

# TEN REASONS Why You Should Buy in Highland Park

1. The first and foremost reason why we should patronize our home merchants is because a careful comparison of prices and values will show that on almost everything we can save money by doing so.

2. Because the merchandise sold by our local merchants is backed up with their personal guarantee of satisfaction.

3. Because we can always see and inspect an article before we give our money for it.

4. Because if we are dissatisfied with an article it is easy and convenient to either exchange it or get our money back.

5. Because when we buy from our home merchant he gives us the benefit of an honest and reliable experience if we are in doubt as to just what we want.

6. Because if we spend our money with the home merchant when we have the cash he gets to know us and will extend us credit if we get hard up.

7. Because the biggest portion of every dollar spent here at home stays here and is distributed to the rest of us in wages, doctor bills, fees, taxes, etc. Every dollar spent at home passes around at least six or seven times.

8. Because the more business that is done here, the faster and bigger our town will grow, increasing the value of property and increasing wages.

9. Because our home merchants employ our sons and daughters, husbands and fathers our friends--enabling them to make a living here.

10. Because our home merchants want our trade tomorrow as well as today, and they are always going to give us a "square deal" to get and hold it.

**HIGHLAND PARK  
STATE BANK**  
Established 1899

The Home of Savings Depositors

**HIGHLAND PARK  
TRUST & SAVINGS BANK**  
The Bank of Personal Service  
Harry Paul, Cashier

**NORTH SHORE TRUST CO.**  
4 c/o on Time Certificates

**SCHUMACHER'S PHARMACY**  
Prescriptions  
Telephones 144-363

**EARL W. GSELL**  
Pharmacist

**J. A. BLONDAHL**  
Fine Footwear  
12 N. Sheridan Road

**HARRY M. BUTLER**  
Shoes for All the Family  
508 Central Avenue

**L. R. RIGDON**  
Dry Goods and Notions  
HIGHLAND PARK

**DAILY'S  
READY-TO-WEAR-STORE**  
Ladies' Suits, Coats, Dresses,  
Waists, Underwear,  
Corsets, Etc.

**SOBEY'S SANITARY SHOP**  
Phones 431-432  
Highland Park, Illinois

**JAMES BOWDEN & SONS**  
Choice Meat  
Telephones 467-468

**PALACE CASH MARKET**  
Home of Peacock Ham and Bacon  
533-535 Central Avenue

**GEARY SANITARY BAKERY**  
Telephone 340  
518 Central Avenue

**HANS T. BAKKE**  
Successor to Johnson & Co.  
Staple and Fancy Groceries

**H. P. JEPPESEN**  
Groceries

**CHARLES L. GEMINER**  
Groceries

**CHRIS C. NIEBUHR**  
Groceries  
Next to Postoffice

**CENTRAL TIRE CO.**  
Tires of Quality at Chicago  
Prices

**SHERIDAN CAFE**  
Marion Craig  
16 N. Sheridan Road

**BECKER GARAGE**  
Buick Agents  
Phone 119

**RELIABLE LAUNDRY**  
Launderers and Dry Cleaners  
Phones 178-179

**D. C. PURDY & SONS**  
Hardware and Houseware

**MARDER'S HARDWARE**  
General Hardware  
Telephone 180

**BAHR'S FLOWER SHOP**  
Tel. 44

**R. W. SCHNEIDER**  
Jewelry and Men's Furnishings

**ALBERT LARSON**  
Stationer  
Cigars and Candy

**KOON'S GARAGE**  
125 N. St. Johns Avenue  
Telephone 388