# Take This Tip

## From Experts

Cookery experts agree that the best and most healthful baking powder is made from cream of tartar, derived from grapes.

That is why they insist on

### ROYAL Baking Powder

The ONLY nationally distributed Cream of Tartar Baking Powder

Contains No Alum-Leaves No Bitter Taste

#### Monuments and Headstones

AN ORDER for cemetery work to be erected on your cemetery lot must be in early to insure completion before Memorial Day, May 30, 1923, by the old and reliable Collins & Doane Co.

> Waukegan Libertyville

Shops at Libertyville near North Shore R. R. Station. Open Sundays, 10 to 5.



WE MAKE LEADERS

every shape and length. Do th work right here in our own shop and can therefore guarantee it. Using the whose incomes range best and heaviest materials, and hav- \$4,000 to \$20,000 a year. ing every appliance for the work, we fill orders in quick time and at less cost than others. Glad to give figures on new leaders for your

Henry G. Winter 48 North First Street Phone 635



The world has never known an enclosed car of this type at a lower price. No car at any price has ever offered a greater value.

Place your order now to insure early delivery. Terms if desired.

SPRINGER & PERSON FORD and LINCOLN DEALERS Highland Park, Illinois Phone 164

#### The News of Sunset Terrace

#### Big Activity at Sunset Terrace

Sunset Terrace, beginning at 705 Central Avenue, Highland Park, is the scene of great activity these days.

Every day North Shore folks and others from Chicago are looking over this new residence section of Highland Park, and making their selection of lots.

Very shortly building activity in the erection of homes will begin, as the race of the 15 home builders who are to get the \$9100 bonus will soon start.

#### **Building Bonus for** a Doctor

A well known Evanston physician looking over Sunset Terrace to select a building site, said to us, "I built one of the first nomes in the Wilson Avenue district in Chicago and got a bonus, and I'll build the first one here at Sunset Terrace." This is the spirit of the people who are looking at Sunset Terrace and selecting their homesites.

As home-seekers compare Sunset Terrace with other localities, the greater beauty of surroundings, the landscaping, the winding streets with wide parkways, the trees and shrubbery, they readily see and appreciate that here in Highland Park is most desirable building location for people of moderate means,

#### A Benefit to All Highland Park

Every home owner, every storekeeper, everyone, in fact, in Highland Park is benefited by this Sunset Terrace activity. means 200 or more new beautiful artistically designed homes in one group and midst a beauti ful setting - an improvement which will mean a great deal to And Sunset Terrace will be built up and maintained at the highest standards. Highland Park folk will marvel soon at the rapid and substantial develop-

#### **Prices May Advance**

It is only natural that as the permanent improvements, building, water, sewer, etc., go in this summer that lots in Sunset Terrace will take an advance in price. Building is bound to enhance the value of every foot of property there. So far-sighted people will purchase lots here. too, for an investment. For a quick rise in price.

#### One Sale of \$5400

One man bought a beautiful residence corner for \$5400 and has an option on more. This man bought from an investment standpoint. He knows 15 new homes, yes, maybe 100 new homes, this summer on Sunset Terrace will mean a fine profit to

#### Make Your Selection Now

Next week we hope to be able to announce a plan of building and finance that should mean at least 100 homes at Sunset Terrace this summer.

Think of the impetus to prices of lots with such a building program. So we say now to farsighted people. Here's an opportunity for you to make money at home in safe real estate. Buy Sunset Terrace lots before the advance and our announcement of a building and fi nancing plan for at least 100 ad ditional homes.

#### The 15 Bonuses—\$9100

We hinted at our offer of \$9100 for 15 home builders. Then we made good. The money will be paid — the homes will be up. Now we hint of a plan for 100 homes. Action will pay. Select your lots now. Call at our Sunset Terrace office (open every day from 10 a. m. to 7 p. m.)— Highland Park, 705 Central Avenue, Telephone Highland Park 251, or at our Chicago office, 117 No. Dearborn Street, telephone Central £147.

### Fast and Frequent Service to Milwaukee

USING CENTRAL STANDARD TIME

ONE of the chief advantages of living in a suburb north of Chicago is that one can use the North Shore Line.

There are so many trains, the service is so fast and dependable, that instead of making your plans to suit train times, you have only to make your plans and our trains will fit in nicely.

> Limited trains leave Highland Park for Milwaukee every hour from 4:58 a, m. to 11:58 p. m.

> Express trains for Waukegan leave Highland Park every thirty minutes from 5:23 a.m. to 9:53 p. m., then 10:28 p. m., 11:00 p. m., 11:28 p. m., 12:38 a. m. and 1:08 a. m.

Baggage checked to all points on the line

## Chicago North Shore and Milwaukee Railroad



HIGHLAND PARK TICKET OFFICE, Passenger Station Telephone 140

### Where Are Your Savings?

### Do You Invest Conservatively?

Do you know that public utility securities are rated among the best investments on the market today?

#### FIVE REASONS WHY

Modern civilization is absolutely dependent upon public utilities.

Years of successful operation have demonstrated the stability of public utility companies.

They have become recognized by law and practice as publicly regulated servants.

Because they are based upon vital necessities and are so well regulated their securities rank next to National Banks in minimum risks.

The development of new uses for their services provide an ever increasing market and an opportunity for added resources and earnings.

The North Shore Gas Company 7% cumulative preferred shares offer an opportunity for local investors to make a home investment in a modern well organized public utility.

The North Shore Gas Company 7% preferred shares offer special inducement to the residents of the North Shore district.

Any of our employees will gladly tell you more about our investment offering. Give them the opportunity.

## North Shore Gas Co.

OPERATED BY WILLIAM A. BAEHR ORGANIZATION