



Money to Loan

on Improved Real Estate

We Make Loans, Large or Small

North Shore Trust Company

(A State Bank)
Sheridan Road and Central Avenue

PALACE MARKET

FANCY GROCERIES AND FRUITS
GEORGE G. ROCK, Manager
533-535 Central Ave. Phones 1560 1561

FREE DELIVERY
From Glencoe to Lake Forest

Our Regular Weekly Sale

Sugar Fine Granulated Cane, 10 lbs. for **29c**
With \$3.00 Grocery Order.
Flour, Meat and Vegetables Excluded

P'cock hams 1/2 or whole	32 1/2c	Pork tender loin	59c	Smoked pork butts	35c
Native veal loin at	28c	Center cut round steak	25c	Native sirloin steak	30c

Peacock Bacon, sliced 38c

Libby's Sliced Pineapple . . . 35c

Prime rib roast beef	30c	Fresh calves liver	35c	Choice pot roast	15c
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FOR YOUR CONSIDERATION

Bacon squares	20c	Brisket Bacon sugar cured	25c
Cudahy's finest	29c	Pickled tongues, snouts or tripe, special	23c
Fancy new potatoes 5 lbs. for	\$3.35	Short cut beef tongues fine, at	28c
Beech Nut Ginger Ale—case lots	59c	Lipton's Tea, best of all per lb.	79c
American Family or Fels Naphtha soap, 10 bars	23c	Tahoma Biscuits, a Sun- shine special 4 for	25c
Libby's milk, large cans 3 cans for	45c	Hamburger Steak fresh and fine	18c
Cocoanut bars, a snap 2 lbs for	29c	Boston Butts, the heart of the shoulder	27c

Fancy Roasting Chickens . . 38c

FOR SALE

BEST QUALITY NURSERY STOCK
Manure and Black Dirt
JAMES LLOYD
Telephone Highland Park 1515
Box 381, Highland Park, Illinois

NEW BOOKS

Gentle Julia—Tarkington
Best Laid Schemes—Nicholson
Linda Lee—Vance
So Called Human Race—Bert Leston Taylor

ALBERT LARSON Stationer
Phone 567

DEERFIELD NEWS

Mrs. Eugene Ender and her guests Mr. and Mrs. George Bolinger were the dinner guests of Mr. and Mrs. Edward J. Bingham of Irving Park, Thursday.

The May meeting of Ladies Aid Society of St. Paul's Evangelical church will be entertained by Mrs. Henry Segert, Thursday afternoon, May 4th.

Miss Margaret Kress had as her guest Thursday, Miss Lillian Carlson of Chicago.

Mrs. Ray Gunchel entertained the Young Matrons' club at a luncheon followed by Five Hundred at her home Wednesday afternoon.

Miss Eva Ender was the guest of Miss Margaret Schneider of Irving Park Friday.

Mr. and Mrs. Harry Olendorf announce the birth of a son, James Carr, born Thursday, April 27th.

Mr. and Mrs. James Dougherty and two daughters, Wilma and Margaret of Chicago, were the week end guests of Mr. and Mrs. F. Labahn.

Mr. and Mrs. S. P. Hutchinson, Mr. and Mrs. R. D. Reeds and two sons, Duncan and Walton spent Sunday at the home of Mr. William Hutchison of Waukegan.

Mr. and Mrs. S. P. Hutchison of Irving Park, will live at the home of their daughter, Mrs. R. D. Reeds this summer.

Mrs. Margaret Freese entertained the May meeting of the Missionary Society of the United Evangelical church at her home Tuesday afternoon.

Mrs. E. B. Jordan was hostess to the Five Hundred club at her home Tuesday afternoon.

Mr. and Mrs. B. H. Kress returned Monday from Excelsior Springs, Mo., and Sapulpa, Oklahoma, where they were the guests of Mrs. Kress' sister, Mrs. Jack H. Ficht.

Ninety dollars was cleared on the dance given by the Young Men's Athletic club in the school assembly hall Saturday evening.

By an ordinance passed at the village board meeting Monday evening, Deerfield will observe the daylight saving time.

Miss Eva Pettis of Delevan, Wisconsin, is visiting her sister, Mrs. Emil Fredrick.

Mrs. E. E. Pettis and daughter Jean were at home to the Teachers and officers of the Presbyterian Primary church school on Tuesday afternoon, May the second, from two until four o'clock.

Mr. and Mrs. C. V. Steiner announce the birth of a son, Saturday, April 29.

Miss Gwendolyn Hole returned Thursday from Detroit, Mich. About \$40.00 was cleared at the Dorcas Society bakery sale, Saturday in the Community House.

Five new houses are to be erected on the John Woodman property on Central avenue.

The Schneider family of Chicago moved into the August Winter house on Friday.

Rev. Shank and a large number of his congregation attended the dedication of the Half Day church, Sunday.

Samuel Ott of Geneseo, spent the week end at the George Rokenbach home.

Mrs. James Fritsch had as her guest Saturday, Mrs. A. B. Bly of Chicago.

The Deerfield Presbyterian Sunday school is observing this week, April 30 to May 7, as Children's Week. A special program for the week has been arranged, and the following is the program for the remainder of the week:

Thursday, May 4—7:30 p. m.: Parents and Teachers' Dinner. After-dinner talks and music.

Saturday, May 6—2:00 p. m.: All children to assemble at the church for rehearsal of Children's Day program. Party and refreshments at Community House after rehearsal.

Sunday, May 7, 10:30 a. m.: Children's Day. Parade of Children's Departments to the church. Song service, Junior Choir. Baptism of children. Children's program, "The Search for the King." 7:30 p. m.: Stereoscopic pictures of child life.

COPY DESK FATHERS FEATURE WRITERS


Chicago Newspaperman Tells
Students of What Staff "Feature
Men Are Made

"If you would be a newspaper feature writer, have yourself born on Main street, educated in a little red school house and disciplined by a pitiless copy desk," Paul T. Gilbert, feature writer of the Chicago Evening Post, told the students of Medill School of Journalism of Northwestern University in a lecture in Hurd hall last Thursday night.


"Feature writers may come from the farms, the hick town or the city slum, but never from centers of sophistication," he said. "Gold Consters often become star reporters, but for feature writing one must know intimately the customs, the speech, the aspirations and the problems of plain folk, for it is these things that the good feature story is made."

Those who aspire to feature writing should sit long and patiently at

YOUR PASS BOOK LEADS TO SUCCESS IT AWAITS YOU HERE




Before you can hope to become a factor in the community or business life of Highland Park YOU MUST SAVE MONEY. It is the one simple rule necessary to success, for in accumulated savings, not only are you protected in case of adversity, but you are also in a position to take advantage of good investment opportunities. We welcome your account.



Highland Park State Bank

The Home of Savings Depositors

FRANK J. BAKER J. M. APPEL C. F. GRANT
President Vice President Cashier



New White Clover Comb
HONEY
per section
25c

North Shore Coffee Co.

7 SOUTH ST. JOHNS AVENUE, HIGHLAND PARK, ILLINOIS

SPECIAL LOW PRICES Saturday

FOR FRIDAY AND

Fresh Newsboy
COOKIES
per lb.
19c

Rose Brand Best Brick Creamery BUTTER, the lb.	39c	Fresh Country EGGS—every one guaranteed, the dozen	26c
Fresh Peanut Butter, lb.	15c	Best Evap. Milk 3 tall cans for	25c
Macaroni & Spaghetti, 4 pkgs	25c	Early June Peas per can	12 1/2c
Pork & Beans No. 2 can	10c	Sifted Early June Peas, can	17c
Dr. Price's Baking Powder, large can	20c	Illinois Sweet Corn per can	10c
Fancy Winesap APPLES 3 lbs. for	29c	Fancy Baldwin APPLES 3 lbs. for	35c
Fancy Northern Spy APPLES 3 lbs. for	40c	Large Ripe Grapefruit each	10c
Sweet California ORANGES per dozen	29c	Large sweet Florida ORANGES per dozen	75c

Coffee

The Best Money can Buy, lb.

33c

WHY PAY MORE

Fancy PEABERRY 25c

Per Pound
4 Pounds for 95c

SPECIAL LOW PRICE ON FINE STRAWBERRIES FOR SATURDAY

the feet of the copy reader, Mr. Gilbert advised.

"The copy reader is a being unknown outside his newspaper office," he said, "but he is the man who makes the stars of Journalism. His swift pencil eliminates the superfluous and the overdrawn, mends the crippled sentence and washes the face of the slovenly paragraph. Study the ruthless things he does to copy, and learn."

"Finally," the speaker continued, "be not in too great hurry to write feature stories. Cubs invariably want to do the tricky things before they have learned the conventional technique of news-writing. One must learn to walk before trying to run. Feature stories and father's cigars are not for beginners."

The Finishing Touch

The people who put brains into their work consider the smallest task from the viewpoint of the person who is to get the advantage of it. If they are making a shoe for instance, they consider the comfort of the wearer, and every thread, every nail, every piece of leather, is so handled that it will not chafe a tender foot.

The newspaper office furnishes an illustration of the finishing touch, in the way the exchanges come in. Some are rolled up any old way, so they would never lie flat. They are so twisted around that if piled on a living room table, they get askew and look disorderly. Others come in so neatly folded, that they can be smoothed out and lie flat on the table. Not merely do readers enjoy them better, but such papers will be kept on the table longer, the advertising will be read more carefully, and space in such newspapers is worth more to advertisers. The Highland Park Press has always made it a point to fold its issues for mailing in this way, and it considers it one of the finishing touches that promote efficiency.

The Local Telephone Directory

Goes to Press Soon

In the interest of good service subscribers are requested to call



The Telephone Company

and give notice of any changes or corrections that should be made in their listings



ILLINOIS BELL TELEPHONE COMPANY

The anti-third term movement has not yet interfered with the matrimonial enterprises of many divorced couples.

General feeling that the meeting of Genoa won't get far until the Russians and Germans take the "con" out of conference.