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Perfect fitting—with a flexible arch that yields with every step—rubber heeled so that there shall be no jarring—an "Osteo-Tarsal" shoe will give you undreamed-of comfort. You will find a new delight in walking. Long standing will be less wearisome. And you will retain the light and graceful step of Youth.

As for style—to say that these restful shoes are typically "Queen Quality" in this important respect is sufficient assurance that you will find quite as much pleasure in their trimly smart good looks as in their velvety ease.

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**URGENT PRESERVATION  
OF SCENIC BEAUTIES**

Friends of Native Landscape in  
Annual Meeting Support  
Park Bills

The Friends of Our Native Landscape supported bills for forest preserves, state parks and forestry at their recent conference at Oregon, Ill., on Rock River, and the annual business meeting shows the increasing scope of their work. New groups are active in all parts of the country, as far west as the Pacific coast.

**Increasing Interest**

More than 100 Friends of Our Native Landscape accompanied Jens Jensen of Chicago, president, to the conference. The large number at the gathering indicates the increasing interest in the guarding of for-

est preserves and in the establishment of parks of natural beauty.

The "Women of Oregon" are organized to purchase the "White Pine Forest" on Pine Creek from its several owners for a state park. It is the last stand of primeval pine in Illinois and is visited by thousands every year. If the bill now before the Illinois legislature succeeds, this tract may be included in lands secured by state appropriation. The Friends of Our Native Landscape, among them influential politicians, explored the forest.

At sunset, the entire delegation and hundreds of Illinois citizens from adjacent towns assembled on a sloping hillside. It was a natural amphitheater between—a wooded bluff rose steeply, this being a stage for the performance of Kenneth Sawyer Goodman's Masque written for the Friends and given annually.

**MODERN METHODS  
NECESSARY HERE**

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their drivers busy, because the wages of drivers are another big item in overhead expense.

There are many instances like these. The cause is usually thoughtlessness. Many who expect impossible service do not stop to consider the situation. If they did, they would know that in this age of keen competition, high wages and heavy overhead, no business house can afford to follow the old-time methods. There is no disposition to restrict service; in fact service is emphasized in every organization and every business, but it must be organized service and not the haphazard, desultory kind that was common a decade ago.

**Old Order Changed**

The old order has changed in Highland Park, as well as elsewhere. This is a new age and a new city. Instead of a village of two or three thousand, Highland Park is a city between 7,000 and 8,000. This is 1923, and not 1913. Everywhere conditions are different. We often say that we live in a fast age. It is true in business as in other lines. The methods of 10 or 15 years ago were well enough then, but no business could survive upon such methods today.

Delivery of goods today is as prompt and efficient as ever in history. Keen competition and the use of the motor truck makes it so, but the service is standardized and scheduled. Any housewife can get her needs supplied if she will be governed by the delivery schedule and get her order in at the proper time, and if she will see that all the articles she needs are listed in the order, she'll get them all at once. But if she overlooks one and wants a second trip made—that will be difficult; special trips disorganize the delivery system, and upon organization only can a delivery system be maintained without too great overhead expense.

**Memories of Past Age**

The old days of easy-going merchandising are gone. In every line expenses of operation have doubled and trebled and only by organizing service can the merchant hope to make a profit. Dobbin and the barefoot boy and the hitching weight are but memories of a past age in local merchandising. They never were rushed and usually had plenty of time to haul a spoil of thread to any place, at any time. If a \$50 horse and an eight dollar boy killed a little time it made little difference in those old easy-going days. But when a \$1,000 truck and a \$30-a-week driver are required to double on their route, or have to wait an hour in front of the store it costs the merchant money, and lots of it, in a month. In fact it can't be done, and those who expect that kind of service are living in the past. Those days are gone forever.

Delivery service in Highland Park is efficient upon organized lines and those who adapt themselves to existing conditions get excellent results. Merchants are anxious to accommodate within reason, and the great majority of patrons who have kept step with the times in these things realize that their service is better today than ever before.

**WOMAN'S TEA SHOP  
DONATES TO FUND**

Four Years Profit of Enterprise  
at University Hall, Northwestern University

Four thousand dollars, the profits for four years of the woman's tea shop in University hall, of Northwestern university, has been turned over by Dean Roy S. C. Glickinger of the college of liberal arts to the associate alumnae with the understanding that the money be used towards the women's buildings' fund. Mrs. George B. Benton, 716 Oak street, Evanston, president of the associate alumnae, in accepting the gift, said she thanked Dean Flickinger for his consideration in granting it to the purpose he had designated.

Foundations for the women's buildings will be laid next July, Mrs. Benton predicts. The buildings will consist of dormitories, sorority houses, gymnasium and a woman's union building to house the university Guild, the Associate Alumnae, the Women's Athletic association, the Young Women's Christian association and the various women's literary societies.

**NEW GALLERIES ON  
McKINLOCK COURT**

Work Progressing on Addition  
To Art Institute; Architecture Suitable

Work on the cloistered galleries of McKinlock Court in the new terrace addition to the Art Institute, is proceeding as rapidly as the contractors can go forward with the work. These galleries which will overlook the large garden space, or patio, in the center, consists of a series of arched doorways extending around the four sides of the open court. Between the arches, which are to be left open, and the walls of the new terrace addition, there is a space approximately twenty feet by two hundred feet, which also extends around the four sides of the patio, thus making a magnificent promenade nearly eight hundred feet in length which will be suitably enriched with sculpture and architectural ornamentation.

**Our Day of Independence**

The Eagle, tearing its nest from high in the craig and dashing it into the abyss below that her young may learn to fly, or die—that is the dauntless symbol of our Nation.

**T**ODAY, Earth's Greatest Nation celebrates its birthday.

One Hundred Forty-seven years ago America's forefathers flung free to the world the Eagle's challenge — then Liberty was born.

Since July Fourth, that distant day, garments of glory have been woven for America's Sons; great victories have been won on the

field of industry, commerce and finance; from out the crucible of other wars great spirits sprung. But the deeper significance of the day smolders in American hearts, and when the sound of blowing horns, ringing bells and revelry dies down, the whole Nation thrills with its sense of Independence and lives again the scenes that have made possible our life-long Liberty and Freedom.

**Highland Park State Bank**

The Home of Savings Depositors

**New Summer Merchandise**

We are continually receiving new shipments of the latest things in style and materials. We have always the latest creations, the newest patterns. Every week you will find something different here. Just now interest is centered in new shipments of summer goods of all kinds. Come in and see them.

**SLEEVELESS SWEATERS**

We have a varied assortment of these popular garments in a new shipment just received. Wool Sweaters, Silk Sweaters in beautiful designs. Prices range—\$9.75 down to

**\$3.75**

**NEW BATHING SUITS**

A new supply of bathing suits of the kinds most in demand. Specially good offering in all-wool suit for children, ages 3 to 6; one-piece suits at

**\$2.50**

**NEW BELTS HERE**

New black patent leather belts and new white kid belts made to fit the new waist line effects. Sizes 38 and 40. Big demand for these sizes.

**\$1.50**

**SPORT BELTS**

New Sport Belts for white trousers or golf knickers are here in a variety of colors, at each

**\$1.50**

**NEW LINE OF TIES**

New neckties of English Foulard; just the thing for summer wear. They come in a variety of new patterns at each \$1.25 and

**\$1.00**

**NEW CORD BEADS**

New styles in Cord Beads; wide variety in colors, workmanship and designs, and all very beautiful. See them while the stock is complete. The price is

**\$1.25**

**IMPORTED DOTTED SWISS**

New shipment of this popular material for summer dresses just in. Fine quality and always adaptable. Selling at per yard

**\$1.00**

**PRINCESS SLIPS**

Those popular double-skirt Princess slips in striped Lingett, which have proved so popular. We have a new lot specially priced at only

**\$2.75**

**IN THE MEN'S DEPARTMENT**

**SWIMMING SUITS**

Here is a specially good one; men's one-piece wool jersey swimming suits at each

**\$3.75**

**OTHER FURNISHINGS**

New line of Summer Caps, White Flannel Trousers, Athletic Underwear at up from

**79c**

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