is reported at 97 per cent of normal, compared with the average of 89. Production outlook for the state is for 142,542,000 bushels against 135,100,000 a year ago.

Barley acreage continues to gain in Illinois, showing a ten per cent increase this season. The present estimate is 251,000 acres. The state condition of 90 promises a crop of 7,455,000 bushels, compared with the average of 5,898,000 bushels.

The state hay condition is reported at 83 compared with the average of 85. Pastures are furnishing considerable feed but are not up to average. All crops need warmer weather to advance growth.

The condition of other crops, with the ten year averages in parentheses, are as follows: Rye 87 (89), apples 60 (66), peaches 23 (47), pears 50 (58), clover 82 (84), alfalfa 88 (90).

"I'm just a Cog in life's great wheel
That makes the same old trip,
Yet, what a joy it is to feel
That but for me the wheel might slip.
Tis something after all to jog,
Along, and be a first-class Cog."

WOMEN DO MOST WORLD'S BUYING

Their Purchases Directly Or Indirectly 95 Per Cent of Total Report

Woman's place in the world as the one who does 95 per cent of the buying, directly or indirectly, in the United States, is fixed in recent advice given advertising men by Labert St. Clair, advertising expert of the American Electric Railway Association.

"Sell the women and you sell all," might well be chosen as the advertising slogan for all business, is this expert's golden text.

"Woman always has been the buying head of the family," Mr. St. Clair continues. "History proves that. Refer to your Bible for a record of the first shopping. Nothing is said of Adam over buying anything. He had no shopping thoughts of any kind. Not even for a wife. While he was asleep one of his ribs was extracted and a wife was handed him. Then the first shopping in all history began."

"Eve had everything in the world she needed, but the shopping intuition born in woman, told her to get more. The serpent, understanding Eve's desire to shop, told her that an eating apple was a splendid investment, and she fell for his salesmanship. After that she just had to have some clothes. Her daughters have been shopping ever since."

"Men will tell you that they at least buy their personal effects to suit themselves, but they don't. Why, only last week, over in Indiana, my old friend Shode Whitaker, the sassafraz king of the Wabash River, told me that he didn't use plug eatin' tobacco any more because Aunt Kate, his wife, said it wasn't as proper as fine cut. Practically every man in the United States secretly desires to dress like a bookmaker, but most of them wear conventional black or blue suits. Why? Because their wives choose their clothes. And if a man hasn't a wife to choose his clothes, then some other woman does. Women may not go to stores with the men, but their influence does. In fact, it often gets to the stores first."

IMPROVING MOTOR ROUTE TO INDIANA
Principal Highway To Indianapolis To Be Widened, Repaved

Motorists who are compelled to travel over Indianapolis avenue in going to Indiana points will rejoice to know that the near future will see a portion of this thoroughfare widened and repaved, at least on the Hoosier side, according to information supplied by the highway department of the Chicago Motor club.

The Indiana state highway department has completed surveys and plans for the improvement of Indianapolis avenue from the state line southeasterly to 118th street in Whiting and of Calumet avenue from Indianapolis avenue for a little over a mile.

From the state line to Calumet avenue the distance is 1.4 miles and from this point three-quarters of a mile. The new roadway will have a drive on either side of the street car tracks, each 30 feet wide, making the roadway proper 80 feet wide, and there will be an 8-inch concrete base, a 1-inch binder and a 1 1/4-inch wearing course or surface. East of Calumet avenue, however, the road will not be quite so wide, the plans calling for two 22-foot driveways and 20 feet for the street car tracks.

Calumet avenue from Indianapolis avenue south will have two 11-foot driveways of brick surface.

That portion of Indianapolis avenue east of the Illinois state line will require filling, inasmuch as the ground is low. There has been some delay in getting the improvement under way, owing to lack of agreement between the street car company and the highway commission, but it is expected the work will begin soon.

PROBATE COURT IS BUSY THESE DAYS
Additional Matters Concerning Estates Are Taken Up Last Week; Entries

Several matters were taken in probate court Monday and action was taken as follows:

Mary Flynn Kerrigan, Lake Forest—Will admitted to probate. Estate valued at \$9,000, all personal property, \$1,000 bequeathed to Nicholas Kerrigan, son, and balance to Frances Kerrigan, daughter. Letters testamentary issued to the Northern Trust company.

Sarah Spencer, Zion—Inventory and appraisal bill approved.

Charles Koch, Waukegan—Additional bond in re sale real estate fixed at \$2,000.

Katherine Kerrigan, Waukegan—Final report and account approved. Estate closed.

Albert Jacobs, Waukegan—Just & True account approved. Petition for sale of real estate filed.

Anthony Straimikis et al., minors, Waukegan—Letters of guardianship issued to Katherine Straimikis, a sister. Estate consists of insurance valued at \$500.

STUDEBAKER THEATRE CUTS PRICES JUNE 1

Establishes New Rate for Summer for "Abie's Irish Rose" Most Popular Play

"Abie's Irish Rose" is the first Chicago play to reduce prices for the summer, Monday to Friday evenings, inclusive, starting Monday night, June 2, all lower floor seats at the Studebaker, where this comedy is now in its twenty-fourth week, will be \$2, balcony \$1.00 and \$1.50, gallery 50 cents. At the Wednesday and Saturday matinees lower floor seats will sell for \$1.50, entire balcony \$1.00, entire gallery 50 cents. This is the most drastic cut made in Chicago theater prices in several years. The Saturday and Sunday night prices will be \$2.50 for main floor, balcony \$2.00 and \$1.50, gallery 75 cents, 50 cents less than the former cost.

It is the belief of Anne Nichols, owner of the show, and Frank A. P. Gazzolo, manager of the Studebaker, that thousands of persons would like to see "Abie," but the high prices which have prevailed at legitimate houses have kept them away. In order that the masses may see this most successful of all plays the slash in prices was arranged.

Thus far in Chicago nearly 300,000 persons have witnessed "Abie's Irish Rose." Many of these would like to see the play again. The reduced tariff will make it possible for them to enjoy a second treat of this delicious theatrical fare.

Balcony prices are also listed in the reductions. The cut in various locations of the Studebaker ranges from 50 cents to \$1.00. This means that the purchaser of two seats will make a sizable saving.

The box office at the Studebaker has a reputation of being the most polite of all Chicago theatres. Mail orders are given prompt attention and visitors to the Windy City have only to make themselves known to receive a cordial welcome and the very best seats in the house.

Miss Nichols spent a week in Chicago recently and to make "Abie" doubly appealing for the summer she brought in three members of the New York cast as an added attraction. "Abie's Irish Rose" has been selected by Chicago dramatic critics as the most popular play of the year. It has a compelling comedy note that completes a perfect night in the theater. An excellent company and a beautiful scenic production make the Nichols' comedy big value in entertainment.

It is a good reason for visiting Chicago this summer.

QUALITY OF VOICE IS PHONE FACTOR
Faults of Speech Emphasized In Use of Telephone; How to Talk

"Hash in the voice"—that's what's the matter with many of us. Most of us don't know how to speak distinctly, and we have the bad habit of running words together in a jumble of meaningless sound.

Faults of speech show up quickly over the telephone. The trouble "Central" has in understanding a number like "Main Four Three Two One," for instance, ought to be a warning. But we are prone to blame it on "Central" and to think that no one person either stumped or contrary, while as a matter of fact we are the ones at fault.

There is such a thing as a "perfect" telephone voice. The possessor of such a voice knows just the right pitch to use, the correct volume called for, and he enunciates clearly.

Speaking too loud over the 'phone is as serious a fault as not speaking loud enough. Some people scream whenever they get their lips near a mouthpiece. Others swallow their words and all but whisper. Many of us are too intense when we use the 'phone. We often talk too fast. We get nervous fidgets when the bell rings. We think more of the fact that we are talking over the telephone than what it is that we have to say—and it's always a mistake to be too conscious of the medium of expression, in arts and letters or in everyday affairs.

There is a man in this town, says the Decatur Review who uses the telephone a great deal, much of the time for long distance calls. He has acquired the "perfect" telephone voice." His tone is level and clear, about the same as when he speaks face to face. He gets results, too. He never seems to have to repeat, nor to spell it out. His words don't tread on each other's heels. He simply talks over the telephone with the same volume and quality of voice as he uses in general conversation. This example is worth following. Oh, yes—and speak directly into the transmitter.

Purdy's Philos

"First come, first served" is a very good motto but I wouldn't want to read it in a cannibal's camp.

Debatable Point

"Do you believe that people follow the same occupation in the next world that they do on earth?"

"Well—I hardly think so—as an example—My mother-in-law was an ice-cream maker."

CUSTOMER OWNERS OF U. S. UTILITIES

Rapidly Increases in Favor in Last Ten Years; Service Essential

Customer ownership of public utility companies began in 1914, but its real progress in public favor has been made in the last four or five years.

The reasons for the advance of gas and electric company securities in favor with customers for investment are many, but all of them are based on experience of the service and the safety of company shares.

It is proved that the service is one of the essentials of civilization and that the companies can furnish it in a way to keep up with national development. It has the immense merit of being cheap and abundant. The nation cannot grow faster than the gas and electric service to promote it.

The gas and electric service is continually testing proposed improvements and turning those to use that are found of value. They are, therefore, constantly improving their business and at the same time holding down the scale of advance in prices of all modern necessities, transportation, fuel, wages, rents and all other commodities.

It is the opinion of the best minds on the subject that the record made by the gas and electric companies has been due to many factors, such as very able management, development needs and so on, but one of

WIFE BOBS HAIR SPOUSE RETALIATES

He Starts to Raise Beard To Get Even When She Has Locks Shorn

When Samson's locks were shorn the Philistines came along and got him. Dallah got the blame.

That is a matter of Biblical history and it perhaps explains why Randolph Page, who pilots an airplane for the United States postal service is growing a beard—a long one, too, he says, unless his wife forsakes the barber shop and lets her hair grow long.

Mrs. Page, flirting with fate in a moment while her husband was absent, had her tresses bobbed, flapper style, and her husband had patiently and carefully explained to her many, many times that woman's crowning glory is her hair and other well-known phrases to the same effect. When he came home and found his wife with her new hair-cut Page vowed to resemble King David just as soon as possible. Three inches of very fine and curly beard now cover his face.

The men returning from fishing trips might well remember the noble old custom of presenting the editor with samples of their catch.

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OH WHAT A TIRE BILL

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