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**\$1,000 Winner
to Be Picked by
These Final Judges**
Here are the names of the
three final judges in the
Hydrox Thousand Dollar
Sundae Contest which closed
Saturday at midnight.
Miss Dean,
—Chicago Herald and Examiner.
Mrs. Elizabeth O. Hiller,
—Chicago Daily News.
Mrs. Alice P. Norton,
—Board of Education.

The high school recom-
mending judges are now fin-
ishing their work and passing
on their recommendations to
these three final judges.
One Thousand Dollars in
Gold is at stake. And the
recipe that wins must be de-
cided by these final judges.
Just as soon as they tell
us, we'll tell you. In the
meantime, watch this paper
for developments.
HYDROX

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were first considered luxur-
ies, then necessities, and
now are more ornamental
to the furnishings of the
room as well.
Williamson Fixtures
artistically installed by our
master electricians will
change your rooms into a
home of beauty.
We shall at all times be
very glad to show you sam-
ples of the latest fixtures in
your own home at your
convenience.
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**HERE IS THE WAY
TO PHONE NAMES**

USED BY ALL NEWSPAPERS

**Simple Code if Utilized Would
Prevent Errors; Letters
Which Sound Alike
On Telephone**

Time and again in a newspaper of-
fice, reporters have trouble getting
names correctly over the telephone.
An easy way to remedy this is given
in the Milwaukee Journal in an ar-
ticle which is also of interest here.
This article reads as follows:
There are five letters in the alpha-
bet that sound alike over the phone
but few people, especially those who
call newspapers with social items or
anything else with a number of names
in it, have ever stopped to think about
that.

Since few have ever stopped to
think about the letters are enumer-
ated here now. They are T, P, D, E,
and B. Not only that, but M and N
are telephone Siamese twins and C
and G are at least first cousins. Bet-
ter to illustrate the telephone affini-
ty of these letters here's the difficulty
they cause every day, just one in-
stance of the day in a newspaper
office.

A person calls with a social item.
Caller speaking:
Mr. and Mrs. B. M. Smith have
left to visit Mr. and Mrs. F. T. Black
of Chicago.

Then This Happens
Reporter speaking—"Is that first
initial D as in Daniel?"

C. S.—"No, my husband's first name
isn't Daniel, I said B. M. Smith."

R. S.—"Do you mean E as in Ed-
ward?"

C. S.—"Bah, the newspapers never
get anything right."

Caller then slams down receiver.
Small loss as far as the news item
is concerned but had the calling party
kept his or her temper and had
known the difficulty of transmitting
names by phone the item would have
appeared. Here's how it should have
been done:

"Mr. and Mrs. B. M. Smith, B as
in Ben, M as in Michael, have left to
visit Mr. and Mrs. F. T. Black, P as
in Peter, T as in Tom, of Chicago."

Simple, if you know how.

Others Have Trouble
The difficulty is not confined mere-
ly to newspaper offices, but is com-
monly met with by those taking tele-
graphic messages by phone. The code
system of determining names is in
use by all telegraph offices, but here,
too, its purpose is defeated by the lack
of immediate perception on the part
of the general public.

All classes are given to it, about
one in a thousand that calls being
familiar with the system or if not
previously aware of it, keen enough
to tumble immediately. Even educa-
tors are prone to offend.

To illustrate, an educator asked to
straighten out a name was asked if
the first letter was the same as the
last letter of the alphabet.

"No," said the educator. "Z is not
the last letter. It is the first letter."

He should have tried that on his
kindergarten class.

**STATE UNIVERSITY
HAS 11,000 ON ROLL**

**Increase of 214 Over Last Year
And Illinois Ranks Among
Largest, Belief**

More than 11,000 students have
registered in the University of Il-
linois this year, according to an an-
nouncement of statistics. The exact
total net enrollment, excluding any
and all duplicates, is 11,083.
This is an increase of 214 students
in the University over last year.

Registrar G. P. Tuttle, states.
This year's total enrollment in the
Urbana winter summer sessions and
the Chicago departments is 11,083 as
compared with 10,869 for the pre-
ceding year. The number of students
in the Urbana winter session for this
year is 8,928.

The University's system of figuring
registration is one of the fairest
in the country, it has been pointed out.
While some institutions include the
number of people who attend their
extension courses and short courses
and in some cases, those who attend
night classes and lectures in their
total registration, Illinois officials go
so far as to deduct from the figures
students who go to summer school and
then attend the winter session.

It is believed that when statistics
of actual enrollments in classes are
gathered, the University ranks among
the first two or three in size.

Treat yourself today—buy a 13c
package of Blue Devil Cleanser.
Adv.

Successful business women capable
of supporting a family do not usually
lack for male attentions.

The people are urged to speak to
Congress with a voice of thunder, but
it usually sounds like the sigh of the
wind in the pine trees by the time
it reaches Washington.

The societies formerly existing to
pursue horse thieves can find plenty
of work getting those who steal
automobiles.

**KLAN LEADER GETS
VILLA'S DIAMOND**

ANCIENT "LUCKY STONE"

**Once Property of Mountain
King of Andes; Believed
Safe Protection to
Life of Owner**

Pancho Villa's black diamond, three
is supposed to have protected him
through dozens of bloody skirmishes
and which was missing from his finger
when he was killed, is now owned
by Colonel William Joseph Simmons,
reviver of the Ku Klux Klan. Sim-
mons who recently sold his interest
in the Klan for a consideration said
to be in excess of \$100,000 has or-
ganized a new secret brotherhood,
called the Knights of the Flaming
Sword.

The famous black diamond, three
carats in weight and believed to be
the largest in existence, was brought
to Atlanta, Ga., by Dr. Fred B. John-
ston, at one time surgeon general to
Villa. Johnston presented it to Col-
Simmons who wears it on the third
finger of his left hand.

It is a weird stone and as Colonel
Simmons gesticulates, it flashes rays
of green, blue and sometimes royal
purple. Reputable jewelers say that
its value is fabulous.

Property of Mountain Kings
No one knows the history of the
ring, but tradition says that it was
discovered in the heart of the Andes
many years before the Americas were
opened to the old world by Columbus.

Then for years it was the property of
little kings of the mountains, and
gradually found its way north until it
was captured by the conquering Az-
tecs and taken to their emperor. Later
it was captured by the white men,
but they feared the superstitious stor-
ies told by the Aztecs and left it to
a Mexican mission.

Tradition does not tell how Villa
received it. The black gem was first
noticed by Johnston, and Villa told
him that it ward off black death.
Johnston says that he saw Villa come
safely through so many encounters
with the bullets flying thick and fast
that he came to share in Villa's belief.

The strangest part of the story is
that when a semblance of peace had
come to the embattled bandit chief-
tain and he had retired to his ranch
he became careless one day and re-
moved his ring while he drove to a
near-by town for some gloves. As he
drove along the dusty road of the
Mexican provinces he was ambushed
and killed by a volley of eight rifles.
The black diamond lay at home on a
shelf glittering balefully.

Bequeathed to Surgeon
Many times Villa told his wife that
at his death the diamond must go to
Senor Fredericks, his good friend and
personal surgeon, who had been
through so much with him. John-
ston had gone with Villa to the moun-
tains when Gen. Pershing and his
American cavalry descended into Mex-
ico during the memorable campaign
of 1916. There in a cave high in
the mountains, Johnston says, Villa
would watch through his field glasses
the American troops marching along
the valley bottom. One could recog-
nize Pershing's features and see the
beads of perspiration on the fore-
heads of the soldiers.

Villa waited outside the door when
the surgeon amputated the arm of
Gen. Obregon when Obregon's wrist
was shattered by a stray bullet.

When the funeral services were
over Villa's widow hurried to get the
jewel out of her house. Afraid to
trust it to the mails, she left her
home and traveled to San Antonio,
Tex., and delivered it to Mrs. John-
ston.

Even before its left Villa's hand on
the very day he was killed it seemed
to remove its protection from its own-
er and extend it to Simmons, for the
colonel was then in a Texas City pre-
paring to travel into Mexico as Villa's
guest. A telegram took Simmons
northward, however; otherwise he
would have been in the automobile
with Villa, and he smiles when he
says that he is sure at least one of
those bullets would have got him.

**"ALICE" AT STUDEBAKER
CONTINUES POPULARITY**

**Most Popular Comedy Starts
13th Week in Chicago;
Clean Show**

Although "Abie's Irish Rose" is
now in its thirteenth week at the
Studebaker theatre there is no rest
for the boys in the box office. There
has been a line of eager patrons seek-
ing seats ever since this most popular
of any comedy began its Chicago en-
gagement.

Despite Lent, bad weather and
good radio programs "Abie" con-
tinues to hold first place among
local attractions. Its fun is con-
tagious and gradually everyone is
becoming touched with its magic en-
chantment.

Right now is a good time to see
"Abie" while the Studebaker is
always crowded there are many good
seats to be had at this time of the

year. Persons paying their in-
come tax which usually slackens
briskness in the theatrical receipts.
It is the best time of the year for ar-
ranging theatre parties.

"Abie" has always had a big de-
mand for theatre party seats. Blocks
of 10 to 200 are nightly taken by
organizations. As the Anne Nichols
play has the indorsement of the
clergy, and as there isn't a vulgar
line in the show it makes for the
entertainment that will always live.

Joseph Greenwald as Solomon Levy;
Mme. Lize Silbert as Mrs. Isaac
Cohen; Stanley Price who plays
Abie; Harry Marks Stewart as Isaac
Cohen; Tom Burrough who portrays
the priest; Bertram Marburgh, the
rabbi; Martha Kretz as Rosemary
Murphy and Harry Garrity who is
seen as Patrick Murphy are in the

cast. Beautiful Chicago girls are the
bridesmaids in the wedding scene.
The scenic equipment is lavish.

**FIVE-CENT FARES
ARE NOW VERY RARE**

That the 5-cent street car fare—a
relic of the horse car days—has be-
come a curiosity is shown by the
data compiled by the American Elec-
tric Railway Association, giving a
survey of the field for 1923.

Detroit's municipally owned and op-
erated system, found that expenses
could not be made and the fare went
to 6 cents, with a one-cent transfer
charge. Then Cleveland's line, which
had long been pointed to as a proof
that a five-cent operation was profit-

able, went to 6 cents with a transfer
charge. It is now declared that Cin-
cinnati's line, under its service at
cost franchise, will have to go to
8½ cents.

The majority of American cities,
the survey shows have either a 7-cent
or a 10-cent fare. A total of 173
cities have a 7-cent fare; 150 a 10-
cent fare; 83 a 6-cent fare and but 52
a 5-cent fare, and a number charging
an 8-cent fare.

At the end of 1923 electric railway
wages averages throughout the United
States were 118 per cent higher
than in 1913, and material costs were
up to 61 percent. General cost of
living had advanced 64.1 percent,
while street car fares were up only
40.7 percent.

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