

**RADIATOR COVERS**

MADE TO FIT. ORDER NOW AND BE PREPARED

WE REPAIR WIRE WHEELS OF ALL MAKES.

**ALCOHOL and GLYCERIN**

BEST NON FREEZE SOLUTION FOR YOUR RADIATOR. ONE GALLON CANS \$2.25 PER GALLON

**STAR CORD TIRES 1/2 OFF LIST**

Size	Ribbed	Non-Skid
32-4	29.93	32.60
33-4	30.75	33.43
34-4	31.53	34.33
32-4 1/2	35.03	37.88
33-4 1/2	35.93	38.33
34-4 1/2	36.83	39.25
35-4 1/2	37.49	40.20
35-5	45.23	46.23
37-5	47.68	50.20
Special 32-3 1/2		25.65

\$2.00 RED TUBES \$2.00  
Hardman Red Antimony inner tubes. Fresh stock, fully guaranteed  
30-3 and 30-3 1/2, each ..... \$2.00  
These tubes will keep for at least two years without losing strength  
Buy Now For Future Needs  
FORD TUBES AT TWO DOLLARS

**WEED CHAINS**

WE SELL THEM AND REPAIR THEM. AVOID ACCIDENTS USE CHAINS. CORD TIRES REQUIRE LARGER SIZE CHAINS. SEE US.

CENTRAL TIRE SERVICE IS HIGHLAND PARK'S DEPENDABLE TIRE SERVICE. We have car owners come to us from Glencoe, Hubbard Woods and other adjoining villages because our service is best.

Our tire work and tube repairing is fully guaranteed. WE HAVE THE EQUIPMENT AND THE ABILITY TO DO WORK AS YOU WANT IT DONE

**THE CENTRAL TIRE CO.**

Tires of Quality With Service  
8 Sheridan Road, Highland Park, Ill. Telephone 1200

**Federal White Bread 16c a Loaf Commencing Monday, November 15**

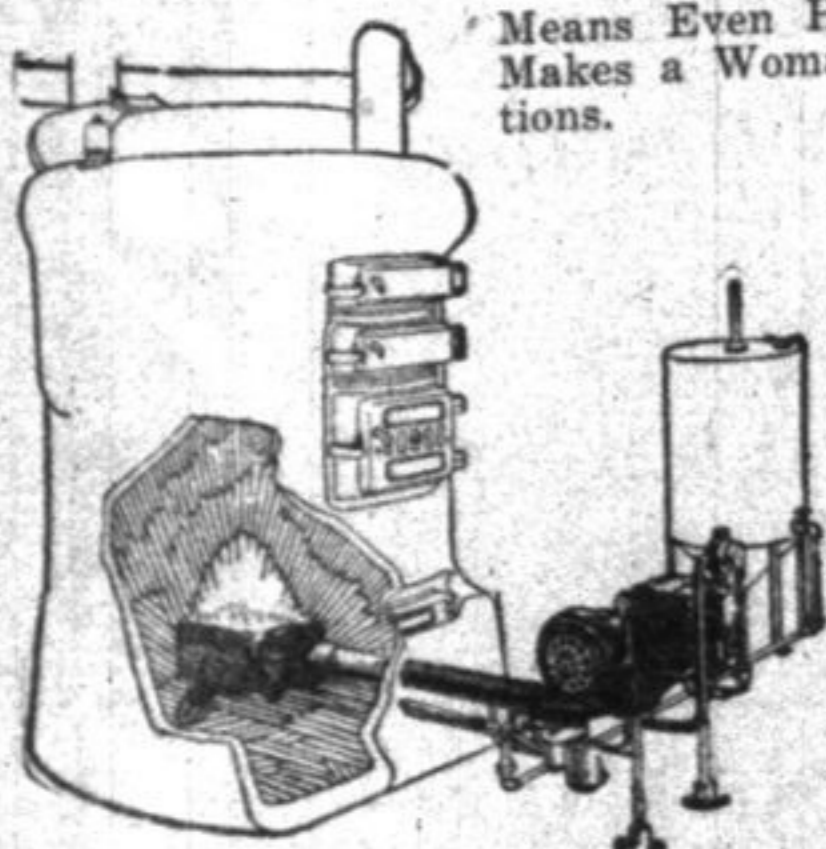
THE reduction in prices of raw material enables us to offer white bread at 16c a loaf. See other advertisement this week.

**Federal System of Bakeries**

**NOKOL**

Does the Work of Coal. Eliminates Basement Drudgery. Is Convenient. Clean and healthful.

Means Even Heat in all kinds of Weather. Makes a Woman Mistress of Heating Conditions.



Is on the Fire Underwriters List of Approved Appliances. It is the Only Oil Burning Device for Home Heating that is so Approved.

NOKOL can be installed in half a day. The Burner replaces the Grate Bar Only. It installs in Your Present Heating System.

See a Practical Demonstration on my own Heating Plant

**W. N. FRYE**

Telephone 536 M 444 Washington Circle LAKE FOREST, ILLINOIS

**The Danger of Panic**  
Some business men seem to think that this country is on the verge of a business panic. A leading speaker at the recent convention of National Purchasing Agents held at Chicago, gave good reasons why this view is not justified.

As he put it, the thing that causes a panic is something with the element of surprise. Panics used to come, when as a result of a scarcity of circulating currency, business men could not get cash at the banks. With the circulation of money now based on bank credits rather than on any fixed and inelastic amount of bonds or coin, surprise of this nature is impossible.

While there seems to be nothing in sight that could create a sudden crash, business may be slow for a time, owing to the scarcity of capital and failure of the people to save money. When business men have to pay 10 per cent to finance their operations, they are going a little slow in taking on new business.

Automobile prices are coming down so fast that a lot of people believe they can now afford to borrow the money to buy one.

**REINSTATE YOUR INSURANCE NOW**

Legion Officers Ready to Assist In Every Way. You Need Protection

The State of Illinois sent 120,000 men into military service during the world war. All of these men carried Government insurance while in the service, but since their discharge three-fourths of that number, not knowing the value of that insurance, have allowed it to lapse and today are ignorant as to their rights regarding reinstatement.

The insurance dropped amounts to over one and one-half billion dollars. Under the supervision of the Bureau of War Risk Insurance Representative, E. V. Dickson, of Chicago, The American Legion will conduct an intensive campaign during the next three months in an endeavor to have all ex-service men who have allowed their insurance to lapse reinstated.

Now fellows, a great many of you took out insurance against your will while in the service, but this was one time the Government was right. You needed the protection and you were given it at a very cheap rate. Since you have returned from the service you need the protection more than ever and you still get the advantage of the same low rate.

The men in charge of the American Legion post will be glad to explain the benefit of Government insurance to you, if you will only give them a chance. If you haven't reinstated your insurance call at once at the American Legion post and talk it over with them. They can prove to you that it is the best, safest and cheapest insurance you can possibly buy.

Following is a comparison of premium rates of United States Government Life Insurance and premium rates of old line companies:

Age	U.S. Life Ins. 12 monthly prem. discounted at 3 1/2 % per annum.	Av. Annual prem. of 82 Life Ins. Companies
<b>Ordinary Life</b>		
Age 25	\$15.24	\$20.40
Age 30	17.36	23.16
Age 35	20.08	26.73
Age 40	23.74	31.44
Age 45	28.71	37.78
Age 50	35.56	46.44
<b>20-Payment Life</b>		
Age 25	\$22.56	\$29.50
Age 30	24.81	32.59
Age 35	27.52	36.09
Age 40	30.95	40.46
Age 45	35.32	46.10
Age 50	41.34	53.60
<b>20-Year Endowment</b>		
Age 25	\$39.34	\$48.22
Age 30	39.69	48.96
Age 35	40.28	50.06
Age 40	41.46	51.91
Age 45	43.47	54.68
Age 50	47.02	59.40

**PSYCHOLOGY OF ADVERTISING — RECOGNITION**

When an ambitious concern sets out to increase its business, the first essential is to provide goods having superior merit. But when a concern by patient and aggressive enterprise feels that it has gained that point, it then has in some way to get recognition for its superiority.

The only way to get that recognition within any reasonable period, is to go direct to the public in some way and tell the story of what it has to offer.

A store might otherwise render service of the highest merit for many years, and people who never happened to go there might never find it out. The fact that a store advertises freely, thus serves as a proof that it has been making a determined effort to offer superior service. Its eagerness to tell the story of its business to the public is evidence that it is winning in the competitive struggle.

**SOME PRAYER**

A celebrated revivalist came to address his flock, and before he began to speak, the pastor said: "Brother Jones, before you begins this discourse, there are some powerful bad negroes in this here congregation, and I want to pray for you," which he did in this fashion:

"O Lord, give Brother Jones the eye of the eagle, that he may see sin from afar. Glue his ear to the gospel telephone, and connect him with the central skies. Illuminate his brow with a brightness that will make the fires of hell look like a tallow candle. Nail his hands to the gospel plough, and bow his head in some lonesome valley where prayer is much wanted to be said, and anoint him all over with the kerosene oil of Thy salvation and set him a fire."—Congressional Record.

The fact that the government always wastes billions does not prove that a voter can spare 30 cents worth of his valuable time to go to the polls.

**GOOD ADVICE FOR THE AUTOMOBILE DRIVER**

One of the hardest things for a motorist to understand is that a tire frequently suffers serious injury when bumped against a curbstone. Because the tire shows no external damage, the owner is likely to feel that the tire is defective if some time later it blows out as a result of the bump.

All the ingenuity of the skilled tire engineer will never be able to make a tire that is comfortable to ride on and at the same time able to stand up under mistreatment of this sort, says the United States Tire company. If a driver wants to bang his tires around, he will find it more economical to equip with old-fashioned iron tires than with rubber. A rubber tire will stand a great deal; it will deliver thousands of miles of service over rough roads. But it frequently undergoes internal rupture when given unduly harsh treatment, such as being pumped against a curb. The breakdown is due to faulty construction but to shabby treatment.

Trucks equipped with pneumatics should be especially careful to avoid this sort of damage to their tires. A truck in backing to a curb to discharge a load will often crash into a curbstone. The weight of the truck combined with the jounce of its cargo causes an especially damaging blow to the tire. Curbsone ruptures of this sort in big pneumatics usually cause the tire to blow just above the bead.

**RAILWAY RECREATION**

All traffic records broken the week of September 25 when 994,687 cars were loaded. Shortage of cars meant shortage of goods, particularly of coal. Among the surprising turns in the railroad situation is the fact that in Chicago it has been discovered that there are from 15 per cent more men on the railroad payrolls, particularly in the coal and equipment departments, than are needed. The Pennsylvania road is also understood to have found that they had a superfluous number of employees in some divisions of work. Thus, it appears that the railroads during the sixteen months that they were under Government control started to copy the inefficient methods found everywhere in Government employment, which results from stuffing the payroll in order to make places for somebody or other. The country has fortunately, perhaps, narrowly, escaped from being committed to an experiment of running the railways for the benefit of the workers rather than that of the consumers of goods. This would have been as lamentable as the demonstration that some of the railways had been run in the past for the benefit of security manipulators. The new pages in the history of the railways promise to be brighter than the earlier ones.

Up to date no landlady has manifested a willingness to accept silk shirts as a substitute for board money.

PHONES Office 597 Residence 490

**H. W. Huber Electric Co.**

Electrical Contractors

15 S. St. Johns Ave

Telephone 715-R

**SEN TAZIALI**

653 W. Park Ave. Cement Contractor EXCAVATING, BLACK DIRT, MANURE TEAMING SERVICE

I do an honest day's work at very reasonable prices.

**PORTABLE GARAGES & SUMMER HOMES**  
Garages \$145 up. Why pay garage rent. Investigate. Send for catalogue. Delivered and erected in few hours.  
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**A. MARKOWITZ CENTRAL 4556**  
412 105 W. Monroe St. 50 per cent. more for your clothing. Call me first. Will call anywhere. Will pay you more for clothing and shoes, if brought to the office. Central 6874.

**French Shop F.R. BEAUDRY**  
Special Velvet Frocks \$55.00 and up  
Specialist in High Grade Attire for Gentlemen  
Unusual showing of Frocks, Suits and Coats of exceptional charm awaits inspection. Personal attention given to customer.  
East Washington Street 5th Floor Venetian Bldg. CHICAGO

Tel. **J. Smith** valer in **JUNK**  
60 N. First Highland Park

**Ford THE UNIVERSAL CAR**

When you buy a Ford Sedan you buy the service and essential comforts of the high-priced limousine — without the big first cost and large operating expense. The Sedan is like the other. More than four million Fords in use. Low in cost, high in quality and the most economical car to run that was ever built. The Ford Sedan is essentially a family car for every day in the year, meeting all social demands, being easy and safe for women to drive. Price, including Electric Starter and Demountable rims, \$795.00, F. O. B. Detroit.

**INSIST ON GENUINE FORD PARTS**

**A. G. McPHERSON**  
Telephones Highland Park 120-121 HIGHLAND PARK, ILL.