



# Special FEDERAL

Bread Rolls  
Coffee Cakes  
Doughnuts

Bread is your best food. Eat more of it.

**Federal**  
SYSTEM  
OF BAKERIES

19 S. St. Johns Ave. Telephone H. P. 190

## "Standard" SPATS



THE detail which completes the costume—a Standard "Trimline" Spat with its graceful lines, faultless fit and unrivalled Standard quality. For a high heeled street shoe, the "Trimline" is the one accepted spat style. Try on a pair—a shade to match your dress, in any of the exclusive "Rautex" fabrics—cloth, linen, silk or satin.

**Rasmussen Brothers**

12 North Sheridan Road

## Oriental Rugs

A CHRISTMAS GIFT THAT IS NEVER FORGOTTEN

It wears for a generation and grows even more beautiful with age. And all those years it affords the owner that proud satisfaction provided by an adornment in the home that bears the universally recognized stamp of tasteful luxury.

	5 years Ago	Today
Shirvan Rugs 2-3x2-5	12.50	9.50
Mosul Rugs, 4-1x7-2	65.00	70.00
Kurd Rugs, 3-6x9-6	85.00	90.00
Arak Rugs, 10-1x13-1	187.50	195.00
Lilihan Rugs, 5-6x6-9	105.00	112.50
Sarouk Rugs, 9-2x12-5	825.00	850.00

Above are a few ideas of value.

**A. LEATH & CO.**

302 N. Michigan Blvd., 2 Blks No. of Randolph  
PHONE STATE 7593

Twelve Stores

**C. H. JORDAN & CO., Funeral Directors**

ESTABLISHED 1854

Chapel at each Establishment

Complete Line of Funeral Furnishings

612 Davis Street, Evanston Phone Evanston 449  
164 N. MICHIGAN BLVD., CHICAGO  
Phone Randolph 1346-1347

## OFFICER THREATENS TO SEIZE BUILDINGS

Owners Told Their Property Will be Taken if Prohibition Law is Violated

If you happen to be the owner of the building in which some other man is selling liquors, contrary to the federal laws, you had better be looking into the matter, as Frank D. Richardson the new prohibition enforcement officer of the district, gave out a solemn warning last week that as an agent of the United States he was planning to seize under the law buildings used for the illicit sale of liquors.

The owners of buildings are warned that the government will keep them vacant for a year if they are seized under the law to abate nuisances connected with the violation of the prohibition amendment. Some of the buildings which would be under fire in Waukegan are located right down in the busiest city districts. The new prohibition commissioner has been giving considerable time to Chicago but it was declared in an interview which he gave out last week that he planned to demand the enforcement of the laws to the letter in every part of his district. The district includes all the territory along the lake shore. It is said that this territory has been decidedly opposed to enforcement and that the clean-up to be staged in the lake shore cities will be a thorough one.

It is also declared that under an order issued on last Saturday branches of breweries which have been selling beer containing a higher alcohol content than one-half of one per cent will be subject to seizure by the federal agents. It is said that the same rule which applies to the breweries where the beer is manufactured will be called into use against the branches and agencies where the liquor has been sold.

## FOOTBALL SEASON FINANCIAL SUCCESS

Northwestern - Notre Dame Game Drew Biggest Crowd in Universities History

In a statement made by Dana M. Evans, director of athletics, Northwestern University, it is shown that the football season just ended was the most successful financially the Purple has ever enjoyed. The gate receipts were \$15,000 in excess of the receipts of any previous football season and the crowd at the Notre-Dame-Northwestern game was the largest which has ever assembled in Evanston for any event of any kind. Director Evans has ever assembled in Evanston for basketball, track, wrestling, swimming and boxing, drill in which is about to be undertaken and pushed ardently during the fall and winter months. A cracking good basketball team is in prospect while the interest in the other sports at Northwestern is said to eclipse that shown at any time in the university's history.

## THE PSYCHOLOGY OF ADVERTISING — EXPANDING STORES

These are times when in all kinds of enterprises there are consolidations and absorption of small units into larger ones. In manufacturing business, the tendency is for small concerns to be swallowed up by the larger ones, because the latter by subdivision of labor can do business more economically.

The same tendency exists in retail trade. In order to meet the needs of the time, a store needs to grow. There are too many small stores that can't do business enough to do it economically.

A store that is thoroughly up to the times realizes the necessity of growth so it can serve the public efficiently. But the only way it can grow is to prove that it offers superior service. And the only way to convince people of that fact, is to describe its business methods, prices, and goods by advertising. When you see an advertised store you see one that conforms to the tendency of the times and is expanding to meet the demand for economical service.

Reported that the people who postponed going to church until winter on account of the automobile season, will now postpone it until another summer on account of the condition of the streets.

## You Guard Against Burglars, But What About Rats?

Rats steal millions of dollars' worth of grain, chickens, eggs, etc. Destroy property and are a menace to health. If you are troubled with rats, try RAT-SNAP. It will surely kill them — prevent odors. Cats or dogs won't touch it. Comes in cakes. Three sizes, 35c, 65c, \$1.25. Sold and guaranteed by

**E. W. GSELL  
HARDER HARDWARE CO.  
NORTHWESTERN DEPT. STORE**

## SPECIALS AT DAILY'S



THE ADJUSTABLE WAIST LINE



THE ADJUSTABLE BELT



THE MENDERS



THE UNDER-ARM SHIELDS

Note the special features on these Dresses. On sale now. Mails' Dresses, Nurse Stripe Gingham. Also Blue Chambray House Dresses. Good full sizes at **\$2.98**

### SILK HOSE SALE

Ladies' Japanese Train Silk Hose. Guaranteed from Runs. \$2.50 value **\$1.98** at

FLANNELETTE GOWNS made of best flannelette. Heavy material, large sizes, low neck, short sleeves. High neck, long sleeves. Special. Also cut sizes as large as 54, at **\$1.98** and **\$2.25**

### Ladies' Sateen Bloomers

Good quality Sateen. All colors. At special **\$1.75**

Headquarters for Coats, Suits, Dresses, Corsets, Sweaters, Aprons and Bath Robes. A full line for Christmas presents.

## DAILY'S READY-TO-WEAR STORE

Phone 1072

523 Central Avenue

Highland Park, Illinois

Get your

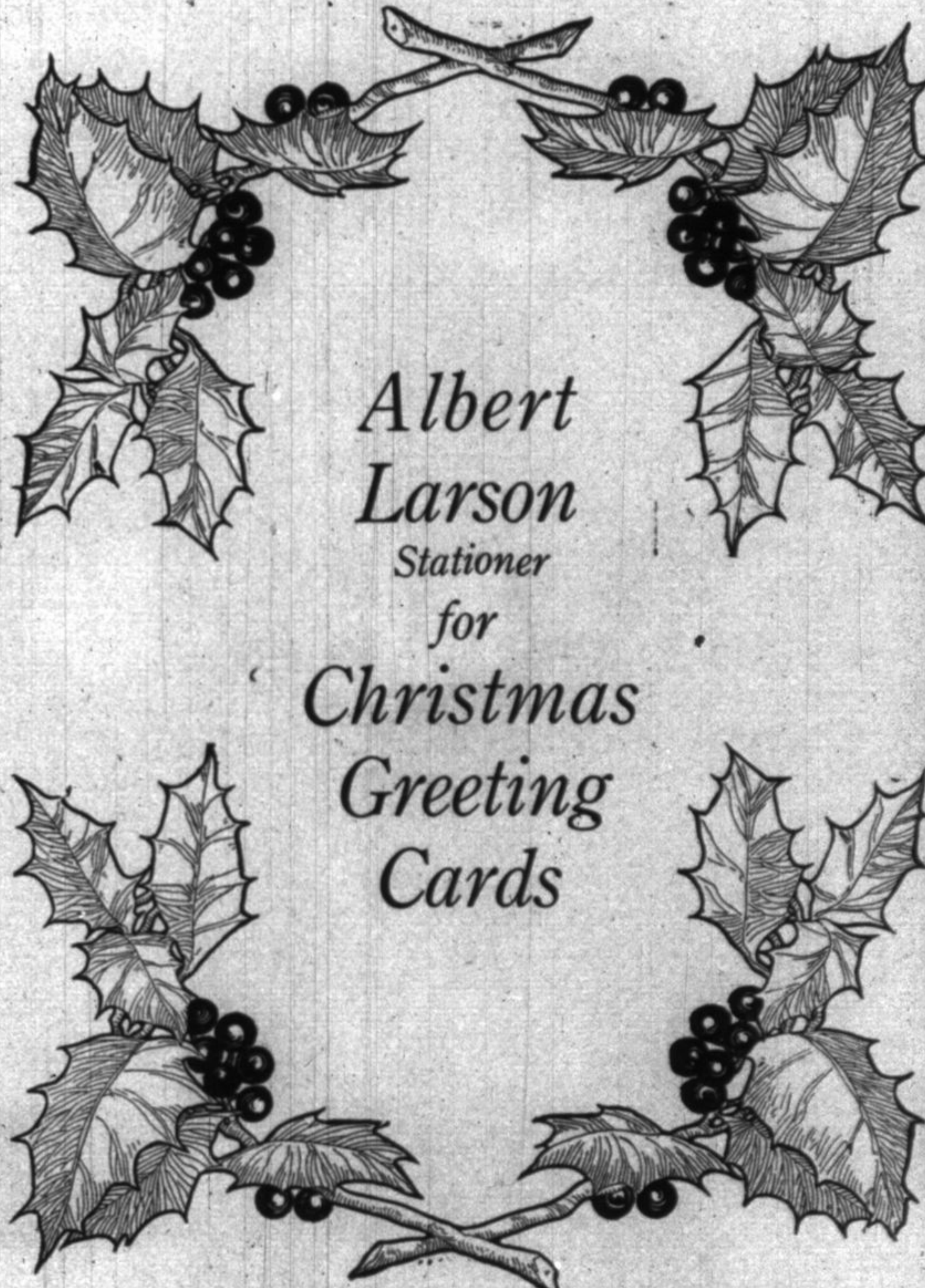
## Volland

Christmas Cards and Books NOW while our assortment is complete. Later on you may be disappointed in not being able to get what you want.

Telephones 144-363

**Robert W. Pease, Pharmacist**

Formerly Schumacher's



**Albert  
Larson**  
Stationer

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