

Unfortunately the soap box orators keep their mouths open much of the time for purposes other than display of their dental equipment.

The calendar says these are the shortest days of the year, and the January bills make the fact still clearer.

The students have resumed their studies after the holidays with a firm determination to produce champion ball teams this spring.

A Service Institution

To the luxury of perfect appointments, beauty of body design and world renowned performance and dependability Cadillac adds complete and efficient service.

Cadillac has standardized and simplified repair work. Thousands of dollars worth of special equipment has been designed and perfected by Cadillac craftsmen in order to expedite repairs at a lower cost to the owner. Such facilities are available only through Cadillac official service stations.

In the Evanston Branch, convenient to all north shore Cadillac owners, mechanics as skilled as those at the Cadillac factory work with the finality of an expert. At their command are the entire equipment and service facilities of the Chicago Branch.

Thus north shore owners have at their disposal a quality of service impossible to attain at service stations less adequately equipped and manned. And service—the extent, quality and permanence of service—is today a first consideration in the purchase of a motor car.

This is the first of a series of weekly advertisements outlining the functions of the Cadillac Service Organization.

CADILLAC MOTOR CAR COMPANY · CHICAGO BRANCH
Division of General Motors Corporation
EVANSTON SALES AND SERVICE · 1820 RIDGE AVENUE

CADILLAC SERVICE

Wages of Money

are decreasing at a tremendous rate. Less than a year ago you could invest your money safely at a rate yielding from 8% to 10%. Today should you inquire of your banker, he will tell you that a safe investment yielding more than 5½% to 6% is very hard to find.

A Sound
Investment
With a
Satisfactory
Return

The Preferred shares of the North Shore Gas Company are one of the few safe investments available which will pay your money reasonable wages. The Preferred shares of the North Shore Gas Company are now selling to the residents of the community served, yielding 7%.

We are sure that you cannot find an investment of equal safety with this attractive return. We are anxious to be of service to you in investing your savings with perfect safety at an attractive return.

North Shore Gas Co.

11
cigarettes
TURKISH VIRGINIA BURLEY
15
for
10
The AMERICAN TOBACCO CO.

AUTOMATIC PUMP IS NEW INVENTION

SOLVES AN OLD PROBLEM

American Inventor Claims This Device Will Run Without Care Until It Is Worn Out

Raising water from one level to a higher level at the minimum cost and greater efficiency has been a problem of the ages. Now it is said that it has been solved by an invention shortly to be tested in Washington.

Thomas Gaskell Allen, an American by birth and a graduate of an American university, is the inventor. Mr. Allen is now a British subject and lives in London, where he is the head of a firm of engineers, but if his invention, which he calls the hydratomat—the water self raiser—proves to be all that is claimed for it, England will not be permitted to claim entire credit for him, and his accomplishment.

Great Invention

Sir Oliver Lodge has investigated the hydratomat and prepared a long technical report in which he ranks the device as one of the greatest inventions the world has ever known, and expresses his amazement that it was not hit upon centuries ago.

When the news of the marvel first reached this country officials representatives in London were instructed to look into it, and upon the reports made to Washington the bureau of weights and measures proceeded to build a working model here. Mr. Allen recently conferred with government officials and will return in a short time when the tests are to be made. Meanwhile another experimental model has been installed in a New York office building and is said to be operating successfully.

Device is Described

Briefly described, the hydratomat is a device that raises water to any desired height automatically, the water itself furnishing the power. Once installed it will continue to function steadily without interruption and without any attention until it wears out. That sounds like perpetual motion, a problem that has never been solved although inventors have worked at it for centuries with so little success that whenever one comes forward with the claim that at last he has made the great discovery he is looked upon as a candidate for the booby-hatch.

Like Perpetual Motion

The hydratomat is perpetual motion, it is said, in so far as it will continue to operate as long as the flow of water continues and the machine holds together.

Moreover, it will work efficiently when the flow of water is so slight that it could not be utilized in any other way. Also it may be constructed on a small scale adaptable to the requirements of a farmer who would use it on a small creek to raise water for irrigating purposes, and to develop power to run his machinery and lighting plant, or it may be built on a scale sufficiently large to furnish the water supply for a city.

ERA OF CHEAP LAND PASSED IN THE U. S.

Frontiers of America Vanished And Scarcity of Tillable Land Will Increase

The frontiers in America have vanished. The era of cheap lands will never return. From now on the price of land will be increased because of the natural scarcity of tillable areas and the increasing cost of cultivating land which is tillable.

According to the United States Department of Agriculture, there are 40,000,000 acres of absolute desert; 270,000,000 acres of forest land and 600,000,000 acres of land which is semi-arid and suitable only for grazing.

Those who wish new lands can find plenty of it in cut-over sections at prices ranging from \$10 to \$50 per acre. But it would cost all the way from \$35 to \$200 per acre to clear the land and place it ready for cultivation. There are 91,000,000 acres of undrained land that can be purchased cheaply, but the cost of drainage is almost prohibitive.

Lake Shore Creamery

C. B. HANSEN, Proprietor

BUTTER — EGGS — MARGARINES

Finest Quality Home Dressed Poultry

685 Central Avenue

Telephone 57

Highland Park, Illinois

SANTI BROS. DAIRY

305 McDaniels Avenue
Highland Park, Ill.

Pasteurized Milk and Cream

Phone 1581

Building Material

Coal & Solvay Coke

Highland Park Fuel Company

102 N. 1st St. HERMAN DENZEL, President Telephone 335

J. J. MINES, Embalmer

Telephone H. P. 1403

J. J. MINES & SON

Funeral Directors
Established 1890

Expert Demi-Surgeons Lady Assistant

Store and Chapel, 517 Elm Place
Office and Residence, 104 Walnut Street
Highland Park, Illinois

When You Come to Do Landscape

YOU KNOW WHO TO PHONE—HIGHLAND PARK 523

Clearing
Excavating
Grading
Lawns
Gardens
Formal and Informal
Planting and Transplanting
Terrace
Driveway
Walks
Fencing
Spraying, etc.



Charles Fore Nurseries
SPECIALISTS IN
Landscape Gardening

Evergreen
Trees
Shrubs
Vines
Roses
Hardy Flowers
Fruit Trees
Small Fruit
Manure
Black Soil
Trimming
Bottle Work
Pools
Rockery, etc.

Prairie Avenue, Highwood, Ill.

Phone Highland Park 523

Moving—Baggage—Storage

Motor Truck and Van delivery to all points.

Household goods and Pianos moved by Experienced men.

Furniture Packed Crated and Shipped.

Phones 181 1103 147

Highland Park Transfer Co.

39 South St. Johns Avenue

EXPERT SHOE REPAIRING SHOP

is now located at 24 North Second Street

WE DO FIRST CLASS WORK AT LOWER PRICES

Half Soles in 15 minutes. Rubber Heels in 5 minutes.

WORK DONE WHILE YOU WAIT. QUALITY AND WORKMANSHIP GUARANTEED

BEST RUBBER HEELS 35 CENTS DURING JANUARY

M. MANOOGIAN

20 Years Experience

R

Any
om

cluded—
tric Irons,
ercolators,

ty Motors,
Electric

nts
hs.
hs.

r sugges-
y for the
nited and

Only

ny

hone 568