

**BIG SAVINGS** **AFTER CHRISTMAS SALE** **BIG SAVINGS**

**Everything Goes---Cut Prices on Everything**



Men's Blanket Lounging Robes, \$10.00 values, sacrificed at this sale, ea. **\$5**  
Men's "Shetland Seal" Fur Cap **\$9.75**

\$5.00, \$8.00, \$10.00 Sweaters, at **\$2.50 to \$7.00**

Men's Cravats, \$2.00 to \$4.00 values, silk and knitted, in latest color creations,

**50c to \$2.50**



Warm beautiful Comforters and Blankets at reduced prices. \$7.50 values, special for this sale. **\$5.00**  
Large blue enameled three-piece Turkey Roaster. **\$2.75**

**Furniture Bargains**

Golden Oak Dining Room Table, \$18.00 value, at **\$9.75**  
Dining Room Chairs, strong, neat, reduced to **\$2.00**  
1-lb. jar pure Preserves, Boulevard Brand, all flavors. **50c**  
1-lb. package Highland Brand Coffee. **45c**



Combination Bed and Springs, wonderful value at **\$16.50**  
Guaranteed All-cotton Felt Art Ticking Mattress, full size. **\$17.50**  
Medium-size Splint Clothes Baskets, very special. **\$1.00**

**Try our Poultry Feeds**

Egg Mash and Scratch Feed—They are Best



**The Northwestern Department Store**

The Store for Everybody  
Established 1868. Northwest Corner Central Ave. and First St. Telephone 241



**PIANOS**  
AND  
**GRAFONOLAS**

*If you are intending to purchase a Piano, Player-Piano or Grafonola, see R. S. BRAND with THE SMITH PIANO COMPANY, 311 South Wabash Avenue, Chicago.*

A COMPLETE LINE OF THE LATEST STYLES OF COLUMBIA-GRAFONOLAS

THE LATEST HITS IN RECORDS

ROLAND S. BRAND  
Lake County Agent

THE SMITH PIANO CO.  
311 South Wabash Avenue, Chicago  
Telephone: Highland Park 702-R

Telephone in your order for **Records** and our Mr. Brand will make free delivery.



**HOLIDAY TRADE**

Large numbers of people have always waited for the purchase of winter supplies until the Christmas trade was over. They look for bargains to be advertised soon after New Year and no doubt there will be these chances this year.

It is never possible to clean out a winter stock except by a special drive at this season. These are times when the merchants find it necessary to carry as small stocks as possible. Goods run to money very fast. If they carry over considerable stocks, they will have a great many dollars locked up in them, on which they must pay high rates of interest.

Conditions in retail trade are so mixed and upset that it is difficult to foresee the future. It is a time when small stocks and big cash balances are desirable. Goods are reported scarce, though the stores seem well filled. Still people often have trouble in getting what they ask for.

But even assuming that stocks of goods are below normal, they are held at such high figures that a decline in prices would mean heavy loss. Some day the shortages due to temporary war time conditions will be supplied. Goods will begin to accumulate and then prices will drop. The check reported to export trade must accentuate that tendency.

The merchants who now proceed to advertise their winter stock freely and turn it into money at reasonable figures will be in a position to adjust themselves to any price level that may appear. They will not be subject to losses due to the style changes which follow each other with bewildering rapidity. The public is right in looking for bargains following the holiday period.

Now that war time prohibition is declared constitutional, some folks will not feel so much the need of a holiday January 1.

It is denied that the profiteers pay no attention to the request of the government that they grant more reasonable prices, as they have responded to the same by putting up prices another notch.

It is getting so a girl can't buy a \$300 coat without being taken for a \$10 a week stenographer.

And if you buy a \$15 silk shirt, it is a pretty sure sign that you are working for wages and not a salary.

**Season's Greetings**

WE take this opportunity to thank you for your loyal support during the past year.

It is only through your co-operation that we grow and prosper.

A Merry Christmas and a Happy New Year is our wish.

**Moldaner & Humer**

Buy your Gasoline for

**23c**

By buying a 50-gallon ticket at

**KOON'S GARAGE**

125 North St. Johns Avenue Highland Park



**THE UNIVERSAL CAR**

The Ford is an honest car in the fullest sense of the term—built on an honest design with honest materials, sold at an honest price with the assurance of honest performance and an equally honest, efficient after-service. Besides, it has been proved beyond question that the Ford is most economical, both to operate and maintain. It is one of the utilities of daily life. Your order solicited. Efficient after-service is behind every Ford car. Runabout, \$500.00; Touring Car, \$525.00; Coupe, \$725.00; Sedan, \$850.00; One-Ton Truck Chassis, \$550.00. All F. O. B. Detroit.

**A. G. McPHERSON**

Highland Park, Illinois  
Phone Highland Park 120-121

Telephone 936

**Lake Shore Express**

Baggage and Freight

HIGHLAND PARK, ILL.

**C. M. GATES**  
PAINTING

Paper Hanging and Decorating  
Telephone 1098  
535 Oakwood Av. Highland Park

Telephone  
Waukegan 1052 Highland Park 522  
**JOHN E. CONRAD**  
Attorney at Law

201 Washington St. Waukegan, Illinois

**O. C. DOERRIER**  
LANDSCAPE ARCHITECT

Melody Woods  
P. O. Box 314

**J. Smith**

Pays the Highest Cash Prices  
Wholesale and Retail Dealer for  
Special High Price for  
**Iron & Metal**  
**Rags**  
**Rubber**  
**Bottles**  
**N. Paper**  
**Magazines**

Automobile Tires, Metals and Rubbers a Specialty  
Drop me a postal card or telephone me and I will call for goods

Telephone 410  
60 North First St.  
Highland Park

The politicians have always at least one opportunity to arouse the intense enthusiasm of the people, and that is by resigning.