

We are anxious

to convince "Highland Parkers" of our ability to serve them correctly.

We tailor

Men's Clothes to the satisfaction of each individual.

A selection

of Fine Woolens await you at prices that will interest you.

All garments

are designed and tailored on our premises. We invite your earliest inspection.

No trouble to show you.

Moldaner & Humer

Phone 54

6 North Sheridan Road

USE YOUR LOCAL PAPER

The merchant who fails to advertise in his local newspaper isn't doing his duty to himself or his community. No matter what size town you live in the home paper is a big factor in its prosperity. It reflects the life of the town, keeps everybody posted on what is going on. Without it the town would be a dull and dreary spot.

Advertising is one of the most interesting features of the newspaper. Live advertising helps to make it a live, interesting, readable sheet. The right kind of advertising will bring you results, build up your store's reputation, bring trade in to buy the things you want to sell.

The local newspaper is always a booster of the buy-at-home policy. Back it up, then, in this good work by making your advertisements so regular in appearance and so full of live store news, that there will be some valid reason for the home-buying argument.

The advertising manager of one of America's largest mail order houses recently told a large convention of advertising men that his company maintains "a bureau whose duty is to read each week, the weekly papers from all over the country. This bureau looks over these papers and when it finds a town where the merchants are not advertising steadily in the local papers, the town is immediately flooded with literature. It always brings results far in excess of the same effort put forth in territory where the local merchants constantly use the local papers."

If your paper's a live one, help it along. If it's a weak one, try to put "pep" in it. If it's a dead one, get the corpse decently buried, and an up-to-date paper in its place—but while there is a newspaper in your town, stand back of it with your advertising, your influence and your moral support—Merchants' Magazine.

After reading the official bulletins of President Wilson's condition, the general public has not been able to tell whether he sprained his ankle, broke his leg, or had an operation for appendicitis, or was suffering from the small pox.

Now the question is what would be left of old Cincinnati if they had won the world series previous to July 1.

Latest news from the Russian campaign is that the Bolshevists could not fight very well owing to the snow being above whisker level.

The Bates Shoe

*Nationally
Advertised*

Is the finest wearing shoe on the market



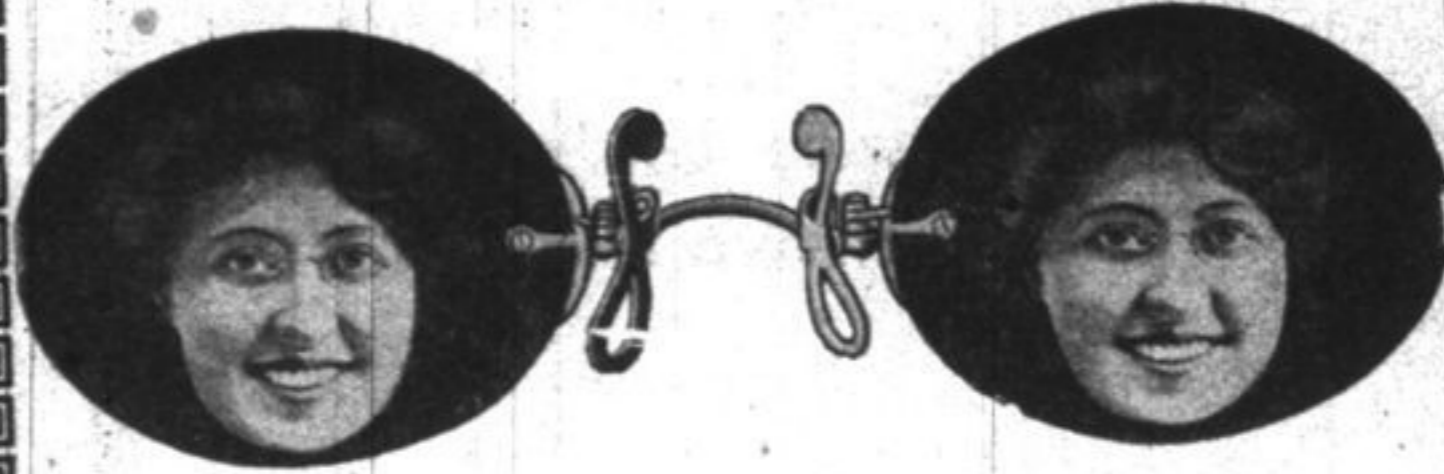
Made of calfskin leather with genuine oak soles, in 34 styles. For comfort and wearing qualities the Bates is the best. We are exclusive agents on the North Shore for this famous brand and have a complete line. We can supply the family. Give the Bates a trial and you will be a Bates "Booster."

CHARLES GLASS

133 Waukegan Ave.

Highwood, Illinois

**NO GOOD REASON
for Straining Your Eyes**



Our graduated Optician can fit you perfectly.

E. A. JOHNSON, Optometrist, with
R. W. SCHNEIDER
Jeweler

Telephone H. P. 331 393 Central Avenue
Glasses Adjusted Lenses Duplicated

Most Highland Park Homes Use

**Federal
Bread and Rolls**

Our Products contain pure materials

Federal System of Bakeries

Phone Highland Park 190

19 South St. Johns Avenue

**Making It Plain to
the Public**

The Ideas and Ideals of the People of our great Country are very much alike and so your love for Flowers is shared by your friends in distant States, for that reason on occasions of congratulations, anticipations or condolence "Say it with Flowers"—Send a Flowergram.

This is made possible through the Florists' Telegraph Delivery System, the popularity of which is growing because of its efficiency, reliability and accessibility, it is an international association comprised of over 1200 of the best known and progressive Florists all over the civilized world and we are proud to belong to it, in fact were one of its first members. It enables us to have your order given us telegraphed to a reliable Florist located where you wish to have the Flowers to go and guaranteeing immediate delivery.

Inside of two hours we can deliver your order to almost any nook and corner of the United States, from the State of Maine to California, or from the Great Lakes to the Gulf of Mexico. We can have a box of

choice Flowers with your card meet your friends, or bid them "Bon Voyage" on any incoming or outgoing steamers in the Home or Foreign port, or we can make prompt deliveries in London, Paris, Rome, Copenhagen—yes, even in Berlin—if this isn't Flower Service, we don't know what is.

There must have been occasions when you would have liked to send Flowers to Mother, Wife or Sweetheart or perhaps some sick friend in a distant City or Town—you can do so now—tell us over Phone 85 your wishes and we shall see to it that the Flowers get there, the best known concerns are our Representatives and we act as theirs

Bahr
FOR FLOWERS

on orders along the North Shore from Chicago to Milwaukee.

Everyone belonging to the Association has to be also a member of the National Society of American Florists and besides has to furnish a Bond, so we guarantee absolute satisfaction or refund your money—some more up to date service.

Make a mental note of the above. It may come in handy for the approaching Holidays—"SAY IT WITH FLOWERS." You can't send a more cheering message—Flowers are always appropriate Gifts and to be able to send them by telegraph is already being appreciated by many of our Patrons. It means that we can and are giving you service equal to the best to be had and if you happen to be in New York, Frisco, Boston, Vancouver, New Orleans, Montreal, or across the Atlantic and wish to remember some dear one at home, with Flowers, step into the best Flower Shop of the City you are in and it will make you feel good or perhaps proud to find out that they know Fritz Bahr of Highland Park, your Home Town, and that his credit is good.

We are still busy out doors, pruning, planting shrubs, perennials, and spring flowering bulbs. There is time yet to do all kinds of garden work to advantage, and nothing is gained by putting it off until spring. Maybe that you have in mind doing something in this line. If so, call up 85 and let our Representative come over. It is free and puts you under no obligations whatsoever. When in doubt about things on your home grounds consult Bahr. Everybody is doing it.

Build

Coal
Highland
102 N. 1st St. H

Leuer's M
DAILY

Baggage
Car
508
Telephones 550

MUT

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PITTS

Auto and
Carrage Paints



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Telephone 57

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