

514 Pounds of Pickerel, Pike and Bass Out of Lake Geneva in 1 Hour and 54 Minutes

eISHERMAN in this neck of the woods have always known there's good fishing in Lake Genevabut just how good nobody until the Lake Ge-Association of Commerce found out the other

They wanted some specimen fish to exhibit at the Outdoor Exposition in Chicago a few

seine was lowered into the lake-it was taken up within two hours and in it were, by actual weight, 514 pounds of fish! The few specimens needed were selected, and

They're waiting for you, man! The man who invented the phrase "fisherman's heaven" was certainly thinking of Lake Geneva. Fix up your tackle and get out here next

A comfortable trip on the fast North Shore Line-the big luxurious bus, with leathercushioned spring seats, waiting for you at Kenosha-33 miles through the picturesque country of southern Wisconsin-and you're ready to go after them!

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North Shore Gas Co.

OPERATED BY THE WILLIAM A. BAEHR ORGANIZATION

PROHIBITION HEAD IN ANNUAL REPORT

OPTIMISTIC AT OUTLOOK

Declares Enforcement Improved and Conditions Better Than In Former Years; Gives Statistics

Acting Federal Prohibition Director W. D. Moss announces the receipt of the second anniversary statement of R. A. Haynes as Federal Prohibition Commissioner, which sets forth the progress of prohibition law enforcement since his assuming the task, June 11, 1921.

Much has been accomplished in the way of regulation of withdrawals, use of padlock proceedings, convictions of 'higher-ups,' cooperation of state, county, and municipal officials with prohibition enforcement agents, wholesale drug violations and heavier

When we measure the progress of prohibition law enforcement from the starting point, we are amazed at the comparison of the situation today with those of pre-prohibition days when it was a common sight to see as many as 50 saloons in a few blocks of busy city street, and go down that same street today and find those same buildings occupied with other business ********** firms that are a benefit to the public and to the nation. This has diverted into the channels of legitimate business a wast amount of money, which cannot have other than a most wholesome effect upon business conditions

Better Living Standards "It is an unescapable fact that anything which lifts the standard of living on the part of our working class will of necessity contribute towards better business conditions," says Commissioner Haynes. "It has increased the purchasing power of the workingman's family of necessities and even luxuries, made a more thrifty working class, and physically a better working class. It has improved credit, bills are more promptly paid and obligations met. Every business man knows that anything which contributes toward reestablishment of credit or that assists in development of a keener moral sense of obligation is a most needed and welcome force in the business life of our country. No one can read these things and escape the conviction that prohibition is an economic force lying at the very heart of America's survival in the commer-

"Much propaganda, which seems to e nation-wide, has been broadcasted create the impression that enforcenent is breaking down, when the very reverse is true. Especially have they played up the great amount of liquor being smuggled to our shores, that bootleggers may foist their poisonous ware upon the public as 'genuine imported stuff' and for which fabulous prices are paid. The plants making counterfeit labels and stamps that have been seized along the New Jesey and New York coasts bear out this statement.

Export of Spirits

"The following figures on exports distilled spirits from the United incident of England, Scotland, Ire-Kingdom of England, Scotland, Ireland and Wales, the main source of supply, precludes the possibility of any appreciable amount of genuine liquor reaching our shores.

"The export of distilled spirits from the United Kingdom to Canada in 1913 reached 1,624,136 proof gallons, The 1922 exports fell to 813,105 proof gallons. The exports to Canada from the United Kingdom during the first four months of 1923 were 219,528 proof gallons as compared with 279,-879 in the first four months of 1922. This is less than 41 per cent of the imported from the same scoure in the pre-prohibition year of

"In the West Indies and the Bahamas, however, we find their imports from the United Kingdom increased from 94,140 proof gallons in 1913 to 167,686 proof gallons in the first four menths of 1922, which, by working on the same average would amount to 503,058 proof gallons for the entire year. The 1922 figures also include the exports to British Guiana.) The exports from the United Kingdom to the West Indies, Bahamas and British Guiana for the first four months of were 350,311 proof gallons, which if maintained at the same rate for the entire year, would amount to 1,050,933 proof gallons. If the entire amount was smuggled into the United States it would equal less than threefourths of one percent of the taxpaid liquor withdrawals for consumption in the United tSates for the fiscal year ending June 30, 1913, which amounted to 140,289,424.8 gallons.

Exports to Mexico "The exports from the United Kingdom to Mexico in 1913 were 14,465 proof gallons, and in 1921 (the latest available) reached 43,845

"Allowing none for home use, if the entire amount of exports of distilled spirits from the United Kingdom to the Bahamas, West Indies and Canada in 1923, be added to the imperts of Mexico in 1921, (the latest figures available) and smuggled into the United States, the total would be about one and one-fourth percent of the taxpaid liquor withdrawals for consumption for the fiscal year of

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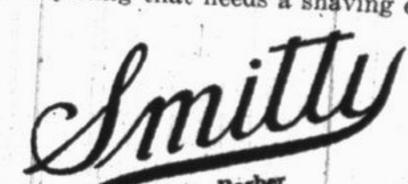
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