

**MICHIGAN PAPER
PRAISES WESTERN**

NORTH SHORE CEMETERY

**Iron Ore of Ishpeming, Where
Much Cemetery Stock Is
Held, Describes This
Fine Enterprise**

John Western and the North Shore Cemetery are highly praised in a lengthy article in Iron Ore, a newspaper published at Ishpeming, Mich., by George Newett, the man who had the famous law suit with Col. Roosevelt some years ago. Iron Ore is a newspaper of wide circulation in the Iron region of the northern peninsula of Michigan and other mining districts and the fact that it finds the North Shore Cemetery, 400 miles away, subject for a special article, indicates the widespread interest in this notable cemetery enterprise so successfully being carried on by its capable and energetic founder, Mr. Western.

Mr. Western came in touch with Mr.

Newett about 10 years ago through the sale of apples from Mr. Western's fruit farm in Michigan. A carload of these fine apples were sent to Ishpeming and they proved to be so satisfactory that Mr. Newett devoted considerable space in his paper to their excellence. At that time these two men were strangers. Four years later while in that region on business Mr. Western was entertained by Newett, at the latter's summer home on Lake Michigan, at which time his friends there learned of the North Shore Cemetery project and asked to be permitted to purchase stock, the result being that thousands of dollars of the stock was sold in that region. The article on the cemetery in Iron Ore is as follows:

"Six years ago, John Western, a fruit grower in the Michigan fruit belt, who made a fine success of his orchards, conceived the idea of starting a fine cemetery within easy reach of Chicago, where the need of such an enterprise was apparent. He secured a very fine location one mile from the shore of Lake Michigan, north from Chicago, and formed the North Shore cemetery, which is owned and managed by Modern Cemetery and Mausoleum company, in which many Lake Superior people were interested because they knew

John Western and had faith in him. He is the president of the company. Being familiar with trees and shrub growing, and with soils, he started work on the cemetery property in the right way, secured the assistance of a competent landscape architect and cemetery expert, and soon had things moving properly, as well as economically. He has, in the several years in which he has managed this cemetery, accomplished very creditable results, the cemetery now being known as one of the most beautiful in the northwest. Knowing trees adds much to such a place. Mr. Western now has a nursery with 25,000 young trees, shrubs and plants, many of which have already been transplanted. An additional five acres is now being laid out to be seeded with lawn grass and cut up into lots next spring. A beautiful entrance has been provided for the cemetery, artistic and attractive. For the present year lots to the value of more than \$60,000 have been disposed of. A year ago a lot was purchased for \$4,947, and it was exchanged for one costing \$5,964, or at the rate of \$3.50 per square foot. This shows the interest the public is taking in this particular location, which is high and dry, beautifully

parked and a fitting resting place. A dividend on the preferred shares will be paid, as usual, on the first of December. Next year it is expected that the first certificates of preferred stock will be redeemed.

"This cemetery enterprise has been planned to pursue its activities many years, its perpetuity being secured by an ample fund. It will steadily improve in beauty and popularity, and already is well known to the people of that region. There are no taxes on cemeteries, and people die and others are born to die, and so the need of fitting last resting places is constant, and the public grows more exacting in its demand for proper locations and improvements. Mr. Western knows all about this, as well as how to meet it, and is operating accordingly in his look ahead and in his desire to have the finest cemetery anywhere near Chicago and that district. He is also strong for economy and in him the shareholders have a most competent and efficient president and manager."

"You don't love me any more. When we were first married you used to help me wash the dishes every evening."

"Sure — but we only had two dishes then."

WE GIVE AND REDEEM S. & H. STAMPS

THIRD
FLOOR

RUBIN'S

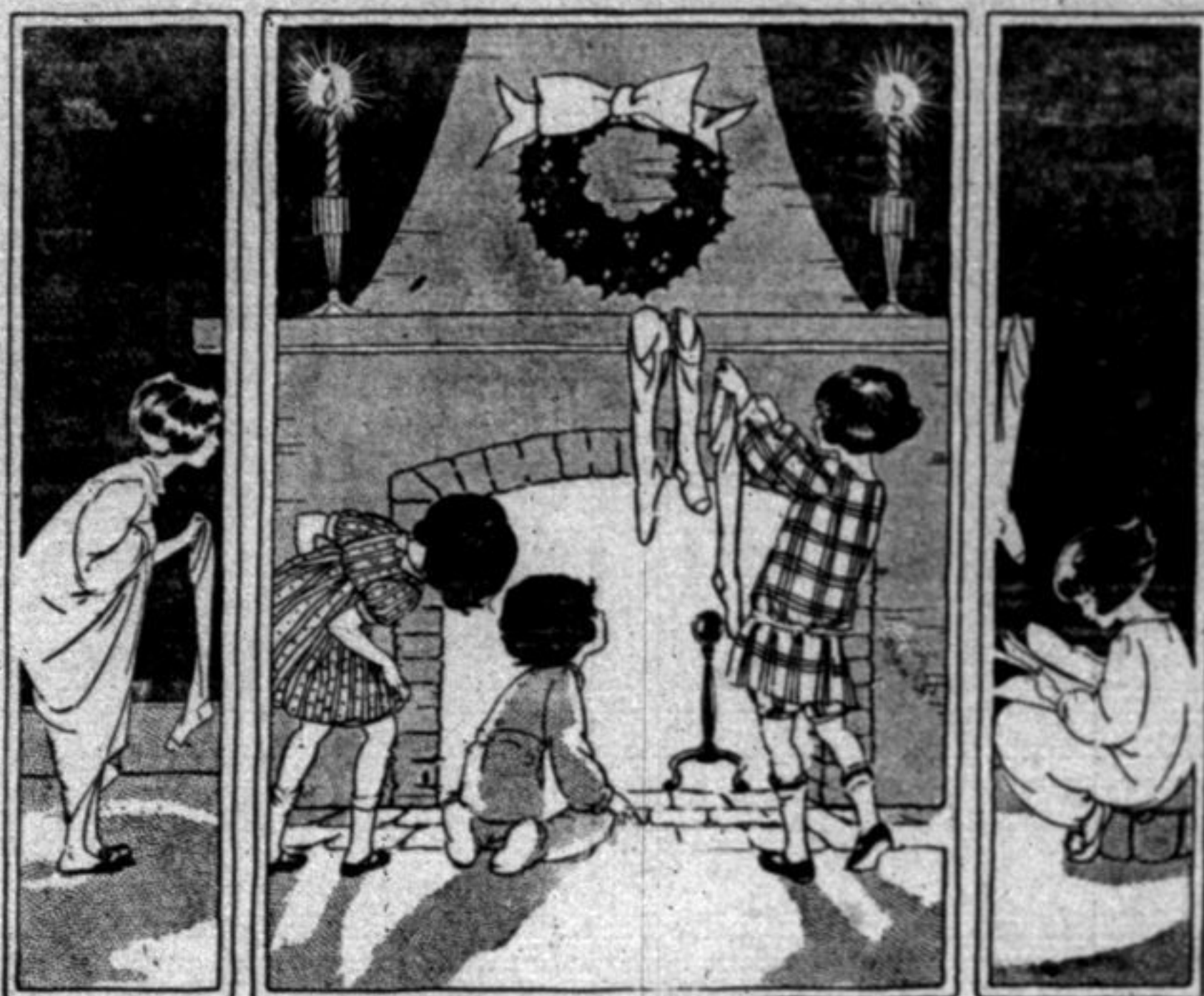
THIRD
FLOOR

The Best Store - On the North Shore

WAUKEGAN

ONLY 7 MORE SHOPPING DAYS BEFORE CHRISTMAS

Santa Claus is in Toyland every day from 4 to 5:30 p. m.



Jack and Jill went up
the hill,
Riding in an auto.
They both came down,
All safe and sound,
For "Safety is their
motto.

Auto's like "Dad's."
\$7.50 to \$22.50. Sturdy
Kiddy Kars \$1 to \$5.75

Jack Spratt could eat
no fat,
His wife could eat no
lean,
And it's hard on a lit-
tle Dog
When the platter's
licked clean.

Little Dogs and Other
Animals, looking for
homes, 25c to \$10.50

Lake County's Greatest—
TOYLAND

Is Now Open with 2,000 Sq. Feet of Additional Floor Space

We have greatly enlarged our Toy Section this year; 2,000 square feet (formerly the S. & H. Premium Parlor) has been added, making this by far the largest toy section in Lake County. But not only by floor space alone does this department claim its title as Lake County's Greatest Toyland," for stocks are most complete and assortments greatly varied. Thus choosing is made more pleasant and satisfaction assured.

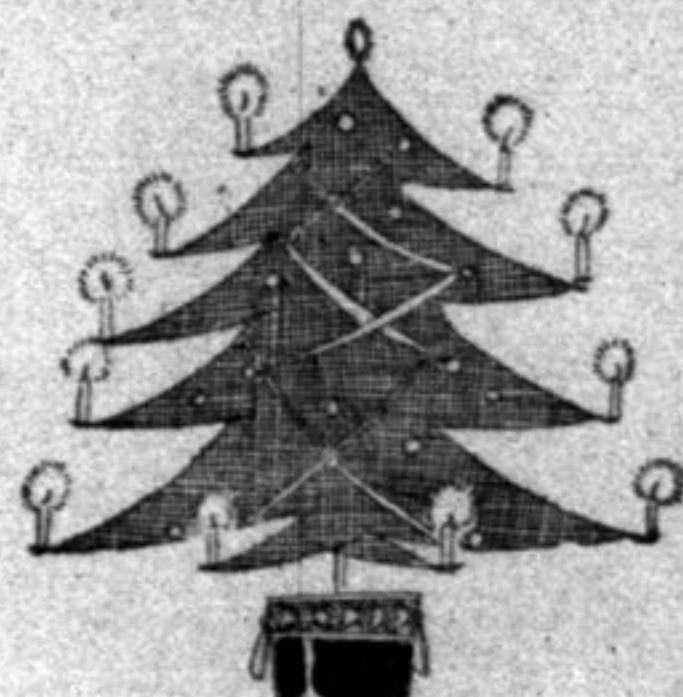
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|-------------------------------|------------------------------|---------------------------------|
| Velocipedes—\$3.75 to \$18.75 | Drums—10c to \$8 | Dolls—50c to \$20 |
| Doll Cabs—\$5 to \$20.00 | Doll Furniture—50c to \$1.50 | Games—10c to \$3.00 |
| Toy Swings—\$1.00 to \$1.45 | Wagons—50c to \$10.50 | Bowling Alleys—\$1.00 to \$1.65 |
| Hobby Horses—\$2.89 to \$9.00 | | |
| Sleds—\$1.00 to \$6.75 | | |

The wide range of prices hints of the extensiveness of each group. And in each instance the price is most reasonable. The importance of choosing early cannot be too greatly stressed.

Tickory, Dickory, Dock, Old Santa's
Set His Clock—

AND IT'S TIME TO BUY TOYS!!

Hurry, Hurry, Hurry! Trumpets Jumbo Grey.
There's more fun in Toyland than even I can say,
There's a Doll that really talks,
And a Little Bear that walks;
A Train that whizzes round a track,
A little Gun that goes Crack! Crack!
Oh, Toyland's a Joyland for girls and boys today.



Goods purchased here will be packed for shipment
if desired. This service is free.

IF YOU

have a fine piece of goods you would not look for the cheapest tailor you could find, but the best one at a reasonable price. There is as much difference in steamfitters as there is in tailors. You can get a suit every year, but you don't want to get a new heating plant every year, so it is more important to get the best.

T. H. Decker & Co.

15 South St. Johns Avenue

Telephone H. P. 201

Nothing but the best at the lowest possible price.

25 New Sample
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to be closed out at
\$2.00
Each

Also all Mona Vanna Silk
Undergarments sold at cost

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TEN FREE LESSONS
With Each Buesher Instrument

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