

ONE DOLLAR

Paid Down Will Put in Your House Any
Appliance in our Sales Room

Balance of Cost in Monthly Payments

WHAT One Cent Invested in
Electricity from Our Mains
Will Buy—

IT will operate a 16-candle power carbon lamp for two hours, a 40-candle power Tungsten lamp for two hours. It will run a Sewing Machine Motor an hour, or a Vacuum Cleaner 45 minutes.

IT will operate a Washing Machine 30 minutes, or an Automobile Tire Pump 30 minutes. It will keep a 6-pound Electric Iron hot 20 minutes, or make 4 cups of coffee in an Electric Percolator.

IT'S enough to boil a quart of water, or heat baby's milk twice, or keep a Heating Pad hot two hours, or cook a welsh rarebit in an Electric Chafing Dish, or heat an Electric Curling Iron 15 minutes a day for two weeks, or toast 20 slices of bread on an Electric Toaster.

There are no reservations—everything is included—Washing Machines, Vacuum Cleaners, Electric Irons, Portable Lamps, Electric Fans, Electric Percolators, Electric Toasters, Electric Curling Irons, Utility Motors, Ironing Machines, Electric Chafing Dishes, Electric Grills, Electric Radiators and Vibrators.

On one of these appliances the deferred payments are extended over a period of twenty-four months.

On most of the others the period is twelve months.

If you are interested in this opportunity, our suggestion is that you act on it without delay for the reason that stocks of several articles are limited and for the additional reason that

This Offer is Effective Until February 1st Only

Demonstrations of Many Appliances at Our Salesrooms

Public Service Company
of Northern Illinois

51 South St. Johns Avenue, Highland Park

Telephone 568