

Visit Our New Christmas Gift Shop  
3rd floor

A visit to this Gift Shop will enable you to quickly solve the Giving Problem.

# Rosenberg's

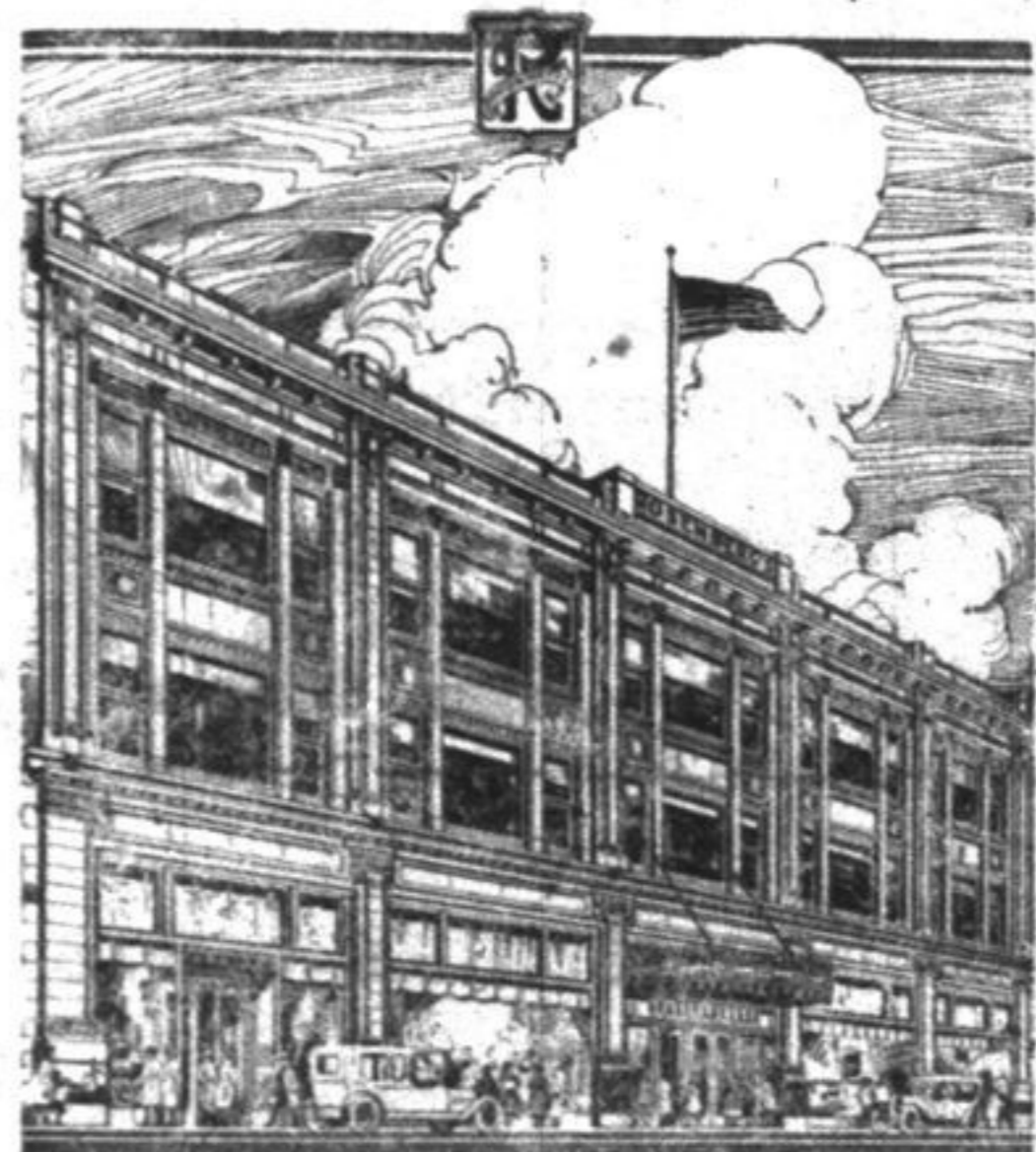
EVANSTON

The Christmas Store Supreme

## Gifts for Baby

If you are in doubt what to give baby, come to our Infants' Department and you'll find dozens of sensible gift suggestions. Splendid selections of apparel for the wee one.

# You Can Do as Much Shopping in one hour at Rosenberg's as you can do in an Entire Afternoon in Chicago



YOU can save time and energy by shopping at Rosenberg's in Evanston. You can avoid congested crowds and long chilly riding.

You can shop to advantage here because of our convenient location—our large stock—our abundant varieties of quality merchandise. Here there is plenty of roomy aisle space, good elevator service, broad stairways, and quiet, restful atmosphere.

You will find at Rosenbergs practical gifts for everyone you expect to remember. Gifts for man, woman or child.

## Useful Things to Give a Boy

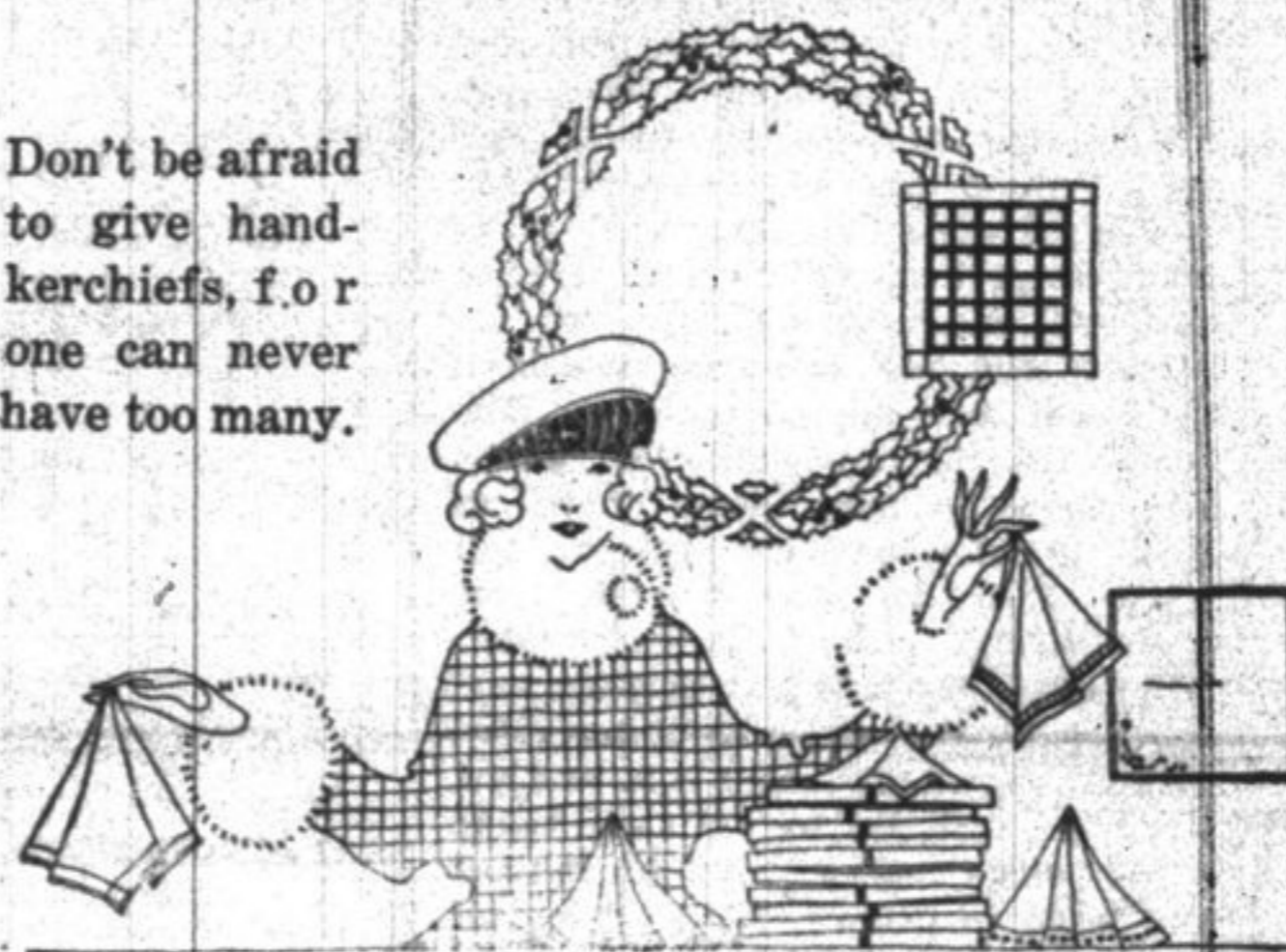


Boys' Double-knit Suits \$14.75 to \$20.75  
Neckwear at \$1.00  
Blouses \$1.25 and \$1.50

Sweaters, \$1.50 to \$10.00.  
Flannel Pajamas at \$2.59.  
Leather Belts, 35c to \$1.00.  
Bath Robes, \$2.25 to \$4.00.  
Winter Caps, \$1.50 to \$2.50.  
Jersey Sweaters, at \$3.00.  
Knee Pants, \$1.50 to \$3.50.

## Dainty Handkerchiefs

Don't be afraid to give handkerchiefs, for one can never have too many.



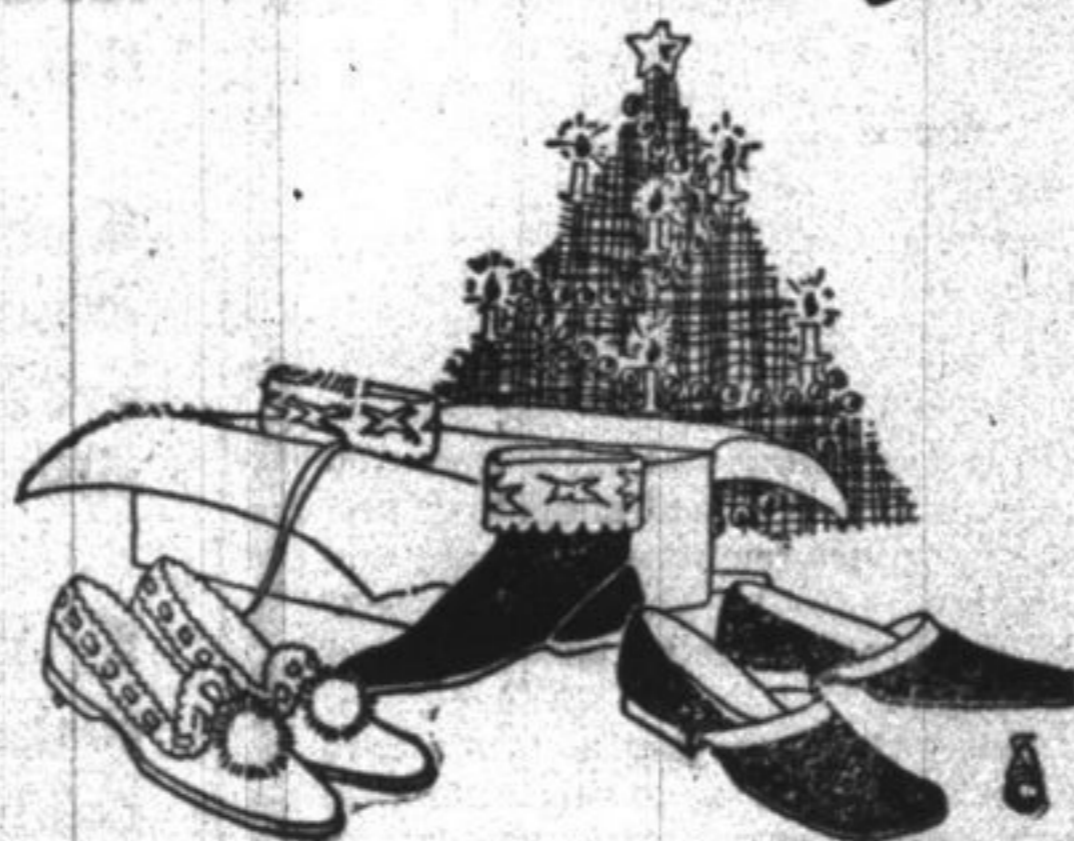
at 35c at 45c

Women's white handkerchiefs, including white and colored initials, colored border, hand embroidered corners and checked and striped novelties; immense selection; remarkable values at 35c.

An outstanding value in women's fine, sheer linen handkerchiefs; hand embroidered corners in white or colors, in many attractive patterns. Several thousand on sale at, each 45c.

Women's Sheer Linen Handkerchiefs, with hand embroidered corners; each, 65c, 75c, 85c, \$1.00.  
Women's Fine White Handkerchiefs, with embroidered corners; each, 18c.  
Women's Boxed Handkerchiefs; 35c to \$1.35. Fine quality; embroidered in white or colors; 3 in a box; 35c to \$1.35.  
Kiddies' Boxed Handkerchiefs—2 in a box, with colored edges and embroidered corners, 29c; box of 3 at 39c.

## Women's Warm Juliets



at \$2.15 - \$2.45 - \$2.75

Attractive juliets in gray, blue and black felt; flexible leather soles; fur or ribbon trimmed; all sizes; splendid for Christmas giving.

## Women's Comfy Slippers

at \$1.95 - \$2.25 - \$3.25

Attractive and comfortable; soft felt in all colors; ribbon, and pom-pom ornamentations; some with fur cuffs.  
Men's Felt Slippers—soft and comfy; gray or black; \$1.75  
Slippers, Romeo and opera, \$2.50

## Gift Gloves



Women's Leatherette Gloves—Kaysers make; black, white, gray, mastic; —at, pair \$1.75

Chamoisette Gloves—Kaysers make; washable; two-button or strap; —pair, \$1.25 and \$1.39

Silk Gloves—Kaysers'; double and suede lined silk; embroidered black; —pair, \$1.50 and \$1.75

Bacmo Washable Kid—Gloves of ultra fashion; superior quality; \$2.50 to \$3.75.

"Cavalier" Washable Kid—Slip-on gauntlets; all colors; —at, pair, \$4.50

## Bags, Beads, etc

Canteen Bags—New variety; black colors; mirror and purse; some with fittings; \$5.00, \$6.50 and \$8.00.  
Beads—in coral, amber, jet, pearl; novelty effects; 75c to \$12.00.  
Mesh Bags—Silver or gold; \$4.50  
Children's Purses—Velvet, leather; black and colors; 35c to \$1.00  
Wrist Purses—Gray, green, brown leather; very practical; 50c to \$1.00

## Read

at 11c to \$1.95



## Every Boy and Girl should Visit Toyland

These are joyful days in Toyland. Days of glowing interest to boys and girls. Parents from all along the North Shore are bringing their children to Rosenberg's to see the many wonders and delights in Toyland.

## Here are Toys of Every Description:

- Mechanical Toys
- Construction Toys
- Magic Toys
- Friction Toys
- Iron Toys
- Wooden Toys
- Airial Toys
- Musical Toys
- Wash Day Toys

Also Dolls, Games and Animals

Toys at Rosenberg's are very moderate in price.

## Hosiery for Christmas

Full Fashioned Silk Hose—An excellent silk quality in the well-known Phoenix make; beautifully fashioned; black, white and colors; incomparable values at, pair, \$2.05

Wool Sports Hose; for winter wear, at \$2.00 to \$3.75.

Black Lace Silk Hose; elegant quality, at \$3.95 to \$5.50.

Ribbed-top Silk Hose; pair, \$1.35, \$1.75, \$2.00.

Fine Ingrain Silk Hose; super quality, at, pair, \$4.50.



Splendid Line of Stationery at 50c to \$5 a box

Fine Imported Perfumes at bottle 35c to \$10

## Community Plate Silver

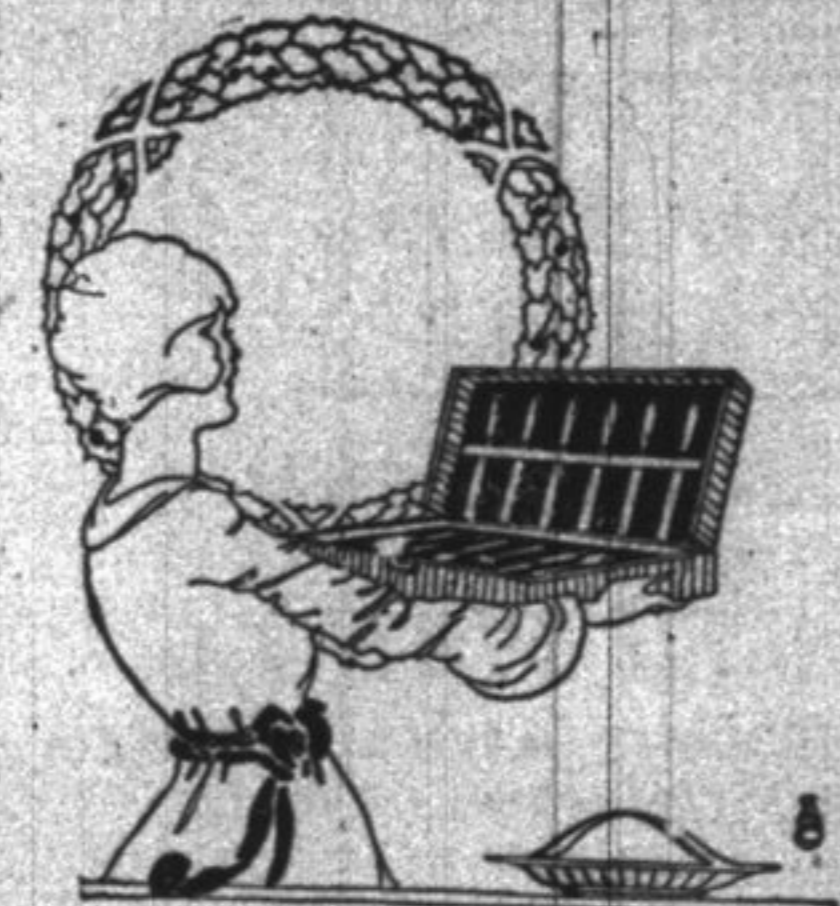
The satisfaction in giving is in knowing your gift is going to please. Community Plate silver never fails to please a housewife. It is a charming gift, and one that endures.

We are headquarters on the North Shore for Community Plate. Complete sets and individual pieces in Patrician, Adam and Sheraton patterns; 50-year guarantee.

Set of 26 Pieces \$40.00

## Silver Trimmed Glassware 58c to \$2.50

Many useful pieces, of highly distinctive character; clear brown glass with silver trimming. Included are Vases, Marmalade Jars, Bon Bons, Lemon Dishes, Pickle Dishes, Mayonnaise Bowls, Mustard Jars, etc.



## DOGS ONCE WERE WORSHIPED

Custom Practiced in Many Countries in Past Ages—Ethiopia Had One for a Monarch.

Dog worship spread from Egypt to many other countries, where it took different forms. The Romans sacrificed dogs to Anubis, to the lesser dog star, Procyon, and to Pan, and the Greeks made similar offerings to propitiate Proserpine, Mars, Hecate and other imaginary beings of whom they stood in fear, says National Geographic Magazine.

Plutarch says: "The circle which touches and separates the two hemispheres, and which on account of this division has received the name of horizon, is called Anubis. It is represented under the form of a dog because this animal watches during the day and during the night."

Out of this idea it seems there arose two mythical personages—Mercury, or Hermes, and Cerberus, the three-headed dog supposed to guard the gates of hell.

But there were humbugs even in those days, and they humbugged the dog worshippers even as charlatans often humbug Christians today. Perhaps the limit of deception was practiced on a certain nation in Ethiopia, which is said to have been bamboozled into actually setting up a dog for its king. Clad in royal robes and with a crown upon his head, he sat upon his throne and received the homage of his subjects. He signified his approval by barking. He conferred honors upon a person by licking his hand, and a growl might condemn a man to captivity or death.

## "POKER FACE" HAS ITS USE

Ability to Hide Emotion Will Frequently be Found of Value in Game of Life.

Princeton is about to send 116 graduates out into the world. Some of them are whimsical young fellows, as would appear by the way they filled out questionnaires which asked them, among other things, what of most value had been received by them in their college course. One reflective senior avowed unblushingly that it was "his allowance." For others, "checks," "a poker face," "the art of bluffing," "learning how to loaf scientifically," were their acquisitions of highest worth.

The value of no one of these can be gainsaid, for most lives bring emergencies when any one of them may be of the highest use. There are some who may be skeptical of the advantages of the "poker face." Yet who can doubt the value on occasion of a poised, impassive, imperturbable countenance which gives no slightest hint of the hopes and fears it masks.

A physiognomy under complete control is almost essential to a diplomat, and this ability to hide emotions behind a changeless exterior goes far to give the Japanese envoy the reputation of being the best poised statesmen. Countenances which light up with emotion are more attractive. Wooden faces are never winning in the usual acceptance of the word. But they are the winning faces in two at least of the exciting games of life, diplomacy and poker.—Rochester Post Express.

## Dantzig.

The old fortress of Dantzig is rich in Napoleonic lore. It was here that the Man of Destiny failed to heed the intimations of a grand council of his marshals—Murat, Ney, and the rest, that his star had passed perihelion; it was here that he upbraided them for having grown soft in prosperity, and for opposing the invasion of Russia; and it was from Dantzig that his legions "jumped off" for the ill-fated Moscow campaign.

In a later day Dantzig was the background and the base for the northern shear of Mackensen's gray-green pincers that took Warsaw. Look at the map of the blunt salient that Russian Poland made into the heart of the central empire in the days before the war, and the strategic value of the fortified city in the rear of the invading Germans can readily be seen.

## Flying in Franklin's Day.

Benjamin Franklin, who closely reported the aerial experiments he viewed in France in 1783, wrote:

"The improvement in the Construction and Management of the Balloons had already made a rapid Progress; and one cannot say how far it may go."

"A few Months since the Idea of Witches riding thro' the Air upon a Broomstick, and that of Philosophers upon a Bag of Smoke, would have appeared equally impossible and ridiculous."

"These Machines must always be subject to be driven by the Winds. Perhaps Mechanic Art may find easy means to give them progressive Motion in a Calm, and to slant them a little in the Wind."

## Coal Family Numbers 200.

Ammonia, aspirin, carbolic acid, indigo, oil of wintergreen, saccharin toilet water—this isn't a druggist's catalogue. It's just the first names of a few of the members of the coal tar family.

The chemical department of Barrett & Co., New York, has just presented to the American Museum of Natural History a chart showing this family tree. More than two hundred direct descendants of Old King Coal are indicated on the chart, and each in its proper place, the descendants are represented by typical specimens.