

Why You Need One

You, like many other retailers may be satisfied that your business is paying you a profit; yet you do not know how much money you are losing every day through pencil and paper methods of figuring. Neither are you getting any of the business building figure facts that are necessary to make your business pay you *all* the profits that rightfully are yours.

A Burroughs Figuring Machine will give you this information quickly and accurately. It will put organization and accuracy into your business—be it large or small—and will stop the *unseen*, profit-robbing leaks that are keeping many a retail business close to the edge.

You don't want to lose money by errors

—especially in the addition of sales slips, where most mistakes occur. One figure added wrong spells a certain loss for you—and such errors usually get by without detection.

You don't want to offend customers by overcharges

If you overcharge a customer even once through a perfectly understandable error in the addition of a sales slip or statement, you've lost some part of her confidence. If you overcharge her again and explain that "mistakes will happen" she becomes interested in other stores that she'd never thought of before.

You want to know your Daily Profits

No man likes to do business blindfolded—yet many retailers do, simply because they hate to wade through a maze of figures to get to the light.

A Burroughs will give you the amounts of your daily profits, sales, and expenses. It will tell you every day just how your business stands—and it gets this information quickly and accurately.

You want to keep tab on your clerks

This information is absolutely necessary. You should know how much each clerk and each department sells every day. You should be able to tell which clerk is an asset, which department is paying and where you are making money. A Burroughs Machine will get this information for you speedily and accurately.

You want as simple bookkeeping as possible

Keeping books with a Burroughs is not only the simplest but the *least expensive* method. It is automatic and absolutely accurate.

Among the more than 100 models of Burroughs Machines there is one designed especially for every retail establishment—either large or small. It fits into any retail bookkeeping system without changing the system.

It makes all postings from sales slips to ledgers, all entries on statements, and proves the work as it goes along—keeping the books in a continuous balance. It prevents errors and saves time and money on every item it handles. Statements are always out on the first of the month.

Let the Burroughs man show you how a Burroughs Machine will help you increase your profits. Such a request will place you under no obligation whatever.

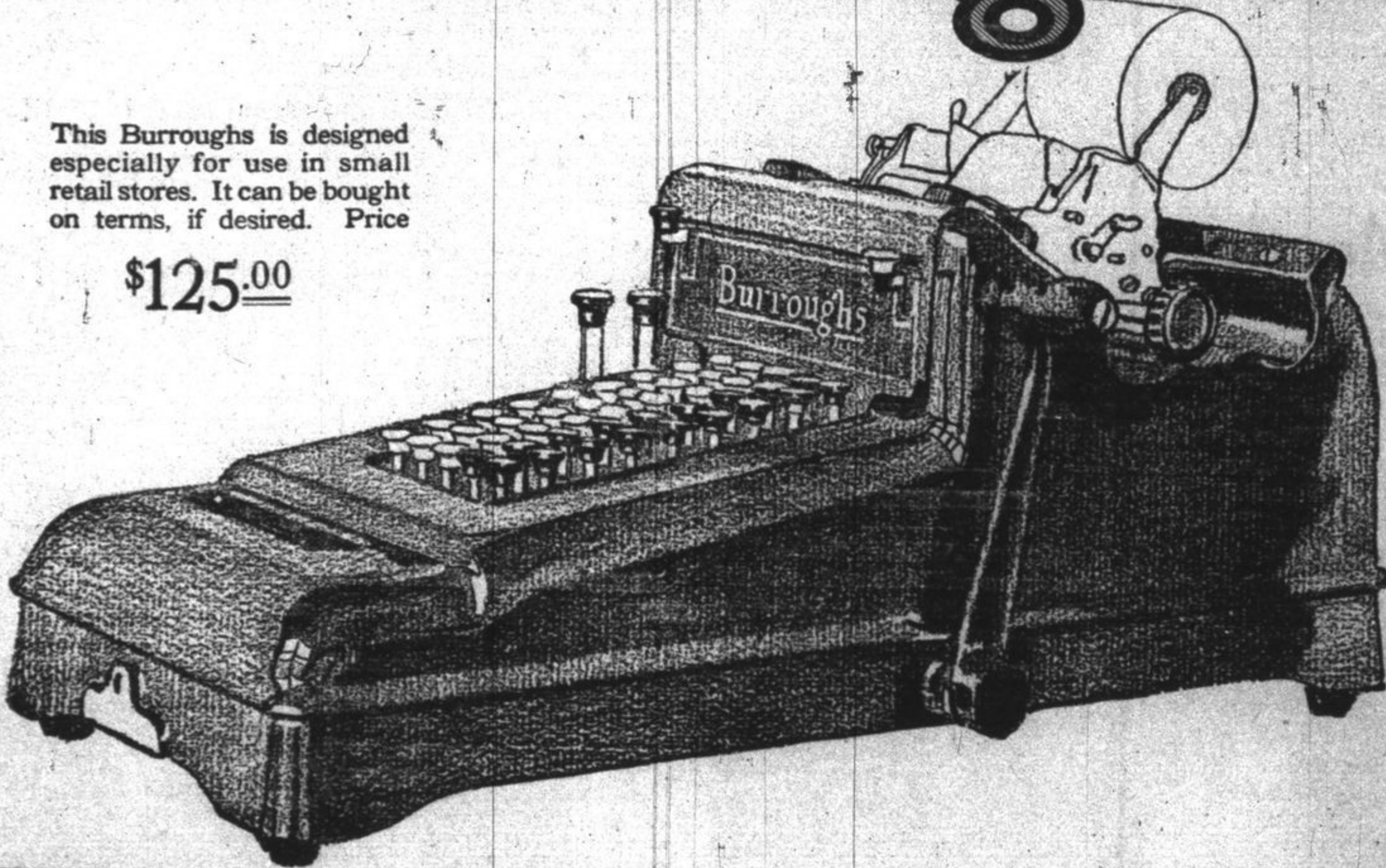
BURROUGHS ADDING MACHINE COMPANY

Chicago Office: 206 Marquette Building, 140 South Dearborn Street

Adding—Bookkeeping—Calculating Machines Burroughs

This Burroughs is designed especially for use in small retail stores. It can be bought on terms, if desired. Price

\$125.00



Next Thursday Night

February 26th at 8:15

CONCERT

by

MISS CAROL ROBINSON, Pianist

and

MISS ANNA BURMEISTER, Soprano

at

359 Hazel Avenue, Highland Park
(first house east of Christian Science Church)

Admission \$1.50

Ingenious "Fake" Pistol.

A French inventor has recently placed on the market a "fake" pistol. This weapon, although in reality absolutely harmless, goes off with a very realistic crack when the trigger is pulled. It also makes a blinding flash calculated to scare any burglar.

Inventions of an even more complicated nature are constantly being heard of. A well-to-do gentleman living in Surrey has recently had his house and grounds fitted with an elaborate burglar trap. With this device a midnight marauder cannot approach near the house without setting a number of electric bells within a-ringing. And should the burglar not hear them and actually enter the building he would be caught in a vise by one of the many steel contraptions cunningly placed about.—London Tit-Bits.

Second Thoughts.

Mrs. Justwed—When I married I resolved to yield to my husband in everything.
Mrs. Langwed—So did I. And then resolved never to act on that resolution.

It's a

Crispo Biscuit

It's a good biscuit

Question of Opinion.

The late General Booth of the Salvation Army was conducting a big meeting which lasted unusually long, and toward the close a newspaper reporter left his seat and gained the aisle. General Booth pointed a finger at him and said:

"Whoever leaves this auditorium will be damned by God."
The reporter answered: "If I don't leave this auditorium and hurry back to my office I'll be damned by the city editor."

"God is above the city editor," retorted General Booth.
"Yes, I think he is," piously responded the reporter, "but the city editor doesn't!"

MATTERS OF INTEREST

Japan has 20 women journalists.

Divorces are unknown to the women in Korea.

The pay of cooks in China averages \$15 monthly.

There are more than 600 women physicians in Japan.

Women in the United States now number nearly 30,000,000.

Practically all the hard labor in Bombay, India, is done by the women.

IS INDEPENDENT OF BRITAIN

Strip of Land in India Over Which the Ruler of the Empire Has No Jurisdiction.

At school we are taught that the king of England is ruler over the whole empire of India. There is, however, a strip of land situated in Assam, about twenty miles from South Sylhet, over which Great Britain has no dominion. This is Tipperracherra. It is ruled by the natives themselves, and whenever any of them in the surrounding districts get into trouble with their sahibs or memsahibs, they make straight for this tract until the trouble blows over.

More enlightened than their fellow plainmen, the Hill Tipperras are cleaner and have a better idea of comfort. They build their huts in the bush (native villages) on piles, to protect them from damp.

Rather short and sturdily built, they think nothing of walking forty miles to the nearest bazaar and back to do their marketing, carrying fish strung on a stick over their shoulder, and their other purchases in a basket on the head.

They dress in a short drapery, leaving the legs and arms bare, and many dispense with the turban. They are lighter in color than the ordinary native, and the men wear their black, sleek hair hanging to the shoulders with colored quills stuck over one ear, somewhat after the manner of the Redskins.

White people are a source of interest to them, and the women and butchias (children) form a ring around them, exchanging many glances and words of curiosity.

GREAT IS OLD MISSISSIPPI

Big River Easily the Longest Continuous Waterway of Which the World Can Boast.

The Mississippi is the main stem of the greatest drainage system of North America. There are 1,257,000 square miles in the drainage system. It extends from within 100 miles of Canada to the Gulf of Mexico in a water course of about 1,550 miles. It forms the total or partial boundary line between ten states. It has on its banks four cities with from about 250,000 to 750,000 inhabitants—New Orleans, St. Paul, Minneapolis and St. Louis. It has about 100,000 tributaries, 240 large enough to figure on small-sized statistical charts.

The greatest of the affluents of the Mississippi is the Missouri river. The Missouri river proper begins at the confluence of the Jefferson, Madison and Gallatin rivers. The length of the whole course is about 2,915 miles. The Missouri river enters the Mississippi river 20 miles north of St. Louis. From the source of the Missouri to the mouth of the Mississippi is a total length of 4,200 miles, the longest continuous waterway in the world. The Missouri river and its tributaries drain about 500,000 square miles of country, or about two-fifths of the Mississippi basin. The principal cities on the Missouri river are Great Falls and Fort Benton, Mont.; Bismack, N. D.; Pierre, S. D.; Sioux City, Ia.; Omaha, Neb.; Leavenworth and Kansas City, Kan.; St. Joseph, Kansas City and Jefferson City, Missouri.

Worked to Better World.

Elizabeth Gurney was born in Warwick, England, May 21, 1780. At the age of 20 she married. Both she and her husband were Quakers. She soon began to minister to the poor and sick in the slums of London. She secured rooms for a girls' school near her home, and gathered seventy from the streets within a short time. She also established a soup kitchen. In Newgate prison she found one of the worst penal institutions in existence—filthy and overcrowded. Her work in changing the condition of this prison brought her honor without stint, and she became the most famous woman in England. By the queen she was summoned to the court of England; the royal prince and princess called at her home to learn of her work. She died on Oct. 13, 1845.

Eat More Apples.

It has been found upon investigation that the prevalent malnutrition throughout America is not due to any lack of protein, but more especially to the lack of calcium and phosphorus in the over-refined foodstuffs so much in vogue at present.

These are the scientific facts about apples. Take them to heart, oh you housewives, who desire to feed your families with a view to health. Keep apples within reach. Appeal to the eye as well as to the palate. If you cannot afford fresh flowers on the table every day buy apples; they will serve two purposes. Nice red apples in an Italian blue bowl. Decorate them with green leaves; laurel leaves will keep as long as the apples themselves and make an attractive addition.

Not Worth Having.

It was the darkest kind of night, no moon was to be seen; no noise was to be heard, when I heard a scraping under the bedroom window. Soon a ladder was drawn up and a dark and dusky form paused and peered into the darkness of the room. Opposite the window was an antique dresser. The age of the dresser was the only thing that compelled us to abide with it. It gave the room an appearance of awful poverty. Upon seeing the antiquity, the intruder withdrew. One glance was enough.—Exchange.

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