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Get Rich Quick schemes are con- ty at the cattle shows, though the that the world owes them a only form of agriculture they know anything about is plum growing.

The people who have lost money | The politicians are talking eloquent- LOW INTEREST HINDERS

ors in 4% Bonds in the \$60,000,000 Issue

features about the Illinois \$60,000,000 whose hair had turned white almost bond issue and the poor outlook for instantly as a result of being scared. early completion of the road improve- You have always thought possibly that ment project, so far as Lake County it was an exaggeration, and smiled is concerned, is the fact that the bonds when you heard somebody say it. bear interest at the rate of on- But there is one man in this county ly four per cent. It is a pretty hard who has seen a real incident of this matter to dispose of four per cent sort. bonds under present conditions, in- The man in question vestors wanting larger returns on Ringdahl of Highland Park. their investments. Among the road im- Mr. Ringdahl recently returned from provements in Lake County which a visit to his parents in Sweden for are hanging fire as a result of the de- the first time in 34 years. He relay in the state building program counts an experience while on the are Milwaukee avenue, from Wheel- steamer in the North Sea which is ing to the state line via Antioch, Bel- most interesting and answers for all videre road from Waukegan to Mc- time the doubts of anybody who Henry county line, through Grays- thinks that it is not possible for a lake and Volo, which the county is im- person to acquire white hair in proving with the promise the state night. will refund, the Barrington, Lake It happened when the ship was pass-Forest road, and Sheridan road, a ing through the North Sea that a terpart of the latter being subject to rible storm came up and four hours a refund.

are putting up the money for these that the steamer sighted some mines improvements it is an uphill job, the which had been placed there during traffic over the county roads being the war and according to Mr. Ringabnormally large due to close prox- dahl the mines were "shot up" by the imity to Chicago.

ADVERTISING AND PRICES

the New York University school of ed. Commerce in a recent address.

Mr. Johnson showed that you can't get low prices on a large scale with- man from Florida with whom Mr. out large scale production, and you Ringdahl had become intimately ac can't get large scale production with- quainted. This man, about forty years out advertising. Advertising lowers of age, was with Mr. Ringdahl and prices by making it possible to do others playing cards on the particular business in great volume with the evening in question until about 11 minimum of overhead cost.

mum of expense.

volume of business without adver- people. tising.

The apparent speed with which the girls hustle around nowadays, may not be due so much to their anxiety to get the work done, as because their tight skirts compel them to take such short

MARTIN RINGDAHL SEES MAN'S HAIR TURN WHITE COUNTY ROAD PROGRAM

State Unable to Interest Invest- Incident Occurs During Frightful Storm on the North Sea

Another one of the discouraging You have often heard about people

the steamer rolled and rocked but that Although Lake county residents wasn't the worst part of it. It seem crew of the boat in order to prevent possible damage in running into them. Thus with the explosion taking place now and then far off from the ship The ancient idea that the cost of and with the boat rolling and careenadvertising is added to prices, was ing it was natural that many of the neatly exposed by Dean Johnson of passengers were very much frighten-

Scared; Hair Turns White And it was so especially with one o'clock. After that the sea got rough Where advertising has brought and the shooting of the mines began. scared almost beyond expression as

about quantity production, it becomes Mr. Ringdahl walked up on deck with possible to standardize every opera- his friend and now he tells how the tion, so it can be done with a mini- friend shook, turned pale and was The same principle applies to re- he visualized and possibly pictured tail distribution. You can't get low himself going down a victim of the prices without distribution in con- wreck in the North Sea which has siderable volume, and you can't get swallowed up so many boat loads of

After a while Mr. Ringdahl and his friend parted, each going to their Imagine Mr. respective staterooms. Ringdahl's surprise in the morning when his friend arrived for breakfast to find that his hair and moustache which previously had been a dark brown, was entirely white. The sudden change in his hair created much nterest among the passengers who had known him before and the man n question of course could offer no explanation excepting to admit that he had been almost "scared to death."

Since he returned Mr. Ringdahl has received a letter from his friend, whose home is in Florida. He recounts that he has recovered from his experience with the exception of his hair, which he states, continues to be as white as snow

Finds Parents Well

Mr. Ringdahl saw his parents for the first time in 34 years and according to his explanation it was a reunon which is hard to describe, one which happens only now and then in the course of the world, for it is seldom that families are separated for that length of time. His father and mother are both 82, years of age and according to Mr. Ringdahl when his mother saw him she began crying and kept it up almost two days, being so overcome she could hardly talk to him. He spent a very delightful time with them and returned home a short time ago. He found both his parents in excellent health for people of their

CONSOLIDATED SCHOOLS

As the farmers become more prosperous they are less satisfied with the fashioned district school. The movement to consolidate schools in modern central buildings s making rapid progress.

It took the state of lowa 17 years to get its first 17 consolidated schools. Then in the next six years it got 300

While a lot of money is saved by etting rid of the upkeep of a lot of little buildings, still consolidated schools are likely to cost more money. The transportation cost of a big

Yet progressive states are helping ut such schools by liberal grants of money. In Minnesota, for instance, a good consolidated school will usually draw from \$4,000 to \$5,000. People will not live in the country and raise food, unless they have good

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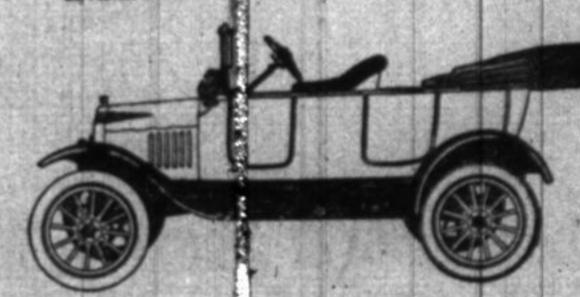


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