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HERO'S EXPLOIT IS TOLD IN OLD BOOK

IN LADY ELGIN DISASTER

Recently Discovered Record of Daring Rescue of Lives in Wreck by Former N.W. Student

For nearly a quarter of a century Walter Dill Scott, now president of Northwestern university, had been looking for a copy of a small 5x3 pamphlet, entitled "He Did His Best," written by Rev. William A. Spencer and reciting the stirring deeds of Edward W. Spencer, a student of the university, who saved seventeen lives from the wreck of the "Lady Elgin," off Evanston, during the morning of September 8, 1860.

A few days ago Miss Sadie Thompson, on the staff of Lunt library at Northwestern university, in looking through some relics picked a copy of "He Did His Best" and forwarded it to Dr. Scott. President Scott will have the pamphlet put in a leather binding and carefully preserved, as it is, so far as he knows, the only copy extant.

Of Frail Physique

On the cover page is a "cut" of a ship, flying distress signals, foundering in the lake. The title of the pamphlet is at the top of the page. Among the statements made by Dr. Spencer about Edward are some that will appeal to alumni and friends of Northwestern as "new stuff." It is revealed, for instance, that while Edward was a remarkable swimmer, he was of frail physique. A stirring paragraph from "He Did His Best" follows:

"Frail as he was, he determined that he would do a man's full duty. Two hundred others volunteered for service, one of whom afterward became president of the university and is now a bishop of the Methodist Episcopal church. They put a rope around my roommate's waist that they might recover his frail body if he should be killed by the floating pieces of wreckage.

"Backward and forward Edward went for six hours, helping to save human life. Through his great familiarity with the surf he was enabled to do much more than all the rest put together. Some were saved by a tug far out in the lake, but of the nearly 400 passengers only thirty came through the breakers alive, and of those my roommate saved seventeen."

Double Rescue

And another statement: "The last person saved that day was a man who was coming ashore in a difficult part of the surf where the bank was high and precipitous. Anyone reaching the shore there would be pounded to death on a steep bank. My roommate saw this man with one arm climbing to a piece of the wreck, while he held in the other a bundle, supposed to contain silver-plate or some other precious thing wrapped up in a bit of clothing. A sudden lift of the waves brought the man and the raft into full view, and there streamed out from the bundle a tress of hair eighteen inches long. Then my friend knew that the man was attempting to save his wife and he said to those about him, 'I will save that man or die in the attempt.'

"He ran down the beach following the retreating wave, knelt down as closely as possible to the sand and let the return wave pound him. When next seen he was far out in the water. He swam to the piece of raft to which the two were clinging. When within six or eight feet of them, the man cried out, 'Save my wife, save my wife.'

"The brave swimmer said, 'Yes, I'll save your wife and you, too.' "Fastening his hands in their clothing at the back of their necks, he said, 'I can sustain you in the water, but you must swim for your lives and mine. We must push up northward to get beyond the dangerous surf if we are to be saved at all.'

"To the joy of the onlooking spectators he came safely to shore with both unfortunates."

The Rev. Spencer says that Edward was so exhausted by the ordeal that day that he was forced to quit college and surrender plans for entering the ministry. He went to California to a fruit ranch and spent most of his days there. Edward W. Spencer died in Los Angeles about three years ago.

Some people want all the dogs muzzled and after they do that they might put all the children on a leash.



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Worthington Oil Burner

Mr. T. H. Decker of our firm has recently returned from Kansas City after investigating the Worthington Oil Burners. Kansas City is the testing home of oil burners and there are more Worthington burners installed there than the combined number of Any Six Other Burners.

The Worthington Burner is made in Four Sizes; to heat in, from a tank heater or Round Oak stove to the 6000 ft. cast iron or firebox boiler.

Mr. Decker saw the burner used and talked to the owner of an apartment house of ninety rooms successfully heated for four years with one of the large size Worthington heaters. More than 700 Worthington Burners are Installed in American Radiator Boilers in Kansas City; and at the American Radiator office there they spoke very highly of this burner.

It uses a cheaper oil than kerosene and does not burn the oil, but turns it into gas and burns the gas. The burner gives almost no soot and no smoke and that shows nearly perfect combustion, is safe and reliable, economical in fuel and very reasonable in price. A complete installation, including two 110 gallon storage tanks and gravity tank and the number 10 burner can be installed for \$225.00, to heat an eight or ten room house.

Out of 2500 burners Mr. Worthington stated that during the heating season last winter they were not called upon to service more than 100 of them, which is a record few, if any, other burners can equal. We are installing several and are using one at our office and would be glad to send further information to anyone who will drop us a postal or telephone a request to our office, Tel. 201.

We would be glad to show our burner to anyone who cares to inspect the same at

15 South St. Johns Avenue

T. H. Decker & Company

Telephone 201

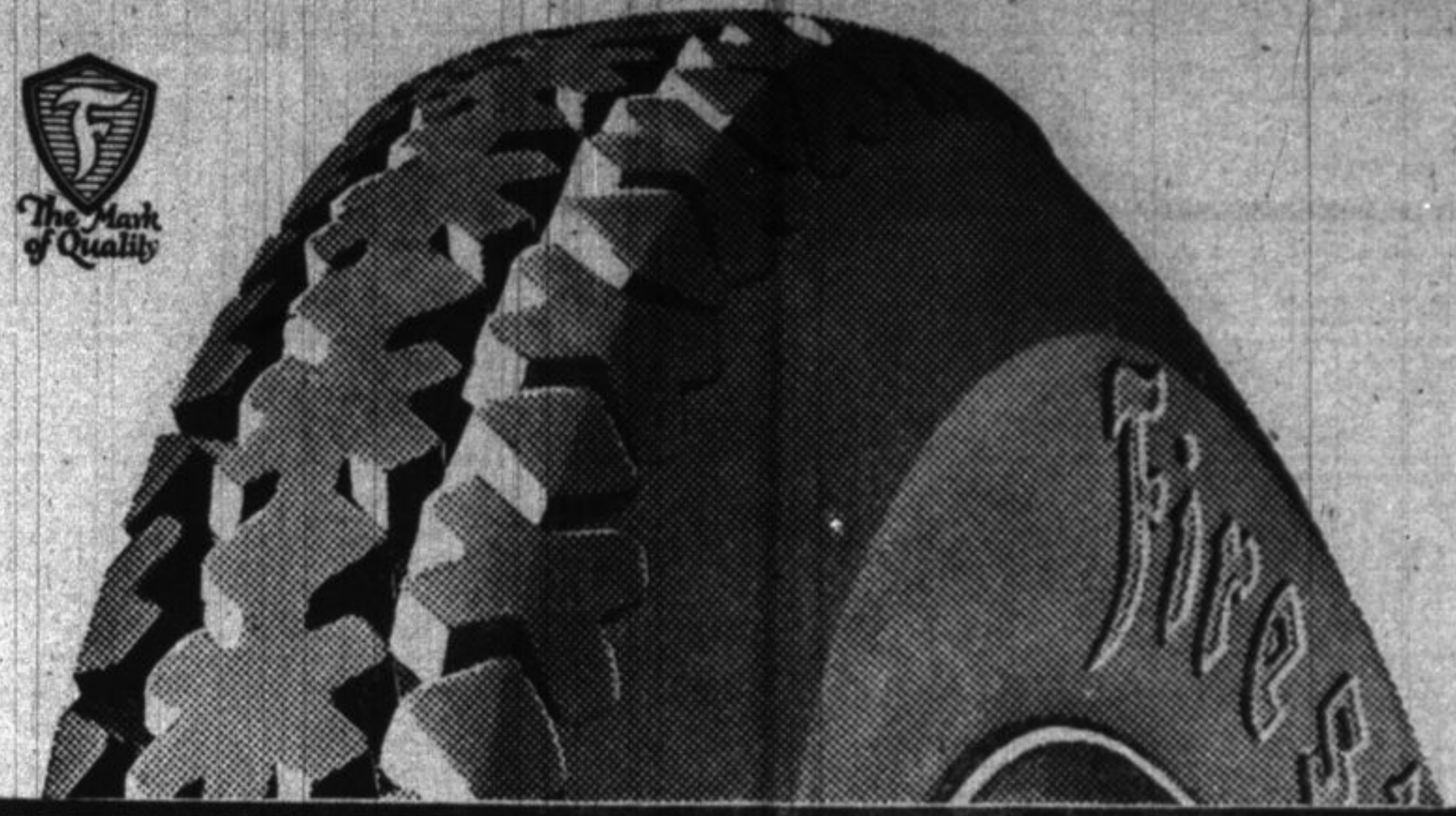
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Gum-Dipped Cords Gaining New Fame for Service
194% Sales Increase in Last Six Months Shows Trend Toward Firestone

The public has emphatically spoken. The popular preference in all territories is unmistakably the Firestone Gum-Dipped Cord.

A standard of service has been set by these famous tires without parallel in the past. It has brought a sales increase of 194% for the past six months over the same period of a year ago—the greatest gain in all Firestone history.

The Firestone Gum-Dipped Cord is the mighty achievement which has enabled Firestone to break the tremendous record of past Firestone success.

The tire buying public has been aroused to the

results in economical mileage of the Firestone process of double gum-dipping. The buying swing toward Firestone shows how it has advanced the public's standard of tire value.

Ask owners about Firestone performance on their cars. Note the big taxicab fleets Firestone-equipped. Watch the new cars you see—just from the factories; Firestone Gum-Dipped Cords are seen everywhere in fast increasing numbers.

Get the maximum extra mileage that only the Firestone name assures you. Only by insisting on this name can you be sure of getting the genuine gum-dipped construction.

Most Miles per Dollar

Firestone
GUM-DIPPED CORDS

Get a set of these Gum-Dipped Cords from one of the following dealers:

Becker's Battery Service

15 North St. Johns Avenue
Phone 31



How to Make a "Station-to-Station" Call

THIS service simply means that you call for the number at the distant place as you do on a local call. If you do not know the number, a "station-to-station" call may be made if you know the name of the person or firm whose telephone you wish to call. Following are examples of "station-to-station" calls.

Call "long distance" in the usual way. Then say:

"This is Main 1234, John Jones speaking. I wish to make a station-to-station call to Springfield, Illinois—Main 3099" or—

"This is Austin 4824, Smith & Co., George Smith speaking. I wish to make a station-to-station call to Rockford, Ill.—Spaulding Machine Co." or—

"This is Edgewater 2807, Miss Mary Scott speaking. I wish to make a station-to-station call to Centralia, Ill.—Residence of William Robinson."

A call placed in any of the above ways will be charged for as a "station-to-station" call. The charge begins when the called telephone is answered.

On all such calls the rate is approximately 20 per cent less than the "person-to-person" rate, except that no rate is reduced below 25 cents.

Experience has shown that in many cases the person you want will answer the telephone on a "station-to-station" call or can be located immediately by the person who does answer. And often it is just as satisfactory to talk to any one who answers.



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