



Cool Summer Clothes at greatly reduced prices.

DOWN PRICES GO.

RIGHT OFF THE REEL when we reduce prices to clean out our season's stock, we put them so low that our "left-overs" won't last long.

The first comers will get the BEST PICKING.

That's all.

Wear our good "Nifty" Clothes

S. FELL

13 S. St. Johns Ave.

Tel. 307

Highland Park, Ill.

Walter Anita-Alvarez **KNUPFER** Superior Pianoforte Instruction

For the accommodation of pupils of the North Shore suburbs, Mr. and Mrs. Knupfer will accept a limited number of piano students for instruction at their residence studio—

722 Clinton Place, Evanston

Students may combine their individual instruction with the graduation courses offered at the

Knupfer Studios

School of Music and Dramatic Arts, Fine Arts Building, Chicago, and are entitled to all the privileges of this institution.

Course of instruction covers all phases of pianistic development from the first rudiments to the highest degree of artistic proficiency. Reservations for the fall term should be made now. FOR PARTICULARS TELEPHONE EVANSTON 6508.

Phone Highland Park 936

**A. S. LOOMIS** Carpet and Rug Washing

HAMILTON-BEACH METHOD

Highland Park, Illinois

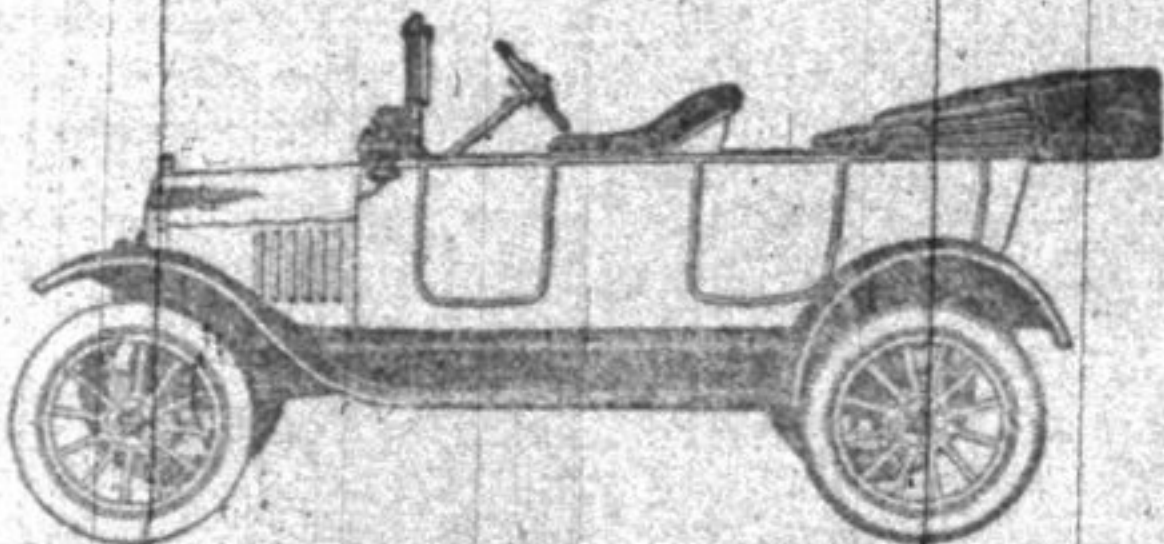
Lock Box 201

**Ford** THE UNIVERSAL CAR

Ford cars are an important servant in every rural community. They help the family enjoy life, bring the pleasures and advantages of the town within reach, and give practical service every day. They require a minimum of attention; any one can run the Ford and care for it. More than four million owners prove these qualities every day. We pledge Ford ownership the reliable Ford service with genuine Ford parts and standard Ford prices.

Touring Car, \$575; Runabout \$550; Coupe, \$750; Sedan, \$875; Ton Truck Chassis, \$600. Prices F.O.B. Detroit. Electric Starting Equipment \$75.00 extra.

INSIST ON GENUINE FORD PARTS



**A. G. McPHERSON**

Telephones Highland Park 120-121 HIGHLAND PARK, ILL.

**SWIFT AND GRAHAM TO HAVE OPPOSITION**

Both Lake County Men to be Opposed by Candidates from McHenry County

State Senator R. B. Swift and Representative Thomas Graham, Lake county officials, both are to have opposition for re-election at the primaries on September 15, according to announcements which reach here from McHenry county.

The McHenry Plaindealer announces the names of the new candidates in the following article:

Politics in McHenry county are beginning to warm up and from now until the primaries are held on September 15 the various candidates for national, state and county offices will be kept busy.

Hon. Edward D. Shurtleff of Maren-go, who for many years has proven one of our most influential as well as efficient state officials, has publicly announced his candidacy for the office of U. S. senator and is in every way capable of performing the duties connected with this office should the voters of this senatorial district see fit to place him into that office.

Attorney James F. Casey of Woodstock has also thrown his hat into the political ring by announcing his candidacy for the office of state senator to oppose the present incumbent, Rodney B. Swift of Libertyville. Mr. Casey is one of the oldest as well as the most capable of practicing lawyers of the McHenry county bar.

Chas. F. Hayes of Marvard, who for many years has had a desire to represent the people as their state representative, has once more announced himself a candidate for this office and will make the race against Thos. Graham of Lake county.

**REAL ESTATE TRANSFERS**

Edward Silk and wife to Bessie S. Chase lot 10 and east 15 feet lot 9, block 21, Lake Bluff. Deed \$1.

Charles Olander to Walter Vantine lots 38 and 39 block 8, Deerfield Park. WD \$1500.

Thomas Duffy and wife to William Duffy, lots 29 and 30, Block 8, Deerfield Park. WD \$25.

Estate of Ellen W. Hipwell to A. L. Bournique, lot 3 and westerly 25 feet lot 4, block 27, Highland Park.

John Griffith and wife to C. N. Linderholm and wife, lot 79, Green Bay addition to Lake Forest. WD \$10.

Lake Forest Ice company to Charles Wolz, part lot 346, Lake Forest. WD \$3500.

W. F. Hogan to Charles Anderson, lots 24 and 25, Pearson, Stookey & Hogan's subdivision, Highwood. WD \$200.

**POWER OF SUGGESTION**

Since the close of the war there has been a great increase in newspaper advertising. This costly publicity must have rendered a service which any ambitious person can use to develop his business.

The first service which newspaper publicity renders comes through the power of suggestion. If you suggest to people the advantages of doing some desirable thing, they are more likely to do it than if you don't mention it.

Take the case of phonographs. The people are constantly being reminded in newspapers and magazines of the advantages of phonographs. They are shown pictures of dances and home circles and social gatherings where phonographs bring happiness and merriment. You see pictures of singers whose work is reproduced by phonographs and all that. It makes people want phonographs. Probably ten times as many phonographs have been sold as if they were never advertised.

People read in the newspapers about bargains in shoes. That makes them reflect that their shoes are getting worn and they need new ones. They therefore buy shoes instead of getting something else that was not suggested to them. So it goes in every line.

It may be suggested that this power of suggestion is too strong for the good of the community, that through it people are led to buy stuff that they don't need and ought not to have. But even if so, no business man can afford to neglect this basic fact of human nature. Unless he uses this sale of his useful articles, a great power of human nature to promote the deal of the people's money is likely to be drawn off into other directions where it will render less service.

Telephone 1349

All Work Guaranteed

**DANIEL A. FAY**

PAINTING, PAPERHANGING AND INTERIOR DECORATING

All Kinds of Furniture Refinished WHITE WORK A SPECIALTY.

638 Skokie Avenue Highland Park, Illinois

**Shopping in Chicago Made Easy**

by the Convenient Schedule of the

**North Shore Trains**

	Trains leave Highland Park	Arrive Chicago
For the Business Man	6:38 a. m. 7:08 a. m. 7:38 a. m. 8:08 a. m.	7:44 a. m. 8:14 a. m. 8:44 a. m. 9:14 a. m.

Every half-hour thereafter until

For the Matinee and Shopper	11:08 a. m. 11:38 a. m. 12:08 p. m. 12:38 p. m. 1:08 p. m.	12:14 p. m. 12:44 p. m. 1:14 p. m. 1:44 p. m. 2:14 p. m.
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Then every thirty minutes until

For the Theatre and Dinner Party	6:08 p. m. 6:38 p. m. 7:08 p. m. 7:38 p. m. 4:38 p. m. 5:08 p. m. 5:38 p. m. and 6:38 p. m.	7:14 p. m. 7:44 p. m. 8:14 p. m. 8:44 p. m. 5:44 p. m. 6:14 p. m. 6:44 p. m.
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Then every half hour until 12:38 a. m.

Last train at 1:38 a. m.

Excellent dining car service is provided on trains leaving Highland Park at 9:38 a. m., 1:38 p. m., Above Schedules based on Standard Time

For further information apply to the **CHICAGO NORTH SHORE & MILWAUKEE R. R.**

Highland Park Ticket Office  
Phone Highland Park 1361



**U. S. CIVIL SERVICE EXAMINATIONS**

An open competitive examination under the rules of the U. S. Civil Service Commission for the position of clerk-carrier in the post office building at Highland Park, Ill. will be held on July 24, 1920, commencing at 9 o'clock a. m.

Applications for this examination must be made on the prescribed form, which, with necessary instructions, may be obtained from the Commission's local representative, Mr. Arvid Magnuson, Secretary Local Board of Examiners, at the Highland Park, Ill., post office, or from the undersigned.

All persons wishing to take this examination should secure blanks and file their applications with the undersigned at once in order to allow time for any necessary corrections and to arrange for the examination.

J. V. SWANSON,  
Secretary Civil Service Board,  
Chicago, Ill.

The fact that the boy campers get lots of experience in building fires, does not prove that they can do anything after they get home in preparing firewood for the kitchen stove.



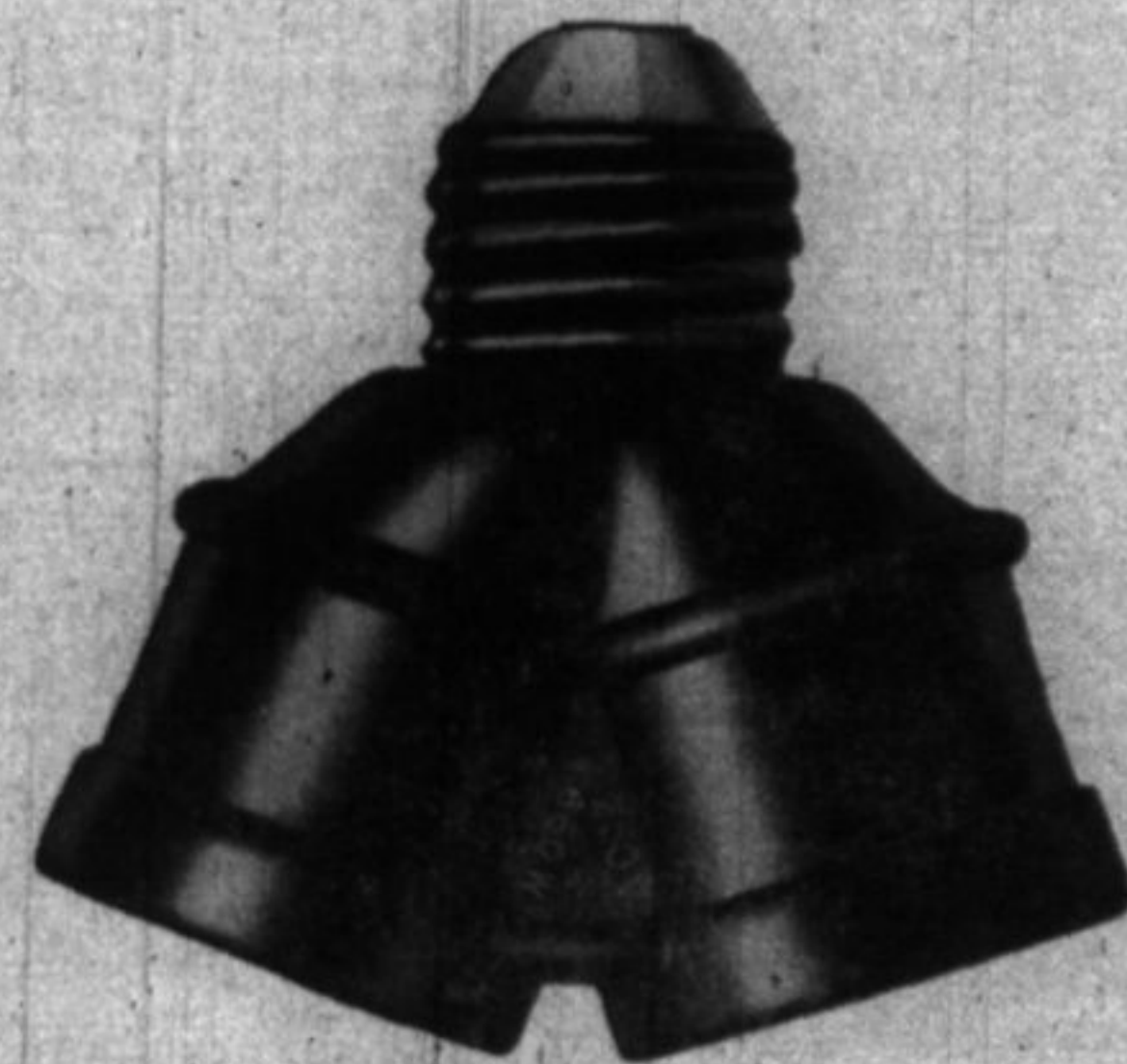
**Shouldering Your Tire Burdens**

Let us shoulder your tire burdens for you. We never undertake a repair unless we know it will mean money in your pocket. We always are ready with expert tire advice—and no charge save for work done.

"Meet the Little Vulcanizer"

**AUTO SUPPLY SHOP**

522 Central Avenue  
Phones 350 and 909



**THE TWIN-LITE PLUG**

A compact, light weight electric socket plug which converts said socket into two outlets and thus doubles its capacity.

You don't have to remove a lamp when you use your Washing Machine, or Vacuum Cleaner, or Iron, or Toaster, or Fan, if the socket is fitted with a Twin-Lite.

Have you seen this little accessory? Many people in this town have bought several Twin-Lites for their houses.

Its Price is Low

At Our Sales Rooms

**Public Service Co.**  
of Northern Illinois