

# Christmas Gifts

FOR  
Father, Mother, Sister, Brother

Come and see what we have to offer in

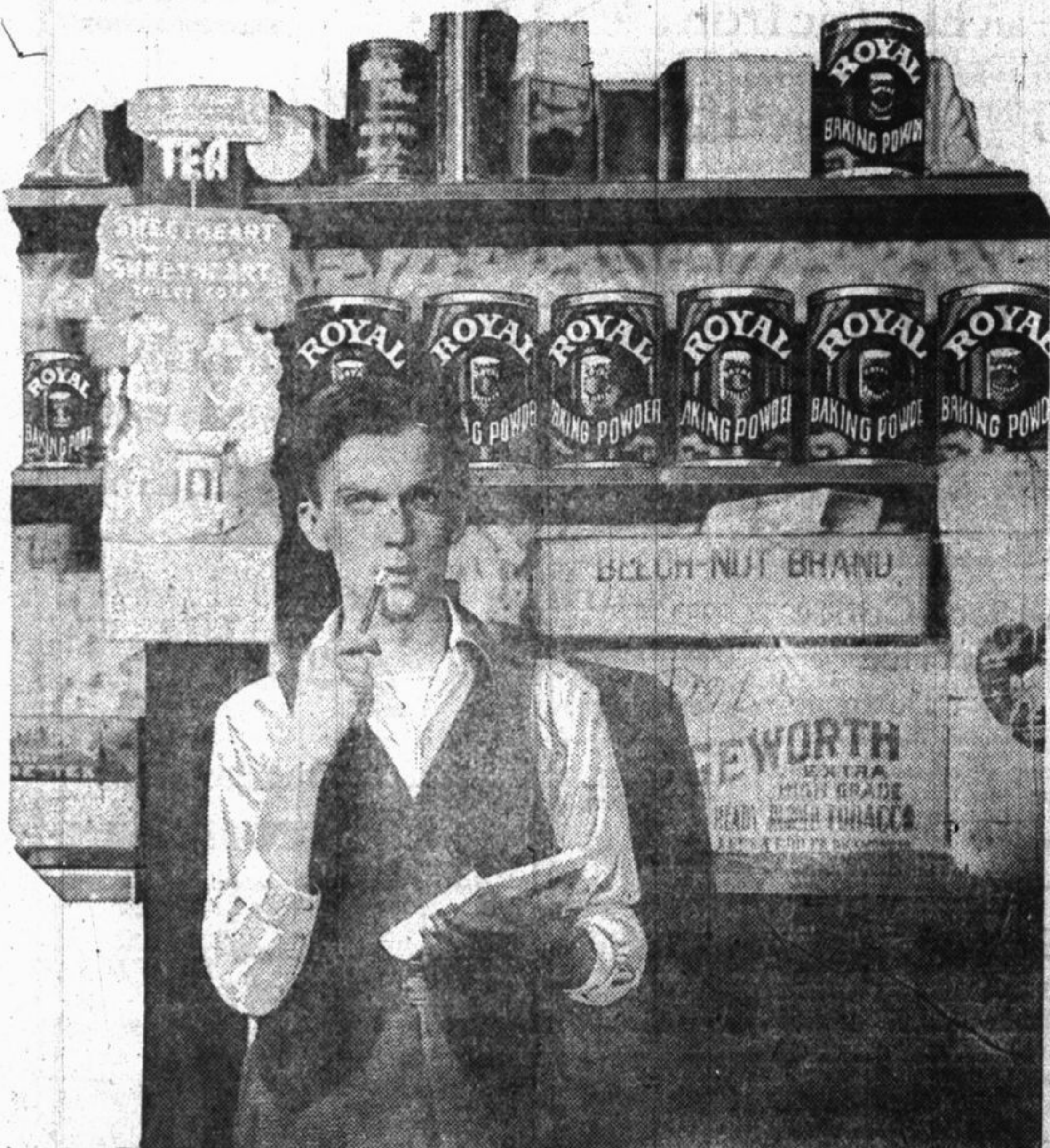
## Holiday Goods

SPECIAL FOR FRIDAY ONLY

- 39c Turkish Towels ..... 25c
- \$1.00 and \$1.25 Aprons in Light and Dark  
Patterns ..... 79c
- Men's \$1.29 Shirts ..... 98c
- White and Colored Flannel, yard ..... 15c

### Highwood's New Dry Goods Store

Highwood and Railroad Avenues



You will enjoy GLENN HUNTER in the  
Grocery Store scene in  
"MERTON OF THE MOVIES"

the big dramatic success now playing at the  
Blackstone Theatre, Chicago

Merton, like all good grocery clerks, keeps prominently displayed the world famous Royal Baking Powder.

In thousands of stores throughout the land Royal is sold and recommended first, last and all the time as the best and most dependable baking powder on the market.

## ROYAL BAKING POWDER

Absolutely Pure

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The only Nationally Distributed Cream of Tartar Baking Powder

### DEVELOPMENT OF SUPERPOWER IDEA

MUST BE MADE CLEAR

Misunderstanding and Misrepresentation Menace Which Must Be Eliminated; Progress Slow

"Like radio in its heyday, superpower appeals to the imaginations of the public, and countless enthusiasts have begun to preach the popular gospel and lead their converts to dazzling heights of fantasy," says Electrical World, a national authority.

"When the great day of superpower comes, it is made to appear, the turning of a switch will force electrical geni to serve all human needs. They will fructify the soil, waft men and materials hither and yon, turn darkness into light, metamorphose toil into silken repose, change hovels to palaces and in fact, flagellate Elysium into existence with St. Elmo's fire.

**Politicians Mislead People**  
"It is but natural that they should be attracted principally to the dramatic aspects of this new phase of the ever-fascinating subject of electricity, and that they should be writing largely in ignorance of the very technical considerations which underlie every advance in engineering and invention.

"The interpretations of self-seeking politicians but add fuel to the flames of popular credulity and emit smoke screens behind which naked selfishness can work. Good and bad, conceptions and misconceptions, true and false—all are inextricably associated in popular fancy, and this condition may bode good or ill for superpower.

"Initiated as an essential act of evolution by the electrical industry, promising a great expansion to the public service, superpower must not be permitted to become a boom-crang.

**Term Is Misleading**  
"The very term, 'superpower,' is perhaps misleading and unfortunate. It suggests super-intensity, rather than a great massing of power resources through the interconnection of existing systems supported by the development of new ones. This must all be made clear to industry, to the press and to the public.

"It is a responsibility upon all electrical men. Armed with truth and inspired by understanding, the men of the industry can bring the real superpower past all pitfalls and properly enthroned a national electricity supply as the greatest source of national prosperity and human well being. But no passive policy can be expected to prevail."

**What "Superpower" Is**  
Reduced to a definition of simple terms "Superpower" is nothing more than the interconnection of power lines carrying electricity generated at various central sections. In this manner plants operated by coal are linked together or with those operated by water. When water power is plentiful such plants may furnish a major portion of the power, thereby saving consumption of coal. In the event of a drought the system is reversed. And at all times the load can be evenly spread from sections with a temporary low demand to those having a higher immediate need. Illinois, Michigan, Wisconsin, Indiana and other adjacent portions of the Great Lakes district already have perfected, to a large measure, the "superpower" idea and these states are already benefiting from it.

**TRYING TO LOCATE OLDEST GAS STOVE**  
Public Service Company Seeking One Longest Used in This Section of State

In order to find out the age and type of gas stoves which were in use throughout its territory, the Public Service company recently inaugurated an "Oldest Gas Range Contest," offering prizes of new ranges to each of the two persons having the oldest gas ranges in the districts.

Approximately 85,000 registration cards were sent out stating the condition of the award. The returns, within ten days numbered 2,000 cards. It is estimated that by the time all the registrations are in, a total of 4,500 cards will have been received.

From the registrations, it was learned that the oldest ranges in the territories circularized have been in use between 40 and 45 years.

A. A. Woerner, 2500 Thayer street, Evanston, reports that his range is "as old as Methuselah."

Mrs. John E. Sigler, 405 Illinois street, Marseilles, relates that her stove was submerged in 26 inches of water at the time her home was flooded in 1915, and hot water dripped from the oven for two months afterwards. Mrs. Sigler is still using this weather-beaten range and finds it bakes to perfection today.

Mrs. L. G. Greenlee, 637 N. Grove avenue, Oak Park, cooked dinner recently for her 13 children and grandchildren on her 14-year old stove purchased in Oak Park.

Mrs. L. N. Wells, Belmont street, Arlington Heights, has moved her 20-year-old stove 14 times. The stove has never been out of order and never needed repair.

Mrs. William C. Freeze of Northbrook, Ill., states that she has baked over five thousand loaves of bread in the oven of her 13-year-old stove.

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J. J. MINES, Embalmer Telephone H. P. 1408

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