

**AIRPLANES PROVIDE SPORT FOR SAILORS**

**Jackies Find Airships Faster Than Motorboats for "Aquaplaning"**

Here is one of the wonders of the north shore in November, though at first sight it might seem to be a view taken in balmy Hawaii. Boys at the Great Lakes naval training station have perfected a new thriller in the way of sport known as "hydro-planing". Instead of tying their aquaplanes to comparatively slow racing motorboats they hitch them to a hydroplane and are whirled over the surface of the lake at a clip of 60 miles an hour or more. Only the most skillful riders are able to stand the terrific speed.

**IS SOLDIERING BECOMING A SNAP?**

The number of officers and men who entered the war and who have now chosen army life as their permanent occupation, indicates that the life of a soldier is not altogether irksome in peace times. Educating the men in khaki has proved a distinct hit with the War department, and it also appears that the men whom politicians have been telling us are being held in Germany and elsewhere, are not having such a hard time after all. Major General E. C. Harris, the Adjutant General of the Army says:

"The service in Germany has proved to be so attractive that regiments are apt to be over enlisted before we can stop the recruiting officers from accepting more applicants, and we must send such men to the station for which they were accepted."

Equally popular is Army service in Hawaii, and as a rule few recruits can be accepted for duty there. However, the 13th Field Artillery has left the

United States for service in the mid-Pacific, and enlistments for this regiment have been issued. In the old Army new recruits had no choice in the selection of a regiment, and could not name any particular station. In the new peace-time Army a man may either pick his own regiment, or designate the part of the world to which he wishes to be sent.

**PROFITS FROM PROFITEERING**

Little Cuba wallowed in its wealth while sugar was pivoting in prices. But the moment the stills were knocked down under the fictitious prices of that commodity, Cuba run-up the white flag, and it was necessary for the President of that Republic to declare a moratorium until December 1, in order to keep the country from going on the toboggan.

The big story of Cuba is identical to the small story which exists in every community of our own land. Institutions which have made more money in a single year than they had ever made before in a dozen years, cannot see their way clear to lower prices and to help the country to restore itself to its normal conditions. This is doubly hard if it makes it necessary to sell the stock of goods on hand at actual cost—or below cost. Nevertheless, the sad news is dawning, and even profiteers are beginning to understand that the boom days are over, and that they must adopt the methods of far-seeing industrial leaders, who declare that it is high time to return to the conservative standards in trade and industry.

**FOOD RULES FOR SCHOOL CHILDREN**

1. Begin the day by drinking a glass of water and drink at least six glasses during the day.
2. Do not go to school without breakfast.

3. Eat regularly three times a day.
4. Eat slowly and chew all food well.
5. Drink milk every day—four glasses are not too much.
6. Eat some breakfast cereal every day.
7. Eat some vegetable besides potato every day.
8. Eat bread and butter every meal; dark breads are best.
9. Eat some fruit every day.
10. Do not eat candy between meals; eat candy and other sweets only at the end of a regular meal.
11. Do not drink tea or coffee; it does the body no good but does it harm.
12. Do not eat or touch food without first washing the hands.
13. Do not eat fruit without first washing it.
14. Do not eat with a spoon or fork which has been used by any other person without washing it.
15. Do not drink from a glass or cup which has been used by another person without washing it.
16. Do not eat from the same dish with any other person.

**APPRECIATION**

He was whistling at his work,  
With a grin upon his face  
Not a solitary shirk  
Seemed to loiter in the place,  
But this youth who caught my eye  
Seemed to glory in his task,  
So I stopped to find out why  
And this question paused to ask:  
"Tell me this, my cheerful lad,  
As you whistle at your bench,  
Why it is you seem so glad  
To employ that heavy wrench?  
Why so earnestly to-day  
Do you labor at your task?"  
And he looked as though to say  
"That's a foolish thing to ask."

Then he answered with a grin,  
As he laid aside his wrench:  
"Just to-day the boss came in  
And he stood beside my bench  
And he spoke to me like you,  
Then took up this work of mine,  
Looked it over, looked it through,  
And then said it's simply fine!"  
You can talk about your pay  
And the pleasure of a raise,  
But I'm telling you to-day  
That a little word of praise  
From the man you're working for  
Does a fellow lots of good,  
And it makes him, more and more,  
Want to keep on sawing wood.  
—Edward L. Guest in *Forbes' Magazine*.

**ECONOMICAL MERCHANDISING**

The ambitious business man always finds that in order to enlarge his trade he must find some way of giving the people a little better than average value. If he gives just ordinary value, he is likely to get just ordinary volume of trade.  
But if he can double his business in a certain line, the charge that has to be made against such articles for overhead and other expense is less per article. Therefore he can sell for less money and make just as good a profit.  
When a concern advertises regularly, it is a sign that it has a pushing determination to get more trade, realizing that the bigger business can be done at less expense per article.  
It is almost invariably the case that a persistent advertiser gets more than his share of the trade in his line. Consequently he can afford to sell cheaper, and his store is an advantageous one for the public to trade in.

Considering the success of Mr. Harding's front porch campaign, the next candidate for president will probably spend his summer in a hammock, on the theory that the less he talks, the better his chances of getting elected.

**DORT**  
Quality Goes Clear Through

There is, we believe, in simply case after case, a deeper reason for the selection of the Dort than the merit of the car.

True, the well-known excellence of the Dort in performance and the fact that it is known to operate at a measurably lower cost per mile are unquestionably strong influences in the purchase.

But we like to think that aside and apart from these reasons the determining factor in the decision is a profound faith in the Dort Company.

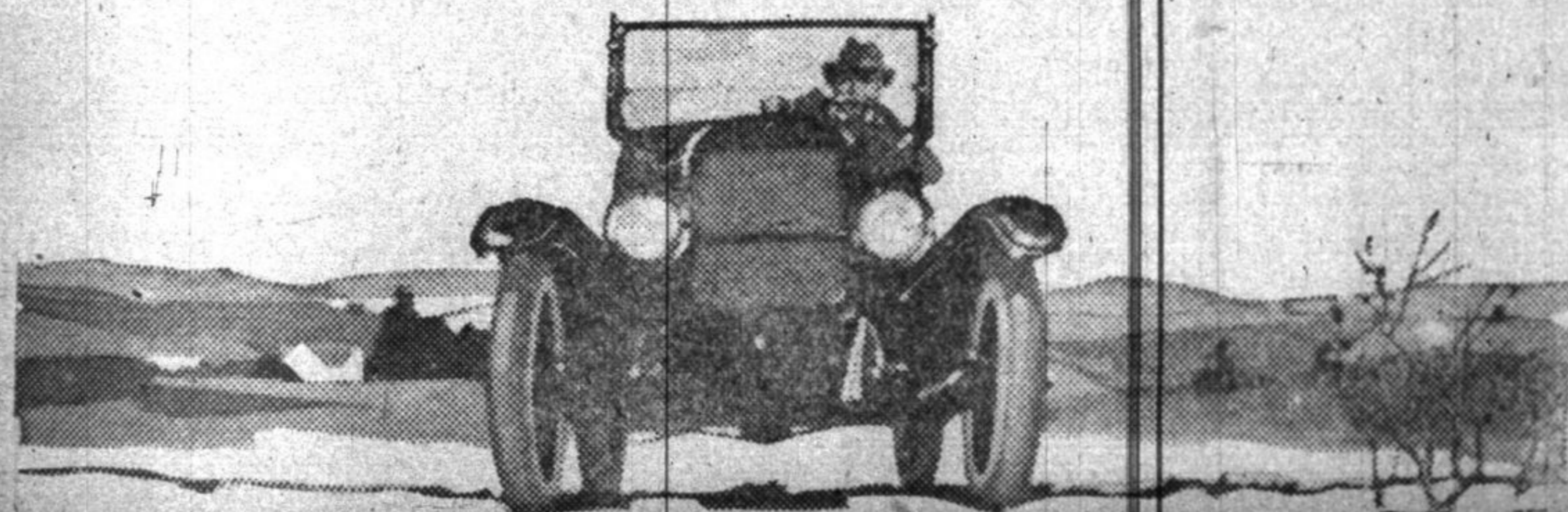
The truth of the matter is that the name Dort has become inseparably associated in the minds of people with deep-seated integrity and careful skill in manufacture.

Each added Dort that goes into use serves not only to provide fresh evidence as to the quality of the car but also to emphasize anew the high ideals of the company that builds it.

PRICES	
Touring Car	\$1085
Roadster	1085
Foursession Sedan	1765
Foursession Coupe	1765

F. O. B. Factory.  
205 S. Sheridan Rd.

**TIBBETTS AUTO CO.**  
205 South Sheridan Road, Waukegan



**Highland Park Battery Station**

522 Central Avenue



Telephone Highland Park 266

**Branch of Evanston Battery Station**



Keep your Directory near your telephone and consult it every time you make a call.

Sometimes a subscriber will guess at a telephonenumber rather than take the trouble to hunt for the Telephone Directory, which may have been mislaid. If the guess is wrong a useless connection is established, a third person is inconvenienced, time is lost and the work must be done all over again.

The Ready Reference List in the Telephone Directory should be corrected each time a new Directory is issued. The use of the Telephone Directory itself is always safer.

CHICAGO TELEPHONE COMPANY

New and Second-Hand  
**FURNITURE**  
Bought and Sold

New Salesroom No. 8 Market Square  
LAKE FOREST, ILLINOIS

MOVING-PACKING-SHIPING  
China Packing a Specialty

**Lake Forest Fireproof Storage Co.**  
B. J. SUMERISKI, Proprietor  
Telephone 13

**Jewelry for Men**

The narrow limits of good taste necessitate that each article represent the utmost in refinement.

Dress Sets consisting of Cuff Links, Studs and Waistcoat Buttons in interesting combinations of White, Mother of Pearl and Blank Onyx.

Hipp & Coburn Co  
Jewelers and Silversmiths  
915 Marshall Field Annex Bldg