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The young men are urged to climb the ladder of success, but more of them seem inclined to ride up in the elevator.

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WILL BE GREAT DISPLAY

Proving This State Is One of Greatest Commonwealths in World; Produces Many Necessities

Illinois is the greatest all-round state in the union, which automatically makes her the premier commonwealth of the world. Upon that statement the Illinois Chamber of Commerce stands flat in sponsoring the Illinois Products Exposition, to be held in Chicago during ten days beginning October 9.

While the world outside will be marveling at the tremendous and varied resources and activities of the state, however, residents of Illinois will be equally amazed to discover low little they really knew before about their home state.

So in proving her leadership by concrete and visible evidence, Illinois at the same time will educate her own citizens to an understanding of what they really are worth in the aggregate and how, by knowing each other's work and problems, they may forge ahead to greater achievements.

Downstaters probably know more about Chicago than Chicagoans know about the counties outside of Cook. The lack of information on both sides, however, is appalling. How many residents of the northern counties, for instance, know that down in the Southeastern part of the state there are more than 16,000 oil and gas velis?

Wealth of "Egypt"

And how many financiers, business men and educators realize that the wealth of "Egypt" has scarcely been scratched? From the manner in which "Egypt" is planning to display her resources at the exposition, the disclosures of these Southern counties alone will make the show worth while

Millions of persons who never saw a bale or boll of cotton in their lives will have an opportunity to learn of the great strides in cotton culture that have been made in Illinois. And those sentimentalists who visualize only "Dixieland" when they sing about magnolia blossoms and cypress trees will be shown that they don't have to think of anything south of the Ohio river when they consider these things

"Where Magnolias Bloom"

For magnolias bloom in Illinois as well as in the Southern States. Our cypress trees are just as majestic. Pecans and persimmons, peanuts and rice and many other things commonly supposed to exist only "away down South" are thriving within a short flivver journey of folks that know not of them right here in Illinois

of them, right here in Illinois.

Learned economists probably will be surprised if the region South of Vandalia comes to bat in Chicago with evidence of vast deposits of iron ore in their beautiful hills. There have been hints that some enterprising Egyptians are quietly preparing to do just that thing.

Self-Sustaining Empire

It has been freely predicted by men of world-wide knowledge and experience that when all the exhibits are in place and the doors of the vast American Exposition Palace are thrown open for the first time, Illinois, will staand revealed as a self-sustaining empire.

The exposition will be unique in that it will be conducted on a "not for profit" basis. Any surplus remaining from the sale of booths will be returned pro rata to the exhibitors. The idea of regional or community exhibits has been popular since the news first went out that the Illinois Chamber of Commerce had decided to sponsor the exposition. Members of the 117 chambers in the organization have been quick to realize the value of one large joint exhibit instead of a number of small ones from the same territory.



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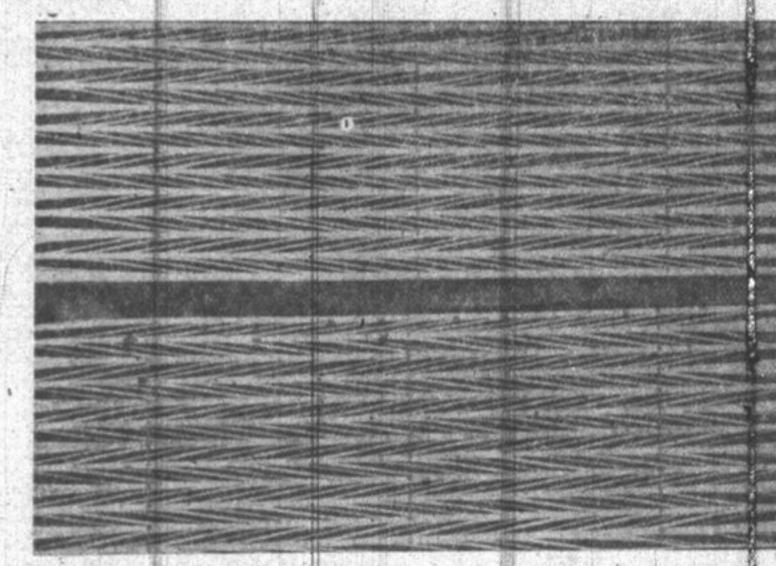
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TDENTICAL panels with frames four feet high and eight feet long, constructed with sills and studs 7%x3% in. and studs placed 16 in. on centers, were prepared.

FRAME A had one side covered with %x6 in. dressed sheathing nailed at each stud with 8D nails, and the other side covered with common lath spaced 2 in on centers and staggered in the usual way.

FRAME B was covered on both sides with Expanded Wood Lath sheets 8 ft. long and 16 in. wide, fastened at the juncture of each rib and stud with 5D rails. In testing these panels the bottom sill was clamped to the base of testing machine and the pull applied to the top sill in the direction of its length.

sill in the direction of its length.

Expanded Wood Lath, by this test, has been proven much stiffer than the old standard construction. But added to this advantage are its high insulating qualities and the much lower construction cost when used for either exterior stucco or interior plaster.

between the lath and asphalt felt. Not an ounce of material wasted. You get the intrinsic value and strength of every ounce used.

Complete Report of This Test and Descriptive Literature Will Be Sept on Request

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