

The people who have lost money in Get Rich Quick schemes are convinced that the world owes them a living.

The politicians are talking eloquently at the cattle shows, though the only form of agriculture they know anything about is plum growing.

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LOW INTEREST HINDERS COUNTY ROAD PROGRAM

State Unable to Interest Investors in 4% Bonds in the \$60,000,000 Issue

Another one of the discouraging features about the Illinois \$60,000,000 bond issue and the poor outlook for early completion of the road improvement project, so far as Lake County is concerned, is the fact that the bonds bear interest at the rate of only four per cent. It is a pretty hard matter to dispose of four per cent bonds under present conditions, investors wanting larger returns on their investments. Among the road improvements in Lake County which are hanging fire as a result of the delay in the state building program are Milwaukee avenue, from Wheeling to the state line via Antioch, Belvidere road from Waukegan to McHenry county line, through Grayslake and Volo, which the county is improving with the promise the state will refund, the Barrington, Lake Forest road, and Sheridan road, a part of the latter being subject to a refund.

Although Lake county residents are putting up the money for these improvements it is an uphill job, the traffic over the county roads being abnormally large due to close proximity to Chicago.

ADVERTISING AND PRICES

The ancient idea that the cost of advertising is added to prices, was neatly exposed by Dean Johnson of the New York University school of Commerce in a recent address.

Mr. Johnson showed that you can't get low prices on a large scale without large scale production, and you can't get large scale production without advertising. Advertising lowers prices by making it possible to do business in great volume with the minimum of overhead cost.

Where advertising has brought about quantity production, it becomes possible to standardize every operation, so it can be done with a minimum of expense.

The same principle applies to retail distribution. You can't get low prices without distribution in considerable volume, and you can't get volume of business without advertising.

The apparent speed with which the girls hustle around nowadays, may not be due so much to their anxiety to get the work done, as because their tight skirts compel them to take such short steps.

MARTIN RINGDAHL SEES MAN'S HAIR TURN WHITE

Incident Occurs During Frightful Storm on the North Sea

You have often heard about people whose hair had turned white almost instantly as a result of being scared. You have always thought possibly that it was an exaggeration, and smiled when you heard somebody say it.

But there is one man in this county who has seen a real incident of this sort.

The man in question is Martin Ringdahl of Highland Park.

Mr. Ringdahl recently returned from a visit to his parents in Sweden for the first time in 34 years. He recounts an experience while on the steamer in the North Sea which is most interesting and answers for all time the doubts of anybody who thinks that it is not possible for a person to acquire white hair in a night.

It happened when the ship was passing through the North Sea that a terrible storm came up and four hours the steamer rolled and rocked but that wasn't the worst part of it. It seems that the steamer sighted some mines which had been placed there during the war and according to Mr. Ringdahl the mines were "shot up" by the crew of the boat in order to prevent possible damage in running into them. Thus with the explosion taking place now and then far off from the ship and with the boat rolling and careening it was natural that many of the passengers were very much frightened.

Scared; Hair Turns White

And it was so especially with one man from Florida with whom Mr. Ringdahl had become intimately acquainted. This man, about forty years of age, was with Mr. Ringdahl and others playing cards on the particular evening in question until about 11 o'clock. After that the sea got rough and the shooting of the mines began. Mr. Ringdahl walked up on deck with his friend and now he tells how the friend shook, turned pale and was scared almost beyond expression as he visualized and possibly pictured himself going down a victim of the wreck in the North Sea which has swallowed up so many boat loads of people.

After a while Mr. Ringdahl and his friend parted, each going to their respective staterooms. Imagine Mr. Ringdahl's surprise in the morning when his friend arrived for breakfast to find that his hair and moustache which previously had been a dark brown, was entirely white. The sudden change in his hair created much interest among the passengers who had known him before and the man in question of course could offer no explanation excepting to admit that he had been almost "scared to death."

Since he returned Mr. Ringdahl has received a letter from his friend, whose home is in Florida. He recounts that he has recovered from his experience with the exception of his hair, which he states, continues to be as white as snow.

Finds Parents Well

Mr. Ringdahl saw his parents for the first time in 34 years and according to his explanation it was a reunion which is hard to describe, one which happens only now and then in the course of the world, for it is seldom that families are separated for that length of time. His father and mother are both 82 years of age and according to Mr. Ringdahl when his mother saw him she began crying and kept it up almost two days, being so overcome she could hardly talk to him. He spent a very delightful time with them and returned home a short time ago. He found both his parents in excellent health for people of their age.

CONSOLIDATED SCHOOLS

As the farmers become more prosperous they are less satisfied with the old fashioned district school. The movement to consolidate country schools in modern central buildings is making rapid progress.

It took the state of Iowa 17 years to get its first 17 consolidated schools. Then in the next six years it got 300 more of them.

While a lot of money is saved by getting rid of the upkeep of a lot of little buildings, still consolidated schools are likely to cost more money. The transportation cost of a big sum.

Yet progressive states are helping out such schools by liberal grants of money. In Minnesota, for instance, a good consolidated school will usually draw from \$4,000 to \$5,000.

People will not live in the country and raise food, unless they have good schools.

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