

## FREE—50c Worth of Johnson's Floor Varnish



You know Johnson's Floor Wax—it's used by housewives everywhere. We want you to know Johnson's Floor Varnish, too. Johnson's Varnish is just as good as their Wax. To prove this statement we offer 50c worth absolutely FREE. Use below coupon.

### "Made to Walk on"

Johnson's Floor Varnish is very easy to apply and has good body. It dries dust-free in two hours and hard over night—gives a beautiful, high gloss which will not chip, check, mar, blister or scratch white. Has great elasticity—is pale in color—and absolutely waterproof. Johnson's Floor Varnish will stand all reasonable tests.

### For Everything About the House.

Johnson's Floor Varnish is fine for tables, chairs, furniture, woodwork, trim, oilcloth and linoleum. It will rejuvenate the whole interior of your home.

## FREE OFFER!

Bring the coupon below to our store and we will accept it as a 50c credit on a pint, quart, half-gallon, or gallon of Johnson's Floor Varnish. Or, the coupon and 10c will entitle you to a half-pint of Johnson's Floor Varnish.



ESTABLISHED 1874  
**D. C. PURDY AND SONS INC.**  
"QUALITY IS ECONOMY"

### THIS COUPON IS WORTH 50c

This coupon entitles you to a credit of 50c on the purchase of a pint, quart, half-gallon or gallon of Johnson's Floor Varnish. Or, this coupon and 10c is good for a half-pint of Johnson's Floor Varnish.

NAME .....

ADDRESS .....

## All the Cream is Left In

Bowman's Milk is whole milk. Nothing has been taken from it—nothing added to it. It comes to you just as rich in cream as when it was taken from the cow.

Perfect pasteurization by the Bowman "holding" method destroys all harmful bacteria without impairing the nutritive value of Bowman's Milk.

Insist on Bowman's. It is safe and pure. One of our clean, white wagons stops at your door.

## Bowman Dairy Company

Telephone Highland Park 9 Telephone Glencoe 70

Three quarters  
of a million

DODGE BROTHERS  
MOTOR CARS

## A. G. McPherson

HIGHLAND PARK, ILLINOIS  
Phones: Highland Park 120 - 121

## PARCEL POST RATE MAY BE INCREASED

### PLAN THREE-CENT RAISE

Purpose is to Overcome Deficit and Put Mail Service on a Self-Sustaining Basis; Expenditures

A flat increase of three cents will be made on all parcels post packages if the present plans of the post office department officials are carried out. Washington dispatches report. This, on the basis of approximately 2,300,000,000 packages handled last year, will yield over \$60,000,000 yearly in additional revenues, the amount of the department's deficit for the fiscal year of 1922. The purpose of the increase is to put the mail service on a self-sustaining basis.

#### Proposed New Rates

The new rates which will be in the nature of a flat increase of three cents on all packages regardless of weight or destination will be as follows:

	1	2	3	5	20
	lb.	lbs.	lbs.	lbs.	lbs.
First zone	8c	9c	10c	12c	27c
Second zone	8c	9c	10c	12c	27c
Third zone	9c	11c	13c	17c	47c
Fourth zone	10c	14c	18c	27c	66c
Fifth zone	11c	17c	23c	35c	1.25

Operation of the post office department during the fiscal year 1922—the first fiscal year under the Harding administration—cost the tax payers of the country approximately \$60,000,000, it was announced today by Postmaster General Work.

#### Deficit Reduced

Despite the huge deficit that Mr. Work must report to congress when it convenes in December he is well pleased with the financial showing of the department for it represents a reduction in the deficit for the fiscal year 1921 of approximately \$100,000,000.

The deficits in both years, Mr. Work said were largely chargeable to retroactive increases in the pay of the postal employees. Since 1919, he said the salaries in the postal service had been increased approximately \$450,000,000.

Expenditures for the department amounted to \$545,668,941 during 1921 and revenues in 1922 totalled \$484,853,540 against \$463,491,274 in 1921.

The excess of expenditures over revenues in 1922 left a deficit of \$60,815,400 against a deficit of \$157,517,688 for the previous year.

Although revenues from the postal service increased but 4.61 in 1922 over those of 1921, Mr. Work said that expenditures had decreased 12.13 per cent in the same period.

The last surplus shown, by the post-office department was in 1919, when the increased postage rates during the war left an excess of revenues over expenditures of \$2,342,851. In the following year there was a deficit of more than \$17,000,000.

#### Appropriation of 590 Millions

At present Mr. Work estimates the total appropriation to be asked for the post office department for the fiscal year 1924 will be approximately \$592,000,000. Before the estimates are sent to congress by the director of the budget, however the amount needed by the department for extension of service may be slightly increased, he said.

Plans are being laid by Mr. Work to make the department pay its own way next year if possible. Instructions have been sent to postmasters to keep a careful check on the various classes of postal matter to determine which classes are making a profit and which are not.

Should the investigation show that the parcel post service is being operated at a loss, as some postal officials believe, there is likely to be a recommendation for a general increase in rates on that class of matter. First class mail is paying a profit, according to available records and second and third class matter is at least breaking even. Special services, such as special delivery and registered mail are operated at a small loss and parcel post is believed to be the chief source of drain of revenues.

Telephone 715-R

**SEN TAZIALI**  
653 W. Park Ave.

**Cement Contractor**  
EXCAVATING, BLACK DIRT,  
MANURE  
TEAMING SERVICE

I do an honest day's work at very reasonable prices.

**Elaine Tomaso**  
Pianiste-Teacher

Highland Park  
Monday and Thursday

1625 Hinman Avenue, Evanston  
Phone Ev. 5638



## Interior of Highland Park Sales Room

It is often remarked that no large city in the country can show a suburban environment equal to the North Shore—a string of towns stretching in what will be ultimately a continuous line from the northern limits of Evanston to Lake Bluff and beyond, in a picturesque country whose natural adornment has been added to by skill and good taste. It is a remarkable territory in many respects and one of its features is that the percentage of residences and buildings which are not equipped for electric service is very small and this percentage dwindles steadily toward the vanishing point. The best of all electric appliances are

wanted by the residents. Many of the houses included in their installations all of the representative articles actuated by current and as to portable lamps a large number. It's a fine section for sales.

The Company's new Highland Park Sales Room, a view of which is shown, is more advantageously located than the former store. It was opened recently. Invitation cards were sent out and some ado was made over it. People came to see as it was expected they would do and to purchase as was also anticipated. A choice stock of goods is in the store and the volume of sales has increased.

# Firestone

## GUM-DIPPED CORDS

Most Miles per Dollar



Everywhere You Hear It -  
*Firestone Builds the Finest Cords*

**H**ARDLY a day goes by but some one goes out of his way to tell us that Firestone Gum-Dipped Cords are the best tires built.

Cords—as only Firestone builds them—will give you many extra thousands of miles of wear. And for fall and winter driving there's nothing like them. The strong, resilient Firestone carcass of gum-dipped cords, can stand the hardest punishment.

With the reputation Firestone Cords hold, it is not surprising that so many motorists in this community have made them standard equipment. The demand for Firestone Cords in the last few months has broken all records.

Prices were never so low as they are now. Perhaps never again can mileage be sold so cheaply.

Decide now that you will get Most Miles per Dollar. Drop in any time and let's talk three.

# FRANK J. CARLSON

(Carlson's Garage and Motor Company)

St. Johns Avenue

Telephone Highland Park 1099