

A Live Wire Call



to the greatest bargain festival ever held in these parts. On a telephone tip from Chicago we rushed in and bought the cream of seasonable merchandise at sensational figures.

We're passing our stroke of luck on to you in the shape of values you won't be able to match for months to come. Be prepared to buy for the whole family at just the prices you've been hoping for.

Sale Starts Saturday, Jan. 28 AND LASTS TEN DAYS ONLY

ALL WOOL OVERCOATS — a regular \$30.00 value; a bargain; **\$19.50** for this sale

ALL WOOL OVERCOATS — highest grade; best make; \$50 & \$60 values; on sale at **\$29.50**

ALL WOOL SUITS with extra pants, regular \$30 values on sale at **\$19.50**

ALL SUITS—regular \$35.00 and \$40.00 values; A1 values; on sale at **\$22.50**

YOUNG MEN'S ALL WOOL SUITS—reg. \$27 and \$30 values on sale at **\$18.50**

BOYS' SUITS—all wool; with two pair of Knickers; bargains on sale at **\$7.50**

BOYS' MACKINAWs — all wool; they sell regularly for \$10 on sale at **\$4.50**

SHEEP-LINED COATS — the best grade; reg. \$18.00 values on sale at **\$12.50**

MEN'S ALL WOOL MACKINAWs—high grade; all wool; reg. value \$12.00; on sale at **\$7.50**

SPECIAL — 4-BUCKLE OVERSHOES regular \$5.00 values on sale at **\$2.35**

SPECIAL SILK NECKWEAR — all wonderful values **35c and 85c** on sale at

Special Lot of Broken Size Shirts on sale now at **65c**

SPECIAL—Lot of Wilson Brothers' Flannel Shirts at remarkable prices — Regular \$3.50 values on sale at **\$2.65**

Regular \$5.00 values on sale at **\$3.65**

Regular \$7.00 values on sale at **\$4.65**

SPECIAL—Lot of Wilson Brothers' Underwear; made to fit the stout, slim and regulars; on special sale.

\$2.50 values on sale at **\$1.65** \$4.50 values on sale at **\$3.65**

\$3.50 values on sale at **\$2.65** \$6.00 values on sale at **\$4.65**

Special Lot of Wilson Brothers' Shirts All fast colors; on sale at **\$1.45**

Silk Mixtures at **\$2.45** Silk Merc. at **\$3.45**

Pure Silk Shirts; worth more than asked on sale at **\$5.45**

Sweaters

PURE WOOL SWEATERS—regular \$8.00 values; a rare bargain; now on sale at **\$4.35**

PATRICK'S PURE WOOL SWEATERS and SLIPOVERS — regular \$12.50 values; on sale now at **\$7.75**

SPAULDING'S ALL WORSTED V-NECK SWEATERS — regular \$12.00 values; on sale now at **\$7.50**

Men's Hats, regular \$3 values; on sale at **\$1.65** Men's Hats, reg. \$4 & \$5 Vals; on sale at **\$2.65**

SPECIAL — Men's Worsted Jerseys, the regular \$5 and \$6 values; You have never seen such values as these; on sale at **\$3.45**

Special — Men's Work Pants of the highest quality —on sale at **\$1.35 \$2.35** **Special** — Men's Dress Pants of the highest grade on sale at **\$4.65**

Many other Bargains will be found inside. Step in and look them over. You'll be surprised

SAM FELL

The Store With Guaranteed Merchandise

Phone 307

13 South St. Johns Avenue, Highland Park, Illinois

SWEETHEARTS IN CANDY

Don't you know who is That tantalizing note?

SHE loves candy you. The should come in the kind she like like that kind. FIG RULE NO holding hands candy package. side coat pocket

The Highland 551 Central

It's a sign of real Economy to buy coal of high Quality

CO

THE poorest is buying an of coal — this when you find the prior article is as you'll find it fill your next grade coal at

BUILDING
Stock and P

Mutual
Vine
Highland Park.

Tel. 410

J. S.
Des
JU
66 N. First St.

Office Phone

Wm. M.
PLAST
CONT

Lake For
Room 212

Telephone 265

All makes of Jewelry for and

W. E. W.
Watchmak
Sixteen Year
364 Cent
Sewing Machin
for and Deliver

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price 5

GIVE O

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Nu-Bon
at 113
Tel. 1680
Orders talk