TALKS TO THE PUBLIC BY THE N. S. GAS CO.

GET BEST EFFICIENCY

worth Shore, tias Company Inaugurates Series of Advertising Talks to be Published Weekly

Starting last week the North Short cas Co. is conducting a series of ad certising talks, which are very unusgal in their general tone. These talks are going to be addressed to the puband also to the employes of the The first one appeared aday and its caption is 'Fool Weath covers h general situation that the is Co. has to handle. It touches the company carrys on, and explains how in subsequent talks the company plans taking the public into its consience and explaining their methods d conducting their business

the second advertisement will have the heading Your Dollar and Ou Dollar." This goes on to show that the dollar you use buys just he lift for your as the dollar the Gas Co. uses in buying its material, paying lits help, etc. It urges the public to remember that the old high cost of live ing has stopped the purchasing pow er of their dollar the same as it has

the public's dollar. The third talk bears the heading, "The Umpire." The thought in this talk is that the umpire in the game between the Gas Co. and the public is the public utilities; commission which plan to see that both the dompany and the public get the square deal. The article goes on to show with laid out rules. It rannot de- next week: viated from and which makes the

ng extent. The fourth article has the heading, "The Giant Keepers." This article has reference to the big gas works on the lake shore and the use of the word Giant is made to show how the gas plant is always on the job. The giant keepers, it is explained are the men who put their money into the property and the Gas Co. employees. It shows how the job of keeping gas The Harvest Home Dinner and

the hauling of their expansion to a

aue from gas sales fail. trouble shooters try to be courteous L. Lafean. at all times and the inference is that the public can do the same thing.

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The last talk will be on "Good Will Builders." It is explained how the Gas Co. from the president down has has taken back the men who did the wrist and elbow. on the basis of good will building, is getting along nicely. Furthermore the company plans geting in personal touch with all subscribers to see what can be done to improve the service in the home. And this last appeal asks the customers to give a few minutes time to the representative when he calls to discuss the mature of the appliances and the general service that is being given. It is pointed out that the man will not try to sell you something you do not need for his job merely

(Continued on Page 4)

AVALANCHE OF POEMS RECEIVED BY PRESS

48:09 Train" Poem Published Last Week Brings to Light Undiscovered Geniuses

The poem on the 8:09 train, written. by Burridge D. Butler, and published In last week's issue of The Press, has stirred up a whole museum of masterpieces. Why, the woods is full of poets! Every log and covert apparently contains a songster who has just been flushed from his hiding Dear Sir: place into the light of day.

space, it is unable to publish them the time I have been here, twenty all. There is one written in righteous years or thereabout, have I been sorindignation by a man who is a regu- ry I came. But there is one thing lar passenger on the 6:59 every that keeps it, in my opinion, from morning. In his opinion the 8:09ers going ahead faster, and that is-its pre a loggy and a sleepy lot who think name. There is a great deal in a matter of fact they are enjoying all be added? It is not a park. It is a the perquisites of the idle rich. His city. Besides there is no more hackoutburst of self-congratulation would, neved word in the language than the no doubt, put the arrogant 8:09ers word park. Countless are the places where they belong, but unfortunately in and around Chicago which have The Press is not a melting pot for the word park as part of their names poets, much as it would like to fol- Gross Park, Irving Park, Rogers low that line. If, perchance, it ever Park, Hyde Park, Oak Park, Palos happens to look sidewise, as it often Park, Morgan Park, Melrose Park, does, into meandering vistas of art Park View, Park Ridge, Edison Park, and letters, it is brought up short by etc., etc., all but a few well known the essential facts of life, confronted for the lack of the progressive spirit, by h. c. L and the grim necessities of "business."

WED., HARRY MOREY IN "HIS OWN PEOPLE"

Thursday, Vaudeville, Feature and Comedy, Friday, Gladys Leslie in "The Soap Girl"

The following program will be preconformity sented at Bartlett Theatre, Highwood

Sunday, Tom Mix in "The Coming price of gas to the consumer accord- of the Law" also a two reel Century ingly. This article shows how the Comedy; Tuesday, Anne Luther and cost of producing gas is arrived at Charles Hutchinson "In The Great and how the utilities commission bas- Gamble," also Pathe News, Lloyd es the price of gas to the consumer Comedy and Mutt and Jeff; Wednesaccordingly. It specifies a number of day, Harry Morey in "In His Own instances to prove that the Gas Co. People," also Vitagraph Comedy; has had a hard fight for the past few Thursday. Vaudeville, Feature and years and show how it is impossible Comedy; Friday, Gladys Leslie in to cut the cost of material used in "The Soap Girl," also Vitagraph Comproducing gas and also adds the edy; Saturday, Elmo Lincoln and thought that it is harder on the gas Grace Cunard in "Elmo The Mighty" Co. to increase the gas price than it also International News and a two is the consumer. Because it means reels Universal Comedy.

EXMOOR HARVEST HOME DINNER AND DANCE

Annual Affair to be Held on Saturday, Numerous Dinner Parties to be Given

in the mains that are constantly be- Dance of the Exmoor Club will be should prove an impossibility, ing used by the public is a big one held Saturday evening. This is an would vote for Ravinia. and this means that money must annual affair of the Club and marks come from outside sources if reve- the closing of the season's activities. Plans are being made for a very at-The fifth article is called the "Tro tractive affair, decorations being car- FUND BEING SOLICITED ble Shooter." The trouble shooter, it ried out in keeping with the Autumn is explained, is the complaint man at season. A number of dinner parties the Gas Co, the fellow who responds will be given and among those to enpromptly to all customers who are tertain are: Mr. and Mrs. Percy B. dissatisfied with their service or who Eckhardt, Mrs. George Schofield, Mr. are having trouble with their appli- L. Ullmann, Mr. and Mrs. J. A. Watances. But is the broadest sense it kins, Mr. and Mrs. George Moore, Mr. is explained, the employees of the and Mrs. A. V. Kellog, Mr. and Mrs. Gas Co. all are trouble shooters be- D. F. Kelley, Mr. and Mrs. M. J. In-

MARVIN WITTEN MEETS WITH ACCIDENT, SUN.

a force which is trying to build up Marvin Witten, son of Mr. and Mrs the good will of all communities con- William Witten, while on a hunting cerned. The company expects the trip with several friends last Sunpublic to work with them along that day morning, stumbled over a stump, line. It shows how the company fell and broke his left arm between

overseas service and that it has or- He was taken to the Highland Park sanized the new business department hospital where the bone was set. He

MAYOR HASTINGS SAILS

Mayor and Mrs. Samuel M. Hastings and Mrs. H. H. Hitchcock sailed bard Woods to take care of the relief house near Fort Sheridan on Tues- to \$60 each were tackn. from New York last Wednesday for fund for Miller and send co-operation day and seized five large barrels of Notices of the theft have been sent. The law requires that young people London, England: They will be gone through representatives of other beer, twenty gallons of whiskey and to the police in all parts of the coun- under sixteen not lawfully employed the continent.

WUL D CHANGE NAME OF HIGHLAND PARK

RESIDENT OBJECTS TO PARK' DEMANDS HAND OF EXPERT

Mr. L. E. Jones in Open Letter Foe of Blind Pigs Will Round to The Press Suggests that the Name Ravinia be Adopted

To the Editor ..

Highland, Park is a wide-awake. The Press regrets that, for lack of progressive city, and not once in all

> It may be said that no one has a right to advise a change of name without being prepared to suggest a new one. I have two suggestions. First-drop the word park and call it Highland. I am told there is a postoffice of that name in Illinois already, which would, of course make my first choice impossible. Investi gation would show the truth or falsity of that statement. Second-I confess that I have misgivings when I approach my second choice, though I cannot tell why, except it be from fear that it will shock the readers Highland Park in its progressive career absorbed its neighbor to the south. Why not absorb the name also? What more appropriate than the city of beautiful ravines should be known as Ravinia?

> The absorbtion spoken of covers the territory from a few hundred feet north of Roger Williams Avenue to the county line, east of the Chicago & Northwestern tracks. This includes a REAL and ornamental park, which would naturally fall into our lap if the proposed change be adopted. It would also satisfy the good people down that way who are sacrificing time and money for their mail, when they could have it delivered at their their addresses. Money in buying the McGuire & Orr real estate office as a home for the Uncle Sam establishment. They know that if the United States took the postoffice away the name Ravinia would soon become a memory only.

I would like to see the matter submitted to a vote. If my first choice

L. E. JONES.

FOR FAMILY OF HERO

John Miller, Flagman, Who Tried to Save the Tanners, Helpless in Hospital in Evanston

cause they are all trying to locate sull, Mr and Mrs. C. G. Burnham, western railway, lies helpless at the day, Blanche Sweet in "The Hushed for children, Visitors are welcome pecially should know. It is sometimes any trouble which the company can Mr. and Mrs. F. G. Galloway, Mr. and Evanston hospital. His little family Hour" with a most unusual star cast, any time from nine thirty to five thought that a minor is free to leave remedy. It is explained how these Mrs. Burton Marsh, Mr. and Mrs. W. in Glencoe is practically destitute. Lloyd comedy also Screen Magazine; o'clock. Tea is served every after school before he is sixteen. This is they call home, hangs a heavy At A Time O' Day," "The Great Gammortgage.

How about his invalid wife and those linee at two thirty, Saturday, babes in dire need of the bare necessities of life?

Last week the Village Board of FOR EUROPEAN TRIP Winnetka inaugurated a campaign to raise a trust fund for the Miller family. The Board subscribed \$100 and The Lake County Law and Order from \$10 to \$1 a pair, were cleaned this law is not yet in force, but the named L. Sherman Aldrich of Hub- League conducted a raid against a north shore Villages in a general lifty quart bottles of fancy distilled try and the police believe they can or sick, must be at school. Parents time in England and later visiting campaign to raise a trust fund of liquor. The inmates of the house recover the goods, which probably are and guardians refusing to enforce \$12,000.

FOR DEERFIELD-SHIELDS

NEW TRUANT OFFICER

up Wayward Young Folks to Sense of School

Duty

Mr. T. R. Quayle has been appointed truant officer for the Deerfield-Shields school district, and the appointment is a felicitous one. many years Mr. Quayle has been the chief executive of Law and Order, Office of the Supt., Sixth Division. staunch exponent of prohibition, a deep woods hunter of blind pigs, and sworn enemy of saloons, resorts, and Postmaster:

munity, who may be rebellious in this and transporting so large a volume adjourned to the hall where after age of rebellion, at the thought of of parcel post; going to school. They present a fair mouths with argumentive wind to baf- ment.

they are sixteen, and if the long gun. arm of the law intends to reach out If there are delays beyond what Bolshevik, the arm of the law, it is local postmaster. safe to say, will find itself with something to do. And the man who per- promptly the transportation obligasonifies that arm will be faced with tions, I am the job of retrieving urchins from Mooney's swimming hole, reclaiming off-duty caddies who are cutting up the greens, hauling in crooked pin THRIFT SHOP DONATIONS fishermen from the pier, robbing soda fountains and picture palaces of their dignitaries, combing woods and left both books and shoes at home and rounding them up, red-handed, to the birch-rod authorities who preside over their destinies. Surely this is a man's job. That is doubtless why Mr. Quayle's peculiar ability has once more been called to the colors. The challenge is worthy of his steel.

MONDAY, BLANCHE SWEET IN "THE HUSHED HOUR

Friday and Saturday, Douglas Fairbanks in "His Majesty, The American." Matinee 2:30

Next week the following program There are over sixty consignors Theatre:

Gray Horizon," Famous Player Picto- begs continually for more goods to first of this year has some provisions John Miller, flagman for the North- graph, Fox Sunshine Comedy; Mon- sell, especially clothing of all kinds which it is advisable that parents es-Over the tiny, drab cottage, which Tuesday, Bert Lytell in "One Thing noon, ble," also Bee Hive Cartoon; Wednes-John Miller three weeks ago risk- day, Jack Pickford in "A Burglar By ed his life in a heroic but vain at- Proxy." Pathe News and Christie tempt to save the lives of the father Comedy; Thursday, Tom Moore in and mother of the little Tanner chil- "Go West Young Man" Pathe News, ted in Waukegan in many a month lately in a district court in Illinois, dren. Funds are being provided for and Tom Mix Comedy; Friday and took place about 1 o'clock Saturday must be for the physical existence of the Tanner children by popular sub. Saturday, Douglas Fairbanks in "His scription. From all over the country Majesty The American" a picture the dollars are pouring into head- overflowing with laughs and thrills quarters in Chicago. But how about and happiness also Mutt and Jeff, and John Miller, lying helpless, broken The Pathe Review Friday and Saturin body, on his cot in the hospital? day, Burton Holmes Travelogue, Mat-

LIQUOR RAID NEAR

were placed under arrest.

VOLUME OF ORDERS DELAYS DELIVERIES

Orders for Surplus War Materials Will be Shipped in Order As Received

The United States Government has offered to sell at nominal prices its excess supply of army equipment such as blankets, shoes, canned goods, etc., and has made provision to deliver the same by parcel post The following official announcement sent to the local postmaster, is now given out for the information of all which have not yet been received. Chicago, Ill.

all other contrivances of man which I am taking the liberty of bring the clergy meet quarterly for conthey are getting up early when as a name. Why should the word "park" appertain to the worship of Bacchus. ing to your attention that the sub- ference and social fellowship. The For one who has made so pre-emi- scription to our government's offer to meeting held Monday was the 182d nent a success in rounding up the re- the public to purchase surplus food, in the lift of the organization. calcitrant spirits of a community, life held and contracted for by the War might seem to offer nothing more in Department, exceeds in extent all ex- ing a large number of the parishes the realm of high adventure; but pectation and the delivery will no in Chicago and vicinity, assembled things have a way of turning up. doubt be somewhat delayed because on Monday, and after a celebration

> example of spirits of a very solid arrangements and are employing ey. dress on "The Chicago Plan.". This variety without benefit of label, ery means at our command to expe- address was to have been given by cork, or restraining hand. They are diate delivery, but at best there will Mr. Walter D. Moody, Managing Dilikely to range far afield and chal- be some delay. Shipments will be rector of the Commission, but Mr. lenge the endurance of their pursuer. made in the order in which requests Moody was detained by illness and They are likely to bring up in some were received, and as rapidly as de- Mr. Taylor from his office representunfriendly corral, and fill their livery is made by the War Depart- ed him very acceptably.

> fle his wits and pester his soul. But I am requesting that you inform was served in the Parish house by he is a brave and fearless man who the local newspaper authorities, as the ladies of the parish, a lunchloves a good fight with all the odds a matter of public information, that eon to which the guests did ample against him. Knight of old never the orders are now on hand for ter- justice. The Rev. George M. Thomas, tilted windmills with more ferocity. ritory supplied by Chicago Ware- rector of St. Paul's church, Chica-But there is work ahead. If the house, amount to an aggregate of go, on behalf of the guests, thanked young folks of Highland Park are one hundred and sixty million pounds the hostesses, declared it the best he all supposed to attend school until and that shipments have already be- had ever eaten at a church gather-

> and lay hold of all those who are purchasers think reasonable, they assembled under the trees upon the obeying the voice of their genius, should exercise patience. Writing to lawn and the Rev. Dr. George Craig each after the manner of his kind, the Post Office Department will not Stewart of St. Luke's, Evanston as delivery boy, errand boy, high expediate delivery, but will have a spoke of the origin and progress of priest of the soda fount, movie usher, tendency to create additional delay, the Nation-Wide Campaign which is

Assuring you of our desire to meet

R. S. BRAUER.

COVER WIDE FIELD

in Demand, Visitors Welcome at Any Time.

At the last regular monthly meeting of the Committee of Sixty was voted to give \$600 to build house in France for one of the permanently blinded soldiers, to give \$50 a month to the winter work at Arden Shore and \$50 a month to the free work being done at the Highland Park hospital. This shows that the AMENDED SCHOOL LAW work undertaken by the Community Shop is to do all the good possible in Highland Park, in Chicago and the world, in fact its motto might well be All Children Under Sixteen Years of "Our Field is the World."

of pictures will be shown at Pearl in the Handiwork department, a number of new ones in the Bakery de-Sunday, Sessue Hayakawa in "The partment and the Thrift department

ROBBERS TAKE \$8,000

morning when about \$8,000 worth of the child. There must be a physimen's clothing was taken from Good- clan's certificate as to condition, one man's Department store, at Tenth from the employer and one from the street, the merchandise being taken principal of the schools, away in an automobile.

man store has been visited by rob- of these certificates, whether employ-

trousers and also entire suits of men's than \$5. and not more than \$100. FORT SHERIDAN clothing. Eight tables, stacked with A statement was made in a recent trousers, many of them valued at issue of several county papers that out. Stacks of suits worth from \$50 law as referred to is in force at the

in Chicago.

EPISCOPAL CLERGY MEET AT TRINITY CHURCH

FIFTY CLERGYMEN ATTEND

Diseuss Chicago City Plan and Nation-Wide Campaign for Developing Resources of the Church

The chapter of the Northeastern Deanery of the Episcopal church in the Diocese of Chicago held its authose who may have goods on order tumn meeting in Trinity church, Highland Park, on Monday, September 22. The Dennery includes the city of Chicago and the territory ad-Sept. 18, 1919 Jacent. The Dean is the Rev. John Herbert Edwards, of Lake Forest, and

Fifty or more clergymen, represent-There are the young folks of the com- of the task of assembling, routing of the Holy Eucharist in the church We have completed transportation to an interesting and instructive ad-

At one o'clock a bountiful luncheon

Following the luncheon the guests tailor's assistant, printer's devil, or Inquiries should be directed to the being undertaken by the Episcopal church and which is now in process of development.

This campaign, which will extend to every congregation throughout the Episcopal church, is intended to mobilize all the resources of the Church in men, women and money to meet the task which confronts the Church in these days of reorganization and opportunity, and to expand and extend all its activities and to make it homes by giving Highland Park as fields for slipshod botanists who have Clothing of All Kinds for Children more a factor for good in the life of the nation.

Dr. Stewart, who is a member of the Campaign committee for the Mid-West, outlined the plans and explained the scope of the movement with his usual force and eloquence.

At the close of the afternoon the visitors departed, all agreeing that this one of the most interesting and profitable meetings of the Deanery in recent years.

IS NOW IN EFFECT

Age Must Attend School Under New Law

The amended school law of July a mistakel A series of certificates have to be secured before a permit is legal; a certificate of scholarship, WORTH OF CLOTHING one from the parent which must show the necessity, and this neces-The most daring robbery commit sity, it has been decided by a judge

Under the child labor law any one This was the fourth time the Good- who makes a false statement in any hers in the last two or three years. | er, parent, physician, or teacher, on The merchandise consisted of conviction shall be fined not less

present time

(Confinued on Page 4)