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### Everything Goes---Cut Prices on Everything



Men's Blanket Lounging Robes, \$10.00 values, sacrificed at \$5 this sale, ea.

Men's "Shetland Seal" \$9.75

\$5.00, \$8.00, \$10.00 \$2.50 to \$7.00 Sweaters, at.

Men's Cravats, \$2.00 to \$4.00 values, silk and knitted, in latest color creations,

50c to \$2.50

Warm beautiful Comforters and Blankets at reduced prices, \$7.50 \$5.00 values, special for this sale.. Large blue enameled three-piece \$2.75 Turkey Roaster.

Furniture Bargains Golden Oak Dining Room Table, \$9.75 \$18.00 value, at ......... Dining Room Chairs, strong, neat, reduced to .....

1-lb. jar pure Preserves, Boulevard Brand, all flavors... 1-lb. package Highland Brand Coffee.



Combination Bed and Springs, wonderful \$16.50 value at... Guaranteed All-cotton Felt Art Ticking \$17.50 Mattress, full size . . . . : Medium-size Splint Clothes Baskets, \$1.00 very special.....

> Try our Poultry Feeds Egg Mash and Scratch Feed-They are Best



## The Northwestern Department Store

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L Player-Piano or Grafonola, see R. S. BRAND

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Lake County Agent

THE SMITH PIANO CO.

311 South Wabash Avenue, Chicago

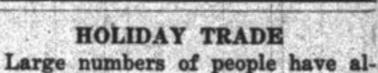
Telephone: Highland Park 702-R

Telehone in Records and our Mr. Brand will your order for Records make free delivery.

311 South Wabash Avenue, Chicago.

with THE SMITH PIANO COMPANY,

The Store for Everybody Northwest Corner Central Ave. and First St. Telephone 241 Established 1868.



ways waited for the purchase of winter supplies until the Christmas trade over. They look for bargains to be advertised soon after New Year and no doubt there will be these chances this year.

It is never possible to clean out winter stock except by a special drive at this season. These are times when the merchants find it necessary to carry as small stocks as possible. Goods run to money very fast. If they carry over considerable stocks, they will have a great many dollars locked up in them, on which they must pay high rates of interest.

Conditions in retail trade are so mixed and upset that it is difficult to forsee the future. It is a time when small stocks and big cash balances are desirable. Goods are reported scarce, though the stores seem well filled. Still people often have trouble in getting what they ask for.

But even assuming that stocks of goods are below normal, they are held at such high figures that a decline in prices would mean heavy loss. Some day the shortages due to temporary war time conditions will be supplied. Goods will begin to accumulate and then prices will drop. The check reported to export trade must accentuate that tendency.

The merchants who now proceed to advertise their winter stock freely and turn it into money at reasonable figures will be in a position to adjust themselves to any price level that may appear. They will not be sub ject to losses due to the style changes which follow each other with bewildering rapidity. The public is right in looking for bargains following the holiday period.

Now that war time prohibition declared constitutional, some folks will not feel so much the need of holiday January 1.

It is denied that the profiteers pay no attention to the request of the government that they grant more reasonable prices, as they have responded to the same by putting up prices another | ...............

It is getting so a girl can't buy a \$300 coat without being taken for a \$10 a week stenographer.

And if you buy a \$15 silk shirt, it is a pretty sure sign that you are working for wages and not a salary

#### Season's Greetings

E take this opportunity to thank you for your loyal support during the past year.

It is only through your cooperation that we grow and prosper.

A Merry Christmas and a Happy New Year is our wish.

Moldaner & Humer

Buy your Gasoline for

23c

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Highland Park



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The politicians have always at least one opportunity to arouse the intense enthusiasm of the people, and that is by resigning.