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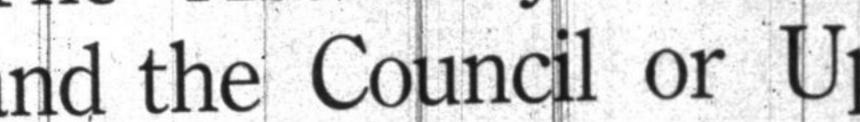
PPING

The Congress of the

League of Nations

is Divided into Two Branches,

The Assembly or Lower House and the Council or Upper House



The Assembly is a deliberative body only and is composed of delegates from each member nation.

JAMES M. COX

Differences that may cause war are first brought to the Assembly. After investigation there such matters are referred for final decision to the Council or upper house.

The Assembly may elect four members of the Council and can take final action only in determining rules for its own procedure.

Each member nation has only one vote in the Assembly. England, through her colonies, may control six votes in the Assembly only.

England, Canada, Egypt, India, Australia and South Af-

The United States controls in exactly the same way nine Votes through protectorates over member nations of the League, namely: Cuba, Porto Rico, San Domingo, Hayti, Liberia, Honduras, Venezuela, Panama and the

United States which out-votes England by three votes. The Council, or upper house is composed of nine members, Five nations, the United States, France, England, Italy and Japan have each a permanent place in the Council, the remaining four being elected by the Assembly.

Each of these nine members have only one vote and all decisions must be unanimous to be effective. One dissenting vote nullifies any action. A unanimous agreement, then, must be referred to the Congress or Parliament of member nations.

The decisions of the League are only recommendations. Thirty-nine nations have already joined the League of Nations, showing that the progressive opinion of the world is for it.

Shall the United States be the only enlightened nation to stay out?

The only way to be sure of going in is to vote for

COX AND ROOSEVELT

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Now is the time to order. Give us a small deposit, pay the balance in monthly installments.

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TROUBLES IN GOVERNMENT SHIPPING

The Shipping board is quite ready to adopt the custom that has obtained in paying commissions on cargoes. The privately owned ships have been giving the Government a little of the worst of it, and it is now proposed to meet them on their own grounds, and to grant commissions for obtaining cargoes. A rate below five per cent will likely be adopted. One of the big troubles that the Government has had to face is the custom of ship officers to obtain "commissions" from dealers who furnish supplies to their ships. Captains and pursers, and other officers, have grown rich on these fees in the past. However, the Government regards the custom as a species of graft that it cannot, and will not countenance. Private shipwners who paid small salaries to their officers, winked at the custom. and accepted it as something they could not help.

The Shipping board complains that American business interests are placing their marine insurance with foreign companies, in preferance to the American Merchant Marine Syndicate, causing "the unnecessary flow of millions of dollars of marine pren

iums to the other side, as iums to the other side, and the use of marine insurance by our competitors as a commercial weapon against our interests, and inability on our part to properly safeguard commercial information.

MOTOR TRUCKS ON THE FARMS

The Agricultural department has been obtaining the views of farmers the corn-belt, and 831 of them who have motor trucks are almost unanimous in the opinion that they will prove eventually a profitable investment. However, results show that the motor truck has not reduced farm expenses to any degree up to the present time, and were it not for the fact that the farmers agree that it "saves time" it is doubtful whether the new acquisition to rural activities would be in the popular class. It has been determined that the average truck used on a farm travels 2,777 miles a year, and the cost of The fellow who hollers the loudest operation is almost 17 cents a mile,

On the Table In the Cuisine

Bowman Dairy Company's

Butter

(Churned from pure perfectly pasteurized cream)

OF A QUALITY TO CHARM AN EPICURE

FREE Trial Bottle! Get Yours Yet?

Hundreds of ladies sending for Free Trial Bottles of our Marvelous Dusting Liquid. It Dusts, Cleans and Polishes at the same time. Better send for yours before the supply of Free Trial Bottles is exhausted.

FREE!

Furniture, woodwork, floors, metal-work and [gilt finishes made to looklike new. A Wonderfut Renewer and Preservative. A Free Trial Bottle will prove it. D. C. Purdy & Sons, Inc., Highland Park, ML.

Holding a grudge only makes a man

No trust is on a secure basis until CORNFED CATTLE IN NEBRASKA gets a full line of widow and orphan stockholders as an exhibit to

show why it shouldn't be molested. Some men pat themselves on the back for local patriotism and support of home industry, when they telephone down to the home store to have a ten cent order delivered at

lie has to do with it is to pay the expense of the controversy in the form of higher prices.

The price of paper is far too high, but as printers usually work out of their deep seated affection for the human race rather than for mere sordid emoluments, they still get prices that fail to show a corres- picture on his desk is no sign they are fund of valuable information they ponding advance.

The Department of Agriculture in copperation with the University of Nebraska, determined that the average cost of cornfed cattle at the market was \$14.91 per hundredweight for 2,295 head fed in the months of 1918-19; \$13.83 in the winter of 1919-20. There was an average loss per head of \$3.17 for the first tinuously, and the only thing the pub-

> about "free speech" must be awfully making the total cost of one of these disappointed when no one interferes "pesky critters" about \$470 a year.

Just because a man has his wife's . If golf sticks could talk what a natural affinities.

PSYCHOLOGY OF ADVERTISING

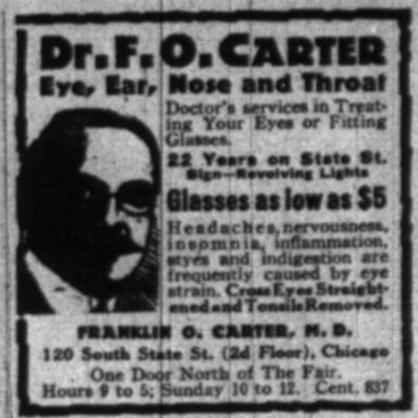
In deciding what stores are likely to give the best service, the purchaser of home and personal supplies might well ask what motives lead stores to advertise, and how the advertised store differs from the nonadvertising one.

The principal motive that leads merchants to advertise, is confidence in their ability to win out in the competitive struggle.

Some merchants go into business hoping merely to get what share of trade falls to them naturally. Having a good position, they expect that a certain number of people will be attracted by their show windows. and will come in and buy.

Any store will get a certain amount of trade in that way. But it ing to butt up all the time against what comes to them by chance and habit, but are determined to reach out by active and positive methods to win new friends every day.

After the boredom of the average vacation, one is glad to get back to the fascination of his job.



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