

# YOU AND I HELP TO MAKE OR MAR OUR COMMUNITY

IT HAS BEEN SAID that a "community is no better than the men and women who live in it." How true this is. If you and I fail to do our part in the work of building up our city, our city suffers.

A city is similar to an individual—the wrong medicine will kill, while the proper treatment will cure.

Take, for instance, the habit of trading out of town. Nothing will so quickly kill the business interests of one's home town.

But let each individual apply the remedy of "trade at home," and you will see that community thrive and prosper like a sick man who grows strong under the proper treatment.

The practice of buying away from home is worse than a curse to the people of any community. It will spread and grow like a contagious disease unless checked by the individual efforts of every citizen.

Remember this, that you have your duty to perform towards your home town, just the same as your neighbor has.

Your own individual efforts will go a long way toward upbuilding or retarding the growth of Highland Park.

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